# DEVELOPING TOOLS AND DATA VISUALIZATIONS FOR MULTILINGUAL MEDIA MONITORING

#5 Dataviz – Telling Stories with Data

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### PRIBERAM: WHAT DO WE DO





Machine Learning





### PRIBERAM: WHAT DO WE DO



Natural Language Processing



Machine Learning







Media



Legal



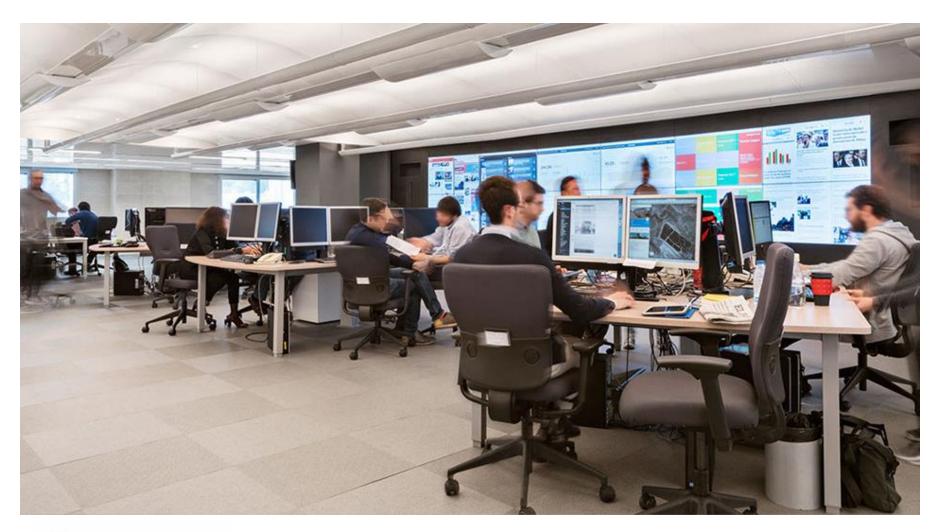
Healthcare



# NLP IN HEALTHCARE



## **MEDIA AND PUBLISHING**

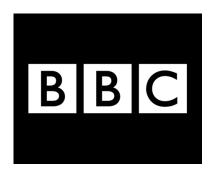




### **CONTEXT – SUMMA H2020 PROJECT**

European H2020 project, <a href="http://summa-project.eu/">http://summa-project.eu/</a>





















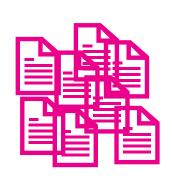
### NLP AS THE BACKEND FOR DATA STORYTELLING



**Millions** of media items published **every day** in many **different languages** 



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Millions of media items published every day in many different languages

