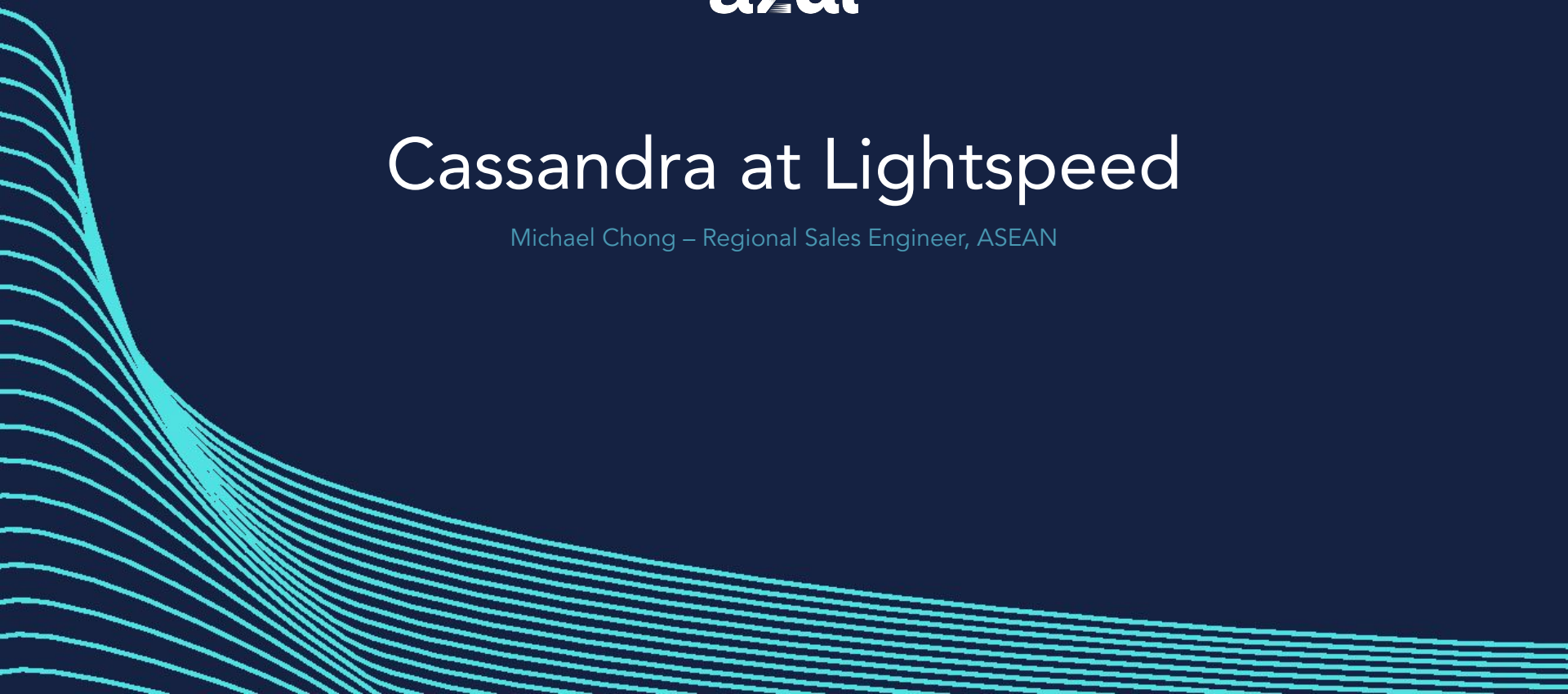




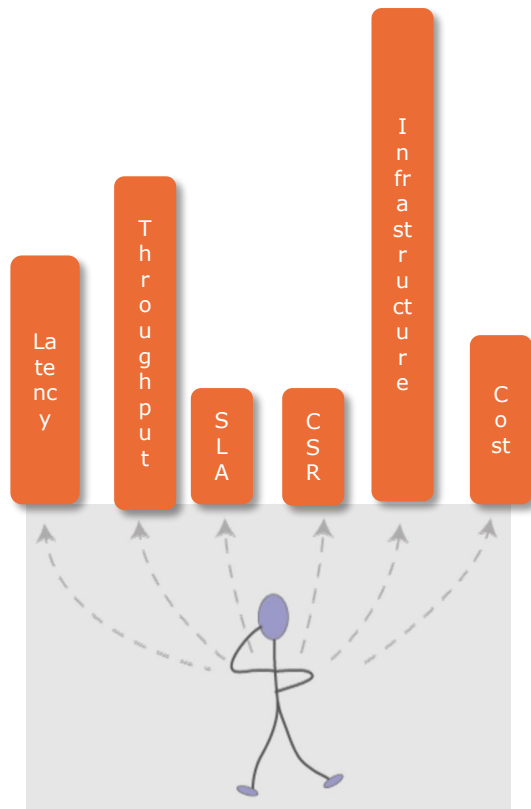
Cassandra Day
2022

Cassandra at Lightspeed

Michael Chong – Regional Sales Engineer, ASEAN



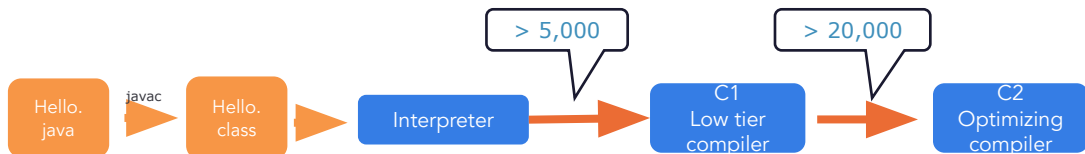
