

Guía de estilos

Ojoconmipisto Light



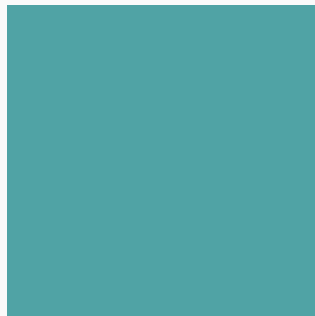
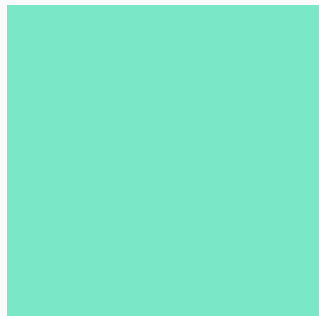
Fuentes tipográficas

| | | |
|------------------------------------|--------------------------------|-------------------------------|
| Títulos Fjalla One Regular 25pt | Etiquetas Lato Regular 15pt | Leyendas Lato Regular 12pt |
|------------------------------------|--------------------------------|-------------------------------|

Colores del tema

| | | | |
|---|---|---|---|
| Fondo #fafafa | Títulos #2b303a | Etiquetas #2b303a | Leyendas #2b303a |
|  |  |  |  |

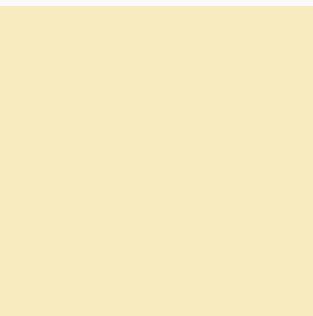


Escala categórica principal

| | | | |
|---|---|---|---|
| Rojo #f35d44 | Azul #395a77 | Aguamarina #50a3a5 | Verde menta #7ae7c7 |
|  |  |  |  |

Ausencia de datos

| | |
|---|---|
| Gris #bbbd00 | Transparente #fafafa |
|  |  |

Escala categórica complementaria

| | | |
|---|---|---|
| Beige #f7ebbf | Naranja #f4a13d | Magenta #893d74 |
|  |  |  |

