



## Fuentes tipográficas

Títulos

**Fira Sans Condensed Bold 25pt**

Etiquetas

Fira Sans Condensed Regular 15pt

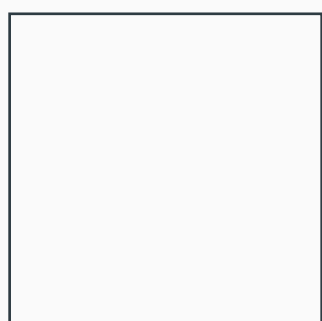
Leyendas

Fira Sans Condensed Regular 12pt

## Colores del tema

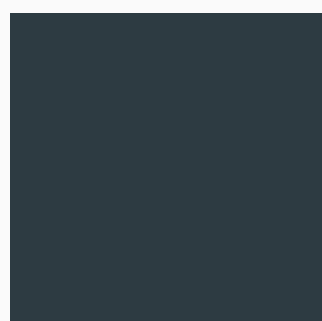
Fondo

**#fafafa**



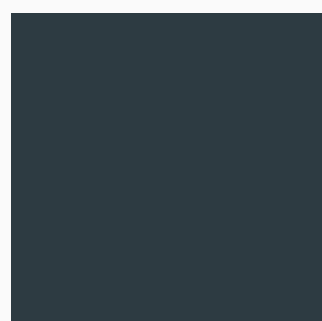
Títulos

**#2d3b42**



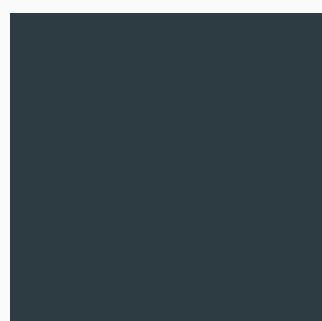
Etiquetas

**#2d3b42**



Leyendas

**#2d3b42**



## Escala categórica principal

Azul

**#2e64a2**



Aguamarina

**#58cdcc**



Verde claro

**#b9e28c**



Verde oscuro

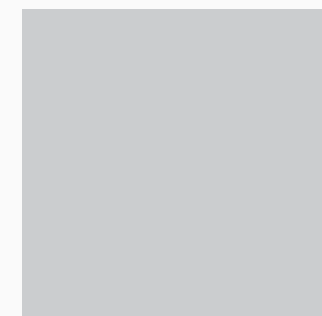
**#2ba070**



## Ausencia de datos

Gris

**#cbcdcf**



Transparente

**#fafafa**



## Escala categórica complementaria

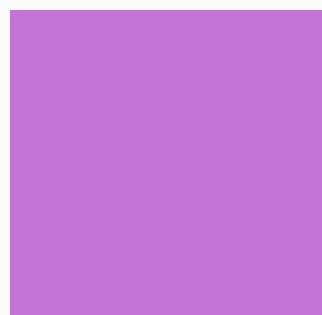
Naranja

**#f4982e**



Violeta claro

**#c372d6**







Violeta oscuro

**#4a3a5f**



## Colores de etiquetas y líneas

Etiquetas <b>#2d3b42</b>	Ejes <b>#899195</b>	Grilla <b>#bcc0c2</b>	Grilla menor <b>N/A</b>
			