JVM Challenges in the Enterprise



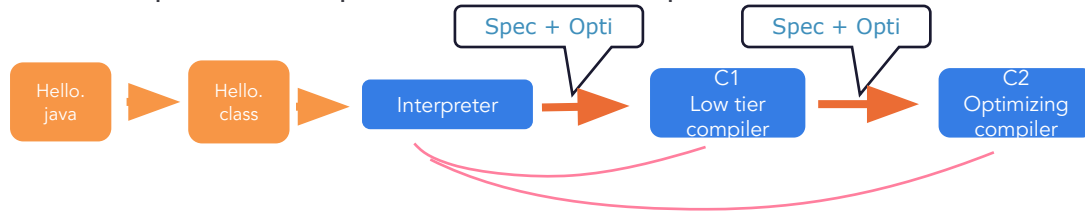
JVM Performance Challenges

Throughput

- Adaptive runtime JIT compilation:

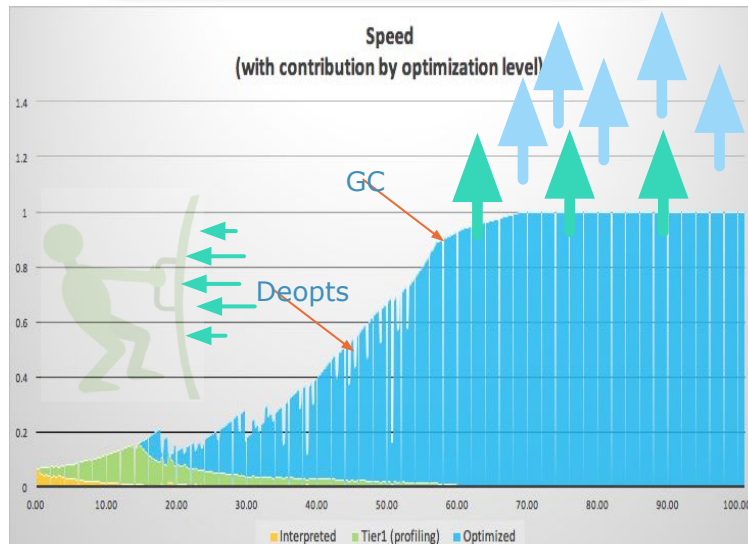
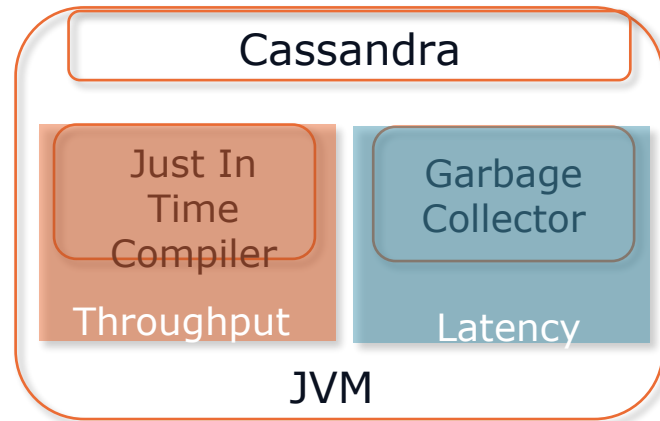