Colores de etiquetas y líneas

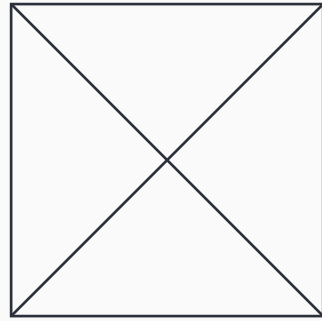
Etiquetas
#2b303a



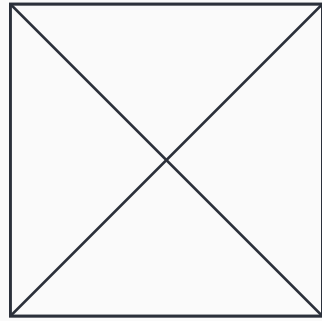
Ejes
#7e8187



Grilla
N/A



Grilla menor
N/A



Estilos de líneas

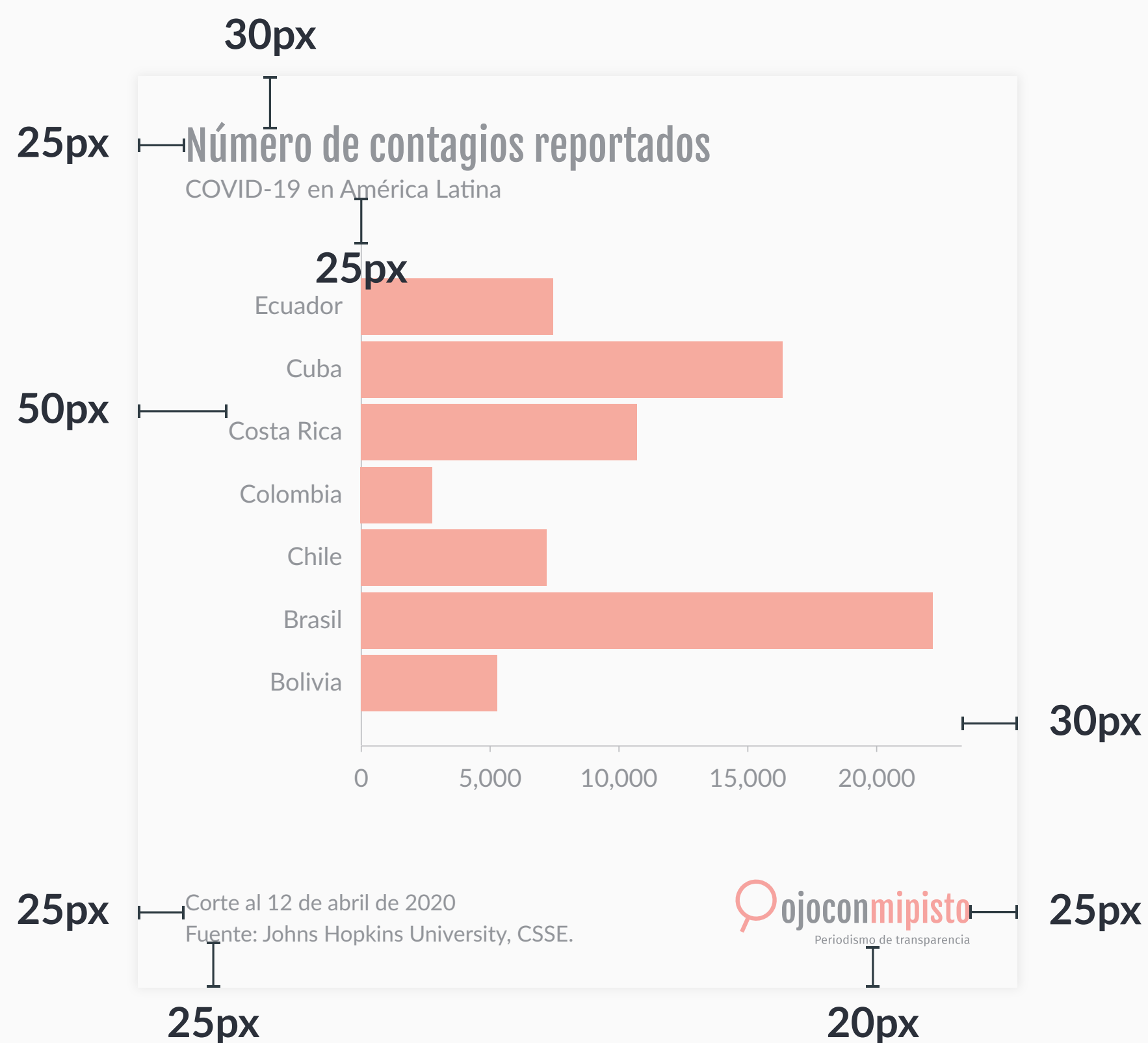
Ejes: **1px sólida**



Grilla: **0px**

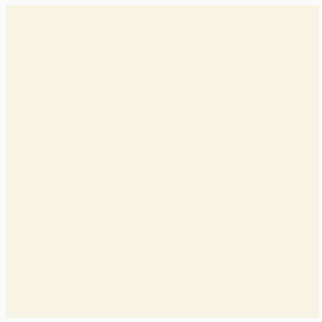
Grilla menor: **0px**

Márgenes



Escala secuencial No. 1

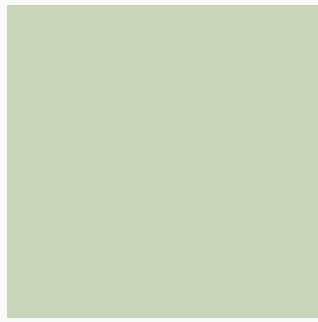
#f7f4e6



#d2e8d1



#c9d5b8



#cfbe9c



#dba47f



#e78561

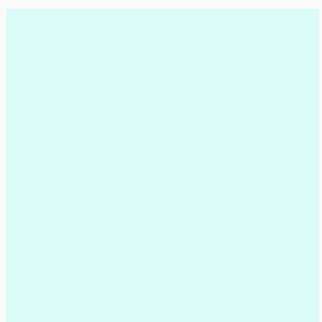


#f35d44



Escala secuencial No. 2

#dafbf6



#dafbf6



#98c89f