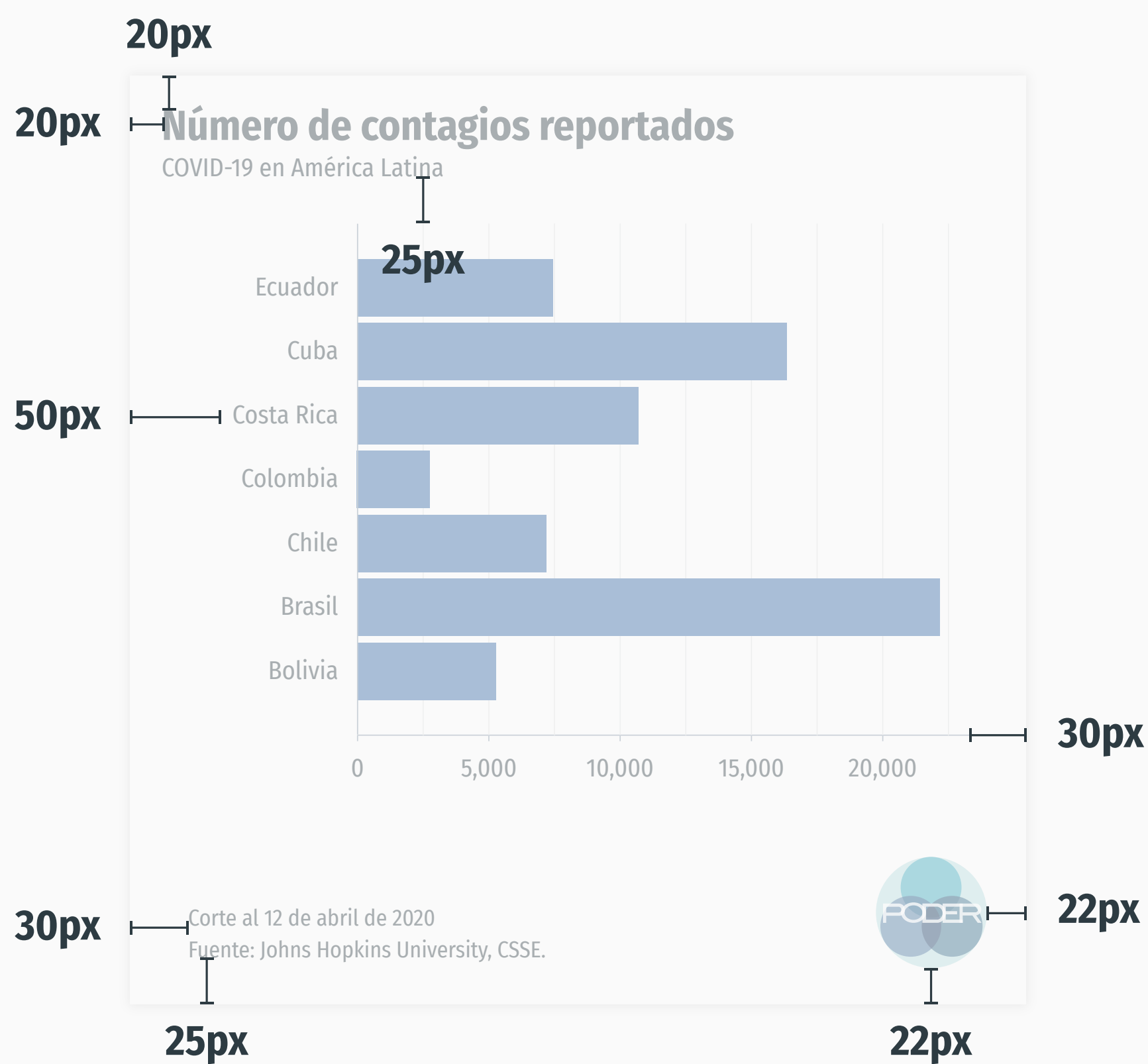
## Estilos de líneas

Ejes: **1px sólida**

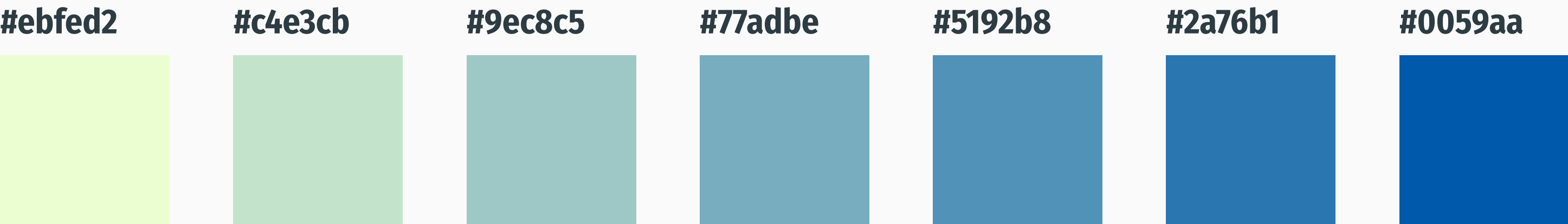
Grilla: **0.8px sólida**

Grilla menor: **0px**

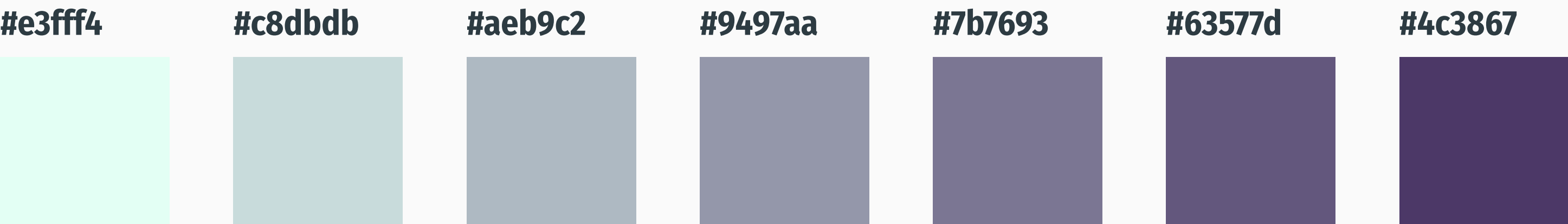
## Márgenes



## Escala secuencial No. 1



## Escala secuencial No. 2



## Escala divergente No. 1



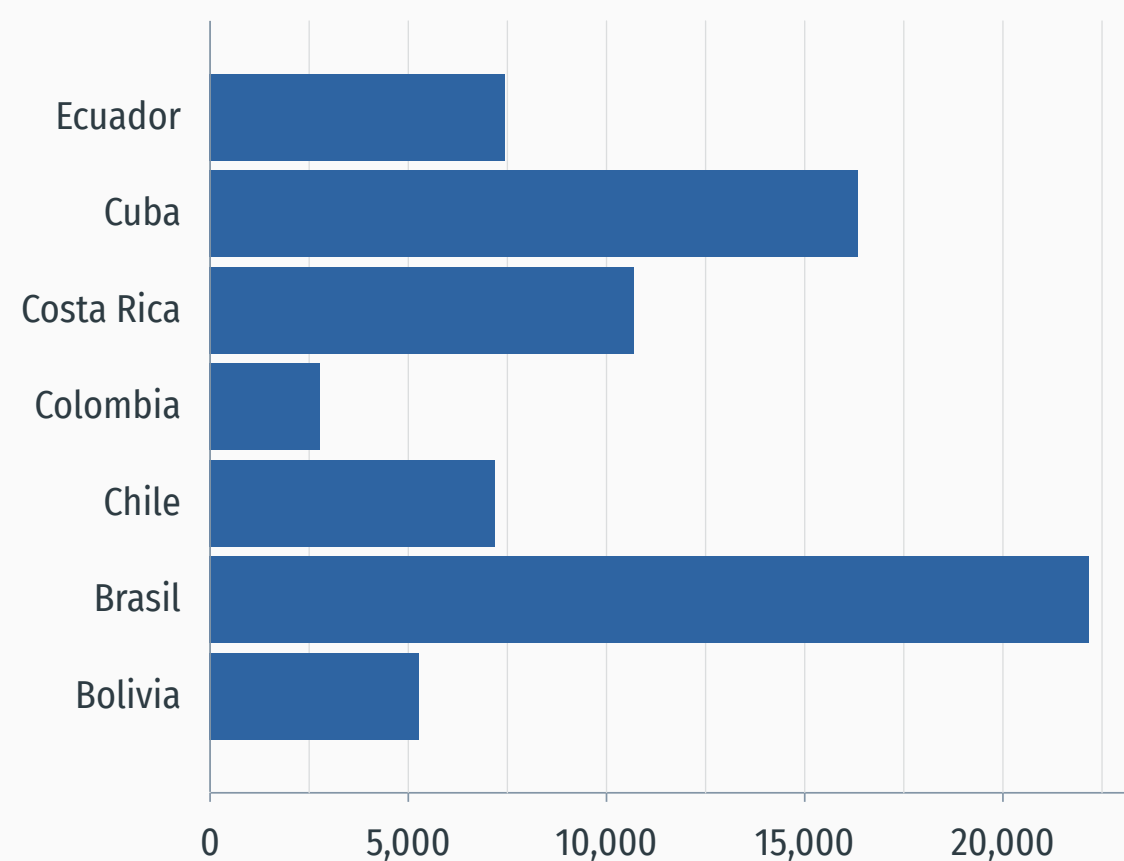