Discover the most relevant **stories** and **topics** across **languages** 

Discover the most relevant **entities** involved

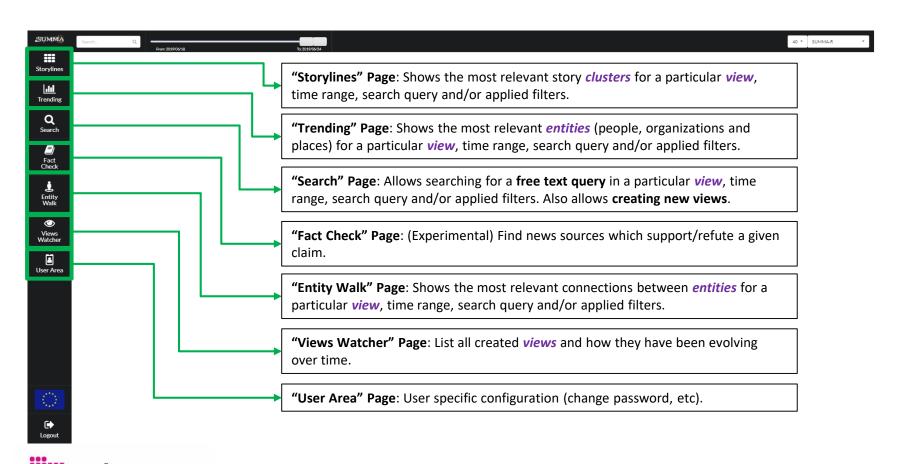


### **MEDIA MONITORING DEMO**

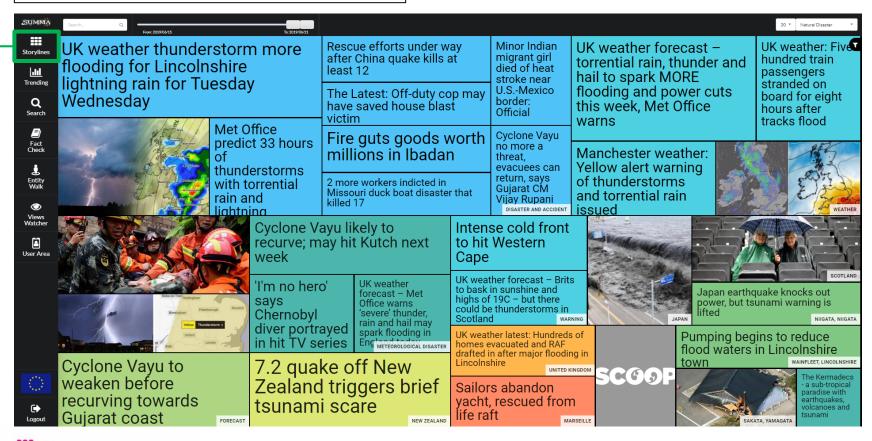




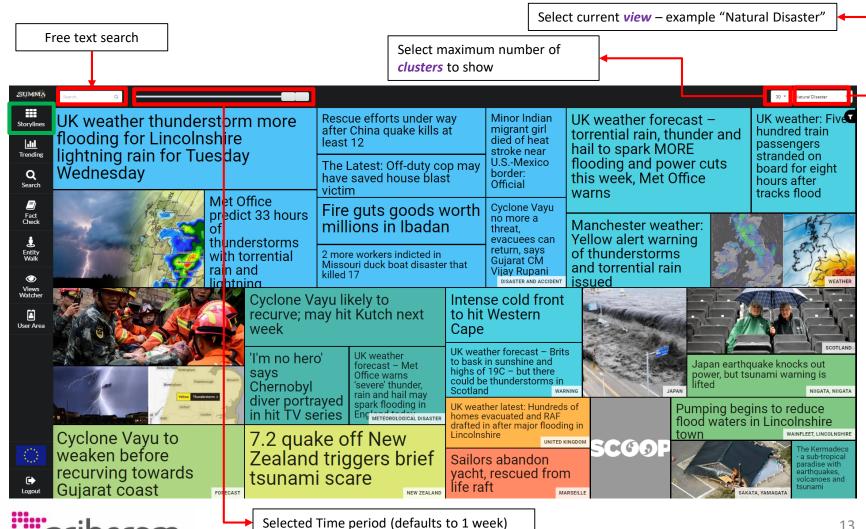
### **PAGES OVERVIEW**

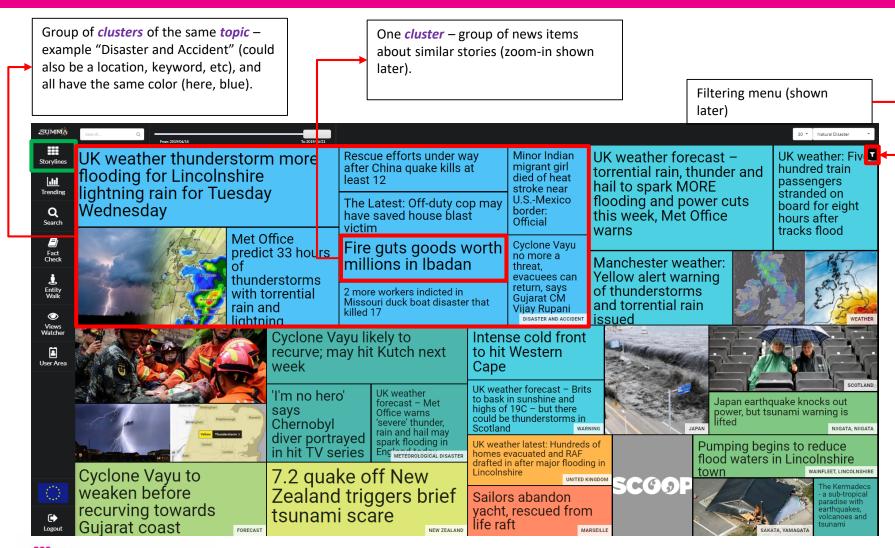


"Storylines" Page: Shows the most relevant story *clusters* for a particular *view*, time range, search query and/or applied filters.



