



Radboud Universiteit



Data Augmentation for Conversational AI

Fundamentals and Advances

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It should be mentioned that we are still working on these slides and they are not the final version

Tutorial website: <https://dataug-convai.github.io>

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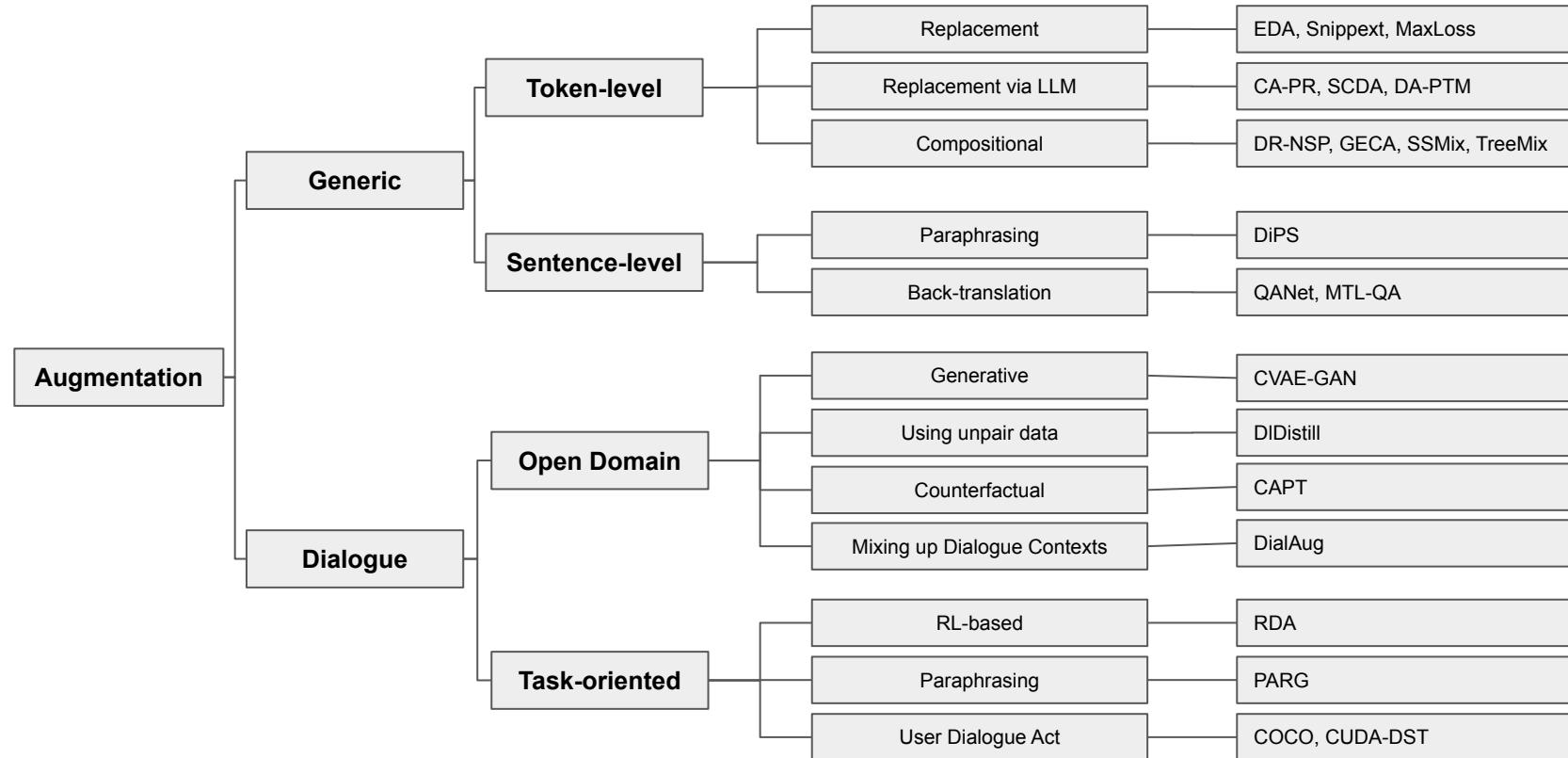
Agenda

- **Introduction (10 min)**
 - Conversational Systems
 - Open-domain
 - Task-oriented
 - Problem of Data Scarcity
 - Data Augmentation
 - Augmenting with Existing Conversations Data
 - Augmenting with Conversation Generation
- **Conversation Augmentation (30 min)**
 - Generic Token-level & Sentence-level Augmentation
 - Dialogue Data Augmentation
- **Conversation Generation: Open Domain (80 min)**
 - Single-turn QA Pair Generation
 - Multi-turn Dialogue Generation
 - Topic-aware Dialogue Agent
 - One-turn Topic Transitions
 - Target-oriented Dialogue Systems
- **Conversation Generation: Task-oriented (40 min)**
 - Schema-guided Generation
 - Simulator-agent Interaction
 - E2E Dataset Creation
- **Evaluation (10 min)**
- **Conclusion and Future Direction (10 min)**



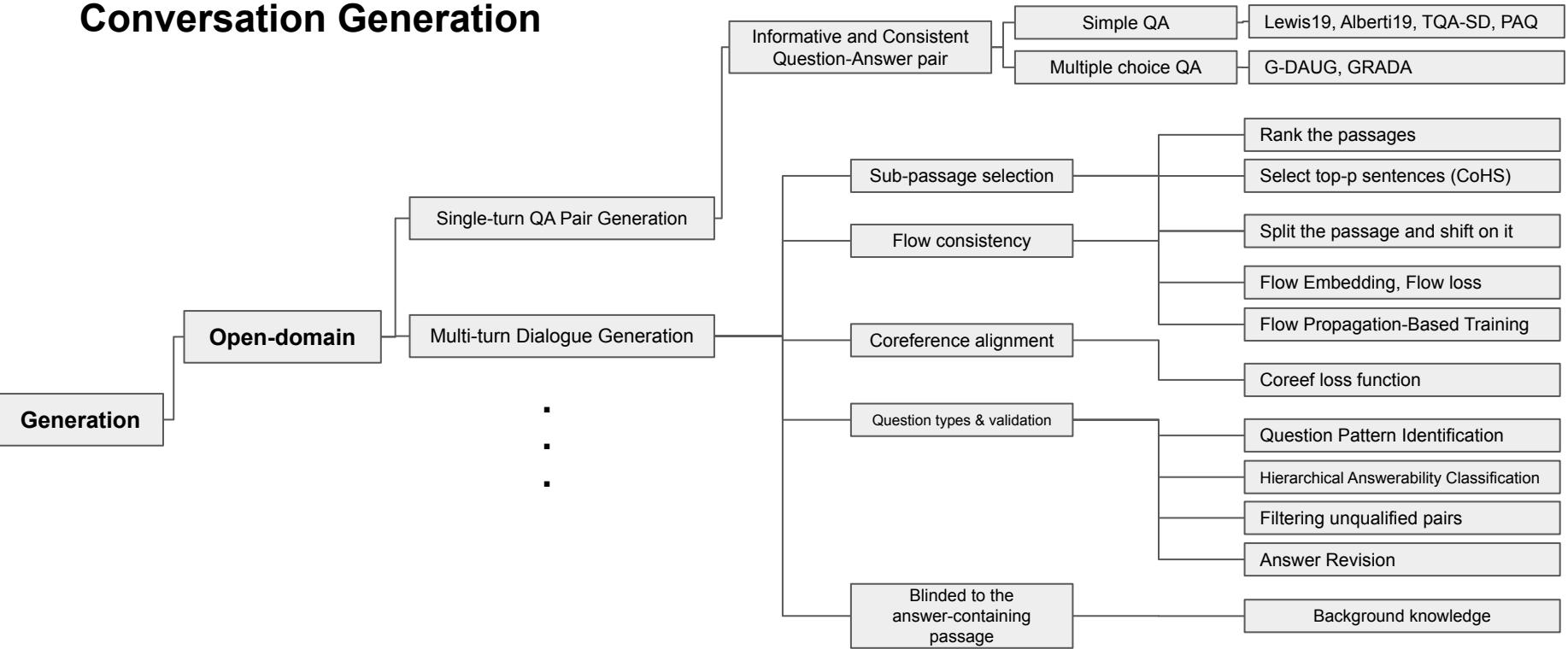
Tutorial overview

Conversation Augmentation



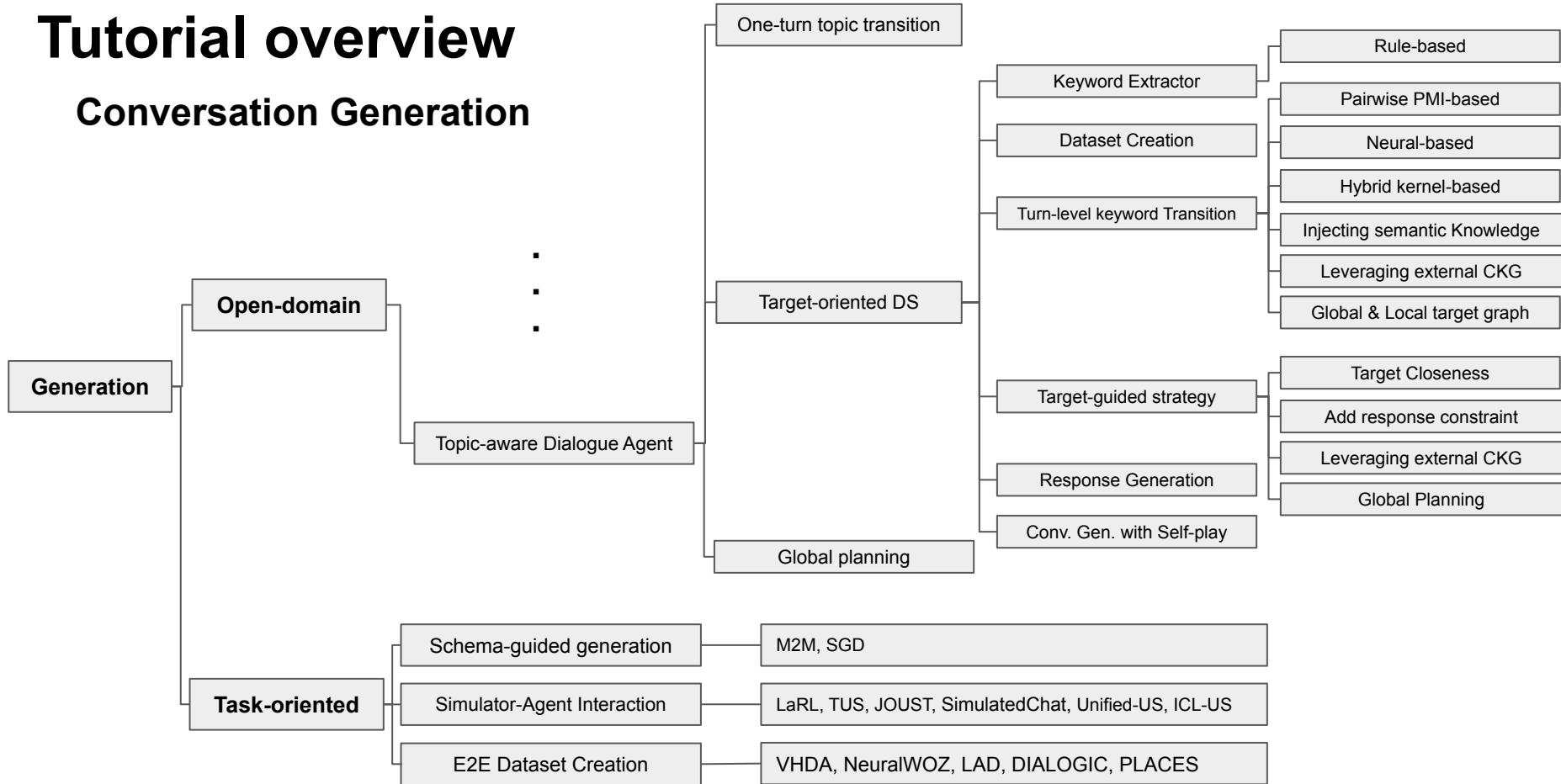
Tutorial overview

Conversation Generation



Tutorial overview

Conversation Generation



List of all papers

Table 1: List of current works for Dialogue Augmentation

Paper	Year	tr. Method	Level	Type	Challenges	Approach	Input
Aug: Generic Token-level & Sentence-level Augmentation							
MTL-QA [3]	2021-05	—	Sentence			Back-translation	
QANet [66]	2018-08	—	Sentence			Back-translation	
InPs [22]	2019-06	—	Sentence	Inducing diversity	Paraphrasing		
TreMix [68]	2022-07	—	Token	Meaningfulness, Diversity	Compositional	—	
SIMMe [65]	2021-08	—	Token	Meaningfulness, Diversity	Compositional	—	
GICA [2]	2020-07	—	Token	Meaningfulness, Diversity	Compositional	—	
DR-RSP [16]	2016-08	—	Token	Meaningfulness, Diversity	Compositional	—	
DA-PTM [23]	2020-12	—	Token	Meaningfulness, Diversity	Replacement (LM)	—	
SCDA [8]	2019-07	—	Token	Meaningfulness, Diversity	Replacement (LM)	—	
CA-PR [21]	2018-06	—	Token	Meaningfulness	Replacement (LM)	—	
Snippext [35]	2020-04	—	Token	Meaningfulness	Replacement (all)	—	
EDA [54]	2019-11	—	Token	Meaningfulness	Replacement (all)	—	
MaxLoss [17]	2019-03	—	Token	Meaningfulness	Replacement (Synonym)	—	
Aug: Dialogue Data Augmentation							
DialAug [42]	2022-10	Generative	Dialogue	Open-domain	Diversity		
CAPT [48]	2022-10	Generative	Dialogue	Open-domain	Diversity	Counterfactual	H, CQ, CA
DiDustil [69]	2020-11	Both Ret. & Gen.	Dialogue	Open-domain	Diversity	Unpair data	
CAVADAN [27]	2019-08	Generative	Dialogue	Open-domain	Diversity	Generative model	H, CQ, CA
CLIDA-DST [24]	2022-09	Generative	Dialogue	Task-oriented	Generalization, Diversity	User Dialogue Act (UDA)	H
COCO [58]	2021-03	Retrieval	Dialogue	Task-oriented	Generalization, Diversity	UDA, Counterfactual	H
PARG [9]	2020-07	Generative	Dialogue	Task-oriented	Diversity	Paraphrasing	H, CA
RDA [63]	2020-04	Generative	Dialogue	Task-oriented	Quantity, Diversity	RL-based	P, CQ, CA