## Escala divergente No. 2



# Ejemplos de uso

## Número de contagios reportados

COVID-19 en América Latina

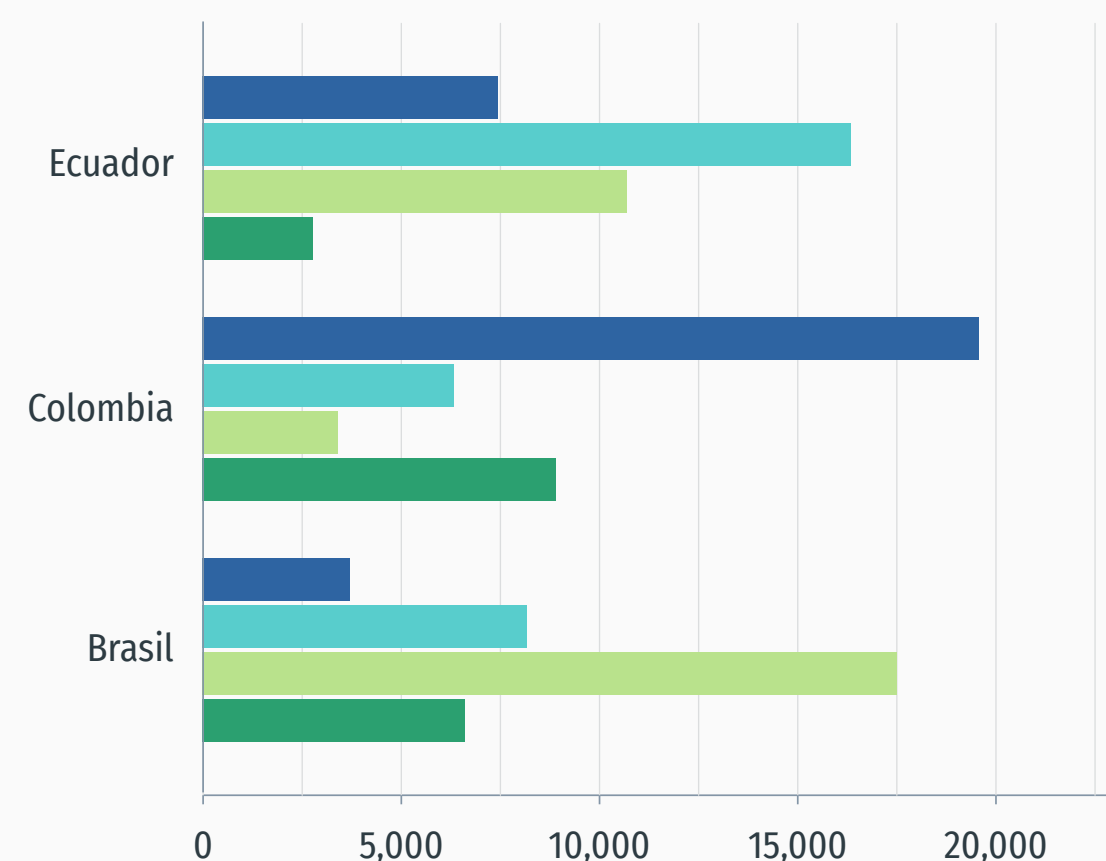


Corte al 12 de abril de 2020  
Fuente: Johns Hopkins University, CSSE.



## Número de contagios reportados

COVID-19 en América Latina

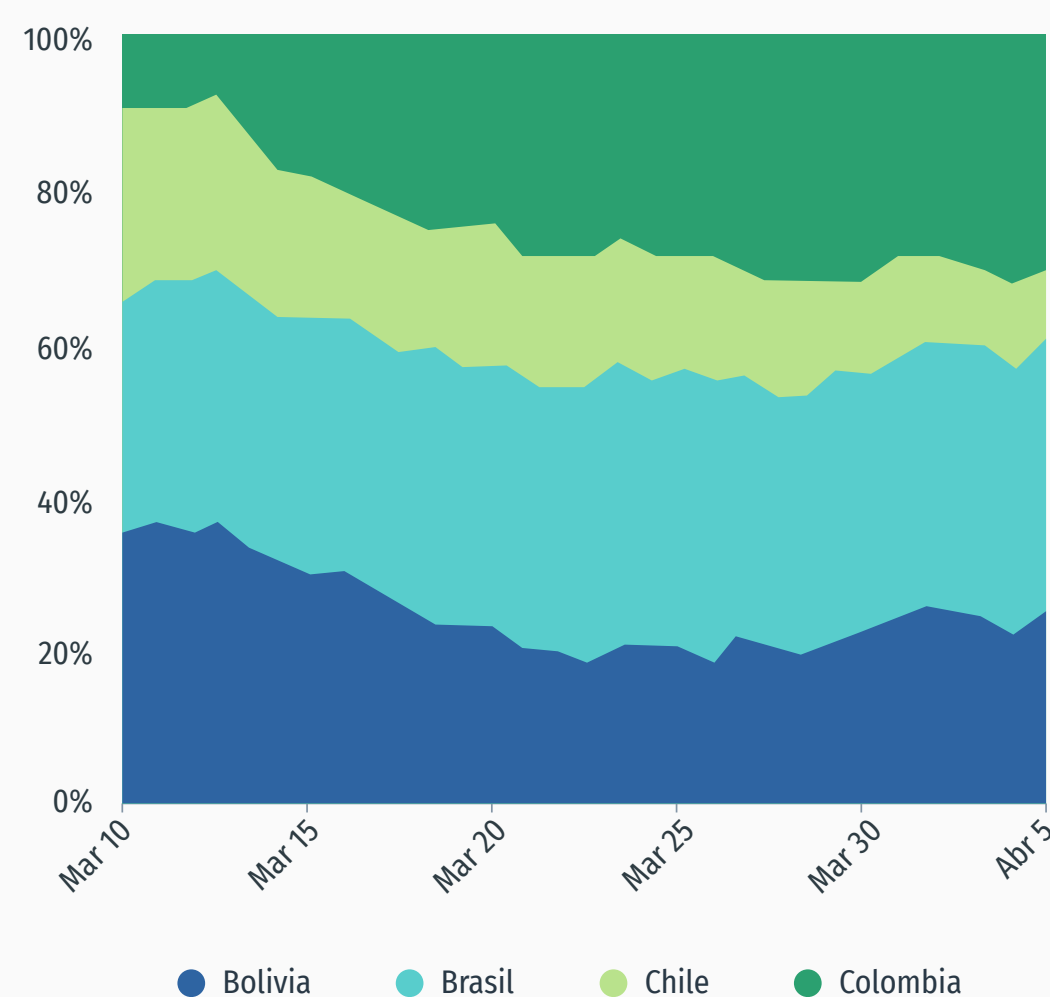


Corte al 12 de abril de 2020  
Fuente: Johns Hopkins University, CSSE.