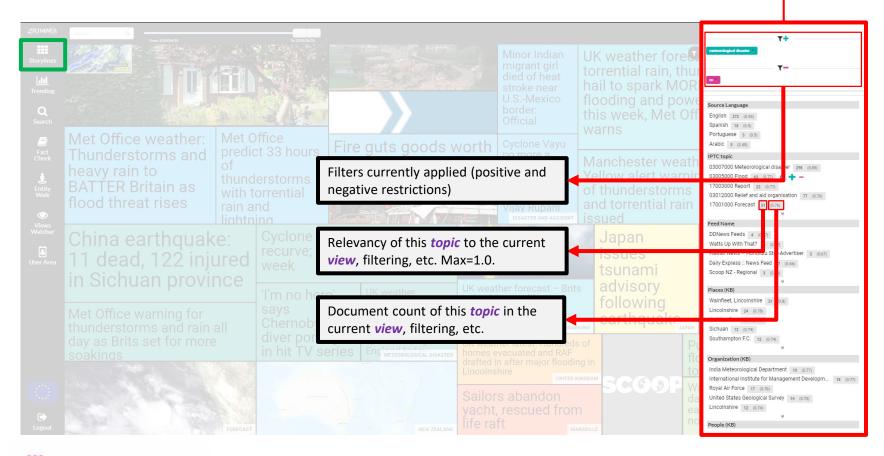






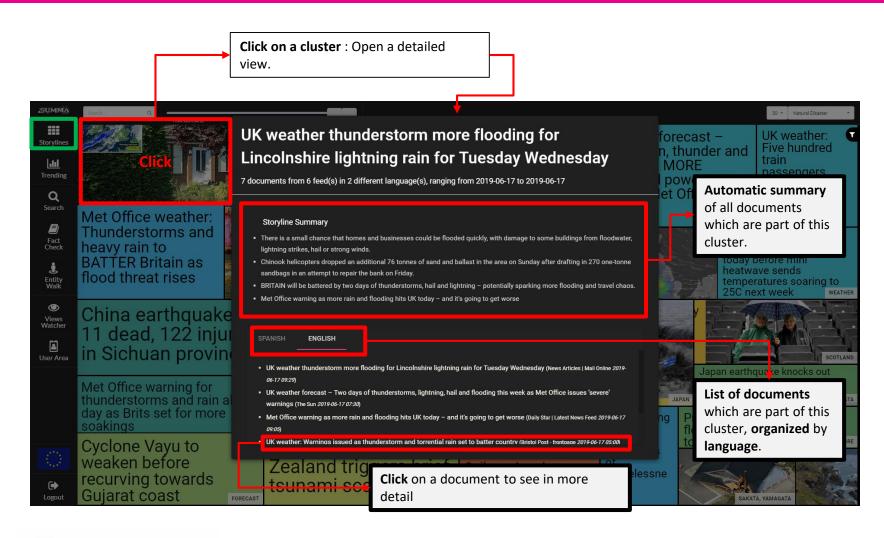


**Filtering menu:** Shows the counts and relevancy of *topics, entities, languages, feeds (etc)*. Relevancy is computed via Pointwise Mutual Information (PMI normalized [0,1]) – relevancy of each term to the current *view* (+ applied filters and search query) in respect to the whole corpora.