Table 2: List of current works for Dialogue Generation: Open-Domain

Paper	Year	tr. Method	Level	Type	Challenges	Approach	Input
ODD Gen: Single-turn generation							
GRADA [29]	2022-10	Generative	Dialogue	QA pair	Open-domain	Informative, Diverse	I, 2, 3, 4 KG
GDaugUG [66]	2020-12	Generative	Dialogue	QA pair	Open-domain	—	I, 2, 3, 4
PAQ [56]	2021	Hybrid-GR	Dialogue	QA pair	Open-domain	—	I, 2, 3, 4 KB
TDA-SI [43]	2020-03	Generative	Dialogue	QA pair	Open-domain	—	I, 2, 3, 4
Albert19 [1]	2019-07	Generative	Dialogue	QA pair	—	—	I, 2, 3, 4 P
Lewis19 [25]	2019-07	Generative	Dialogue	QA pair	—	—	I, 2, 3, 4 P
ODD Gen: Multi-turn generation							
Baize [56]	2023-04	Prompting	Dialogue	Open-domain	Handled to the answer containing passage, rely on background information &	—	H, B, P
SDASREK [18]	2022-12	Generative	Dialogue	Open-domain	Real scenario	I, 2, 3, 4 H, P	H
GCN [32]	2022-09	Hybrid-GR, RL	Dialogue	Open-domain	Consistency, Sub passage selection	I, 2, 3, 4 H, P	H
DG2 [55]	2022-09	Generative	Dialogue	Open-domain	Consistency, Question Types	I, 2, 3, 4 H, P	H
MultICQAo [14]	2022-11	Generative	Dialogue	Open-domain	Consistency, Answer revision	I, 2, 3, 4 H, P	H
CGQA-CQG [15]	2022-05	Generative	Dialogue	Open-domain	Consistency, Answer revision	I, 2, 3, 4 H, P	H
CQG-CQG [4]	2022-05	Generative	Dialogue	Open-domain	Consistency, Sub Passage-Listify selection	I, 2, 3, 4 H, P	H
Chain-CQG [51]	2021-04	Generative	Dialogue	Open-domain	Consistency	I, 2, 3, 4 H, P	H
SHSF [44]	2020-13	—	—	Open-domain	—	—	—
AU-CQG [37]	2019-13	Hybrid-GR	Dialogue	Open-domain	Consistency, Sub passage selection	I, 2, 3, 4 H, P	H
ReD4R [41]	2019-07	Generative	Dialogue	Open-domain	Consistency, Conference alignment	I, 2, 3 H	H
CFNet [16]	2019-07	Generative	Dialogue	Open-domain	Consistency, Conference alignment	I, 2, 3, 4 H, P	H
ODD Gen: Target-oriented dialogue systems							
COLOR [35]	2020-03	Generative	Dialogue	Target-oriented	Consistency, target achievement	I, 2, 3 H, Ext KG, G	H
HTKG [48]	2022-10	Generative	Dialogue	Target-oriented	Consistency, target achievement	I, 2, 3 H, Ext KG, G	H
EGRL [57]	2021-03	Generative	Dialogue	Target-oriented	Consistency, target achievement	I, 2, 3 H, Ext KG, G	H
KnowHRL [38]	2020-08	Generative	Dialogue	Target-oriented	Consistency, target achievement	I, 2, 3 H, Ext KG, G	H
TopKG [62]	2022-10	Generative	Dialogue	Target-oriented	Consistency, target achievement	I, 2, 3 H, Ext KG, G	H
CRG [71]	2021-12	Generative	Dialogue	Target-oriented	Consistency, target achievement	I, 2, 3 H, Ext KG, G	H
DIRKG [11]	2020-09	Retrieval	Dialogue	Target-oriented	Consistency, target achievement	I, 2, 3 H, Int KG, G	H
TG-COC [49]	2019-07	Retrieval	Dialogue	Target-oriented	Consistency, target achievement	I, 2, 3 H, Int KG, G	H
TG-CF [29]	2022-10	—	1-turn Dialogue	Target-oriented	—	—	—
CRG [12]	2022-07	—	1-turn Dialogue	Target-oriented	—	—	—
OTText [47]	2021-08	—	1-turn Dialogue	Target-oriented	—	—	—

Table 3: List of current works for Dialogue Generation: Task-oriented

Paper	Year	tr. Method	Level	Type	Challenges	Approach	Input
ToD Gen: Schema-guided generation							
SGD [46]	2020-06	Generative	Dialogue	Task-oriented	Task completion	—	—
M2M [48]	2018-01	Generative	Dialogue	Task-oriented	Task completion	—	—
ToD Gen: Simulator-Agent Interaction							
ICL-US [50]	2023-06	In-Context	Dialogue	Task-oriented	Task completion, Diversity	—	—
Unified-US [32]	2022-12	Generative	Dialogue	Task-oriented	Task completion	—	—
SimulatedChat [36]	2021-11	Hybrid-GR	Dialogue	Task-oriented	Task completion	—	—
JOUST [51]	2021-08	Generative	Dialogue	Task-oriented	Task completion	—	—
TUS [31]	2021-07	Generative	Dialogue	Task-oriented	Task completion	—	—
LaRL [70]	2019-06	Generative	Dialogue	Task-oriented	Task completion	—	—
ToD Gen: E2E dataset creation							
PLACES [4]	2023-05	In-context	Dialogue	Task-oriented	Multi-party conversations	—	—
DIALOGIC [29]	2022-12	In-context	Dialogue	Task-oriented	Controllable Gen.	—	—
LAD [34]	2022-09	Prompting	Dialogue	Task-oriented	ZSH, Generalisation, Diversity	—	—
NeuralWOZ [19]	2021-08	Retrieval	Dialogue	Task-oriented	Task completion, Unseen domain	—	—
VHDA [64]	2020-11	Generative	Dialogue	Task-oriented	Task completion	—	—

Part 1: Introduction

1.1 Conversational Systems

1.2 Problem of Data Scarcity

1.3 Data Augmentation

Duration: 10 min

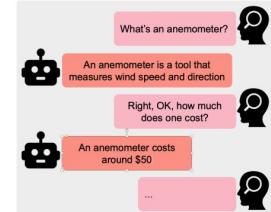
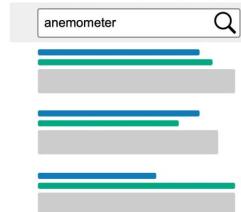
Presenter: —

Conversational System

- Age of information explosion
- Conversation applications
 - Seeking relevant information
 - Need ongoing feedback from an agent
 - Engage in conversations for casual chit-chat
 - Engage in conversations for negotiating

Photo: Flight with query

Photo: Flight with Conversation



Types of Dialogue Systems

Open Domain Dialogue System (ODD)

- Aim to perform chit-chat with users without the task and domain restriction
- Engage in conversations with users across a wide range of topics and domains
- Task: generate meaningful and coherent responses based on the user's input and dialogue history
- Challenges:
 - Context awareness: response coherence
 - Response diversity: Avoid making dull responses
 - Controllable generation
 - Conversation topic
 - Mixed-initiative conversation
 - Informative responses: knowledge-grounded system

Types of Dialogue Systems

Task-oriented Dialogue System (ToD)

- Accomplish user-requested tasks
 - by accurately understanding the user's intent
 - providing suitable responses
- Domains:
 - Flight ticket / Restaurant / Hotel / Taxi / Movie ticket booking
 - Weather, navigation and scheduling domain
 - Customer service delivery
- Approaches: 1) Pipeline, 2) End-to-end

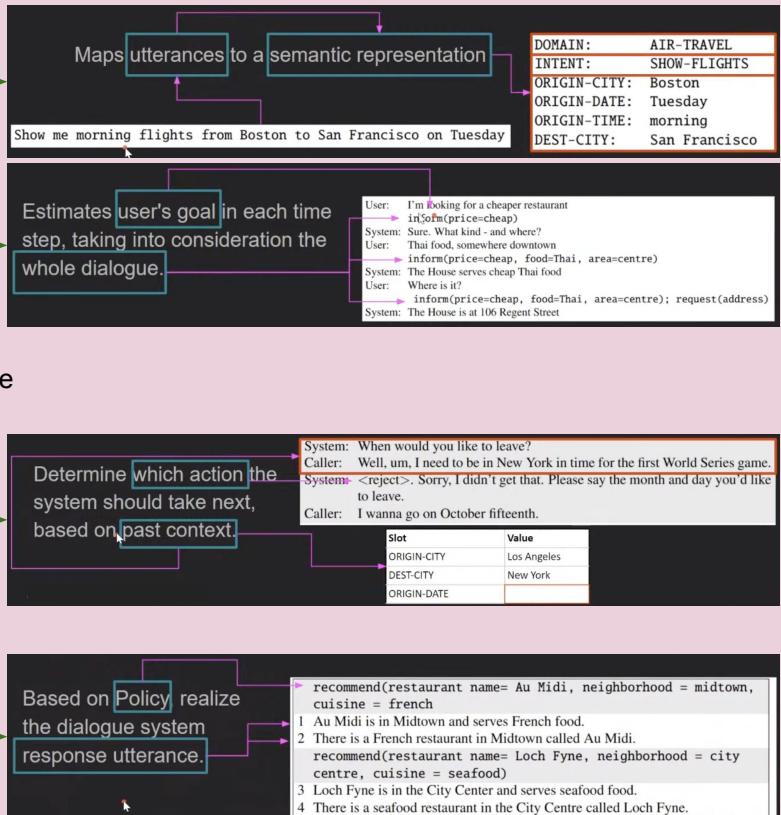
Goal: You want to book a taxi. The taxi should go to **anatolia** and should leave after **22:00**. The taxi should depart from **kymmoy**. Make sure you get car type and contact number.

User: i need a taxi to **[anatolia]**.
System: what time would you like to leave?
User: i would like to leave after **[22:00]**.
System: there are **[9]** options available to you. where would you like to leave from?
User: i'd like to leave from **[kymmoy]**.
System: the fare estimate is **[9.78]**. do you want to book this taxi now?
User: no, i would like the contact number if possible.
System: the contact number is **[07356725299]**.
User: thank you very much for your help.
System: you are welcome. do you need anything else today

Table 1: A dialogue generated by our model with corresponding natural language user goal. The “[anatolia]” with special tag indicates that the word is a value.

ToD: Pipeline approach

- 1) Natural Language Understanding (NLU)
 - Domain classification
 - Intent classification
 - Slot value Extraction (tagging)
- 2) Dialogue management
 - Dialog state tracking
 - Conducts KB Query, make API calls
 - Provide feedback to DM in order to construct system response
 - Dialog policy optimization
 - RL framework:
 - The DM is the agent
 - The user is the environment
 - NLU are observations made by Agent
 - NLG are actions conducted by Agent
 - Agent tries to maximize Expected Future Rewards
- 3) Natural Language Generation (NLG)
 - Generated response:
 - Adequacy, fluency, readability, variation
 - Generate clarification question: instead of reject response



Problem of data scarcity

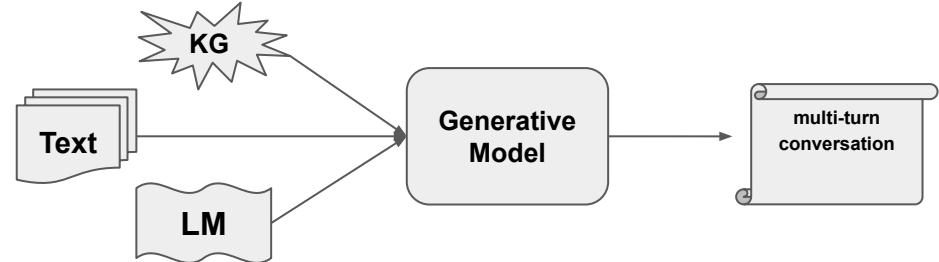
- Rapid development of conversation-based models
- Deep learning based
 - High number of trainable parameters
 - Requires a significant amount of training data
- Crowd-sourcing approach
 - Expensive and time-consuming
 - Hard to scale up to new domains
 - Human-authored data possess weaker performance on out of distribution samples
 - Do not necessarily consider the full diversity of question types
- Specific domain / language

Learning from limited data

- Unsupervised learning: Training with unlabeled data
- Semi-supervised learning: Training with both labeled and unlabeled data
- Transfer learning: Leverage data from a different-but-related task
- Multi-task learning: Use information learned on different tasks for mutual benefit
- Few/Zero shot learning: Generalize to new tasks after seeing a few (or no) examples
- **Data augmentation:** Modify labeled data to with class-preserving transformations

Data Augmentation (DA)

- Definition: A technique that increases the amount of training data
 - by either slightly modifying existing data or generating new synthetic
- DA Advantages
 - Increase amount of training data
 - Improve the diversity of the dataset
 - Dealing with the overfitting problem
- Data Generation
 - Using external and various resource



Part 2: Conversation Augmentation

2.1 Generic Token-level & Sentence-level Augmentation

2.2 Dialogue Data Augmentation

Duration: 30 min

Presenter: —

Generic Token-level & Sentence-level Augmentation

Overview

- Involve the replacement of original tokens or sentences with relevant alternatives
- Token-level: Modifying a few local words
 - Replacement: Random word, Synonym, Insertion, Deletion, Swapping, MixDA
 - Replacement via LM: Contextual augmentation
 - Compositional Augmentation
- Sentence-level: Modifying an entire sentence at once
 - Paraphrasing
 - Back-Translation

Token-level: Replacement

- **EDA:** Consists of four simple but powerful operations
 - Synonym Replacement (SR)
 - Random Insertion (RI)
 - Random Swap (RS)
 - Random Deletion (RD)
- **Snippetext:** Replacement analysis
- Problems:
 - A naive application of swap or delete may leave the sequence with an inconsistent state of tags
 - Replace or insert can change the meaning of tokens and make the original tags invalid

Operation	Sentence
None	A sad, superior human comedy played out on the back roads of life.
SR	A <i>lamentable</i> , superior human comedy played out on the <i>backward</i> road of life.
RI	A sad, superior human comedy played out on <i>funniness</i> the back roads of life.
RS	A sad, superior human comedy played out on <i>roads</i> back <i>the</i> of life.
RD	A sad, superior human out on the roads of life.

