

# /serverless// DAYS

AHMEDABAD 2023



**One Day. One Track. One Community**  
**Sponsorship Prospectus**

09  
SEPTEMBER  
2023



# WELCOME TO INDIA'S 1ST UNESCO HERITAGE CITY - AHMEDABAD

## What is Serverless-days?

Aim of this event is to instill desire to learn and grow ourselves with the “**serverless**” architecture.

For this we have invited expert & experienced speakers who will share their knowledge about serverless.

## What is our target audience?

Ahmedabad is one of the growing companies in terms of cloud adoption and local community of newcomers in terms of cloud developers.

Target audience for this conference to give platform to all the aspiring developers to come and adopt serverless as an architecture pattern whenever possible within their applications.

We are planning to host around 600+ cloud developers/students to be a part of this event.



## TIMELINE



## EVENT OUTLOOK

**Venue:** Hyatt Regency ( Venue is under finalization)

**Audience Profile :** Techies and Students

**Expected Audience:** 600+

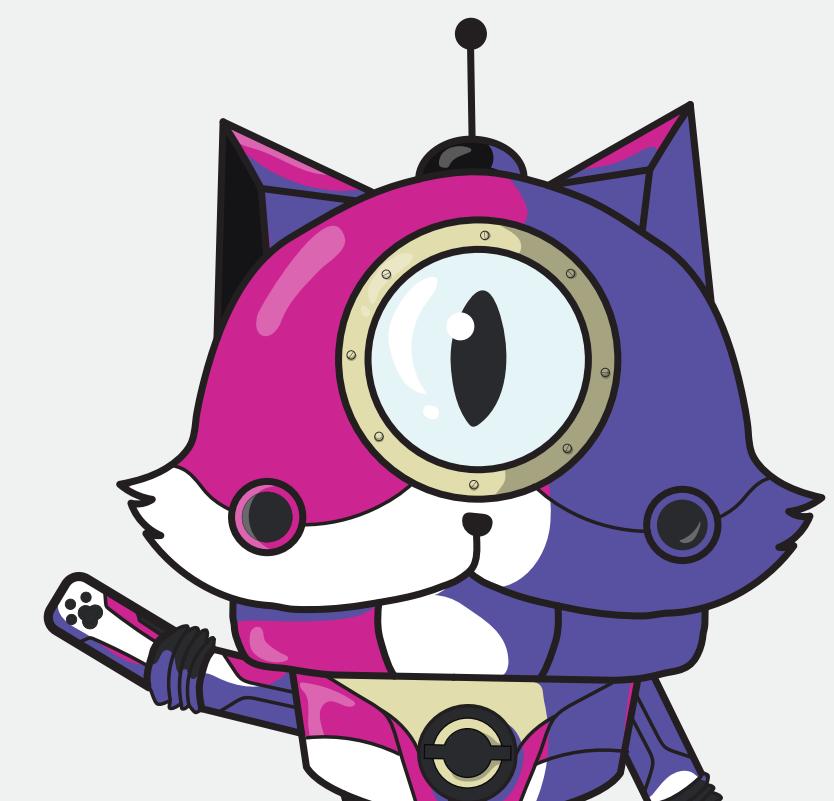
**Event Type:** It's one day, single track event



## SPONSORSHIP

We are offering five tiers of sponsorship.

Tier	Slot	Price
Platinum	1 Slot	2,00,000 ₹ (~2450\$)
Gold	2 Slots	1,00,000 ₹ (~1250\$)
Silver	4 Slots	50,000 ₹ (~609\$)
Goodies Partner	2 Slots	25,000 ₹ (~350\$)
Networking Dinner Partner	1 Slots	1,00,000 ₹ (~1250\$)



# PLATINUM

- Sponsor Logo on all marketing materials
- Includes Sponsor Logo on all marketing materials, all banners, standees, catalogs, websites, Social Media,
- One dedicated sponsor post on social media
- 10 invite passes
- 10 minutes timeslots
- Tech Booth
- Sponsor memento
- Certificate of appreciation