## Porcentaje de contagios reportados

COVID-19 en América Latina

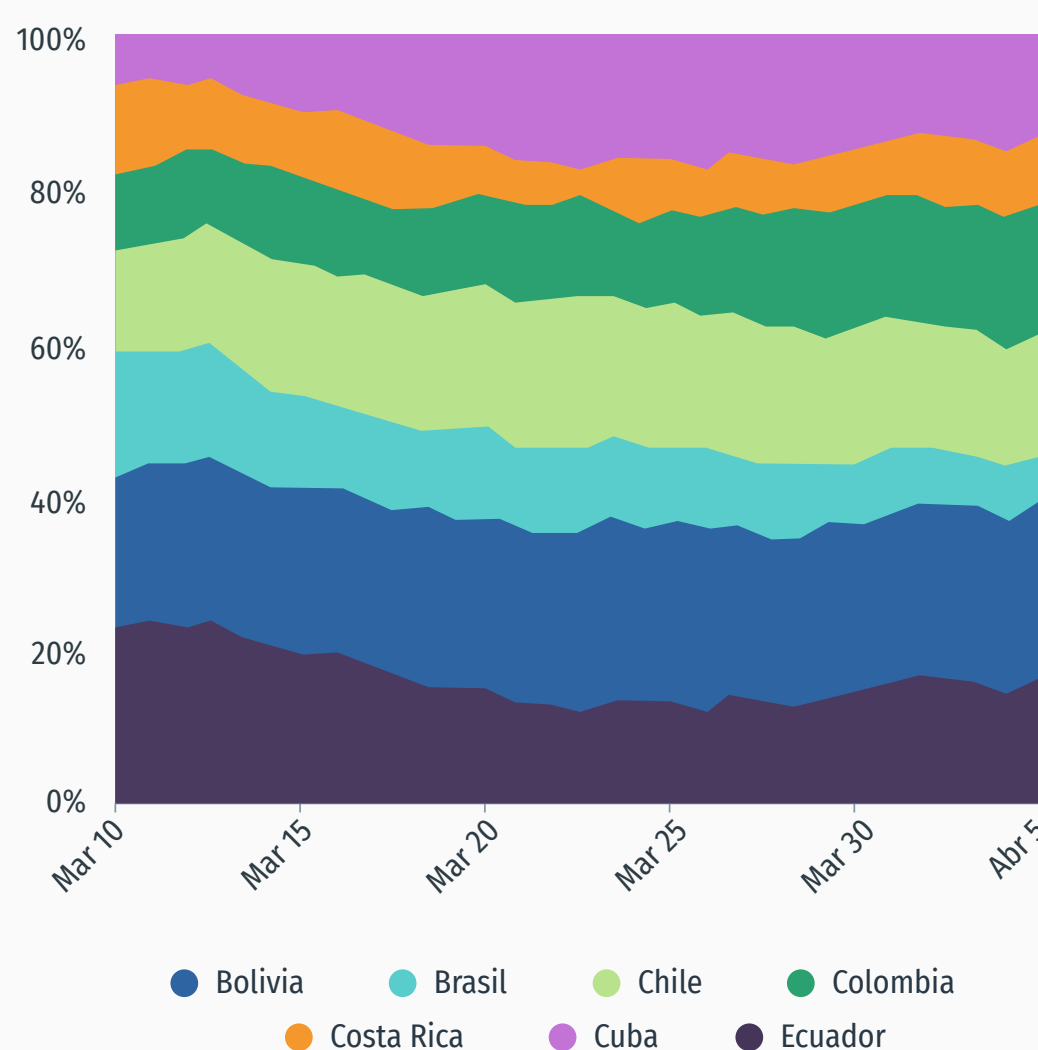


Corte al 12 de abril de 2020  
Fuente: Johns Hopkins University, CSSE.



## Porcentaje de contagios reportados

COVID-19 en América Latina



Corte al 12 de abril de 2020  
Fuente: Johns Hopkins University, CSSE.



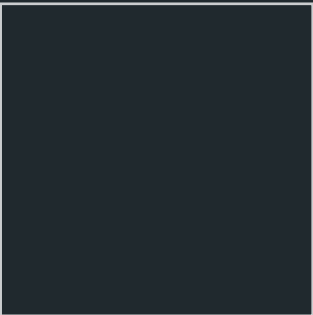
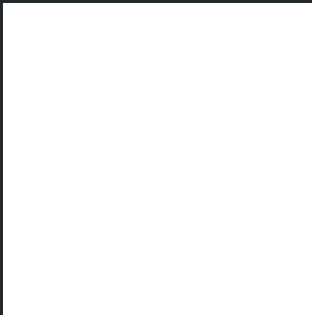
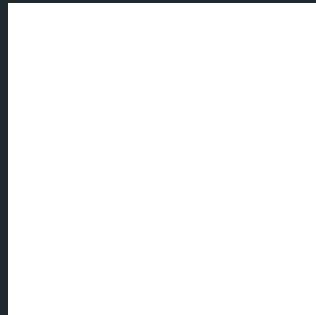
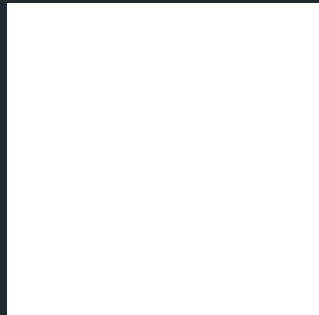


# PODER Dark


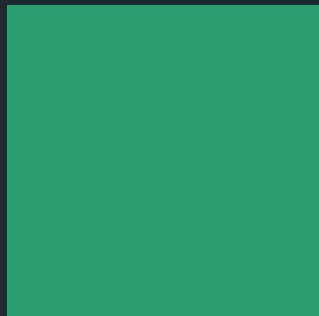
## Fuentes tipográficas

Títulos	Etiquetas	Leyendas
Fira Sans Condensed Bold 25pt	Fira Sans Condensed Regular 15pt	Fira Sans Condensed Regular 12pt

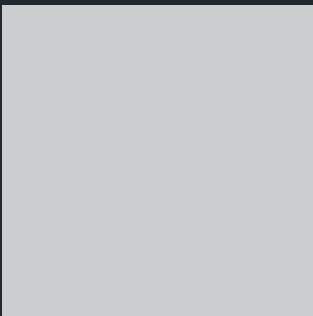
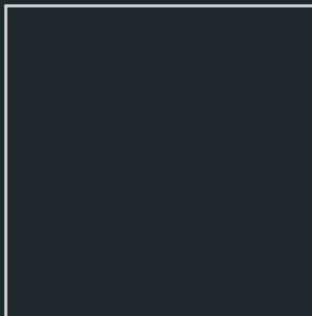
## Colores del tema

Fondo	Títulos	Etiquetas	Leyendas
#20292E	#ffffff	#ffffff	#ffffff
			

## Escala categórica principal

Aguamarina	Azul	Verde claro	Verde oscuro
#58cdcc	#3676C0	#b9e28c	#2ba070
			

## Ausencia de datos

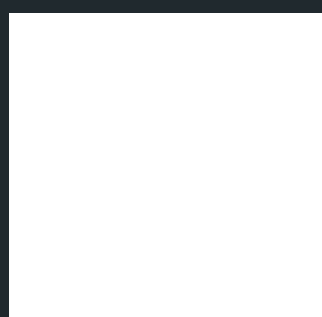
Gris	Transparente
#cbcdcf	#20292E
	

## Escala categórica complementaria

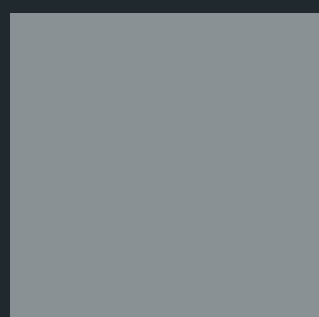
Naranja	Violeta claro	Lila
#f4982e	#c372d6	#e9d8ff
		