#78ad9a



#5e9192



#4a7586



#395a77



Escala divergente No. 1

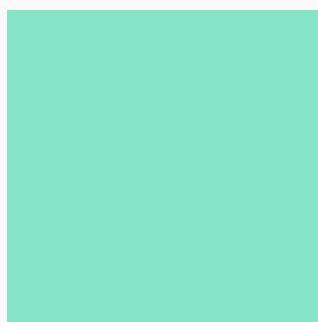
#50a3a5



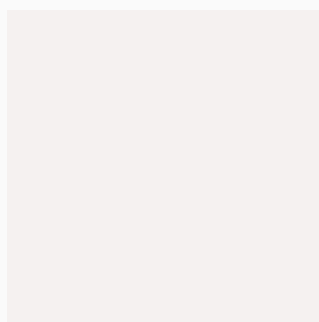
#57c6b3



#86e4c7



#f5f1f0



#fcc59a



#f8965c



#f35d44



Escala divergente No. 2

#ef7824



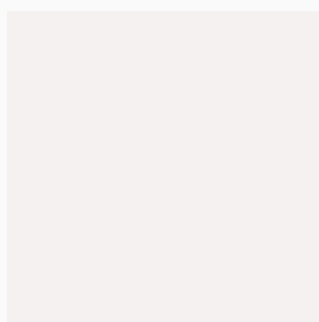
#f7a454



#fbc993



#f5f1f0



#deb0bc



#bc71a0



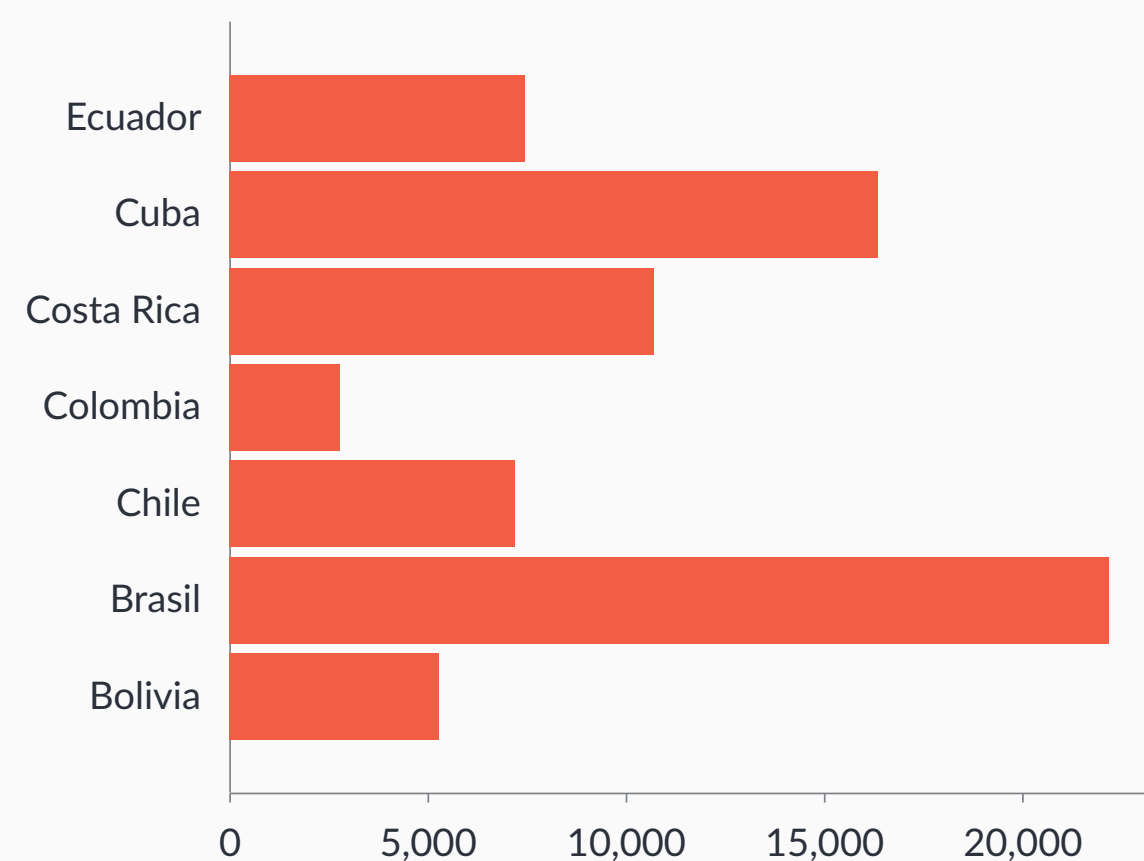
#93337a



Ejemplos de uso

Número de contagios reportados

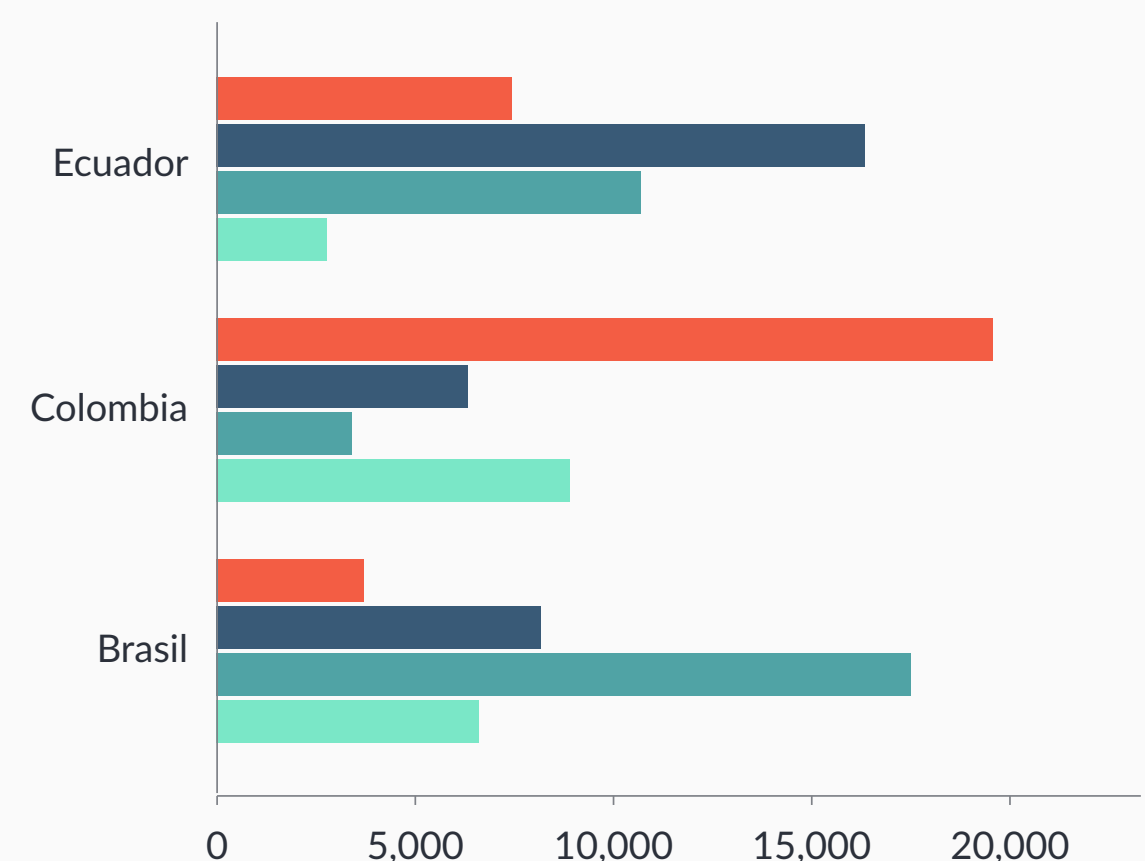
COVID-19 en América Latina



Corte al 12 de abril de 2020
Fuente: Johns Hopkins University, CSSE.