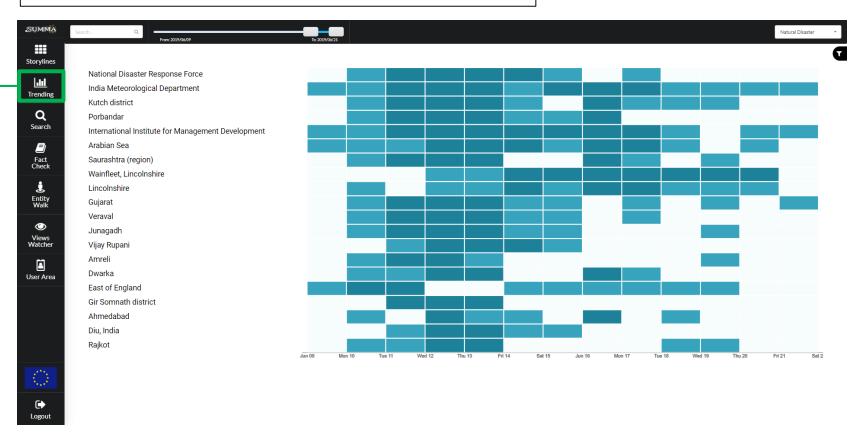
### STORYLINES PAGE: CLUSTER DETAILS





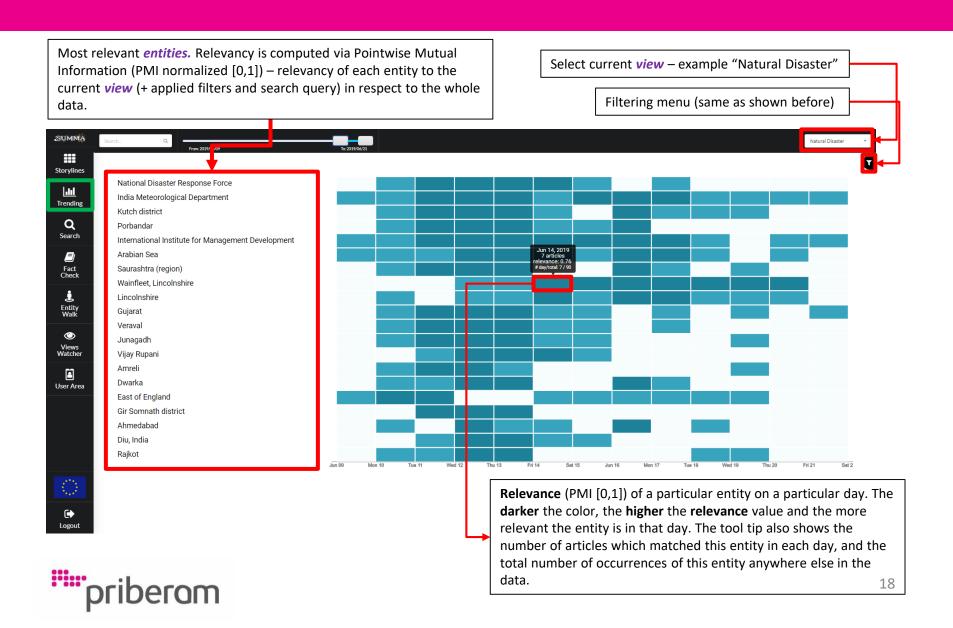
### TRENDING PAGE

"Trending" Page: Shows the most relevant *entities* (people, organizations and places) for a particular *view*, time range, search query and/or applied filters.