2,00,000 ₹  
EXCL. TAXES

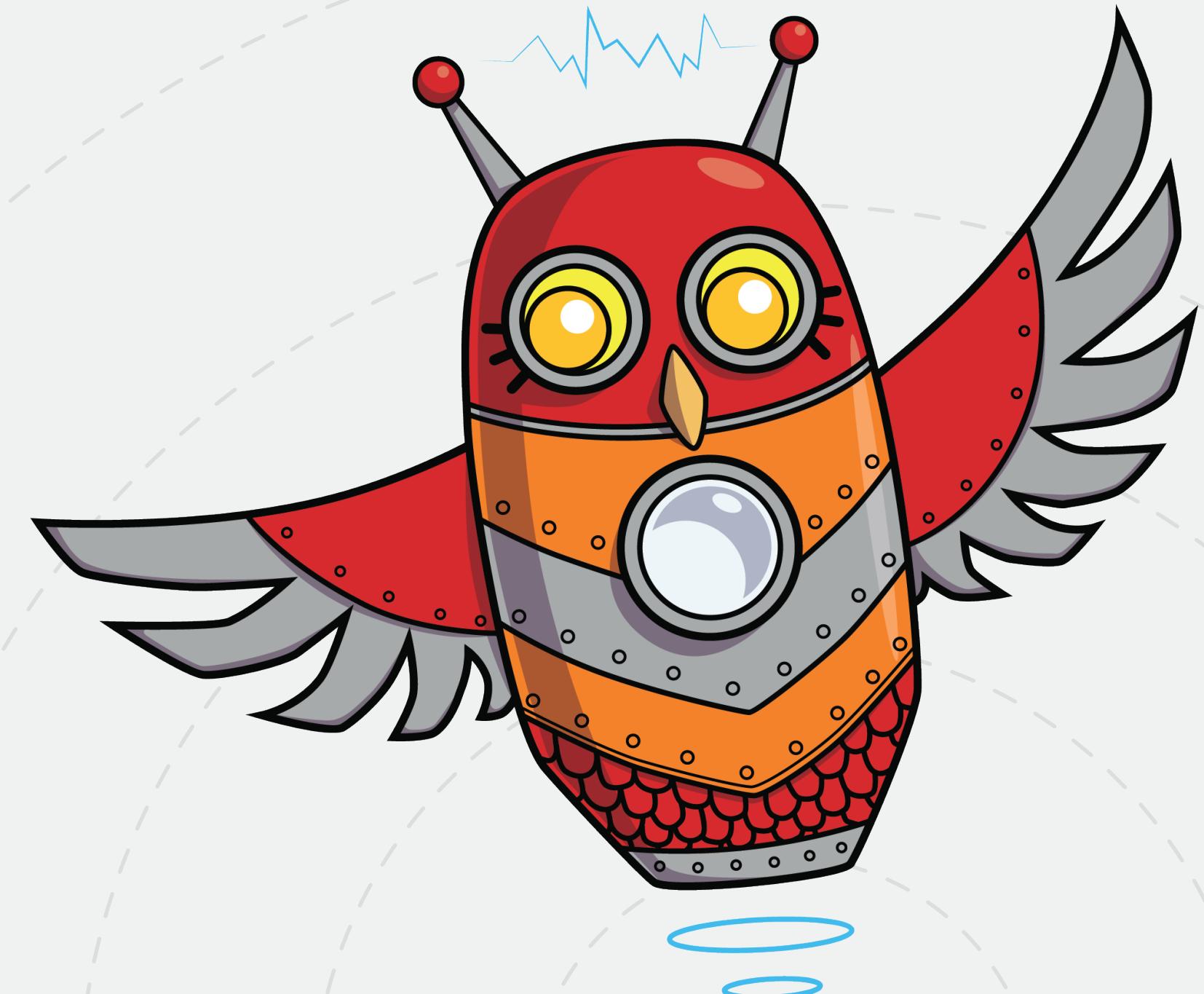


**Standard Booth Deliverables:** (2 Tables, 2 Chairs, 2 Power Sockets, standard Back drop, Front Table Creative)

# GOLD

- Sponsor Logo on main marketing materials, major banners, Sponsor standees, websites, Social Media,
- One combined sponsor post on social media
- 6 invite passes
- 5 minutes sponsor's timeslots
- Sponsor memento
- Certificate of appreciation