Número de contagios reportados

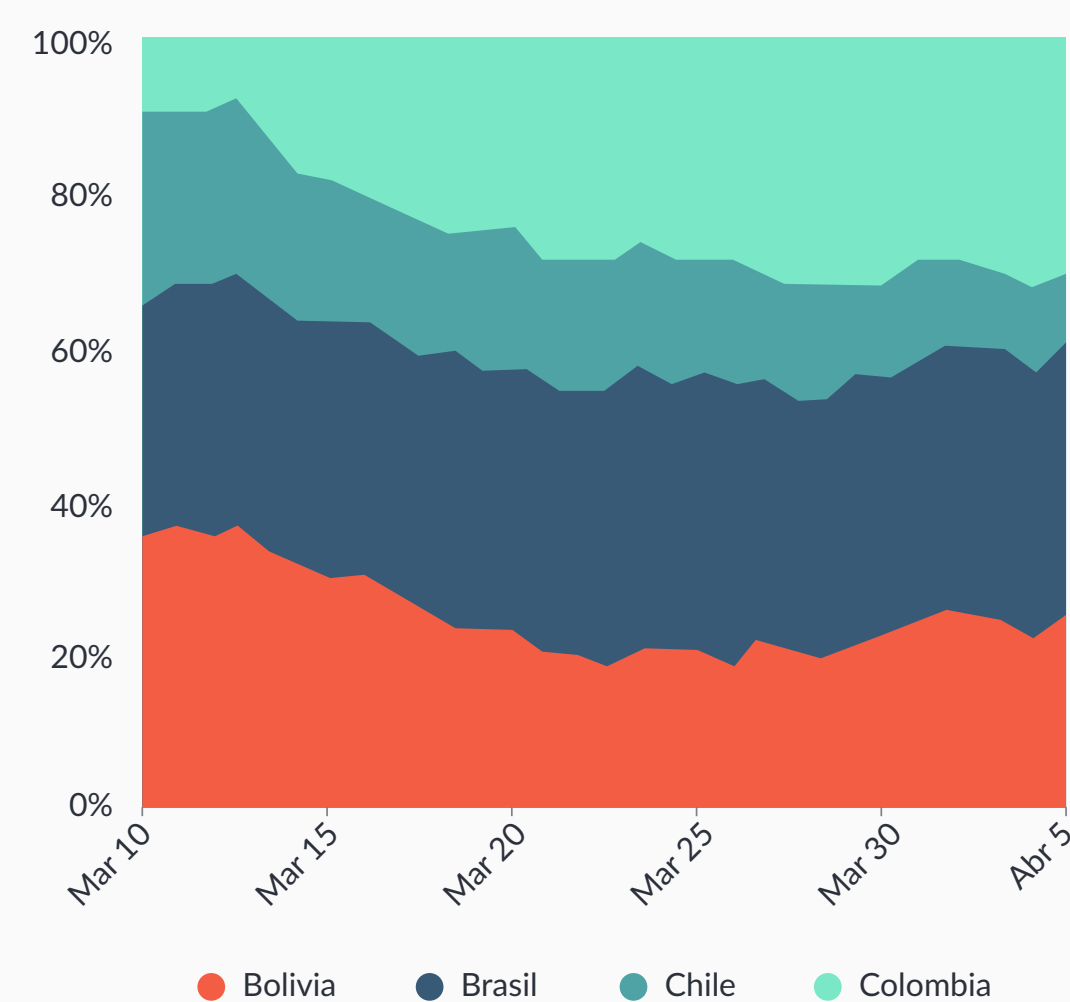
COVID-19 en América Latina



Corte al 12 de abril de 2020
Fuente: Johns Hopkins University, CSSE.

Porcentaje de contagios reportados

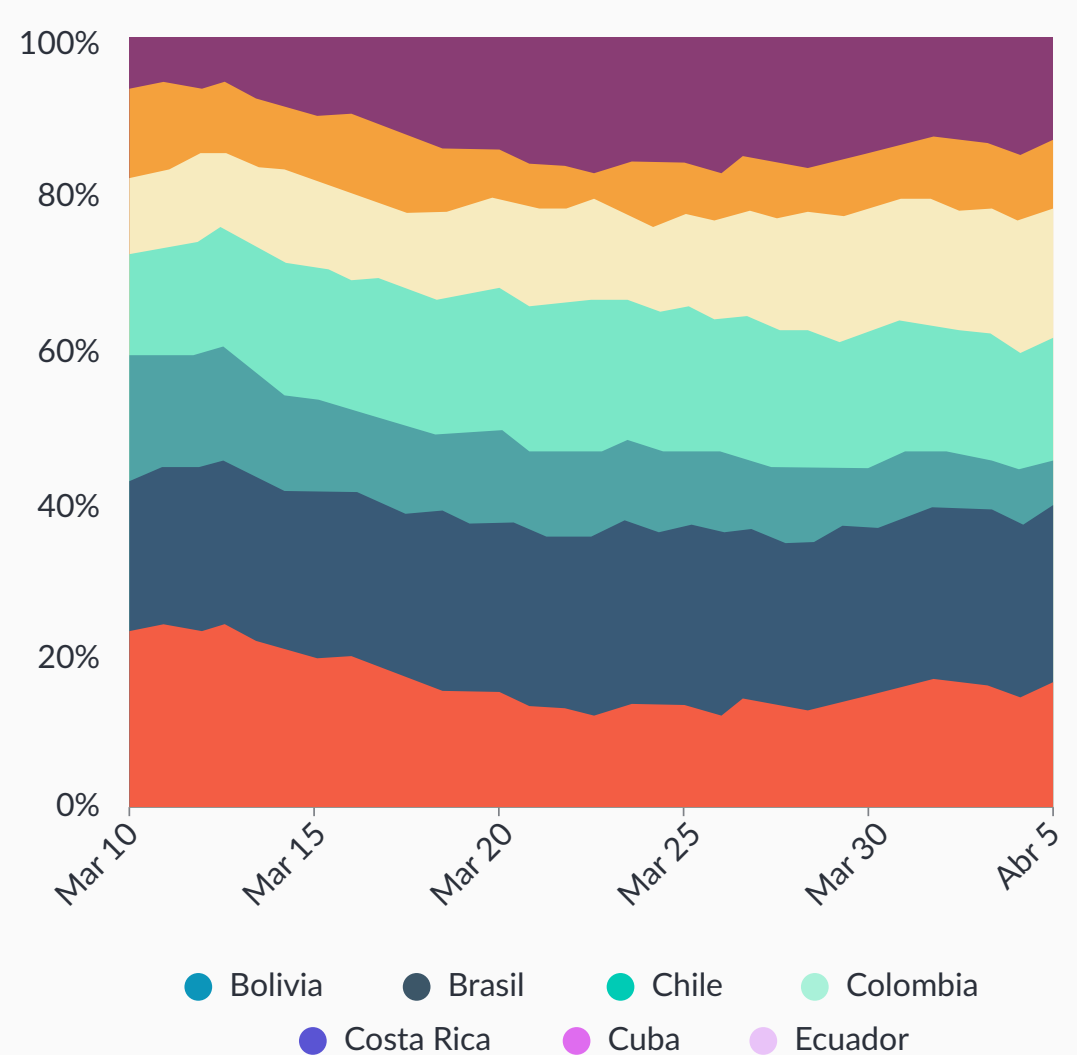
COVID-19 en América Latina



Corte al 12 de abril de 2020
Fuente: Johns Hopkins University, CSSE.

Porcentaje de contagios reportados

COVID-19 en América Latina



Corte al 12 de abril de 2020
Fuente: Johns Hopkins University, CSSE.

Guía de estilos

Ojoconmipisto Dark


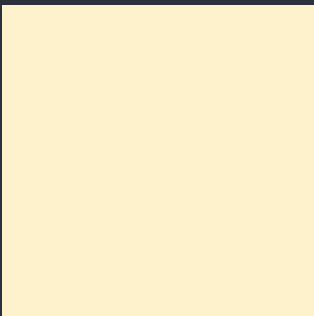


Fuentes tipográficas

| | | |
|------------------------------------|--------------------------------|-------------------------------|
| Títulos Fjalla One Regular 25pt | Etiquetas Lato Regular 15pt | Leyendas Lato Regular 12pt |
|------------------------------------|--------------------------------|-------------------------------|

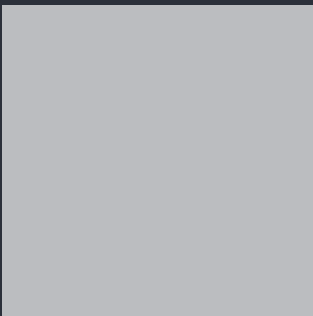

Colores del tema

| | | | |
|---|---|---|---|
| Fondo #2b303a | Títulos #ffffff | Etiquetas #ffffff | Leyendas #ffffff |
|  |  |  |  |