Table 1: Sentences generated using EDA. SR: synonym replacement. RI: random insertion. RS: random swap. RD: random deletion.

Token-level: Replacement

- **MIXDA:** Augment and Interpolate
- Types of tokens: 1) Target spans, 2) Non-target tokens
- Sampling & Post-sampling step: Determine a new token (or span) to insert or replace the original one
 - Uniform sampling
 - Importance-based sampling
 - Semantic Similarity (post-sampling only)

$$\begin{aligned} \text{BERT}(x') &= \lambda \cdot \text{BERT}(x_1) + (1 - \lambda) \cdot \text{BERT}(x_2) \\ y' &= \lambda \cdot y_1 + (1 - \lambda) \cdot y_2 \end{aligned}$$

Operator	Description
TR	Replace non-target token with a new token.
INS	Insert before or after a non-target token with a new token.
DEL	Delete a non-target token .
SW	Swap two non-target tokens .
SPR	Replace a target span with a new span.

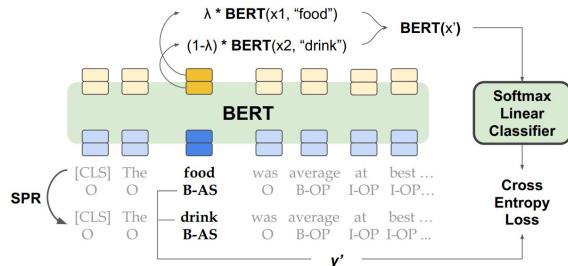
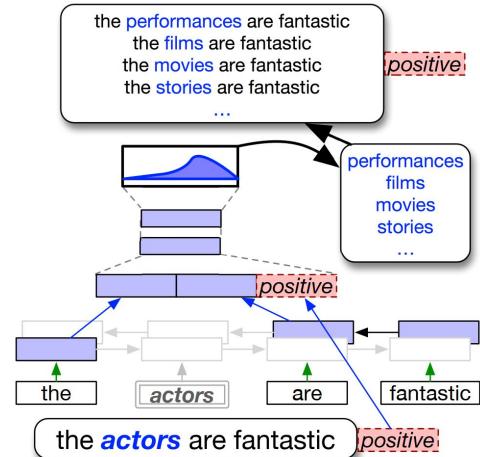


Figure 5: MixDA augments by interpolating over the BERT encoding.

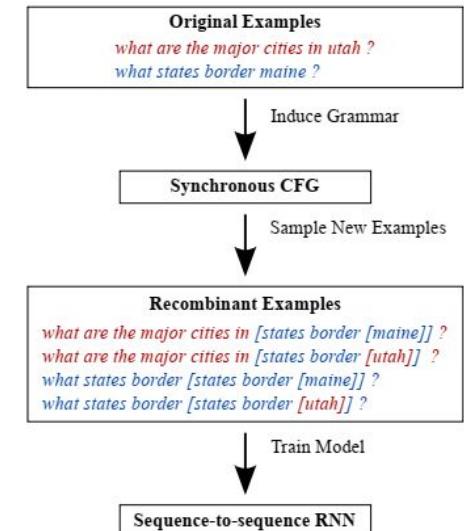
Token-level: Replacement via LLM

- Contextual augmentation: Replace the sampled words given their context
- Instead of the synonyms, we use words that are predicted by a LM given the context surrounding the original words to be augmented
- Conditional DA using Pre-trained LM [DA-PTM]
- Hard sampling [CA-PR]
- Soft sampling [SCDA]



Token-level: Compositional

- Recombining various fragments from different sentences
- Requires more carefully designed rules
- Potential to greatly improve the generalization abilities to out-of-distribution data
- Methods:
 - Synchronous Context-Free Grammar (SCFG) [DR-NSP]
 - lexical environment [GECA]

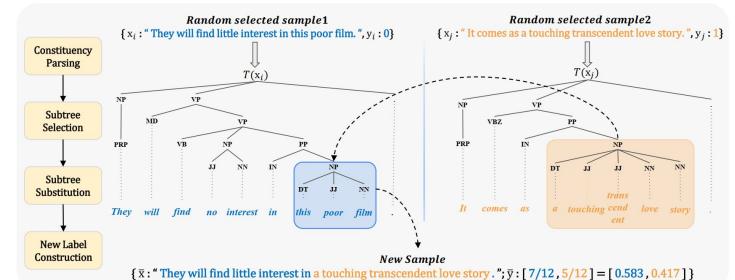


Token-level: Compositional

- Saliency-Based Span Mixup (SSMix)
 - Performed on input text rather than on hidden vectors
- TreeMix
 - Constituency parsing tree
 - Decompose sentences into constituent sub-structures
 - Mixup data augmentation technique
 - Recombine them to generate new sentences

x^A They will find little interest in this poor film .
 y^A negative
 x^B It comes as a touching , transcendent love story .
 y^B positive

\tilde{x} They will find little interest transcendent love poor film.
 \tilde{y} 20% positive, 80% negative

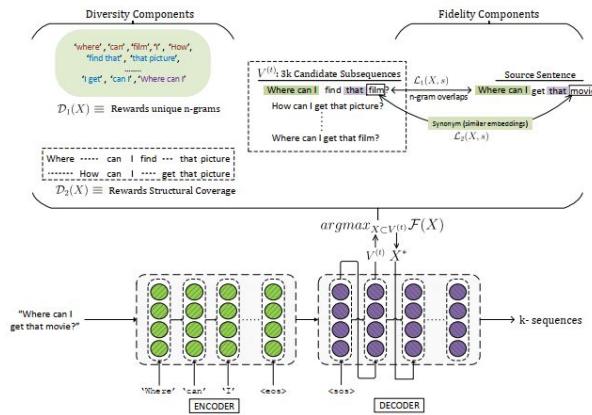


SSMix: Saliency-Based Span Mixup for Text Classification, ACL-IJCNLP 2021

TreeMix: Compositional Constituency-based Data Augmentation for Natural Language Understanding, NAACL, 2022

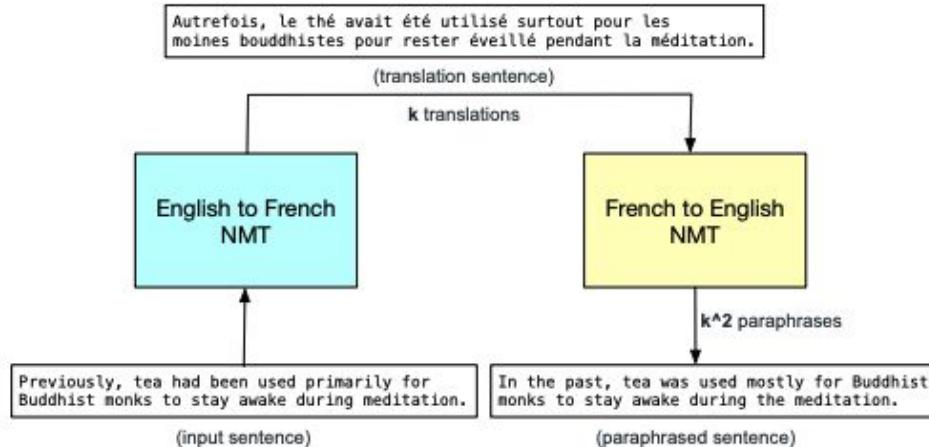
Sentence-level: Paraphrasing

- Paraphrasing: Directly training end-to-end models to generate paraphrases
 - Generating semantically similar paraphrases, paying little attention towards diversity [top-k beam search]
 - Diverse Paraphraser using Submodularity [DiPS]



Sentence-level: Back-translation

- Translates a sentence into another language and then back again



Dialogue Data Augmentation (DDA)

Overview

- Open Domain dialogue system
 - Generative: Generating different questions and answers given a dialogue data [CVAE]
 - Using unpair data: Dialogue Distillation
 - Counterfactual: [CAPT]
 - Mixing up Dialogue Contexts [DialAug]
- Task-oriented dialogue system
 - RL-based: Augmentation for dialogue state tracking (DST) module [RDA]
 - Paraphrasing: Response generation [PARG]
 - User Dialogue Act: Controllable user dialogue act augmentation [CoCo, CUDA-SDT]

DDA: Generative approach

- Type of dialogue: Open-domain, Query-Response
- CVAE: generating sufficient alternative expressions
- Discriminator: improve the relevance of each augmented query-response pair
- Distillation strategy: filter repetition query-response pairs
- Three different schemes for enhancing dataset
 - One-to-many (1-n)
 - Many-to-one (n-1)
 - Many-to-many (n-n)

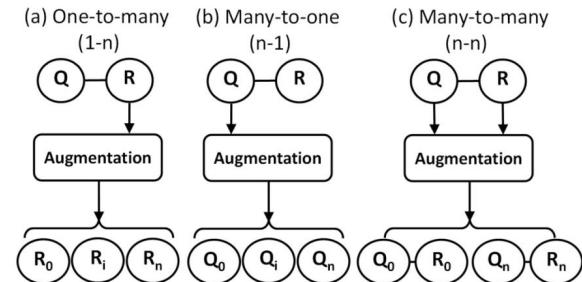
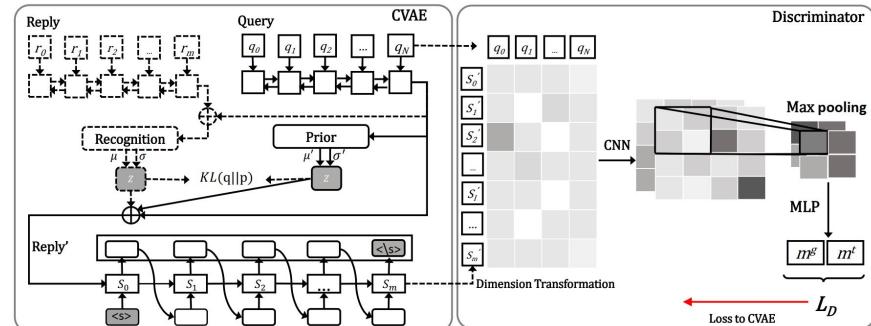


Figure 4 Three different paradigms of data augmentation for open-domain dialogue generation

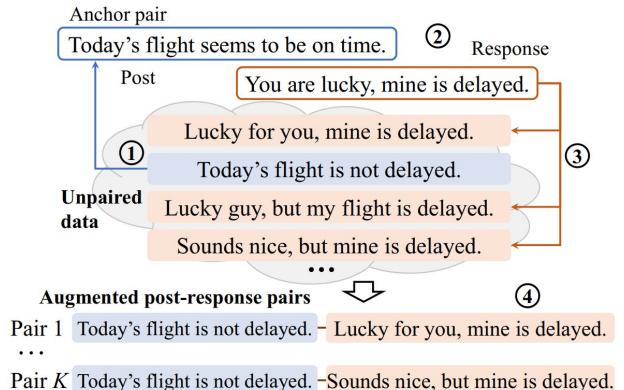
DDA: Generative approach (cont.)