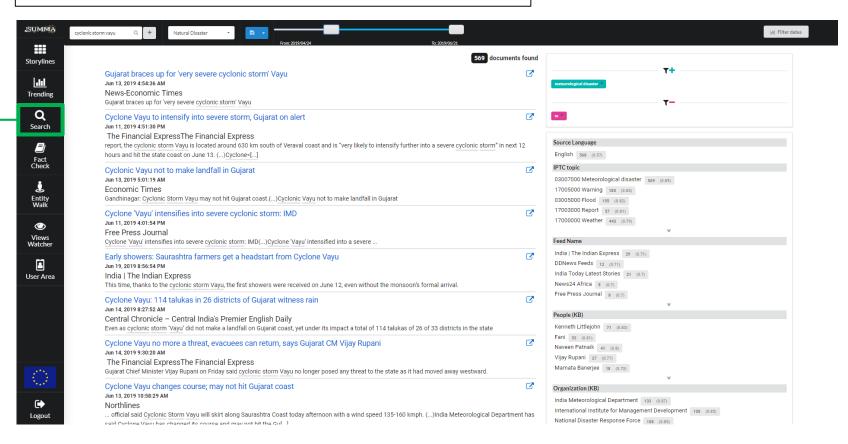


### TRENDING PAGE



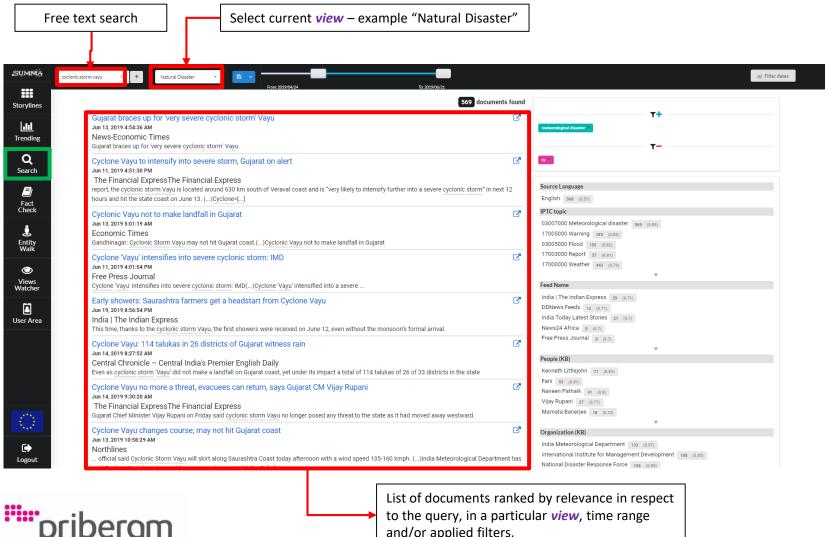
### **SEARCH PAGE**

"Search" Page: Allows searching for a free text query in a particular *view*, time range, search query and/or applied filters. Also allows **creating new views**.