Escala categórica principal

| | | | |
|---|---|---|---|
| Rojo #f35d44 | Beige #fdf2cc | Aguamarina #3f8f91 | Verde menta #69d6b6 |
|  |  |  |  |

Ausencia de datos

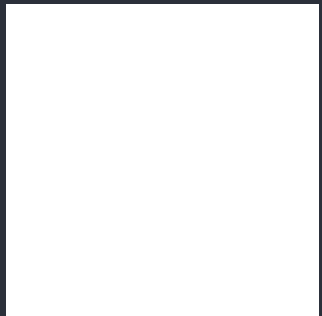
| | |
|---|---|
| Gris #bfc3c5 | Transparente #2b303a |
|  |  |

Escala categórica complementaria

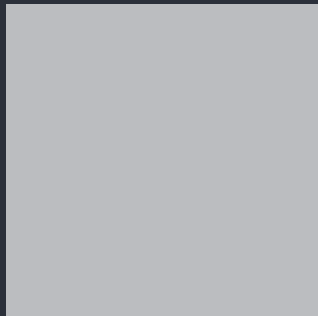
| | | |
|---|---|---|
| Naranja #f4a13d | Fucsia #ed6dc9 | Magenta #893d74 |
|  |  |  |

Colores de etiquetas y líneas

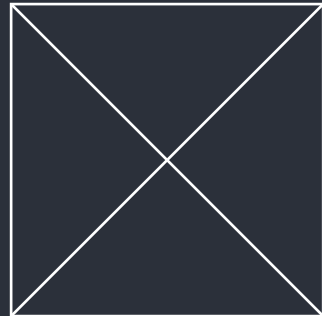
Etiquetas
#ffffff



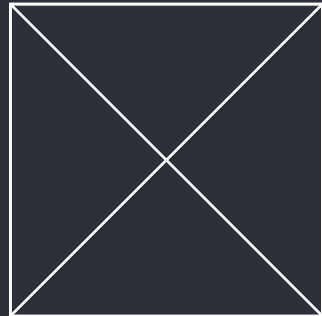
Ejes
#bbbd0



Grilla
N/A

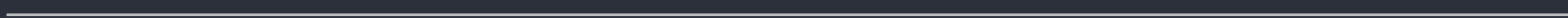