- Generator CVAE:
 - Encoder $(\hat{x}, \hat{c}) \mapsto z.$ $q_{\theta}(z | x, c)$
 - Decoder $(z, c) \mapsto x.$ $p_{\theta}(x | z, c),$
- Discriminator
 - calculate the interaction (or matching) matrix
 - (CNN) to extract features
 - an adversarial fashion for training
- Filtering: Jaccard distance
 - depict the word-level semantic similarity



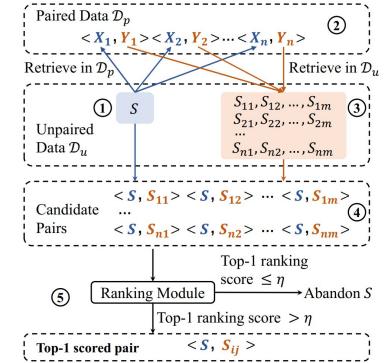
DDA: Using unpair data

- Type of dialogue: Open domain, post-response pairs
- High-quality unpaired data are generally easier to collect
- The method involves two phases of distillation
 - Data level: constructs post-response pairs by matching sentences retrieved from a set of unpaired data
 - Model-level: distills a teacher model using the augmented data



DDA: Using unpair data, Data-level

- Constructing a set of new post-response pairs
- 1) Constructing candidate pairs
 - 1) The sentence S is randomly selected in the unpaired data Du.
 - 2) A set of posts X1; : : : ; Xn that are similar to S are retrieved from the paired data Dp
 - 3) Each corresponding response Yi is then used to retrieve m sentences Si1; : : : ; Sim that are similar to Yi from Du.
 - 4) Then n × m candidate pairs can be formed by grouping S with each sentence: hS; Sij, (i = 1; : : : ; n, j = 1; : : : ; m)
- 2) Filtering low-quality candidates
 - ranking module is used to rank these candidate pairs
 - score function as a text matching model
 - only extract the top-1 scored pair hS; Sij among all its n × m candidate pairs



DDA: Using unpair data, Model-level

- Training with both original and augmented data
- The augmented pairs in Da might not be as high-quality as these human-crafted pairs in Dp.
- Prevent the dialogue models from being affected by the noise in Da
- Retrieval-based Dialogue Model
 - A matching function that predicts whether a response Y matches a given post X
 - Optimizing a negative log likelihood (NLL) loss
 - A teacher model
 - Teacher model is fixed
 - Used to compute a knowledge distillation (KD) loss
 - The final matching model is trained on the following loss
- Generation-based Dialogue Model
 - Try to capture the distribution of the response sentences Y given the post sentence X

$$\begin{aligned}\mathcal{L}_{m-nll}(\theta) = & - (1-l)\log\mathcal{P}_\theta(0|X, Y) \\ & - l\log\mathcal{P}_\theta(1|X, Y)\end{aligned}$$

$$\mathcal{L}_{m-kd}(\theta) = - \sum_{i=0}^1 \mathcal{P}_{\theta_t}(i|X, Y) \cdot \log\mathcal{P}_\theta(i|X, Y)$$

$$\mathcal{L}_M(\theta) = \mathcal{L}_{m-nll}(\theta) + \alpha_m \mathcal{L}_{m-kd}(\theta),$$

DDA: Counterfactual

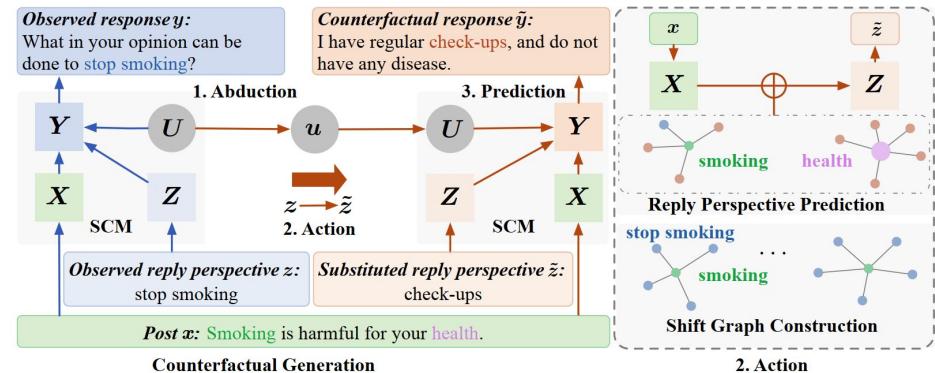
- Type of dialogue: Open domain, post-response pairs
- RQ: Given an observed dialogue, what the response would happen if we change the reply perspective, while keeping the current environment unchanged?
- Background: Structural Causal Model
 - Definition
 - Intervention
 - Counterfactual Inference



Figure 1: An example of a counterfactual response, which is a semantically different response re-inferred by changing the observed reply perspective.

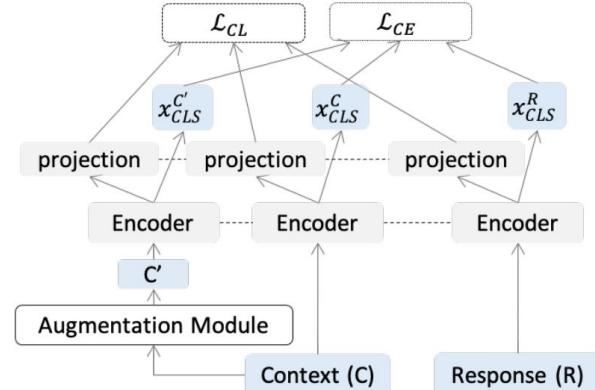
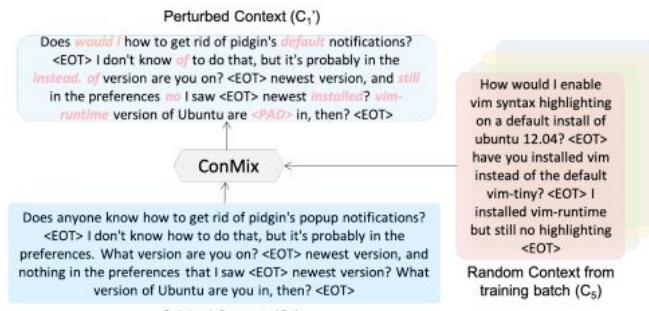
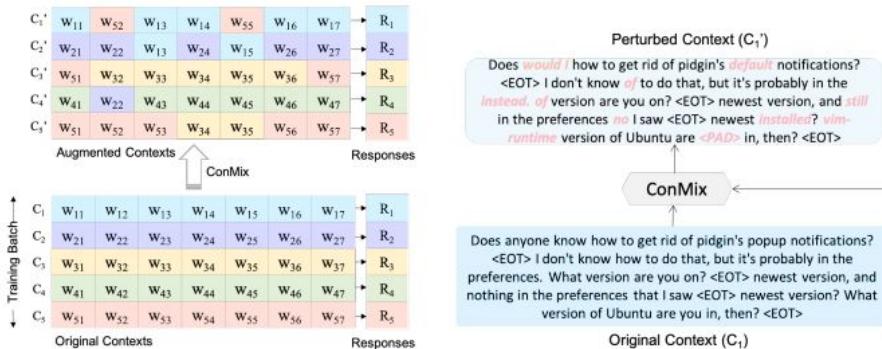
DDA: Counterfactual (cont.)

- Counterfactual Generation via Perspective Transition
 - Abduction: Estimate the unobserved variable given the observed sample
 - Action: Replace the observed reply perspective z with a substituted reply perspective
 - Prediction: Generate the counterfactual response given the posterior sample
 - Model Training: Reply perspective predictor and the counterfactual generator



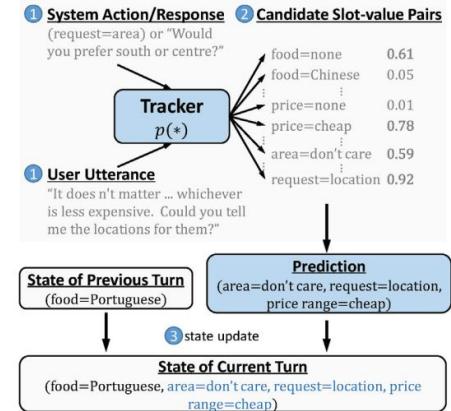
DDA: Mixing up Dialogue Contexts

- ConMix DA method: creates augmentations through dynamic mixing of words from other contexts in the batch
- Adapt the Bernoulli MixUp approach



DDA: RL-based

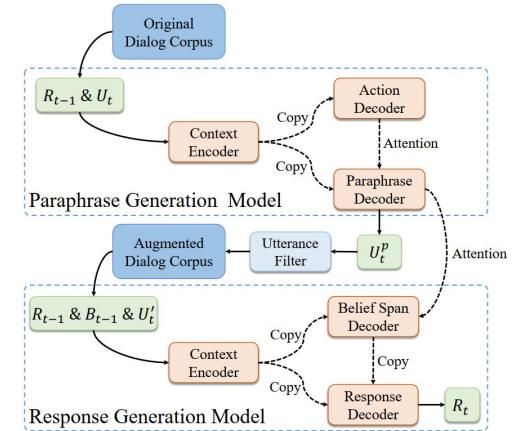
- Tracker Module: Track the user's goal during the dialog process
- Generator Module: Formulate DA as an optimal text span replacement problem
- Reward Design
 - Bag-level reward: Re-train the Tracker with each sampled bag
 - Instance-level reward: Evaluate each generated instance in the bag



DDA: Paraphrasing

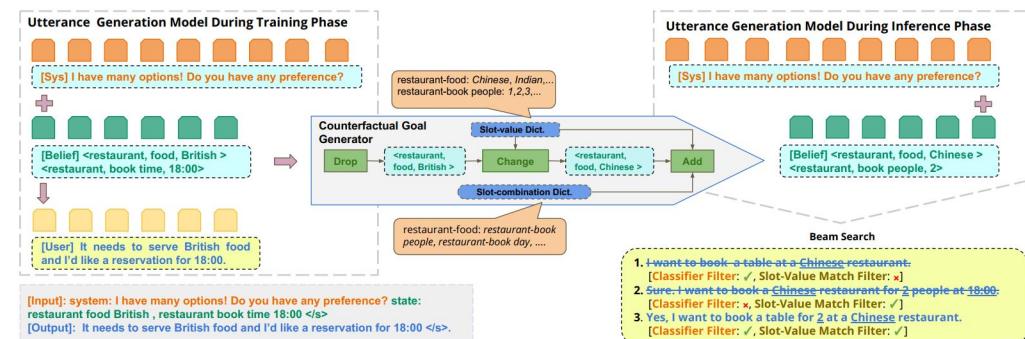
- Type of dialogue: Task-oriented, Augmenting next user utterance
- PARG model:
 - 1) Paraphrase Data Construction
 - 2) Paraphrase Augmented Response Generation
 - Paraphrase Generation Model
 - Paraphrase Filter
 - Response Generation Model

$$loss = loss_a + loss_p + loss_b + loss_r$$



DDA: User Dialogue Act, counterfactual approach

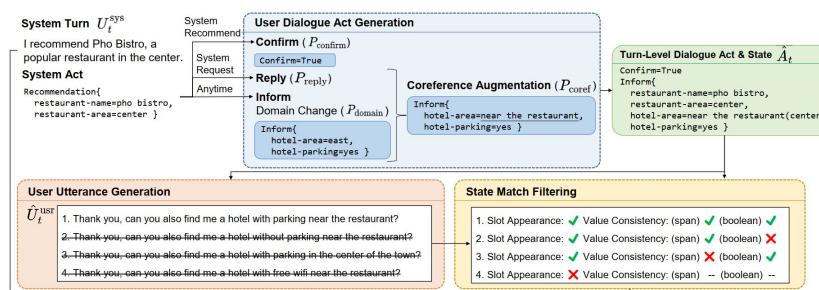
- Type of dialogue: Task-oriented, Augmenting next user act
- COCO consists of three main pillars:
 - Value Substitution
 - Controllable Counterfactual Generation
 - Operation
 - Slot-Value Dictionary
 - Slot-Combination Dictionary
 - Filtering
 - Slot-Value Match Filter
 - Classifier Filter



DDA: User Dialogue Act, user's behavior

- Type of dialogue: Task-oriented, Augmenting next user act
- A user dialogue act represents the core meaning of the user's behavior
- Controllable User Dialogue Act Augmentation (CUDA)

 - User Dialogue Act Generation
 - User Utterance Generation
 - State Match Filtering



Token-level & Sentence-level Shortcomings

- Provide variety to the training data without greatly altering the semantics of the original sentences
 - Consistency between turns and coreference
- Only operate on the existing dialogue data
 - Fail to take advantage of the available external resources
 - Not suitable for low-resource languages and domains
- No Control on conversation flow
 - Cannot generate different forms of questions
 - Open-ended / Close-ended / unanswerable
 - Clarification question
- **Next Idea:** Using Generation process

Part 3: Conversation Generation, ODD

3.1 Single-turn QA Pair Generation

3.2 Multi-turn Dialogue Generation

3.3 Topic-aware Dialogue Agent

Duration: 80 min

Presenter: —

Single-turn QA pair Generation

Overview

- Creating new Question-Answer pair based on Passage
- Main goal: Informative and Consistent Question-Answer pair
- Principles of Pipeline method
 - **Passage selection:** identifying passages which humans are likely to ask questions about
 - **Answer Extraction:** an answer is extracted from the selected passage
 - **Question Generation:** generating a question based on the passage C and the extracted answer
 - **Filtering:** to ensure the accuracy and quality of the generated question-answer pair

Input (C)	... in 1903, boston participated in the first modern world series, going up against the pittsburgh pirates ...
(1) $C \rightarrow A$	1903
(2) $C, A \rightarrow Q$	when did the red sox first go to the world series
(3) $C, Q \rightarrow A'$	1903
(4) $A \stackrel{?}{=} A'$	Yes

Table 1: Example of how synthetic question-answer pairs are generated. The model's predicted answer (A') matches the original answer the question was generated from, so the example is kept.