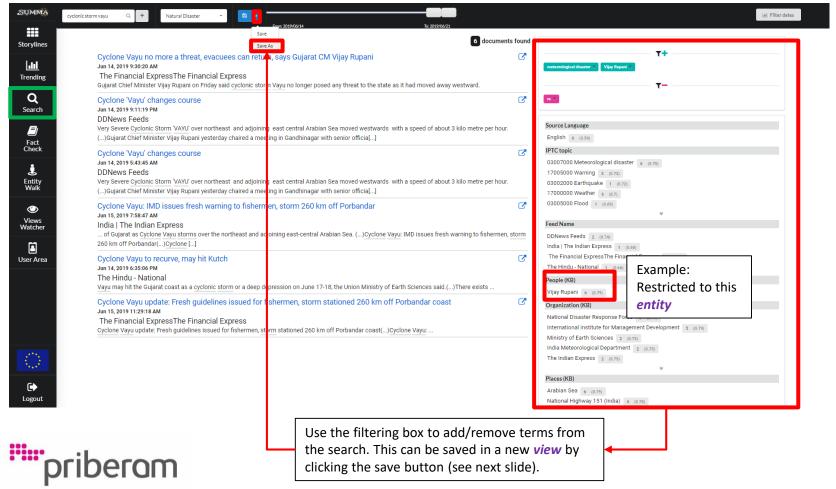
### **SEARCH PAGE**



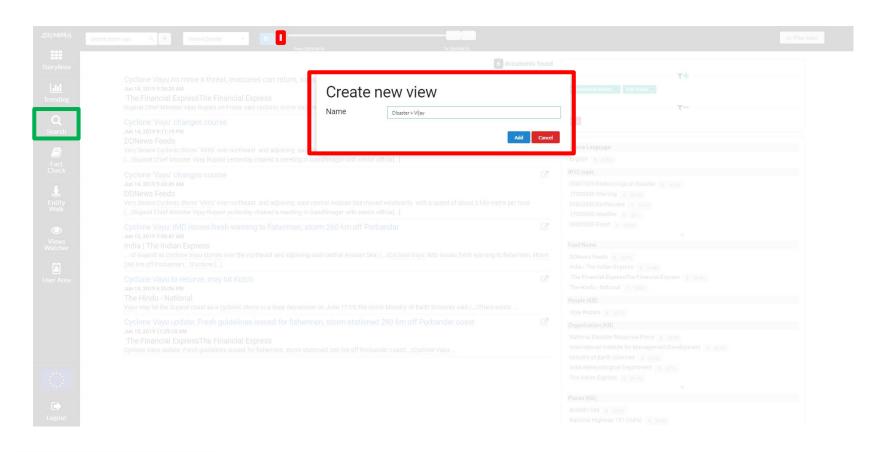


and/or applied filters.