Grilla menor
N/A



Estilos de líneas

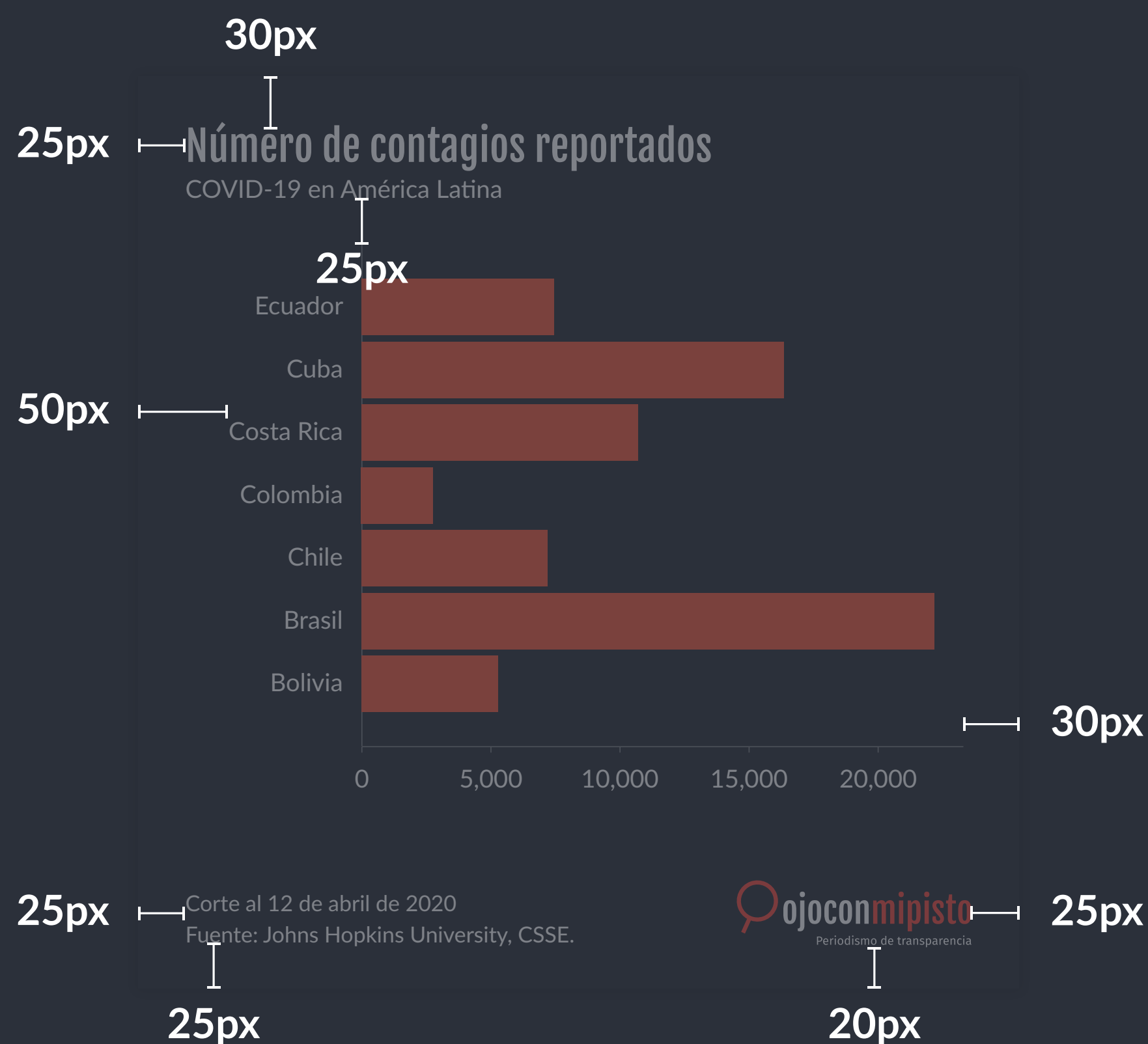
Ejes: 1px sólida



Grilla: 0px

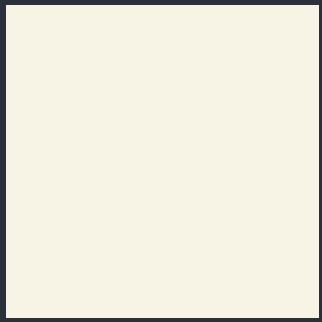
Grilla menor: 0px

Márgenes



Escala secuencial No. 1

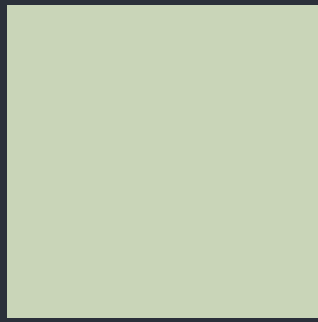
#f7f4e6



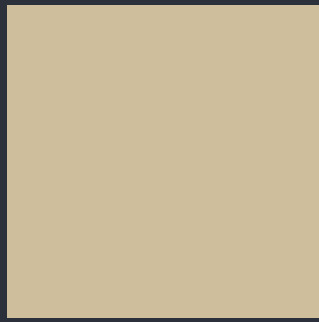
#d2e8d1



#c9d5b8



#cfbe9c



#dba47f



#e78561

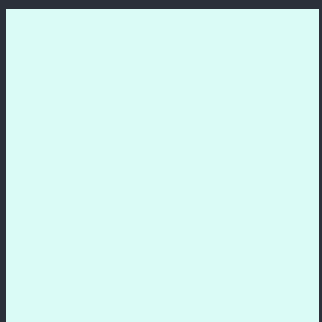


#f35d44

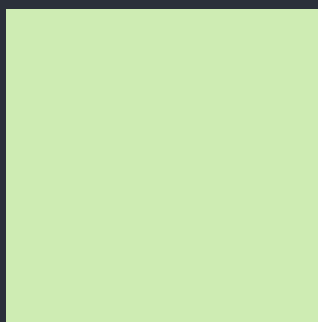


Escala secuencial No. 2

#dafbf6



#ceecb3



#abdea8



#84cfb0



#60beb6



#3badb7

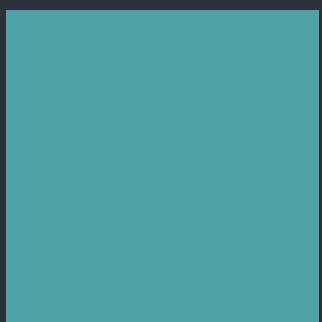


#009cb4



Escala divergente No. 1

#50a3a5