Passage Selection

- Used to find passages that are likely
 - To contain information that humans may ask about,
 - Make good candidates to generate questions from
- Dense Passage Retrieval" method $\text{sim}(q, p) = E_Q(q)^\top E_P(p).$
 - Training passage and question Encoders
 - At run-time, calculate the similarity
 - For training the encoder: Metric learning

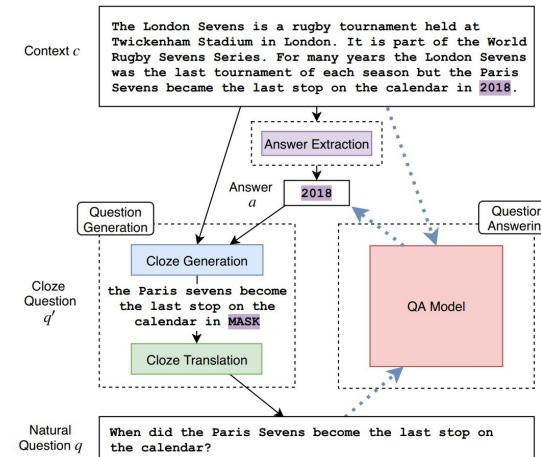
$$L(q_i, p_i^+, p_{i,1}^-, \dots, p_{i,n}^-) = -\log \frac{e^{\text{sim}(q_i, p_i^+)}}{e^{\text{sim}(q_i, p_i^+)} + \sum_{j=1}^n e^{\text{sim}(q_i, p_{i,j}^-)}}$$

Answer Extraction

- Given a passage, identify spans that are likely to be answers to questions
- Types:
 - Question Unconditional Extractive [Alberti]
 - Question Conditional Extractive [Alberti]
 - NER answer extractor [PAQ][Lewis]

Question Generation

- Given a passage and an answer, generate likely questions with that answer
- Types:
 - As a left-to-right language model [Alberti][PAQ]
 - By Cloze Translation [Lewis19]

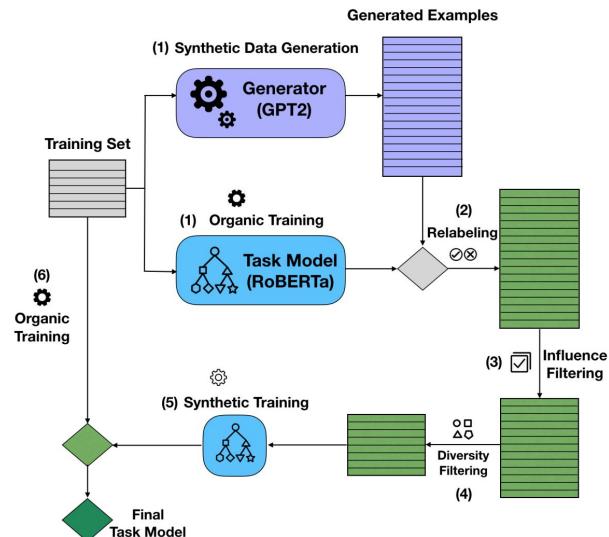


Filtering

- Improves the quality of generated questions
 - By ensuring that they are consistent
 - The answer they were generated is likely to be a valid answer to the question
- Types:
 - Local filtering [Alberti, RTQA]
 - Based on the selected passage or sub-passage
 - will not remove questions that are ambiguous
 - Global filtering [PAQ]
 - Based on the whole corpus

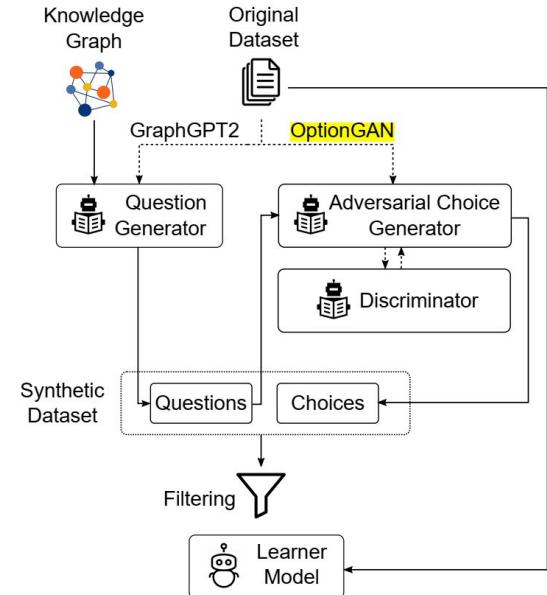
Multiple choice QA

- Selects the most informative and diverse set of examples for data augmentation
- Synthetic Training Data Generation
 - Generating Synthetic Questions
 - Generating Synthetic Answers and Distractors
 - Data Relabeling
- Filtering: Synthetic Data Selection
 - Filtering with Influence Functions
 - Selecting Diverse Examples
- Training with Synthetic Data
 - Synthetic Training
 - Organic Training



Multiple choice QA (KG-based)

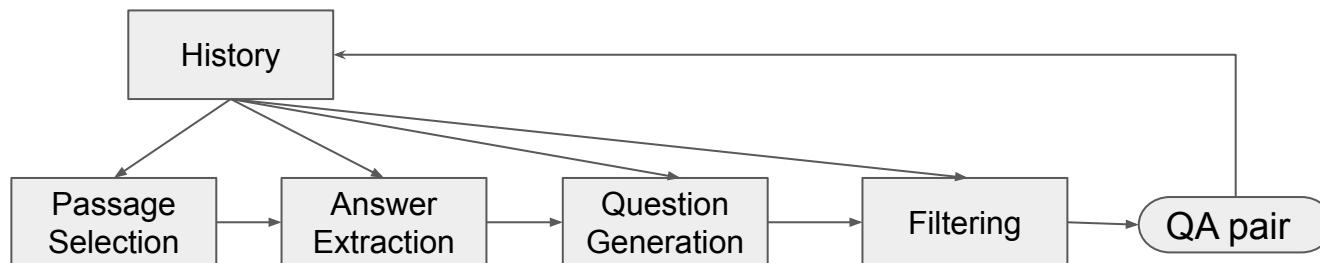
- GRADA: a graph-generative data augmentation framework
 - To synthesize factual data samples from knowledge graphs
 - For commonsense reasoning datasets
- Graph-to-Text Generation
 - Linearized Graph Input
 - GraphGPT2 for Structure-aware Graph Input
- Answer & Distractor Generation
- Filtering and Selection of Samples



Multi-turn Conversation Generation

Overview

- Differences with single-turn QA
 - The history of the conversation are also fed to model
 - The generated QA is added to conversation history
 - The use of some components has been slightly changed
- Additional challenges
 - deeper understanding of the context and the dialogue history
 - specific challenges unique to conversational settings, such as coreference alignment and conversation flow



Passage Selection

- Modified to selecting a sub passage
- 1) Rank the passages [DG2]: A document can often be very long
 - Contrastive loss
- 2) Shortening the context and history for the model
 - Highlight a sentence of the given passage that contains answer rationale, in answer-aware [ChainCQG]
 - Context and History Selection (CoHS) [CoHS-CQG]
 - Naive solution: only simply selected the last k turns
 - CoHS: select the top-p of sentences and QA pairs from C and Hn

$$\begin{aligned} & \text{minimize}(u + k) \\ & \sum_{i=v-u}^{v-1} \sum_{j=n-k}^{n-1} \mathbf{T}[i][j] \geq p \\ & (q_{n-1}, a_{n-1}) \in H_{sub}, c_s \in C_{sub} \end{aligned}$$

Passage Selection (cont.)

- 3) Guarantee & Control the flow of the generated conversation
 - Assumption: A passage usually starts with some general concepts and as going through, it gets in details
 - Split the passage in some chunks [CFNet, AU-CQG]
 - Document Positional Information [DG2]

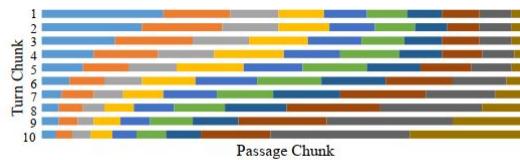
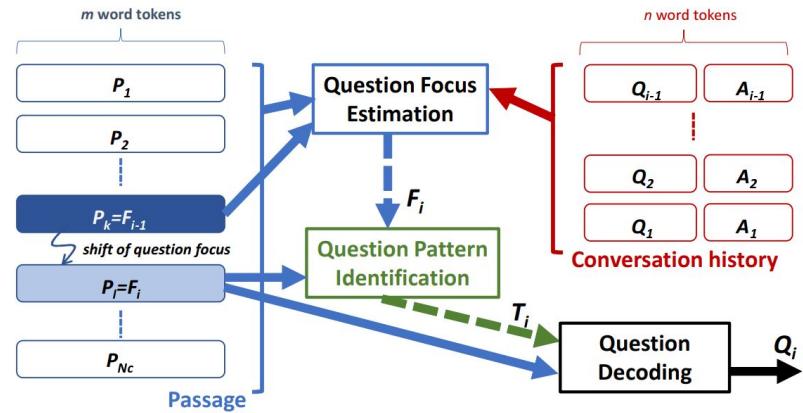


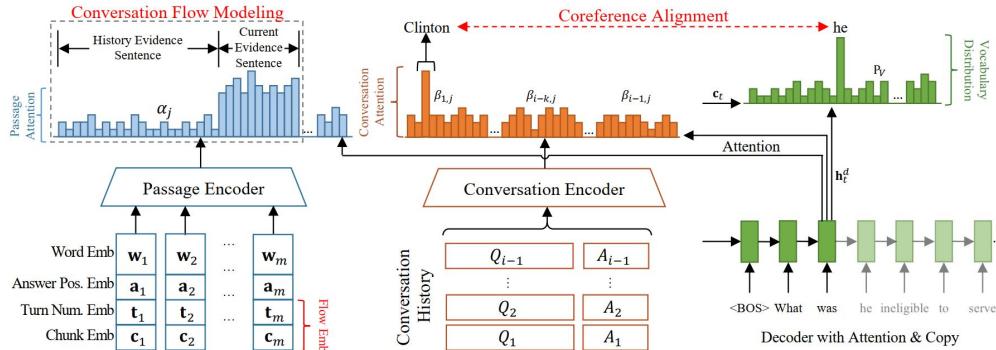
Figure 1: Passage chunks of interest for each turn chunks. Each row contains 10 bands distinguished by different colors. Each band represents a passage chunk. The width of a passage chunk indicates the concentration of conversation in that turn. The y -axis indicates turn chunk number. Same passage chunks share the same color across different turn chunks. (Best viewed in color)



Conversation Flow

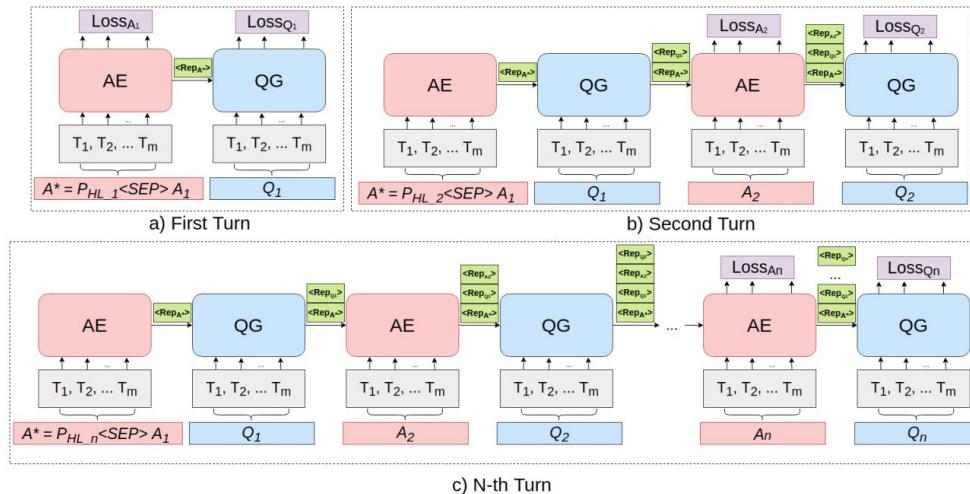
- Mainly by filtering sub-module
- Flow embedding [CFNet]
- Flow loss [CFNet]
- Conversation Flow Modeling Analysis [CFNet]

$$\mathcal{L}_{\text{flow}} = -\lambda_3 \log \frac{\sum_{j:w_j \in \text{CES}} \alpha_j}{\sum_j \alpha_j} + \lambda_4 \frac{\sum_{j:w_j \in \text{HES}} \alpha_j}{\sum_j \alpha_j}$$



Conversation Flow (Cont.)

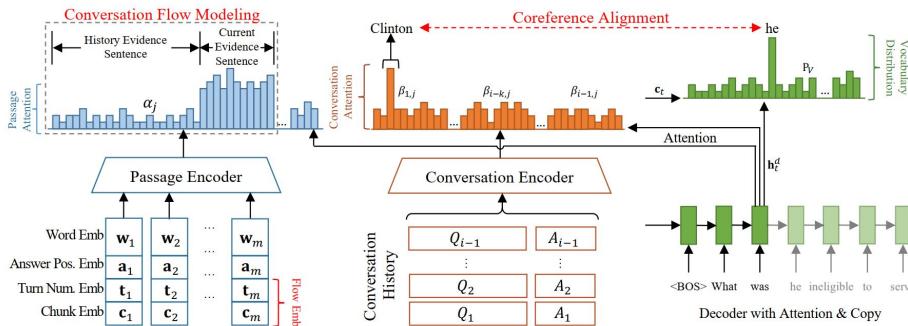
- Flow Propagation-Based Training [ChainCQG]



Coreference Alignment

- Coref loss function
- History as an input
- Coreference Alignment Analysis

$$\mathcal{L}_{\text{coref}} = -(\lambda_1 \log \frac{\sum_j \beta_j^c}{\sum_{k,j} \beta_{i-k,j}} + \lambda_2 \log p_{\text{coref}}) * s_c,$$



Passage: ... however , mccain has a very different life story . he grew up in a navy family and was a pilot during the vietnam war in the 1960s ...