### **SEARCH PAGE**

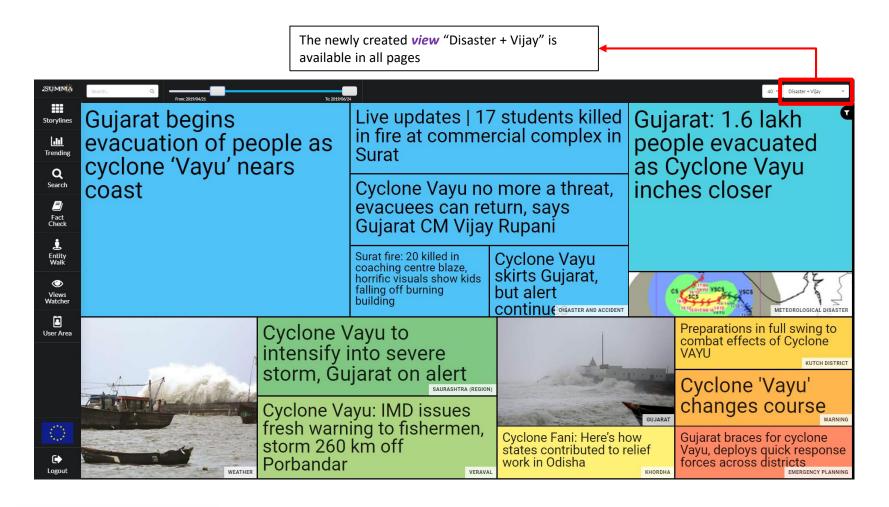


### **SEARCH PAGE: CREATE NEW VIEW**



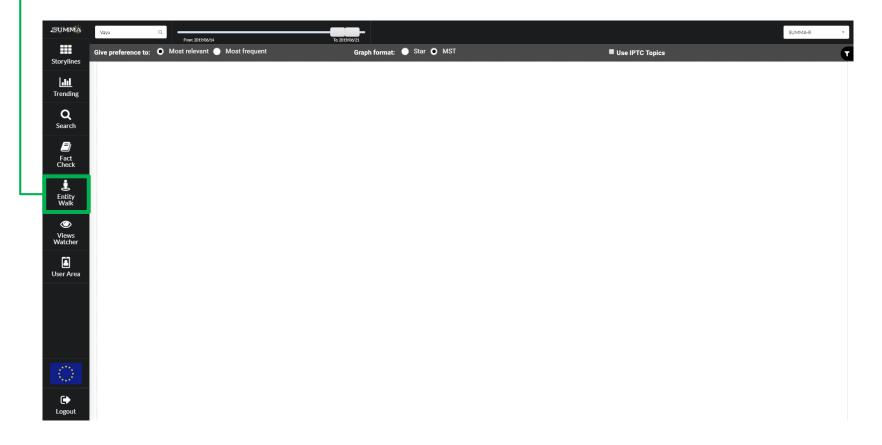


### **NEWLY CREATED VIEW NOW AVAILABLE**

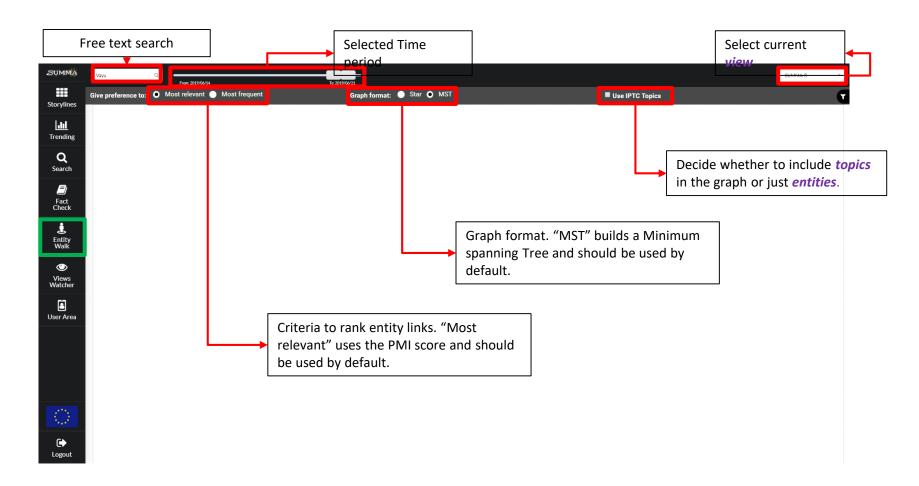




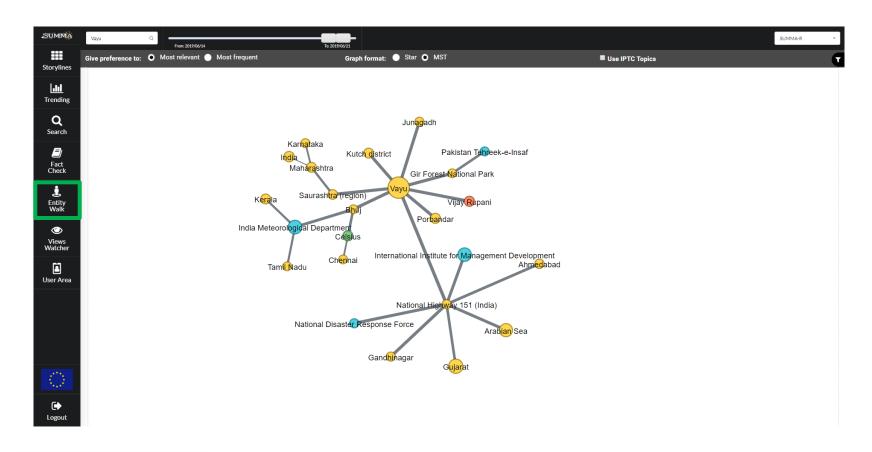
"Entity Walk" Page: Shows the most relevant connections between *entities* for a particular *view*, time range, search query and/or applied filters.



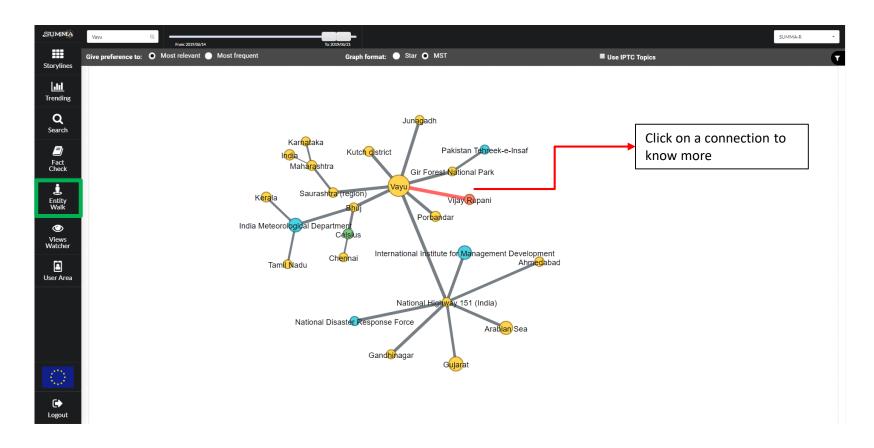














# THANKS!

Questions?

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www.priberam.com / labs.priberam.com