## Colores de etiquetas y líneas

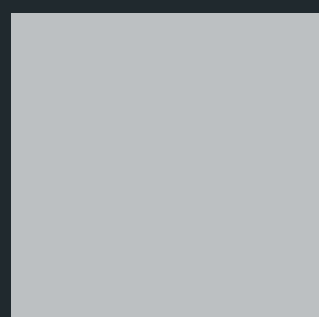
Etiquetas  
**#ffffff**



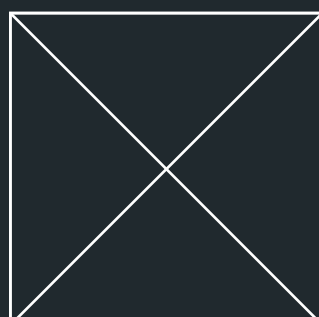
Ejes  
**#899195**



Grilla  
**#bcc0c2**

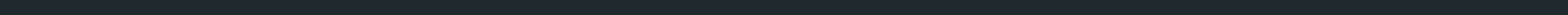


Grilla menor  
**N/A**

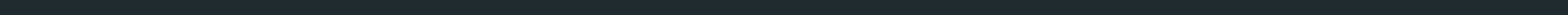


## Estilos de líneas

Ejes: **1px sólida**

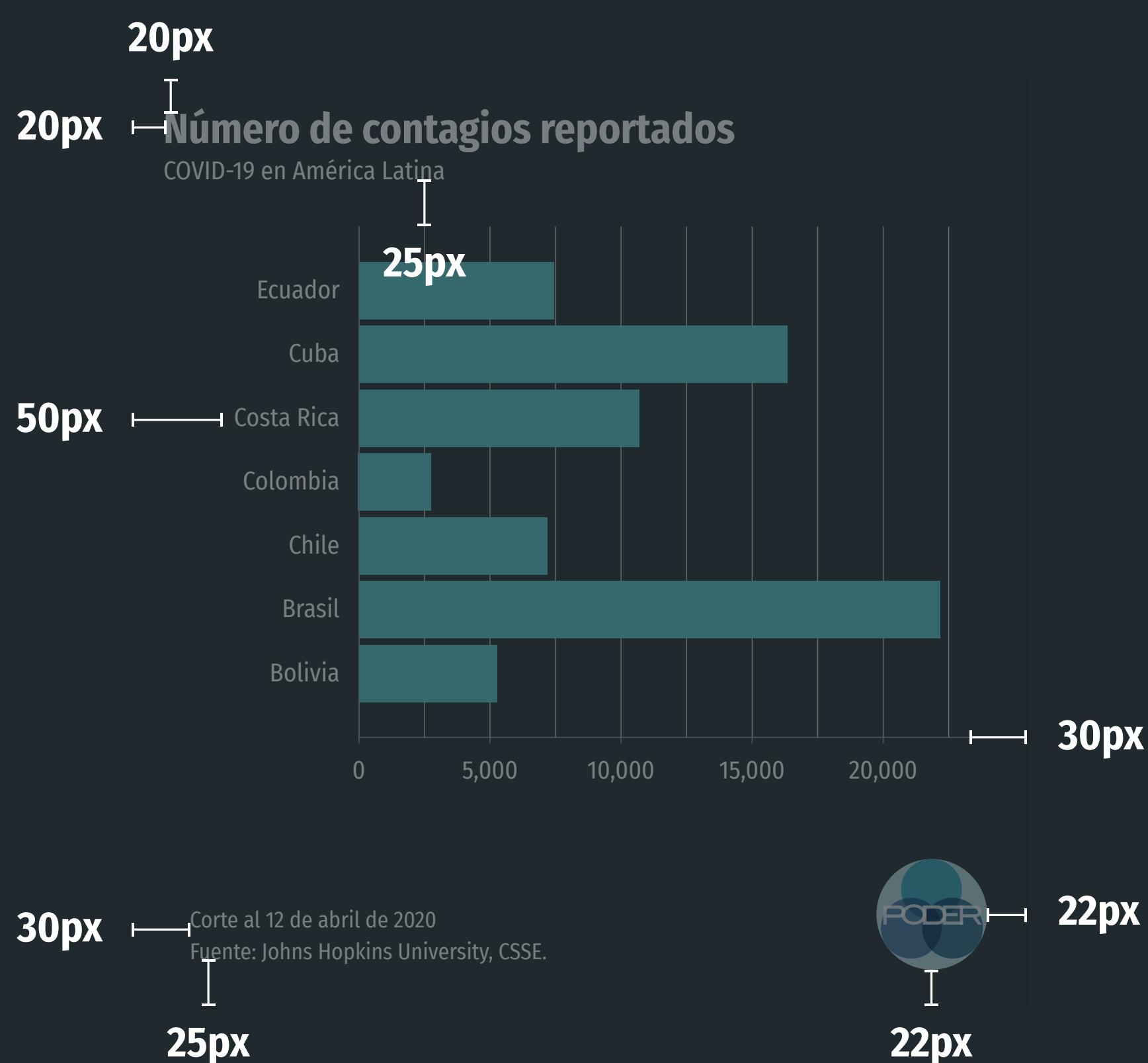


Grilla: **0.8px sólida**



Grilla menor: **0px**

## Márgenes

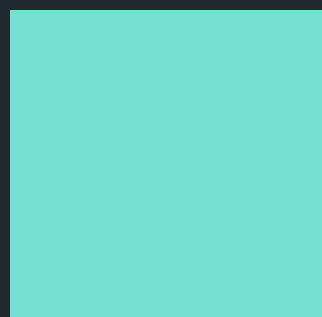


## Escala secuencial No. 1

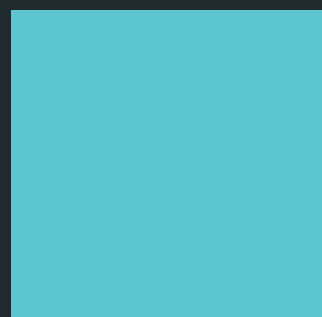
#8bfed6



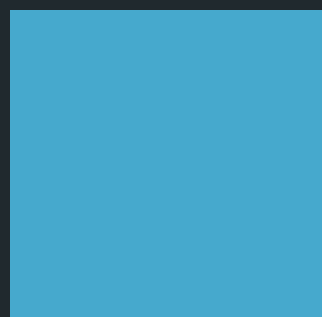
#74e1d3



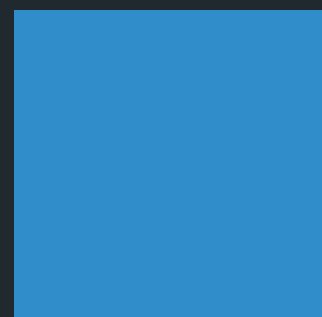