Conversation History:

<q>	what	war	was	mccain	in	?
0.0000	0.0001	0.0049	0.0138	0.7710	0.0055	0.0069
<a>	vietnam	war				
0.0000	0.0140	0.0095				
<q>	was	he	in	the	army	?
0.0000	0.0045	0.1303	0.0005	0.0139	0.0001	0.0250
<a>	no					
0.0000	0.0000					

Question (Human): what was his job ?

Question (Our Model): what was his job ?

Passage: ... incumbent democratic president bill clinton was ineligible to serve a third term due to term limitations in the 22nd amendment of the constitution ...

Conversation History:

<q>	what	political	party	is	clinton	a
0.0000	0.0000	0.0002	0.0063	0.0045	0.9260	0.0430
member	of	?	<a>	democratic		
0.0008	0.0006	0.0026	0.0000	0.0160		
Question (Human): what was he ineligible to serve ?						
Question (Our Model): what was <u>he</u> ineligible for ?						

Question Types

- Question Pattern Identification [AU-CQG]
 - Question Pattern Classification
 - Question Pattern Generation

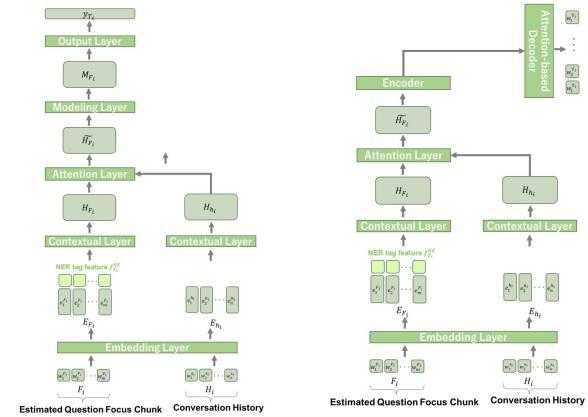
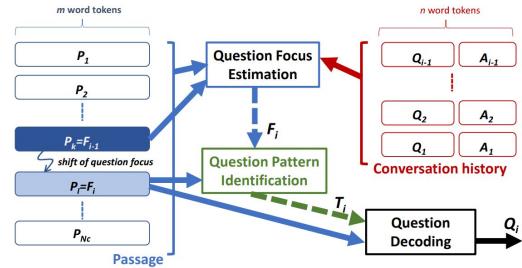


Figure 3: Question pattern classification model.

Figure 4: Question pattern generation model.

Question Types (cont.)

- Hierarchical Answerability Classification [MultiCQAG]
 - filters out invalid Q–A pairs and acquires unanswerable questions
 - determines whether a question can be answered based on the passage
 - If not, the module replaces the answer of an unanswerable question with "unknown"
- Classify synthetic questions into three categories:
 - 1) Answerable in correct context
 - 2) Answerable in different context
 - 3) Unanswerable question
- Modeling

Filtering unqualified pairs & Answer Revision

- Discarding unqualified pairs
 - Question Filtering [CoHS-CQG]
 - Roundtrip Filtration for CQA [SIMSEEK]
- Revision module:
 - First considers that the extracted answer span is proper for use as an answer
 - Then modifies it if it is inappropriate
- Two negative sampling techniques:
 - To collect improper answer spans from proper ones
 - Generating Negative Samples
 - 1) Answer Span Expansion
 - 2) Answer Span Reduction
 - Modeling

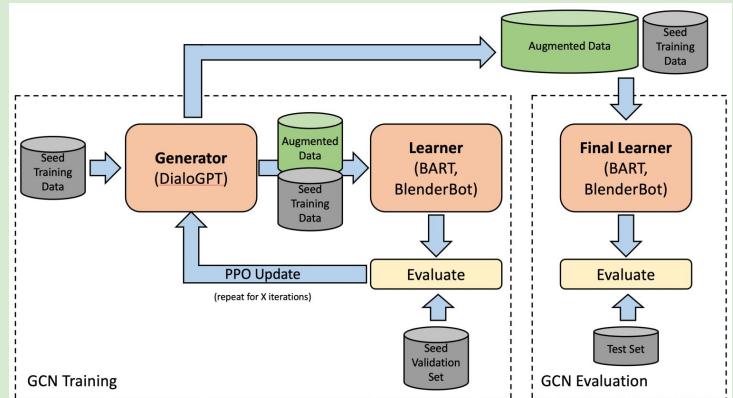
Blinded to the answer-containing passage

- Rely on background information B [SIMSEEK]
- Two opposite ways to simulate synthetic conversations from unlabeled documents
 - SimSeek-sym
 - SimSeek-asym



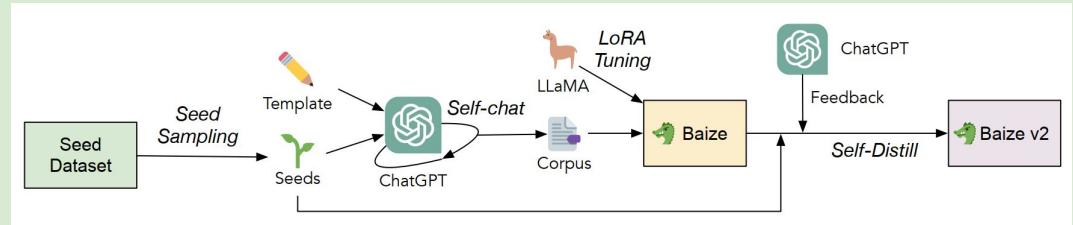
Generative and RL based

- T



Prompting

- T



Multi-turn Dialogue Generation: Summary

- The main challenges:
 - Sub-passage selection
 - Flow consistency
 - Coreference alignment
 - Question types & validation
 - Blinded to the answer-containing passage
- Text-based approach
- No annotation needed
 - Just the consistency and correctness are evaluated

Topic-aware Dialogue Agent

- No controllability in the pipeline method
- Proactive dialogue systems
 - Add more control over the conversations
 - Proactiveness: the agent introducing new elements into the conversation
- How can this type of dialogue system be beneficial in generating full conversations?
 - Having a high-level plan or strategy
 - Planning techniques that involve defining paths on a knowledge graph
- Tasks
 - Incorporating mix-initiative in control flow & facilitating topic shifting
 - asking clarifying questions,
 - suggesting useful search queries,
 - integrating chit-chat with task-oriented interactions,

One-turn Topic Transition

- Task definition: Identifying a bridging path of entities to link the context and the target
- OTTers
 - Incorporates a reasoning module
 - Connects the two sentences using a Knowledge Graph (KG) path
 - The outputs can be more controlled and interpretable
- Sub-task for mixed-initiative dialogue system

User A	Source Topic:	I spend a lot of time <u>outside</u> .
User B	Transition:	I like the outdoors as well, especially <u>gardening</u> . It destresses me.
Target Topic: I enjoy relaxing and getting flowers.		
	Entity Path:	<u>outside</u> - <u>garden</u> - <u>flower</u>
User A	Source Topic:	I like <u>seafood</u> a lot.
User B	Transition:	Since you like seafood, is <u>Swedish fish</u> a candy that you might enjoy?
Target Topic: I have no self control when it comes to <u>candy</u> .		
	Entity Path:	<u>seafood</u> - <u>Swedish fish</u> - <u>candy</u>
User A	Source Topic:	I think I am getting <u>engaged</u> soon.
User B	Transition:	I have two children from a previous <u>marriage</u> .
Target Topic: My <u>children</u> are my life.		
	Entity Path:	<u>engagement</u> - <u>marriage</u> - <u>child</u>

Commonsense Path and Data

- Two approaches for the transition response generation task
 - 1) Commonsense-guided response generation (CRG)
 - 2) Data augmentation to tackle data sparsity

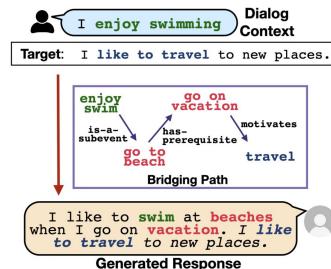
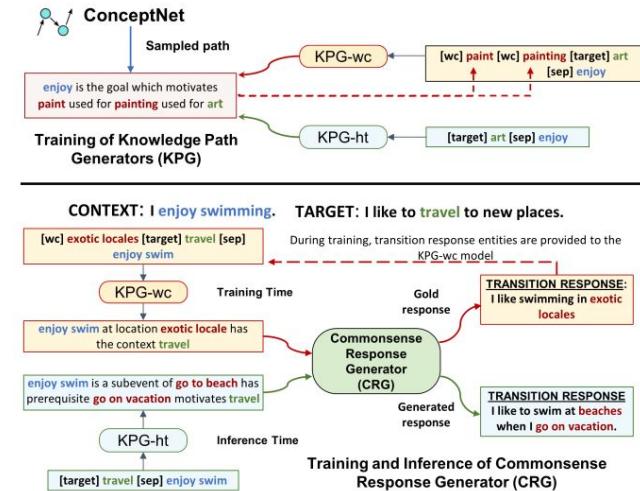
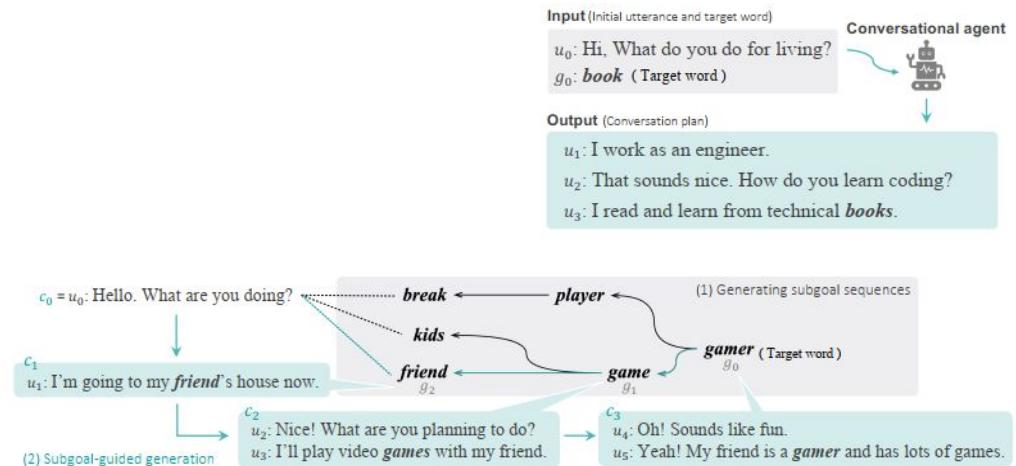


Figure 1: Given a dialogue context and a target sentence, our goal is to generate a dialogue response that smoothly transitions the conversation from context towards the target. Our proposed approach involves identifying a bridging path of entities to link the context and the target.



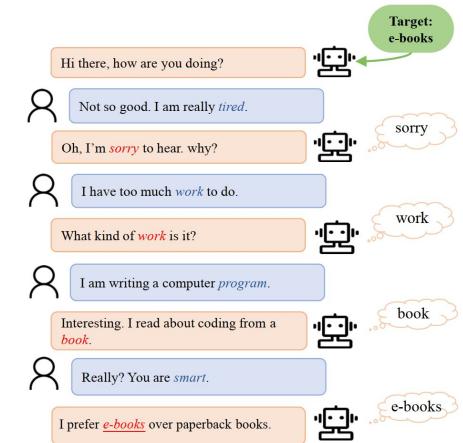
Target-Guided Open-Domain Conversation (TGCP)

- Definition: Evaluate whether neural conversational agents have goal-oriented conversation planning abilities



Target-oriented Dialogue System

- Task Definition
 - Chat naturally with human
 - Proactively guide the conversation to a designated target subject
- Types of goal
 - Designated target topic: A word (an named entity, or a common noun)
 - Pre-defined topic thread
- The challenge of this problem: how to balance the tradeoff between
 - Transition smoothness: maximizing transition smoothness between turns in the dialogue
 - Target achievement: minimizing the number of turns taken to reach the target
- Sub-problems:
 - Next turn keyword selection
 - Keyword-augmented response retrieval / generator
- Dataset problem for this task
 - Add the proposed challenge to existed dataset



Keyword Extractor

- Rule-based keyword extractor
 - Combines TF-IDF and Part-Of-Speech features for scoring word salience
- Steps:
 - 1) Regards each utterance in a conversation as a document
 - each word as a term to calculate the TF-IDF value of each word
 - 2) Ignores the words
 - Appearing less than 10 times in all corpus
 - Have been mentioned in the former utterance of the current conversation
 - 3) Sets different weights to distinguish the importance of each part of speech
 - 4) Multiplies the TF-IDF value with the part-of-speech weight
 - 5) Considers the words left as the keywords of an utterance in an conversation
- Pros:
 - Simplicity and interpretability
- Cons:
 - Data sparsity
 - Perform poorly with a priori unseen transition pairs