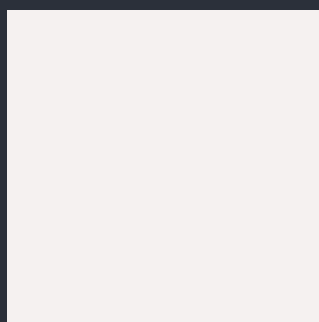
#57c6b3



#86e4c7



#f5f1f0



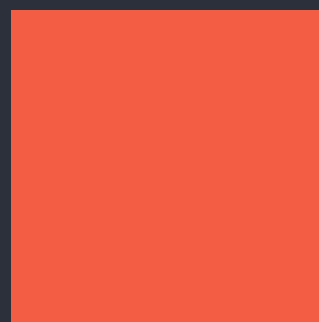
#fcc59a



#f8965c

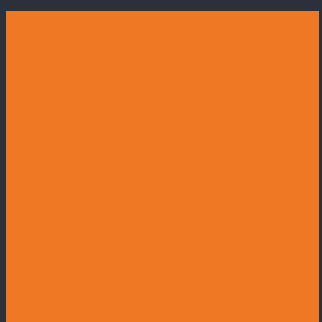


#f35d44



Escala divergente No. 2

#ef7824



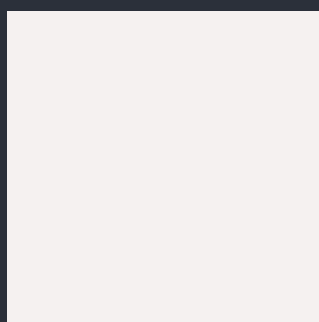
#f7a454



#fbc993



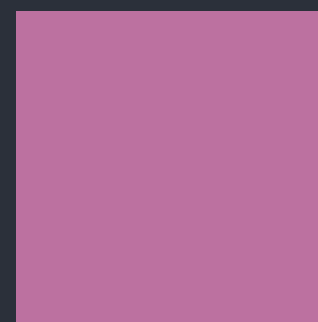
#f5f1f0



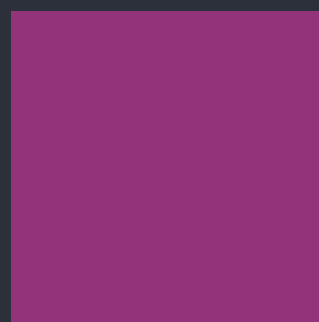
#deb0bc



#bc71a0



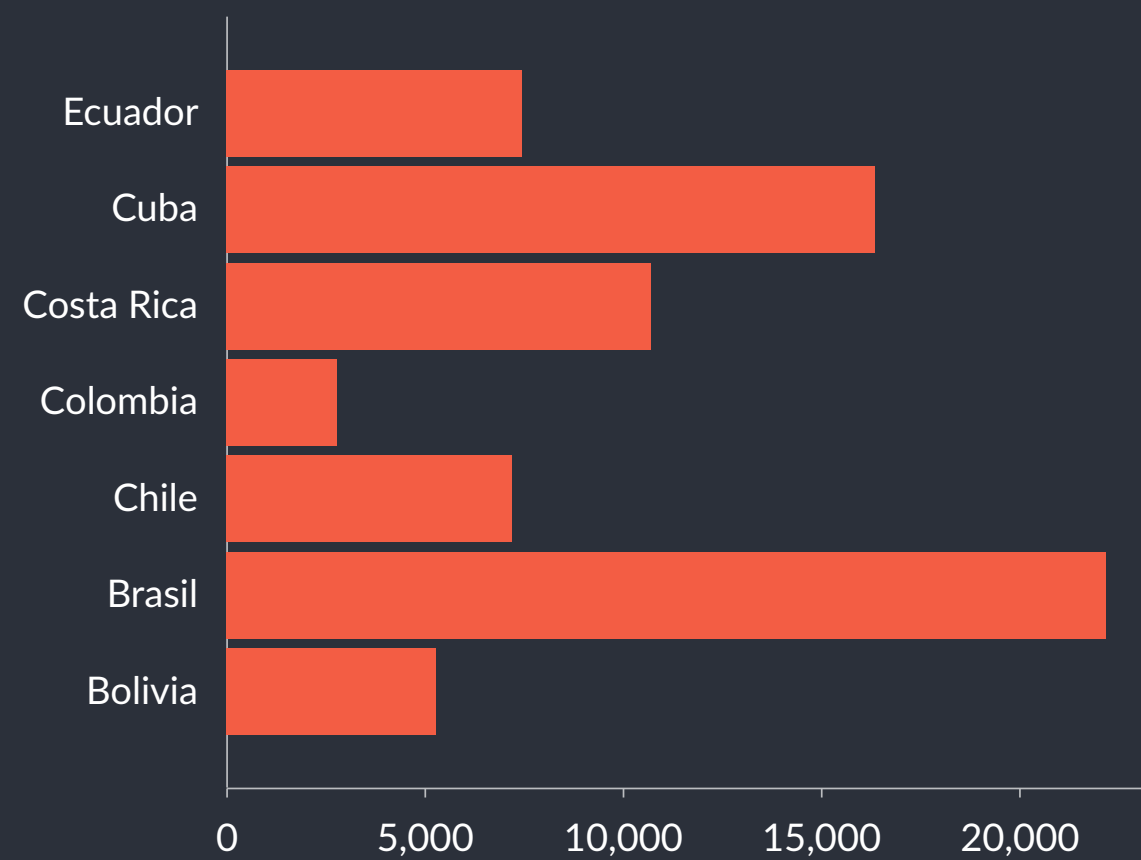
#93337a



Ejemplos de uso

Número de contagios reportados

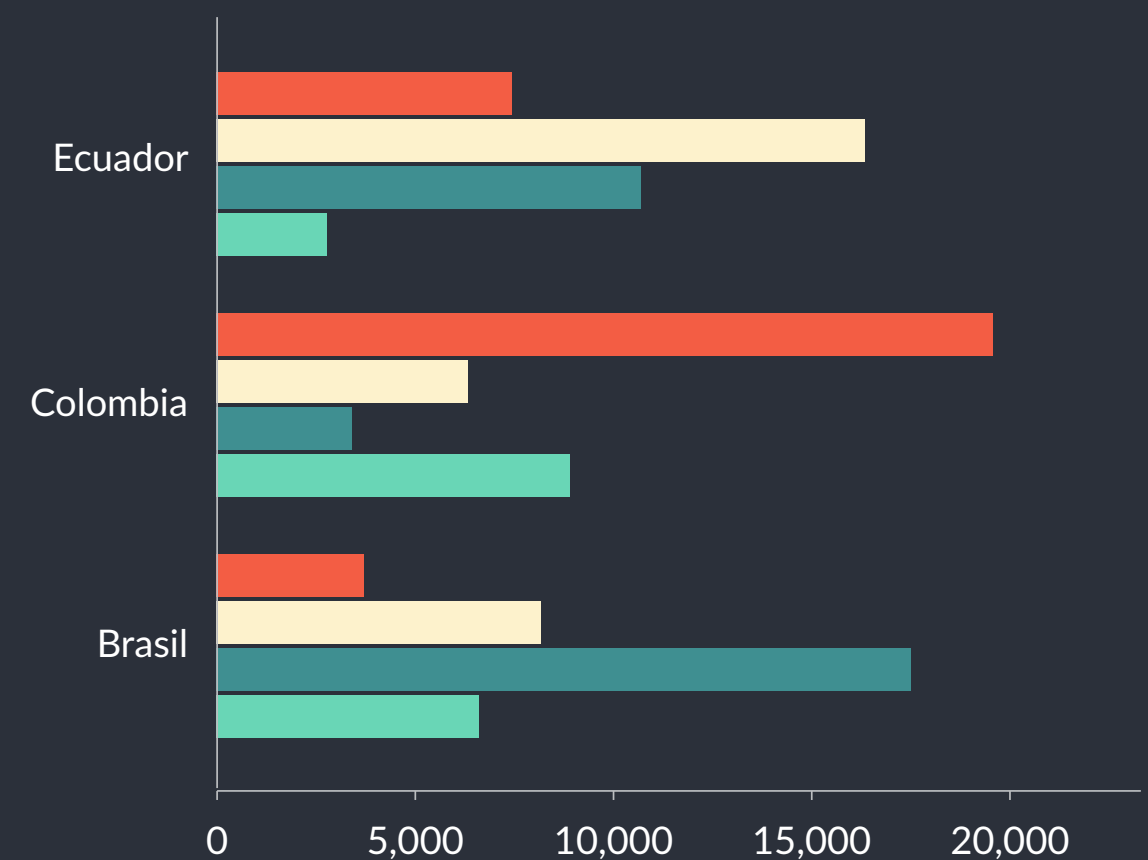
COVID-19 en América Latina



Corte al 12 de abril de 2020
Fuente: Johns Hopkins University, CSSE.