- Speculative Optimizations and De-optimizations

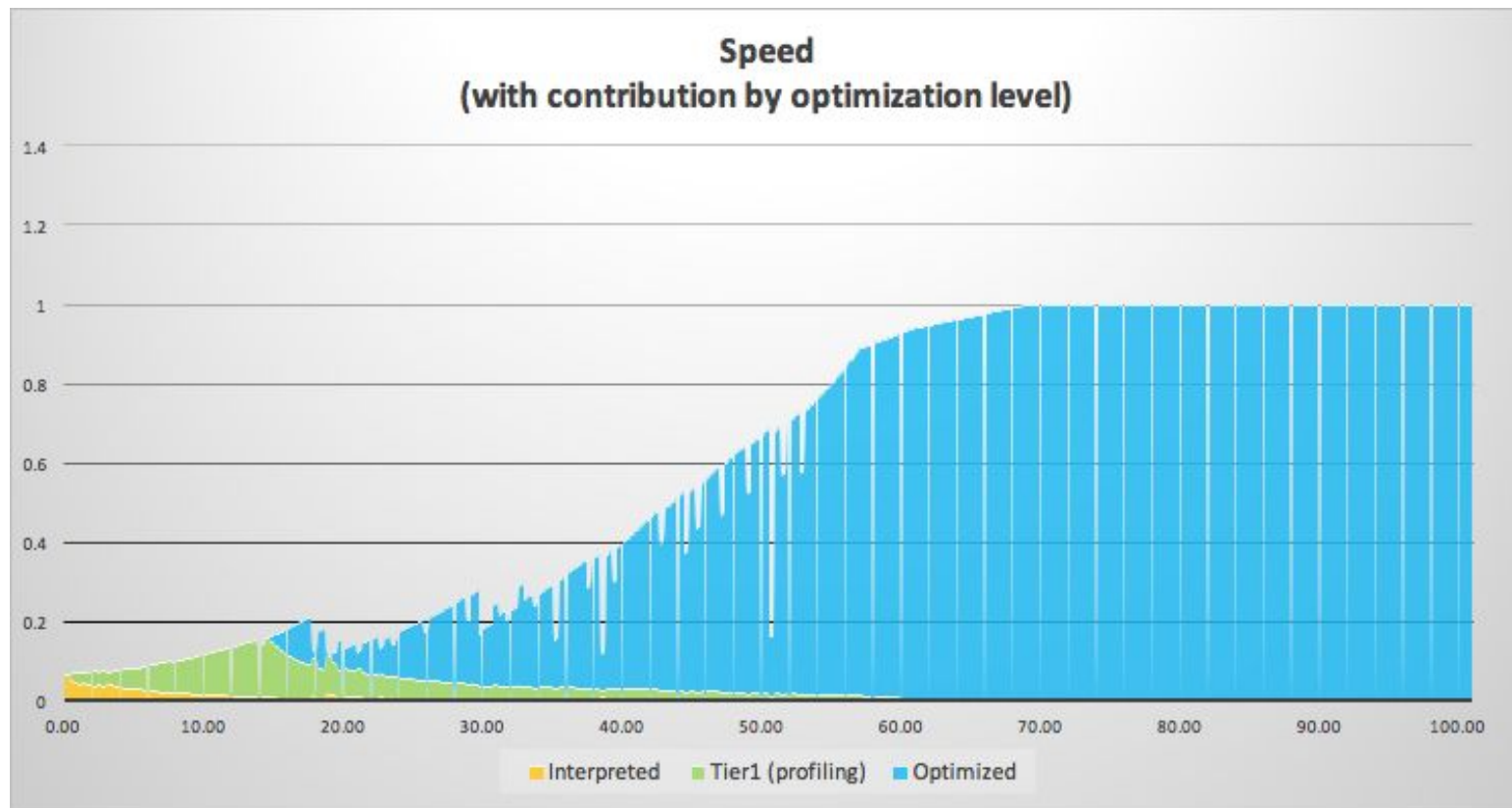


Latency

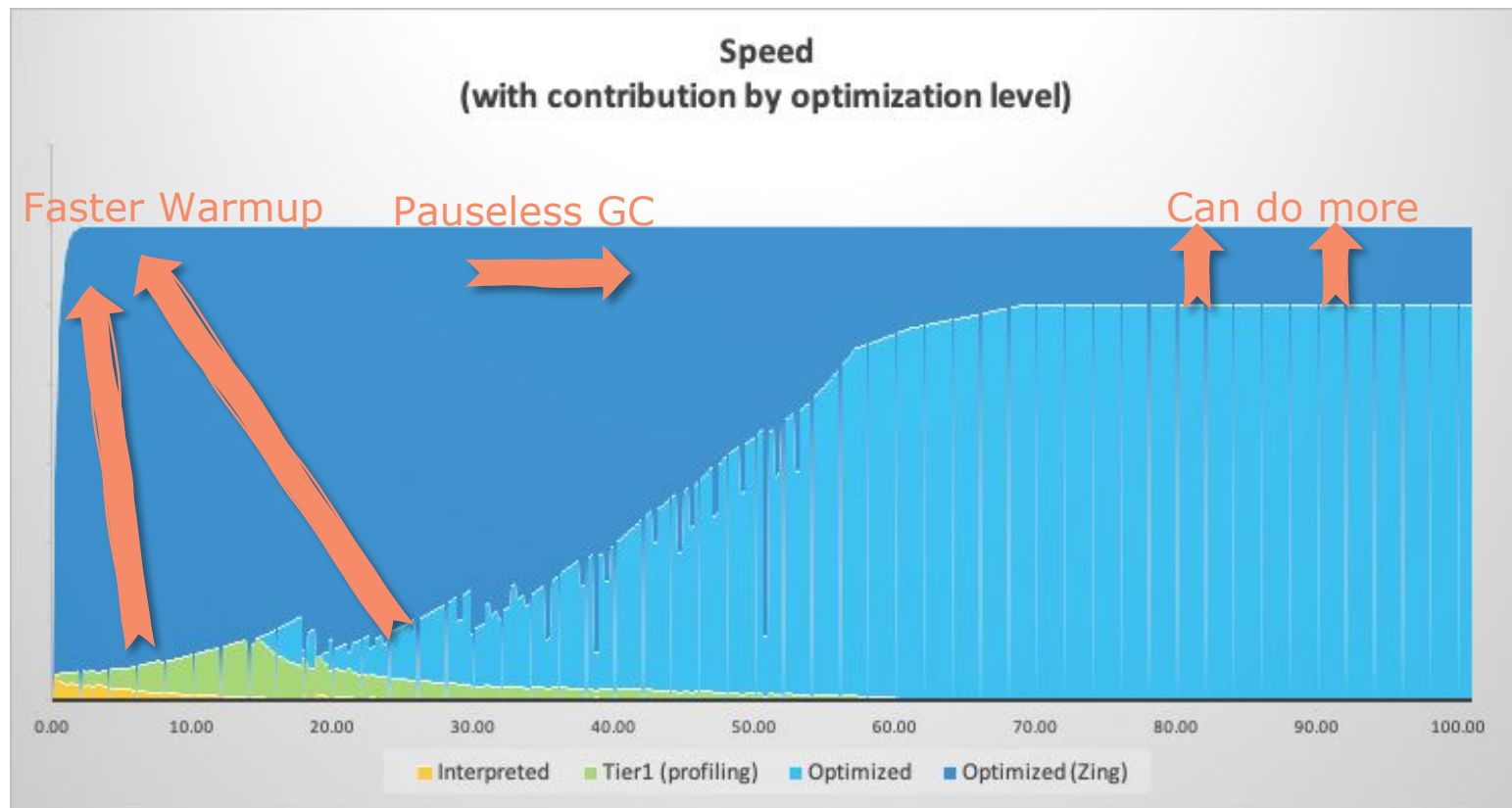
- Biggest issue is Garbage Collection



General Purpose JVM



Target

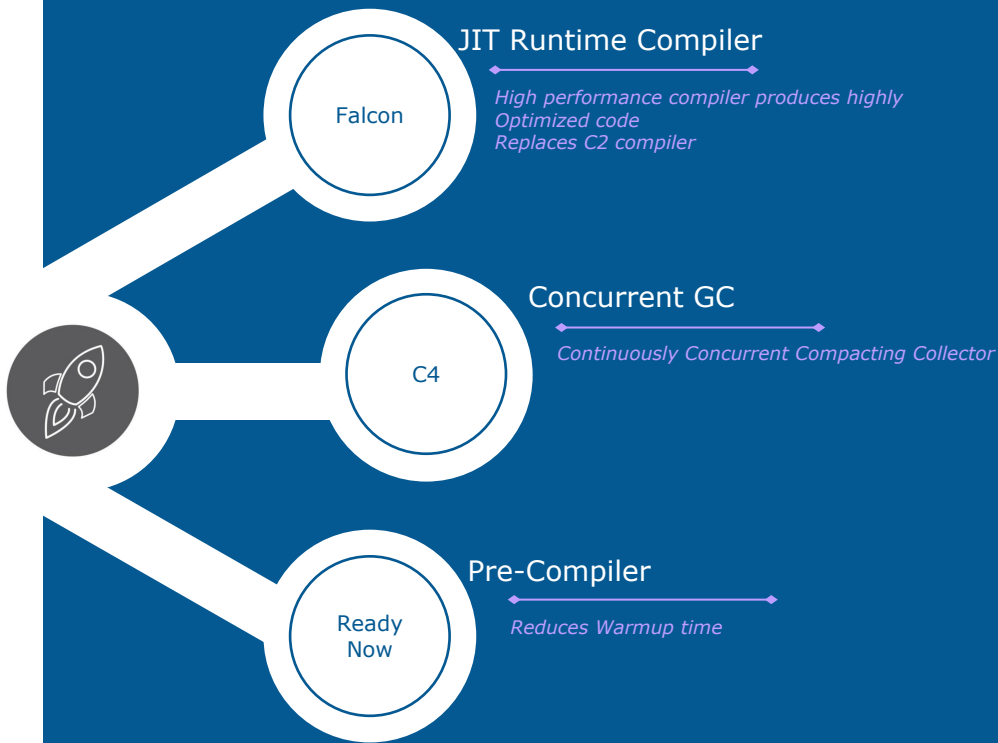