Dataset Creation

- Target-Guided Conversation (TGC) [TGODC]
 - is constructed from Persona-Chat
 - The conversations cover a broad range of topics such as work, family, personal interest, etc
 - the discussion topics change frequently during the course of the conversations
- Chinese Weibo Conversation(CWC) [DKRN]
 - derived from a public multi-turn conversation corpus¹ crawled from Sina Weibo
 - covers rich real-world topics in our daily life, such as shopping, disease, news, etc
- Reddit-based [CKC]
 - collected from casual chats on the CasualConversation and CasualUK subreddits,
 - where users chat freely with each other in any topic
 - use TF-IDF and part-of-speech (POS) features to extract keywords, same as TGC
- TGConv [TopKG]
 - from chit-chat corpus ConvAI2
 - a consistent reasoning path of words linking all the utterances in their order in the dialog
 - is distinguished into "easy-to-reach/hard-to-reach" targets

Dialog	A: I spend a lot of time outside . B: I like the outdoors as well, especially gardening . A: Wow! I used to have a garden too. B: I love sipping coffee while enjoying flowers in my garden. A: Flowers are always beautiful and colorful ! B: I like anything with art , especially colorful things.
Entity Path	Outside-Garden-Flower-Color-Art
Target	Art

Table 1: A target-oriented example dialog in TGConv

Component 1: Turn-level keyword transition module

- Task: Guarantee the smooth transition
- Approaches
 - A) Pairwise PMI-based transition [TGODC]
 - B) Neural-based prediction [TGODC]
 - C) Hybrid kernel-based method [TGODC]
 - D) Inject semantic knowledge relations among candidate keywords [DKRN]
 - E) Leverage external commonsense knowledge graphs (CKG) as an another input [CKC]
 - F) Global-target graph and local-target graph as external inputs [TopKG]

Component 1: Turn-level keyword transition module

A) Pairwise PMI-based transition

- Construct a keyword pairwise matrix
- Characterizes the association between keywords in the observed conversation data
- Pointwise mutual information (PMI)
 - Computes likeliness
 - $p(w_i|w_j)$ is the ratio of transitioning to w_i in the next turn given w_j in the current turn
 - $p(w_i)$ is the ratio of w_i occurrence
 - Both quantities can be directly counted from the conversation data beforehand

$$\text{PMI}(w_i, w_j) = \log p(w_i|w_j)/p(w_i),$$

Component 1: Turn-level keyword transition module

B) Neural-based prediction

- Steps:
 - Use a recurrent network to encode the conversation history
 - Feed the resulting features to a prediction layer to obtain a distribution over keywords for the next turn
- Pros:
 - Straightforward
- Cons:
 - Rely on a large amount of data for learning

Component 1: Turn-level keyword transition module

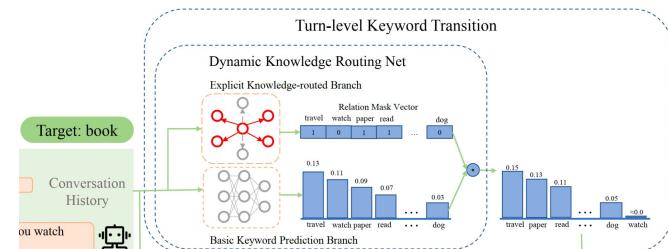
C) Hybrid Kernel-based Method

- Combines neural feature extraction with pairwise closeness measuring
- Steps:
 - 1) Measuring the cosine similarity of their normalized word embeddings
 - 2) Feeding the quantity to a kernel layer consisting of K RBF kernels
 - 3) The output of the kernel layer is a K-dimension kernel feature vector
 - Fed to a single-unit dense layer for a candidate score
 - 4) The score is finally normalized across all candidate keywords to yield the candidate probability distribution
 - 5) If the current turn has multiple keywords
 - The corresponding multiple K-dimension kernel features are first summed up before feeding to the dense layer
 - The intermediate kernel layer serves as a soft aggregation mechanism to account for multiple-to-one keyword transition

Component 1: Turn-level keyword transition module

D) Inject semantic knowledge relations among candidate keywords

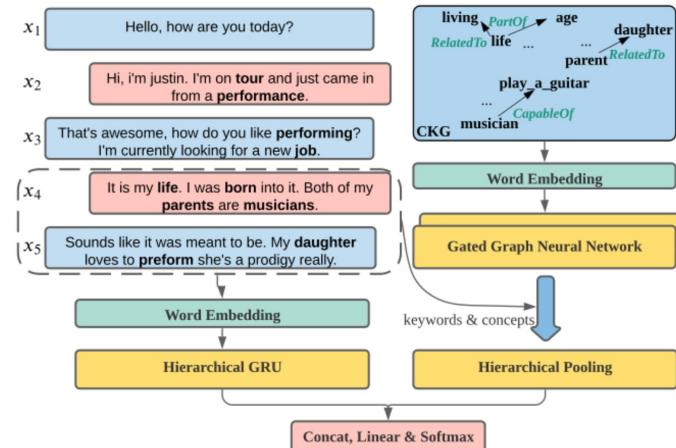
- Previous methods' limitation
 - Considering semantic or factual knowledge relations among candidate topics/keywords
- There are two branches in our DKRN
 - Basic keyword prediction branch
 - Explicit knowledge routing branch
- Mask those keywords that are uncorrelated directly to the conversation context/history



Component 1: Turn-level keyword transition module

F) Leverage external commonsense knowledge graphs (CKG)

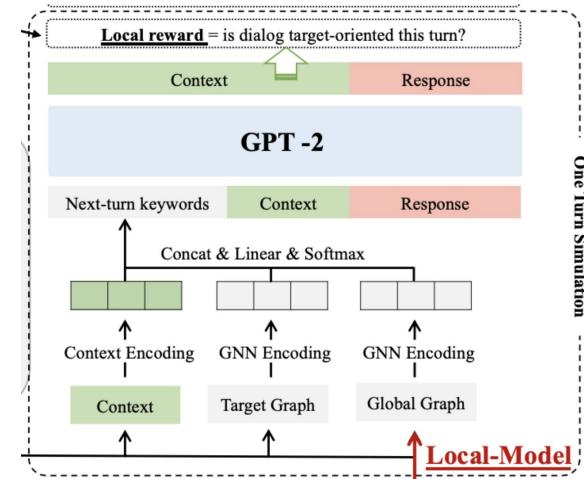
- A multi-label classification problem
- Steps:
 - 1) Utterance Representation
 - 2) CKG Graph Representation
 - 3) Keyword and Concept Representation
 - 4) Classification



Component 1: Turn-level keyword transition module

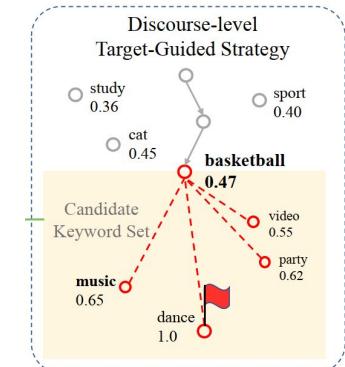
E) Global-target graph and local-target graph as external inputs

- Previous methods shortcoming:
 - They adopt a short-sighted and greedy strategy
 - instead of global planning to optimize the process towards the global target
- Steps:
 - Graph-based Encoder
 - Conversation Context Encoder
 - Classification



Component 2: Discourse-level Target-Guided Strategy module

- Task: Taking an effective step towards the target
- Approaches:
 - A) Calculate the closeness between keywords candidates and the target [TGODC]
 - Higher target closeness as a constraint, cosine similarity
 - B) Dual Discourse-level Target-Guided Strategy [DKRN]
 - Not only constrains the keyword but also constrains the next chosen response (retrieval model)



Component 2: Discourse-level Target-Guided Strategy module...

- Approaches:
- C) Leverage external commonsense knowledge graphs (CKG) as an another input
 - The distance between keywords is measured as the weighted path length between keywords on the CKG
 - Computed by the **Floyd-Warshall algorithm**
 - The edge weights on ConceptNet correlate positively with concept relatedness
 - we apply a reciprocal operation to the weights before computing path lengths

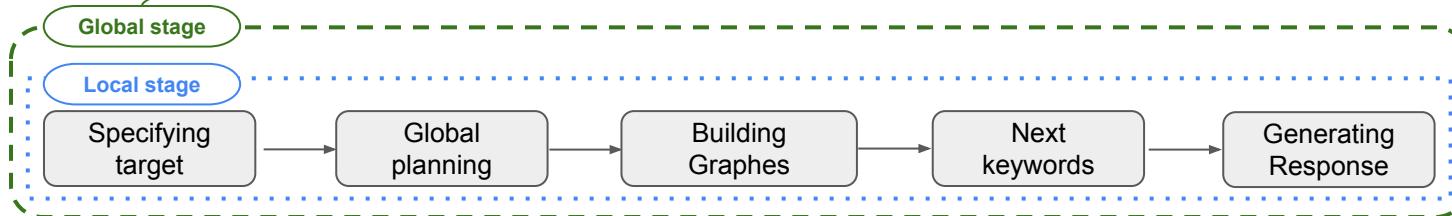
Component 2: Discourse-level Target-Guided Strategy module...

- Approaches:

- D) Global planning:

- Leveraging RL based global-model
- Dialogue Policy Learning

- Guide with RL:
- State: $G_{\text{global}}, G_{\text{local}}, \text{Context}$
 - Action: The next turn keyword
 - Action space: The potential paths obtained by global planning
 - Reward:
 - Local: Encourages the contextual consistency at each turn of dialog
 - Global: Encourages the global target-oriented response
 - Policy: Proximal Policy Optimization



Component 3: Keyword-augmented Response Retrieval/Generator

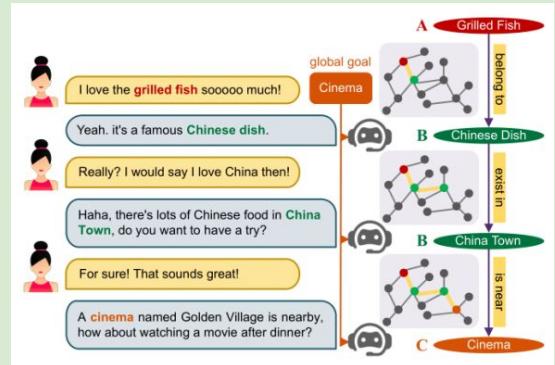
- Produce a response
 - Conditioning on both the conversation history and the predicted keyword
- Approaches:
 - 1) Retrieval based [TGODC]
 - Recurrent networks to encode the input conversation history and keyword, and each of the candidate responses
 - 2) The sequential matching network (SMN) + the Hadamard product [DKRN]
 - 3) Retrieval + matching score [CKC]
 - 4) Keyword Augmented GPT [TopKG]

Multi-turn Conversation Generation by Self-play

- To simulate the process of two virtual agents taking turns talking with each other
- For global evaluation
 - To assess that does the model reach the target
- The base Retrieval/Generator agent to play the role of human
 - Retrieves/Generates a response without knowing the end target
- The simulator randomly picks a keyword as the end target, and an utterance as the starting point

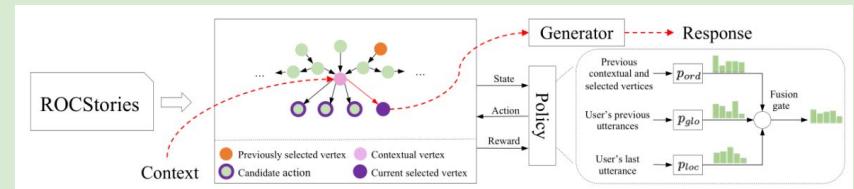
Global Planning

- Enhance multi-turn consistency
- Mainly KG-based: Generating more informative responses
- Guide the response/conversation generation flow toward the target



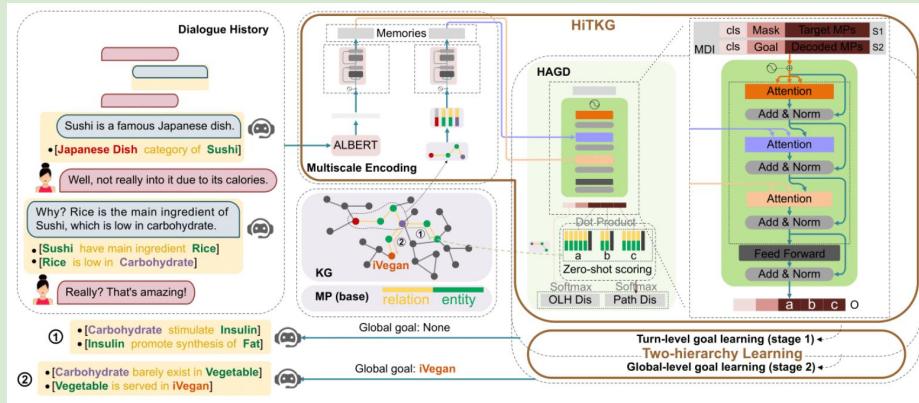
Event Graph Grounded Content Planning

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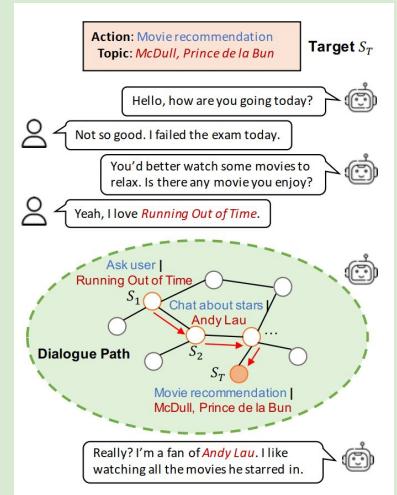
Multi-Hierarchy Learning

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Brownian Bridge Stochastic Process

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Topic-aware dialogue agent: Summary