#5dc5d0



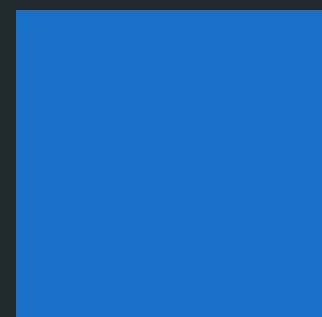
#46a9cd



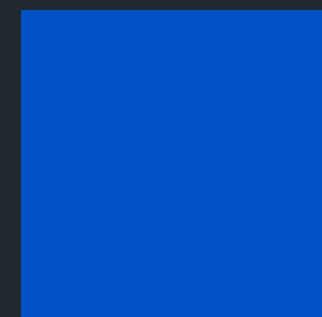
#308dca



#1870c7

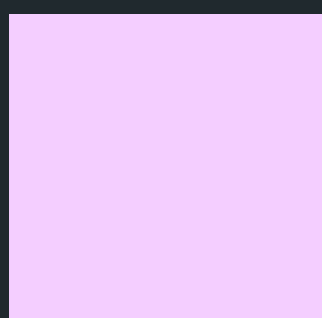


#0052c4

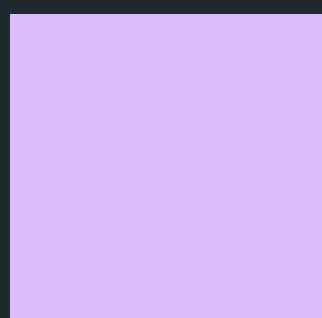


## Escala secuencial No. 2

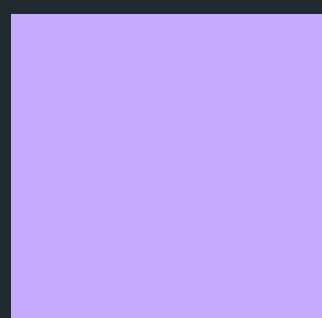
#f4ceff



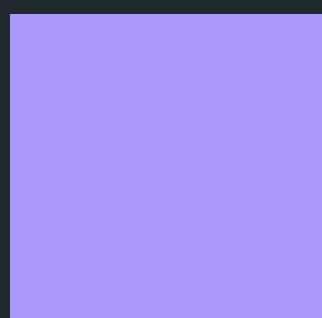
#ddbcfe



#c5aafd



#ab98fb



#8f87fa



#6f77f8

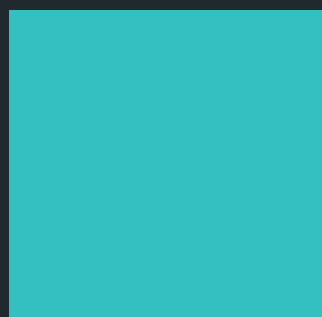


#4467f6

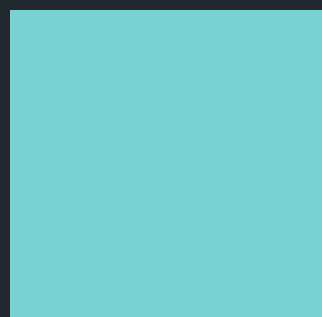


## Escala divergente No. 1

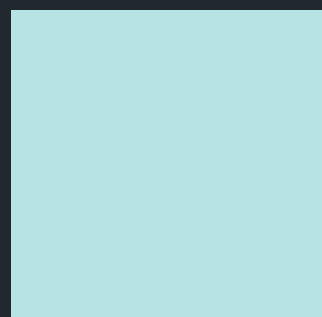
#34c0c0



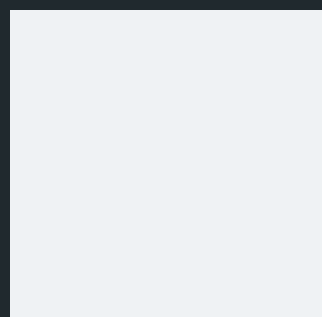
#79d3d3



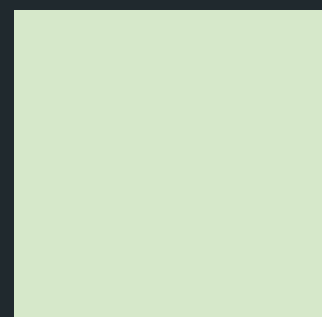