Número de contagios reportados

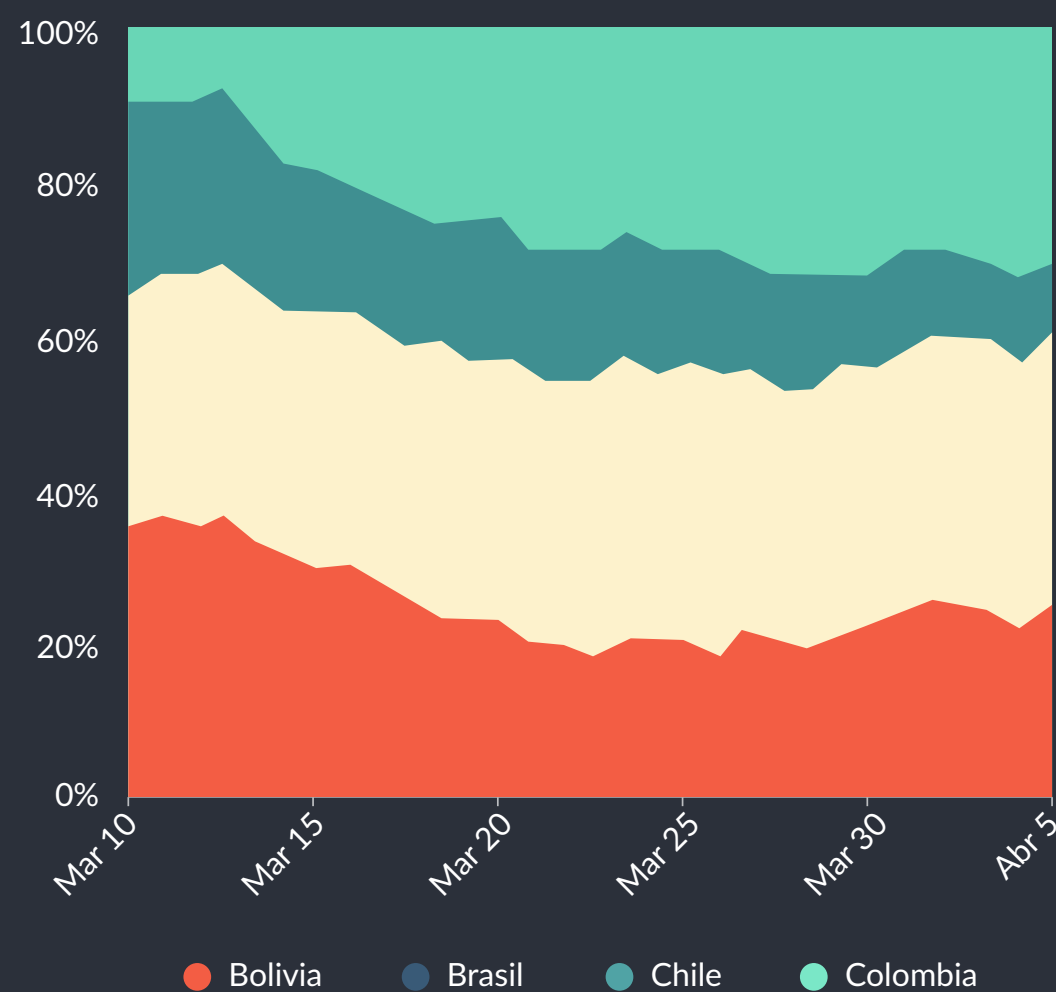
COVID-19 en América Latina



Corte al 12 de abril de 2020
Fuente: Johns Hopkins University, CSSE.

Porcentaje de contagios reportados

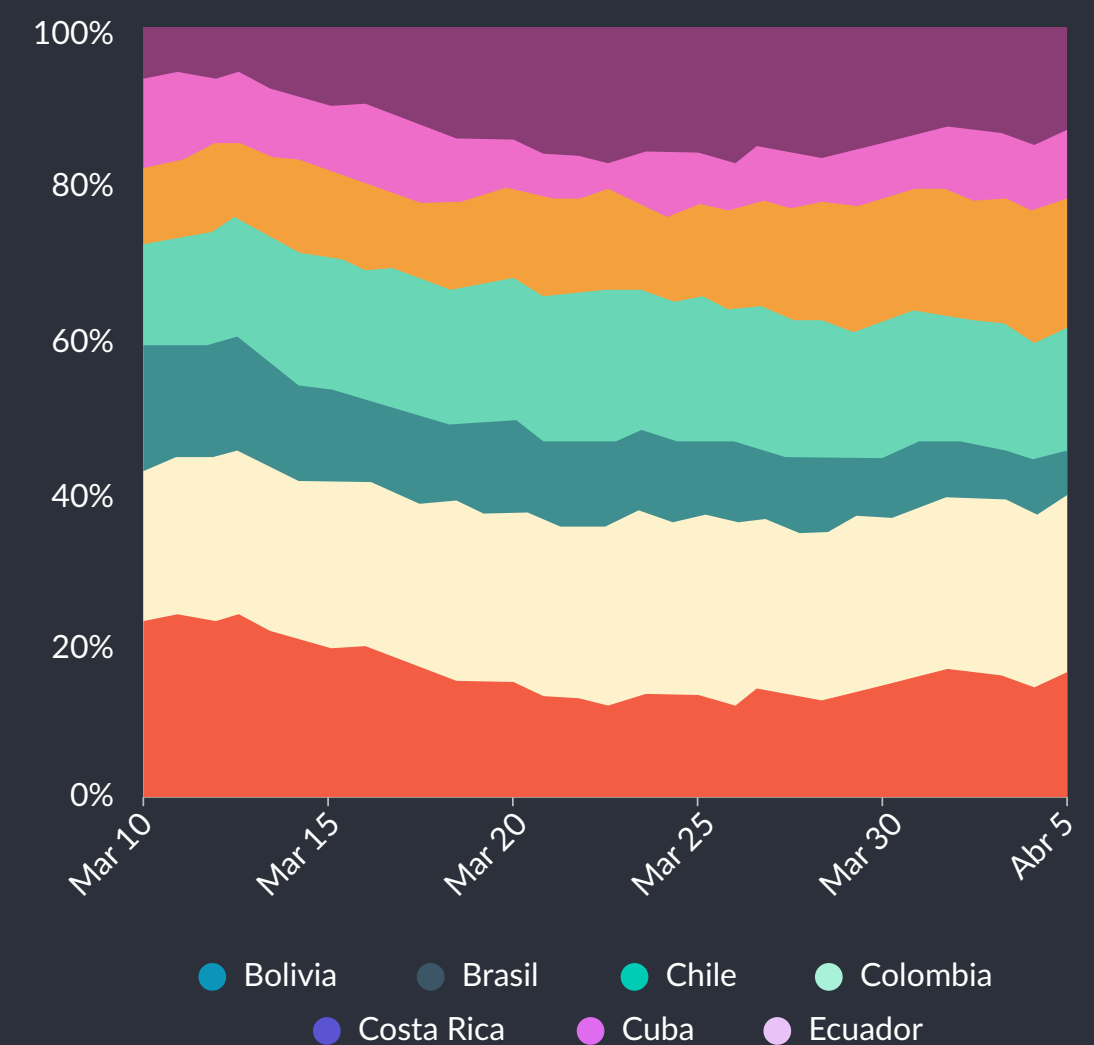
COVID-19 en América Latina



Corte al 12 de abril de 2020
Fuente: Johns Hopkins University, CSSE.

Porcentaje de contagios reportados

COVID-19 en América Latina



Corte al 12 de abril de 2020
Fuente: Johns Hopkins University, CSSE.