- Add new responsibility to dialogue agent
- Improve the controllability on dialogue generation
- The dialogue is annotated by
 - Initial sentence and keyword, and final Target
 - The full transition keyword path
- Using a knowledge graph seems to be effective in guiding the conversation towards the Target
 - Unlike most dialog system models that use KG to generate informative responses
- Using the self-play tool completes the process of conversation generation
 - Although the main purpose of the topic-aware conversation agent is not to create a conversation dataset

Part 3: Conversation Generation, TOD

3.1 Schema-guided Generation

3.2 Simulator-Agent Generation

3.3 E2E Dataset Creation

Duration: 40 min

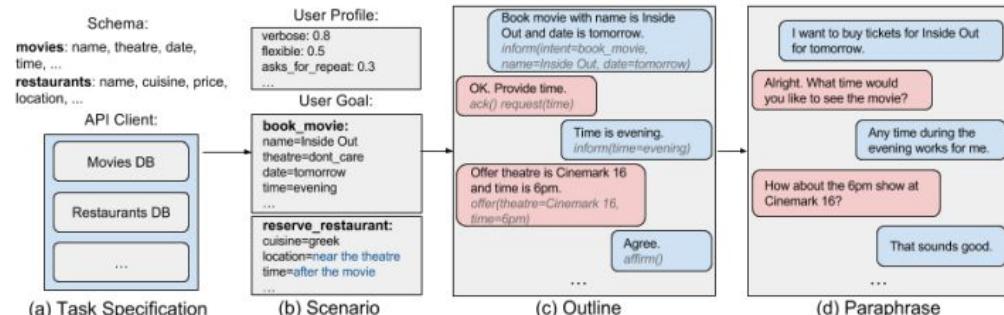
Presenter: —

Introduction

- Human2Human: MultiWOZ
- Schema-guided Generation: M2M, SGD
 - Combining automation and crowdsourcing
 - Generate outline or schema by simulator
 - Paraphrase template utterances into more natural sounding utterances by crowdsourcing
- Simulator-Agent Interaction
 - The dialogue system (DS) and user simulator (US) discourse with each other
 - A domain-independent (general) user simulator with transformers [TUS]
 - Interaction between a prompt-based user simulator and a dialog system [ICL-US]
 - The context encoder is shared between the two agents [JOUST]
- E2E dialogue generation
 - A model generates a whole dialogue

Schema-guided Generation: M2M

- A framework combining automation and crowdsourcing
- Machine-to-Machine:
 - 1) Generate dialogue templates
 - Creating an environment with a simulated user
 - 2) These templates can be mapped to a natural language
- self-play
- user simulator: employ an agenda-based
- system agent: a finite state machine based



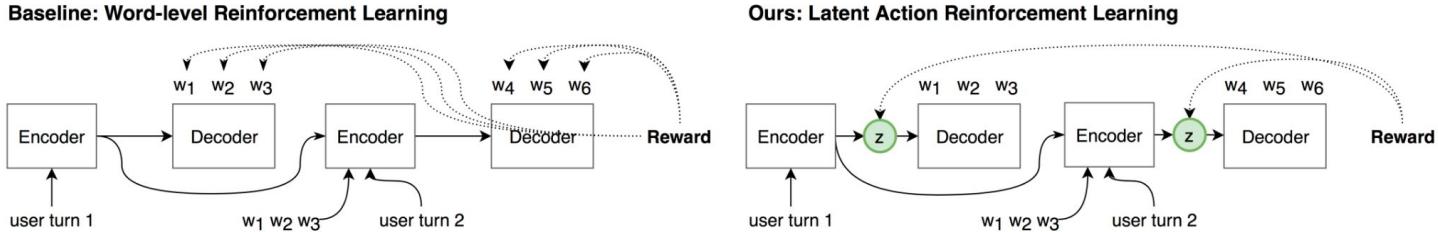
Schema-guided Generation: SGD

- Schema-guided paradigm for task-oriented dialogue
 - simplifies the integration of new services and APIs with large scale virtual assistants
- Crowdsourcing: to paraphrase template utterances into more natural sounding utterances
- Steps:
 - 1) Services and APIs
 - 2) Dialogue Simulator Framework
 - 3) Dialogue Paraphrasing



Simulator-Agent Interaction: LaRL

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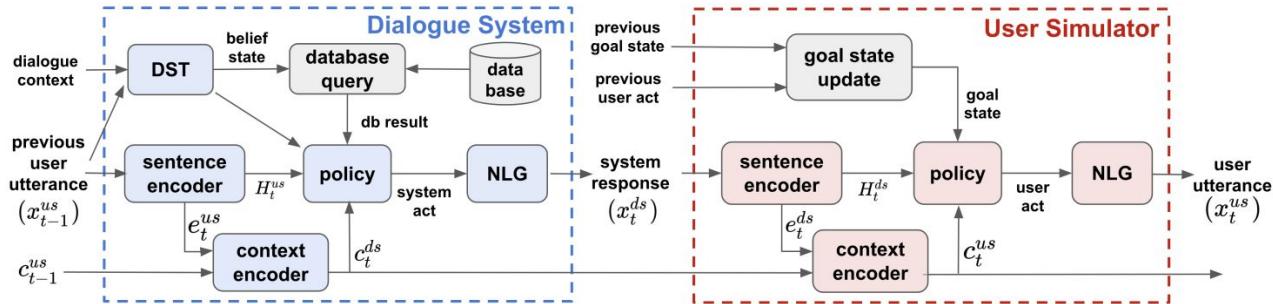
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Simulator-Agent Interaction: TUS

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Simulator-Agent Interaction: JOUST

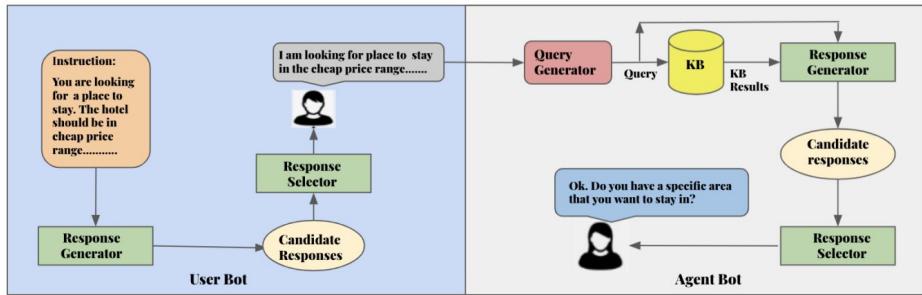
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Simulator-Agent Interaction: SimulatedChat

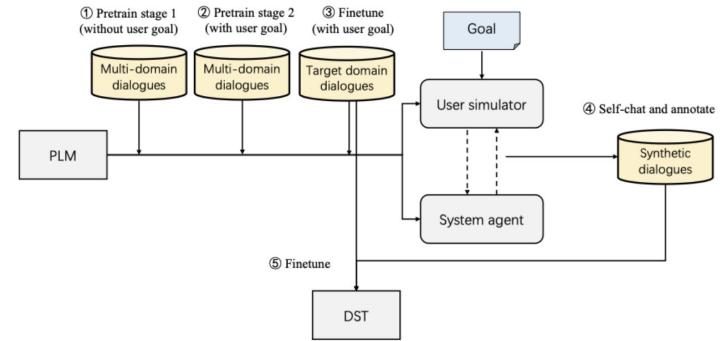
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Simulator-Agent Interaction: Unified-US

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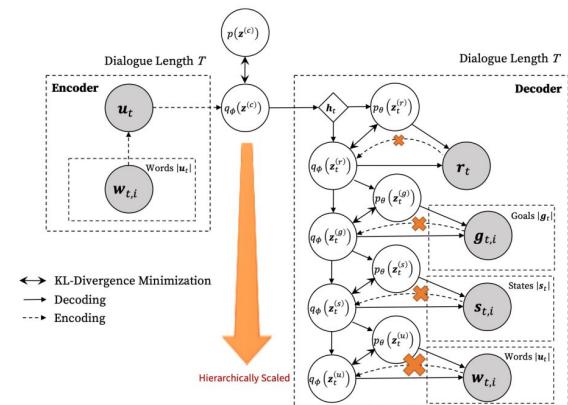
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Simulator-Agent Interaction: ICL-US

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E2E Dataset Creation: VHDA

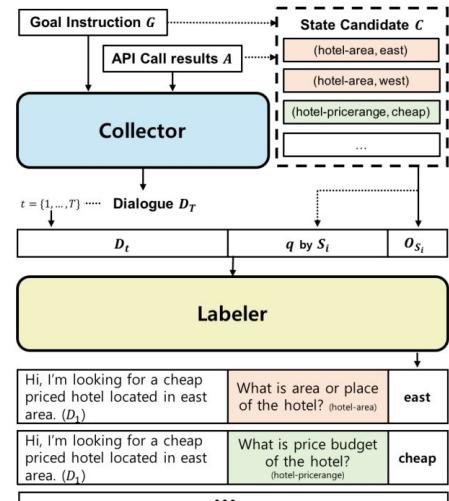
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E2E Dataset Creation: NeuralWOZ

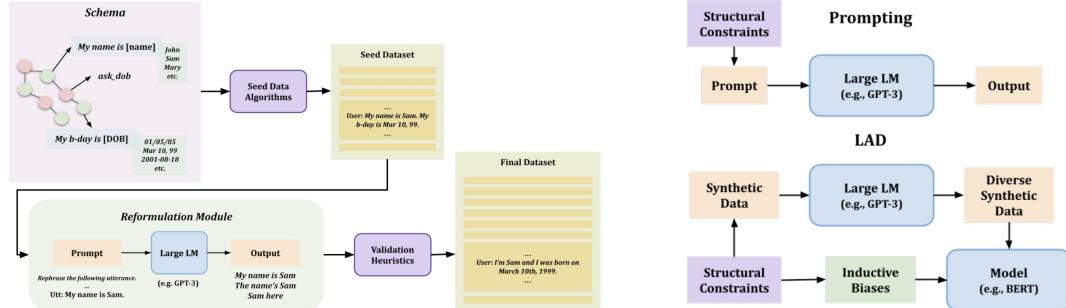
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E2E Dataset Creation: LAD

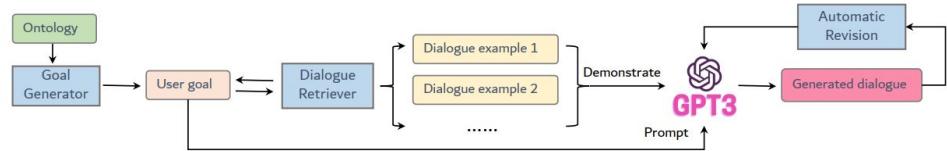
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E2E Dataset Creation: DIALOGIC

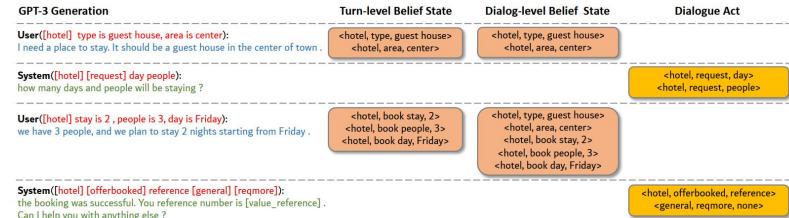
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E2E Dataset Creation: PLACES

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Part 3: Evaluation

How to evaluate

- Open-domain Dialogue system
 - Measure response correctness
 - Automatic Evaluation metrics:
 - F1_score, EM, BLEU, ROUGE, METEOR, Perplexity, BERTscore, MoverScore
 - Measure the whole conversation
 - Human Evaluation
 - Naturalness, Relevance, Coherence, Richness, Fluency, Informativeness
 - For models that generate conversation indirectly
 - Make conversation with human or user simulator
 - Evaluate the generated conversation with
 - Automatic Evaluation metrics
 - Human Evaluation
 - TARGET-COHERENCE [CRG]

How to evaluate ...

- Task-oriented Dialogue system
 - Automatic Evaluation metrics
 - Human Evaluation
 - Consistency, Grammar, Fluency
 - Use of generated data in End-task
 - End-to-end dialogue modeling (E2E)
 - Dialogue state tracking (DST)
 - Metrics:
 - Inform, Success, BLEU,
 - An overall metric Combined Score: $\text{BLEU} + 0.5 \times (\text{Inform} + \text{Success})$

Part 4: Limitations and Future work

Open Challenges

- Generate More challenging and realistic dataset
 - With clarification questions
 - Mixed Initiative dialogues
 - Real-world scenarios, Negotiation and Persuasion dialogues
- Define strategies grounded on external resource
 - Use them for generating full conversation
- How to evaluate the added challenges
- For task-oriented dialogue system:
 - Out of domain generation
 - Multi domain dialogue generation

Why we generate new data

- [GCN] many challenges still remain
 - Handling idioms, humour, expressing empathy, processing unstructured knowledge
 - One big factor for this is the lack of large and rich conversational data that include these complex aspects of human communication
 - These expensive data collections usually target a single phenomenon at a time, and hence do not necessarily scale to the richness of human conversations
 - Another challenge, privacy, preventing the use of much of the publicly available conversational data
- [Baize] Fine-tune chat models to be specialized in specific areas, such as
 - healthcare or finance
- [Baize] Enhance the knowledge and ability of the chat model for a specific domain
 - One could use questions or phrases extracted from a domain-specific dataset, medical domain
 -

Conclusion

- We introduce approaches, tools, ... that can be a part of full conversation generation process
- Study different user behaviour
- Adding more challenges to the conversation
 - (i.e. user satisfaction, clarification question)
- Multimodal dialogue systems

References