#b6e3e4



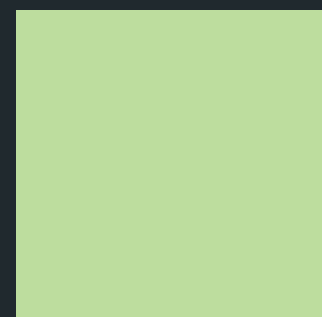
#eff2f4



#d6e8ca



#bddd9e

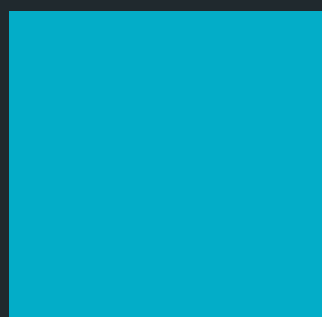


#a3d271

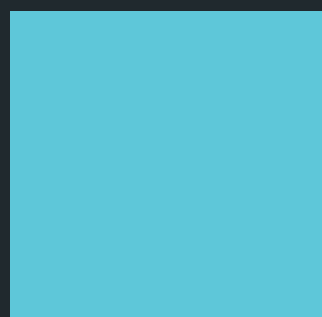


## Escala divergente No. 2

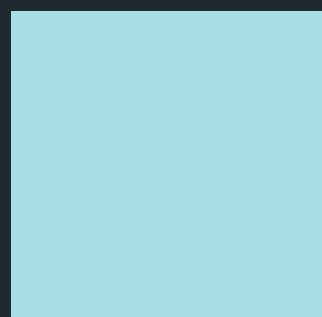
#03adc8



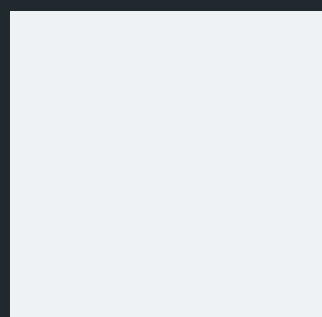
#5ec7d9



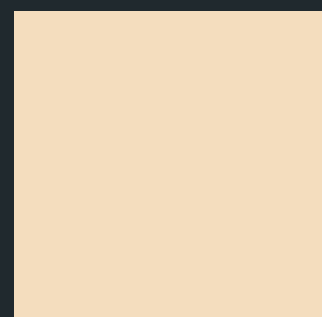
#aadee7



#eff2f4



#f4ddbe



#f9c683



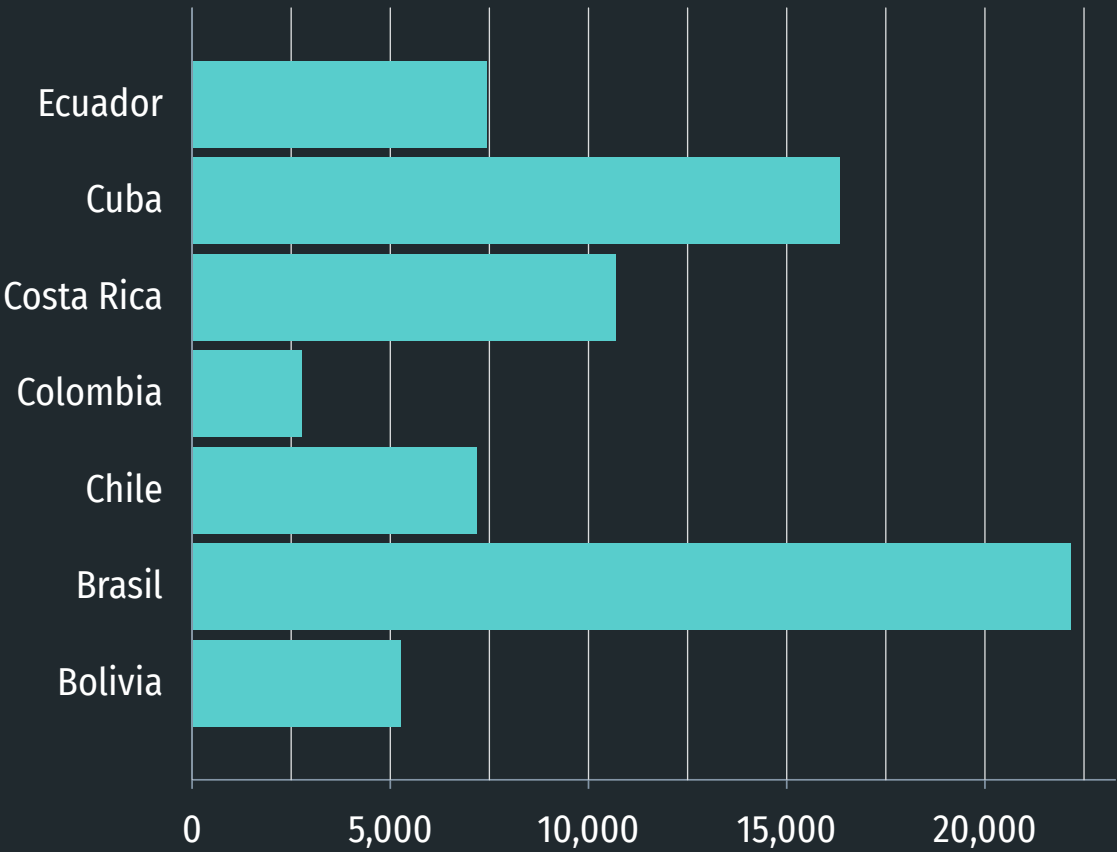
#ffac42



# Ejemplos de uso

## Número de contagios reportados

COVID-19 en América Latina

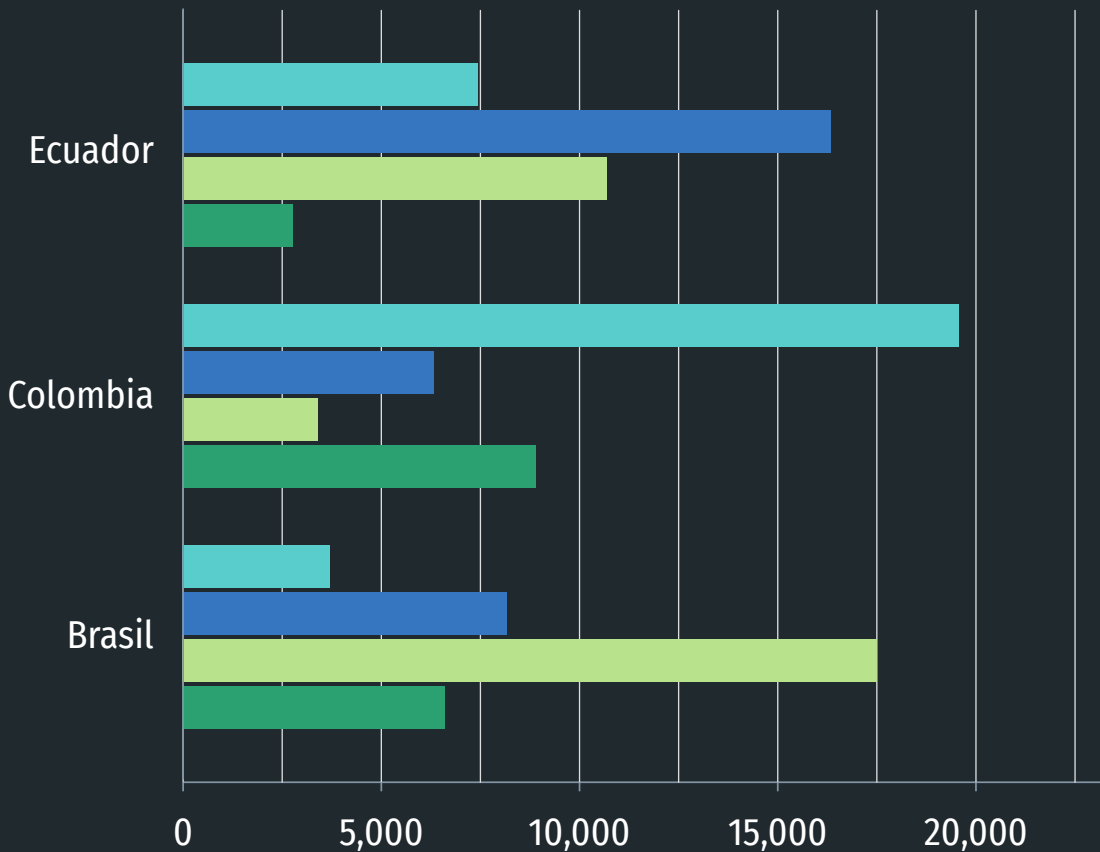


Corte al 12 de abril de 2020  
Fuente: Johns Hopkins University, CSSE.



