

# HACK DAY 2016

## DATA TRANSPARENCY LAB

**IPVANISH**  
— VPN —



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Data Science Institute  
 COLUMBIA UNIVERSITY

# WELCOME

## THANKS TO OUR SPONSORS



## AND OUR HOST



# LOGISTICS

- **WIFI NAME: COLUMBIA UNIVERSITY**
- **THE ROOMS: AUDITORIUM + ROOM 715 7<sup>th</sup> FLOOR**
- **TWITTER HASHTAG: #DTLHACKDAY16**
- **SLACK TEAM: DTLHACKDAY16**
- **WEB SITE: <https://datatransparencylab.github.io/dtlhackday16/>**

**PLEASE SEND ME AN E-MAIL TO GET A SLACK INVITATION AT DANIELCOLOMA@GMAIL.COM**

# **WHY ARE WE HERE TODAY?**

**DATA TRANSPARENCY LAB MISSION IS CREATING TOOLS THAT LET USERS UNDERSTAND WHAT IS GOING ON WITH THEIR DATA: WHICH DATA IS COLLECTED FROM THEM, WHO DOES COLLECT IT, WHY IS IT COLLECTED AND HOW IS IT USED**

**THE LAB DOES IT THROUGH A GRANTS PROGRAM, WHICH WAS ONE OF THE KEY ASPECTS OF THE CONFERENCE THAT WAS HOSTED A COUPLE OF DAYS AGO**

**THIS YEAR WE WANTED TO EXPLORE OTHER WAYS TO DO THE SAME, AND HENCE THIS HACK DAY. THE MAIN TOPIC OF YOUR HACKS SHOULD BE "USER EDUCATION ON PRIVACY AND TRANSPARENCY": ANYTHING THAT CAN BE USEFUL TO RAISE AWARENESS**

# **THE “AGENDA”**

**08:00 AM - Doors Open**

**09:00 AM - Intro // Kick-off**

**09:30 AM - Idea Pitches and Team Formation**

**10:30 AM - Hack!**

**12:30 PM - Lunch!**

**01:30 PM - Hack!**

**06:45 PM - Show and Tell!**

**07:45 PM - Judges Evaluation!**

**08:15 PM - Prizes and Closing!**

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- **SOME OF THE DTL COMMUNITY MEMBERS WILL BRIEF YOU ABOUT POTENTIAL IDEAS FOR THE HACK**
- **INITIAL LIST OF IDEAS AVAILABLE AT:**  
<https://datatransparencylab.github.io/dtlhackday16/ideas.html>
- **THIS IS JUST AN INSPIRATIONAL LIST: IF YOU HAVE ANY OTHER IDEA THAT'S GREAT (IF IT'S ALIGNED WITH THE PURPOSE OF THE HACK DAY)**
- **IDEAS COULD BE DIVERSE: APPLICATIONS, BROWSER PLUGINS, WEBSITES, VISUALIZATIONS, ETC.**
- **SLACK CHANNEL #HACKIDEAS IN CASE YOU NEED HELP OR TO DISCUSS THEM FURTHER**

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- **THE TEAMS COULD BE ANY SIZE, BUT RECOMMENDATION IS 3/6 PER TEAM**
- **IF YOU DON'T HAVE A TEAM, SHOUT!**
  - **TELL US**
  - **OR USE SLACK CHANNEL #INTRODUCTIONS TO LET OTHERS KNOW YOU ARE LOOKING FOR A TEAM**
- **ONCE YOU HAVE A TEAM AND THE HACK IDEA PLEASE LET US KNOW USING THE FOLLOWING GOOGLE FORM (IT WILL BE SHARED ALSO IN SLACK):**

<https://goo.gl/forms/CDvwSaHF9fkVadkv2>

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**EAT  
HACK  
SLEEP**



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- **BASED ON THE TEAMS AND PROPOSALS WE WILL CREATE AN ORDERED LIST**
- **4 MINUTES (STRICT) EACH TEAM**
- **YOU CAN USE YOUR COMPUTER TO SHARE YOUR HACK AND PROJECT**
- **PAY ATTENTION TO THE CRITERIA THAT THE JURY IS GOING TO TAKE INTO ACCOUNT FOR EVALUATION**
- **ONCE YOU HAVE A TEAM AND THE HACK IDEA PLEASE LET US KNOW USING THE FOLLOWING GOOGLE FORM (IT WILL BE SHARED ALSO IN SLACK):**  
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- **DEADLINE FOR REGISTERING YOUR IDEA IS 4PM SO WE CAN TAKE YOU INTO ACCOUNT FOR THE SHOW AND TELL SESSION**

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- **JUDGES WILL SHARE THEIR SCORES TO DETERMINE THE WINNERS OF THE MAIN PRIZES**
- **REMEMBER THAT THE CRITERIA IS:**
  - **Originality - 25%**
  - **Look & Feel - 25%**
  - **Technical Complexity - 25%**
  - **Does it work? - 25%**
- **AND WILL DECIDE A SHORTLIST OF CANDIDATES FOR THE “SPONSOR” PRIZES**

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### **Main Prizes**

- **1st Prize - \$1600**
- **2nd Prize - \$1200**
- **3rd Prize - \$600**

### **Sponsor Prizes**

- **Best Social Impact - \$400**
- **Most creative and user-friendly - \$400**
- **Biggest privacy protection impact - \$400**



**RedMorph**

**IPVANISH**  
VPN

# **09:30 AM - Idea Pitches and Team Formation**

- **REDMORPH/IPVANISH**
- **RECON**
- **FACEBOOK DATA VALUATION TOOL**
- **FINGERPRINTING CENSUS**