Prime: A Better JVM

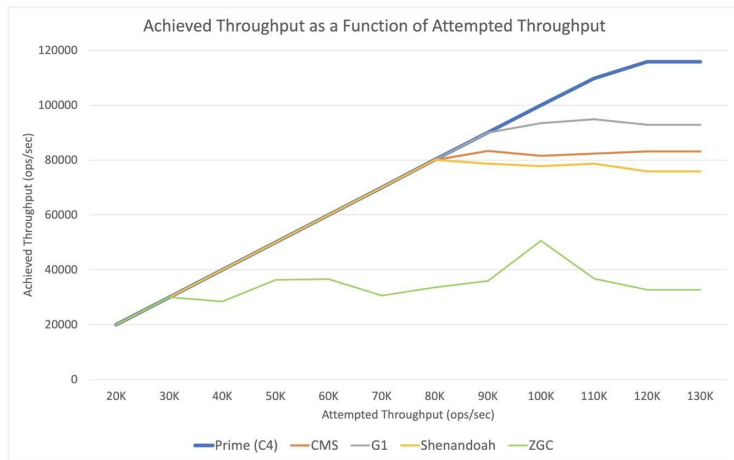
(formerly Zing)

- Based on OpenJDK
- TCK/JCK certified
- Drop-in replacement for other JVMs
 - No Code Changes required
 - No Recompiles required