## Número de contagios reportados

COVID-19 en América Latina

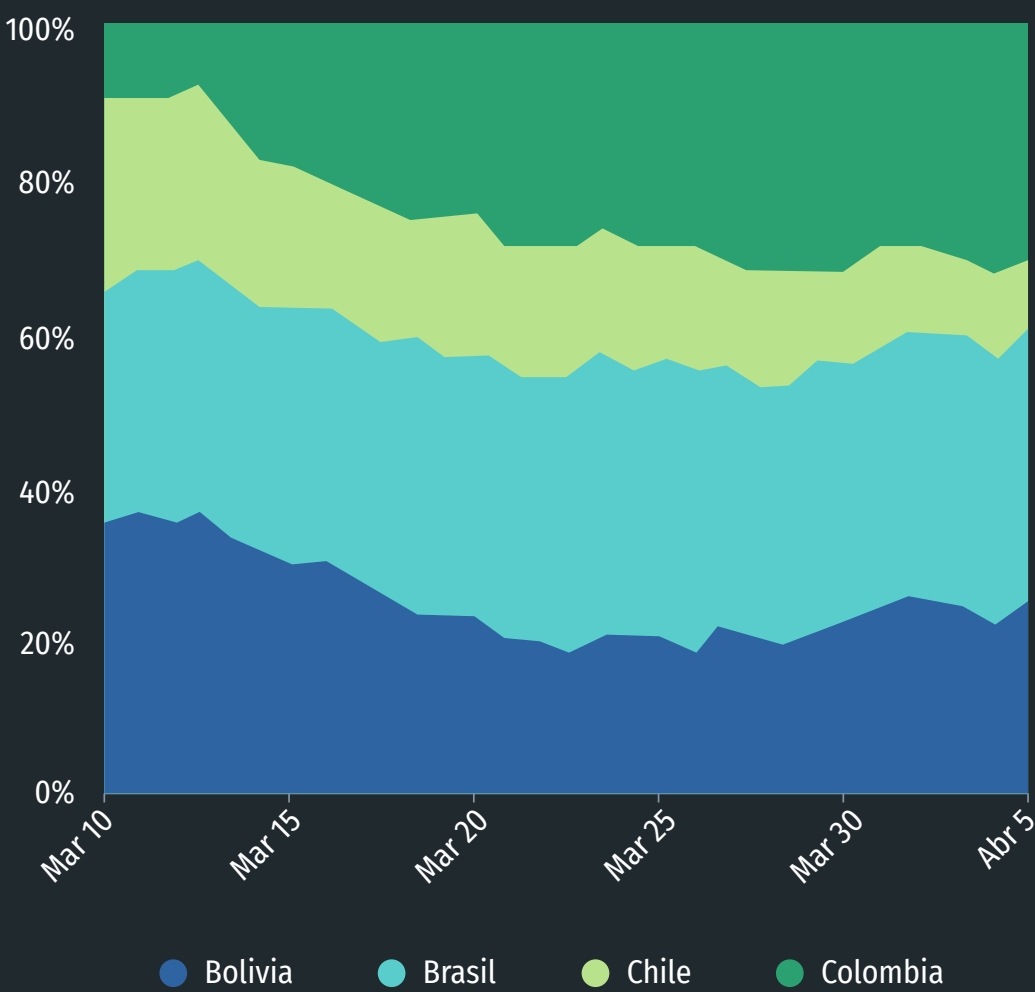


Corte al 12 de abril de 2020  
Fuente: Johns Hopkins University, CSSE.



## Porcentaje de contagios reportados

COVID-19 en América Latina

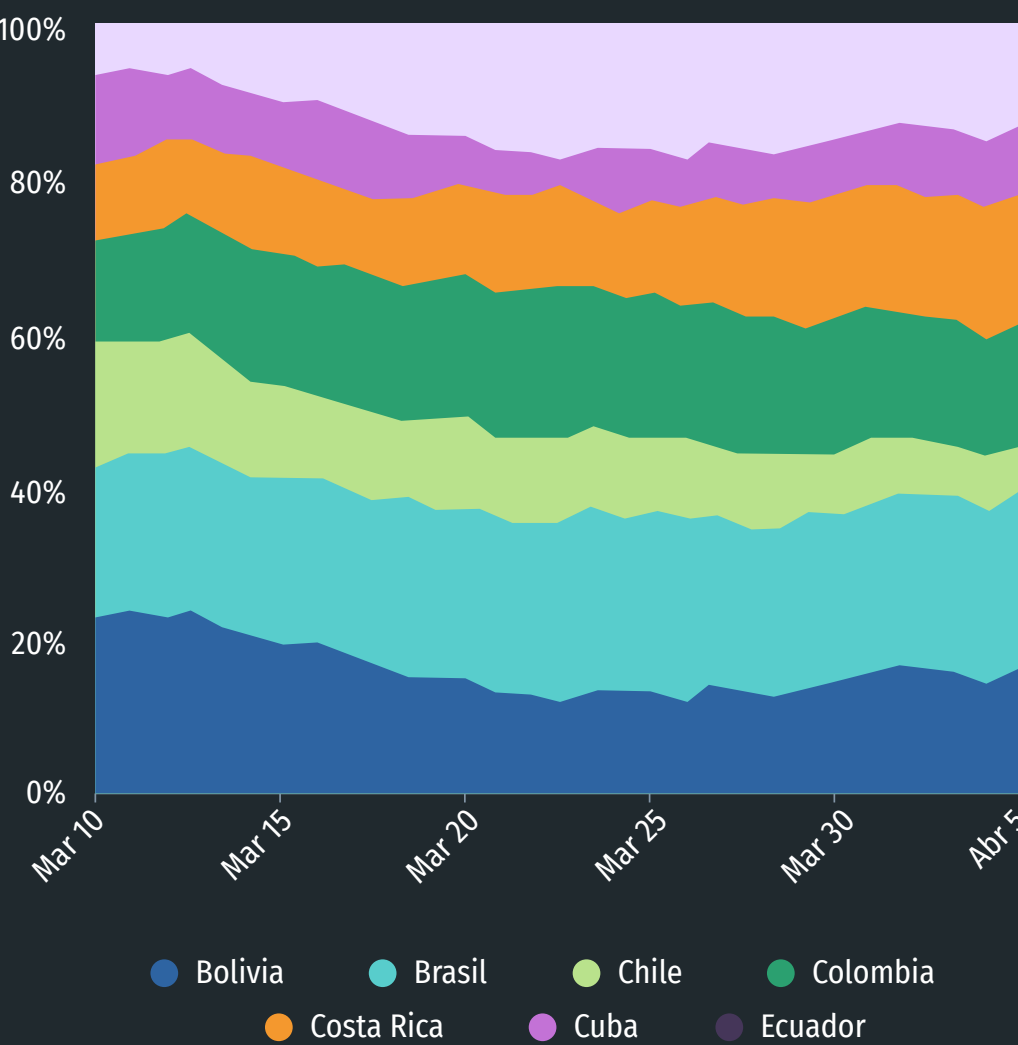


Corte al 12 de abril de 2020  
Fuente: Johns Hopkins University, CSSE.



## Porcentaje de contagios reportados

COVID-19 en América Latina



Corte al 12 de abril de 2020  
Fuente: Johns Hopkins University, CSSE.