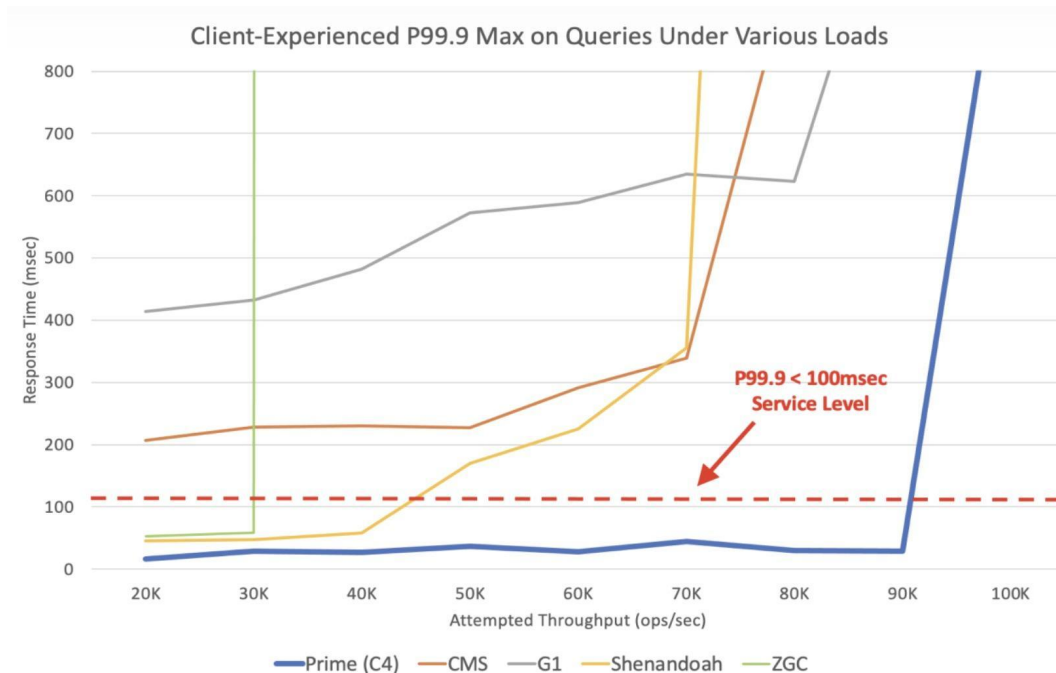
Starts fast, Goes fast, Stays fast!



Cassandra Performance on Prime



| Configuration | Highest Achieved Throughput (ops/sec) |
|------------------------|---------------------------------------|
| Azul Platform Prime 11 | 115,865 |
| OpenJDK 11 CMS | 83,305 |
| OpenJDK 11 G1 | 94,850 |
| OpenJDK 11 Shenandoah | 80,085 |
| OpenJDK 11 ZGC | 50,630 |



<https://www.azul.com/blog/cassandra-performance-throughput-responsiveness-capacity-and-cost/>

Maximize Efficiency, Optimize Cost

azul

The Java Platform for the Modern Cloud Enterprise



+



Higher Volume Ingestion

45% more efficient

Infra reduction for cloud savings

Faster streaming for microservices



25% infra & 20% infra spend
reduction



Cassandra

+



Infrastructure optimization

2-5x more efficient under load

More efficient storage growth

Cloud cost savings



improve digital
by azerion

5X Improvement in TPS, 20ms SLA



elastic

+



Azul Platform Prime

Transform Search Experience

1.5-5x more efficient under load

30% faster catalog, mktg search



zoominfo

147% TPS inc, 38% cloud spend
reduction

Improve your Digital Transformation Projects; Allow you to grow with Confidence

Taboola

Taboola Powers Its Discovery & Ad Content to 1.4B People Each Month

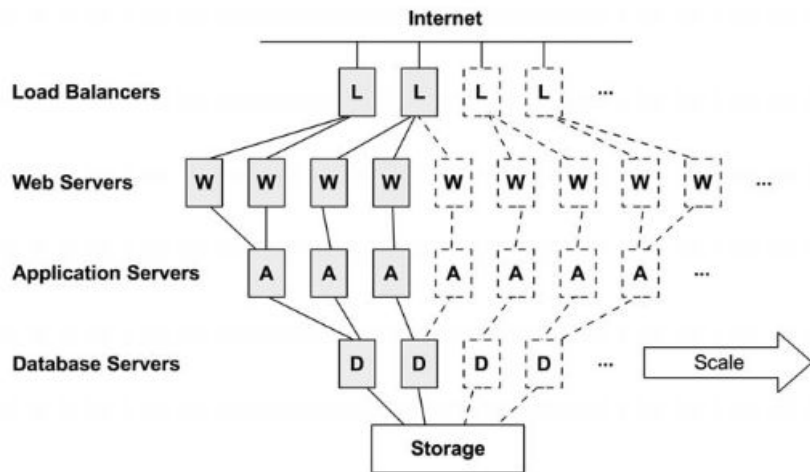
Reduces server footprint by 30-50% and achieves unprecedented performance, stability & security.

Taboola: 30 Billion Recommendations Daily

An epic shift is underway in the world of Java which has forced thousands of companies to make a choice: stay with Oracle or switch? It's a critical choice because it greatly impacts both the cost and performance of any company's Java infrastructure.

Taboola is one such company that faced this choice. Taboola's content discovery platform engages customers with precision-customized content. Ariel Pisetzky, as Vice President of IT, is responsible for Taboola's technical infrastructure that handles 1.4 million queries per second and serves 30 billion recommendations daily to 1.4 billion unique monthly users.

"The server would stop responding for 15 full minutes."



Benefits of Cassandra on Prime



Raw Performance

- Real-time requirement demands fast execution
- From machine scale to human scale, Prime delivers



Unmatched Reliability

- Eliminates disruptions, glitches and pauses
- Better customer experience = more revenue



Meet your SLA

- Meet your Competitive and Time-to-Market Challenges
- Meet all your Cassandra service delivery standards



Value

- Gain efficiency without incurring cost of additional nodes
- Maximize infrastructure utilization = Operational and capital efficiency

Fast Facts: Select Azul Customers in Asia Pacific



AUSTRALIAN STOCK EXCHANGE



Some Global Azul Customers



Cassandra Day
2022

Thank You.





“Millions of dollars in savings.”

“With Azul Platform Prime, we were able to reduce our front-end server footprint by more than 30%, which is hundreds of servers, and our database server footprint by about 50%. This translates into millions of dollars in savings, both hardware we freed up and hosting costs avoided.”

- Ariel Pizetsky,
VP of IT





// 5x more infrastructure without Azul Platform Prime. //

"Without Azul Platform Prime, we would be running 5 times more infrastructure than we are currently running now.

Azul has allowed us to *only* focus on our applications, new features and new roadmap items."

- Cody Bayer,
DevOps Engineer





// Reduced Number of Servers by 80% and Eliminated Troubleshooting Time. //

"With Azul Platform Prime, we minimize infrastructure overheads, maximize performance, and, best of all, my engineers are free to focus on feature development, not performance, tuning and troubleshooting."

- Brett Vasconcellos,
CTO