1,00,000 ₹  
EXCL. TAXES

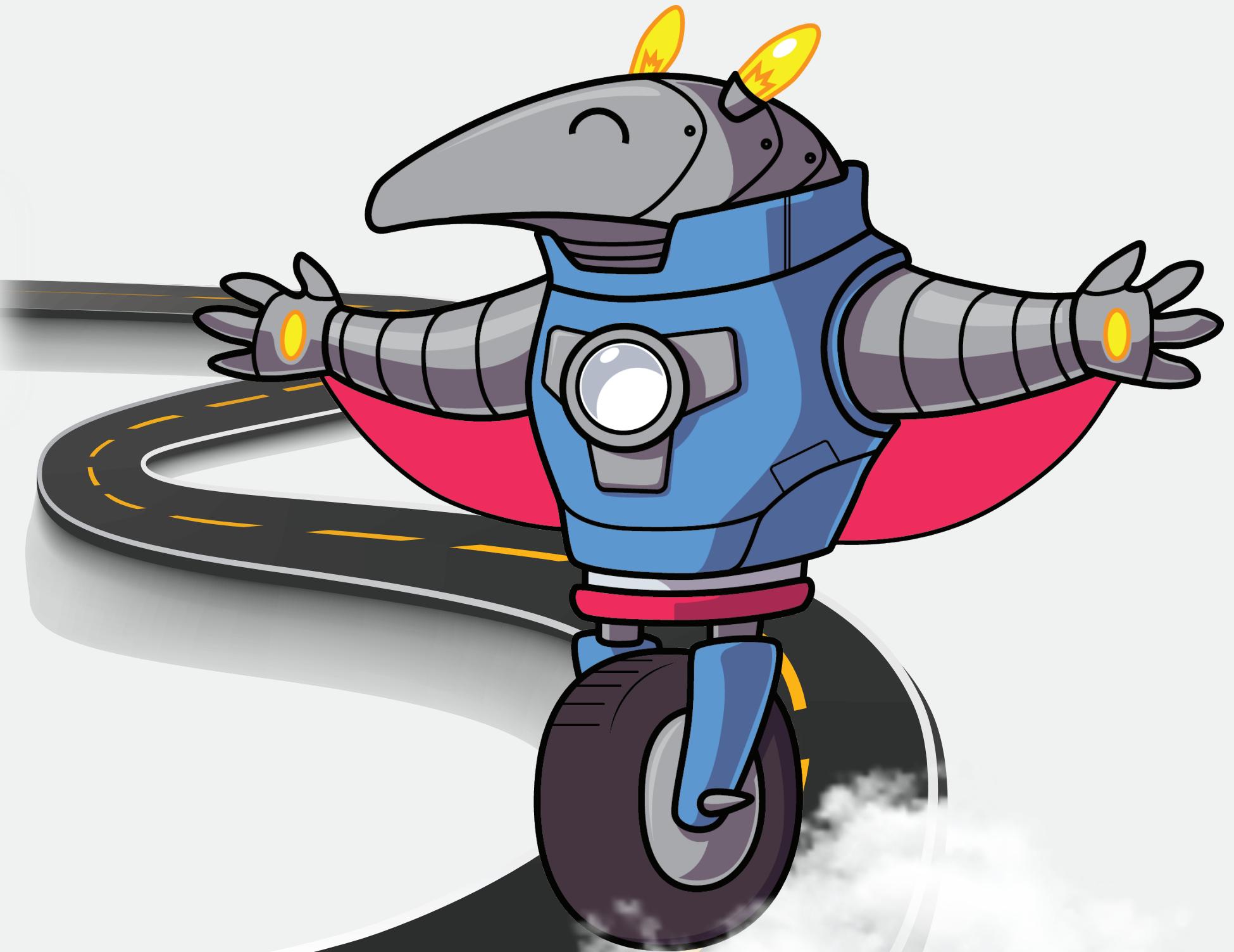


**Standard Booth Deliverables:** (2 Tables, 2 Chairs, 2 Power Sockets, standard Back drop, Front Table Creative)

# SILVER

- Includes Sponsor Logo on selected marketing materials, backdrop banners, sponsor standees, websites, Social Media,
- One combined sponsor post on social media and
- 4 invite passes
- Sponsor memento
- Certificate of appreciation

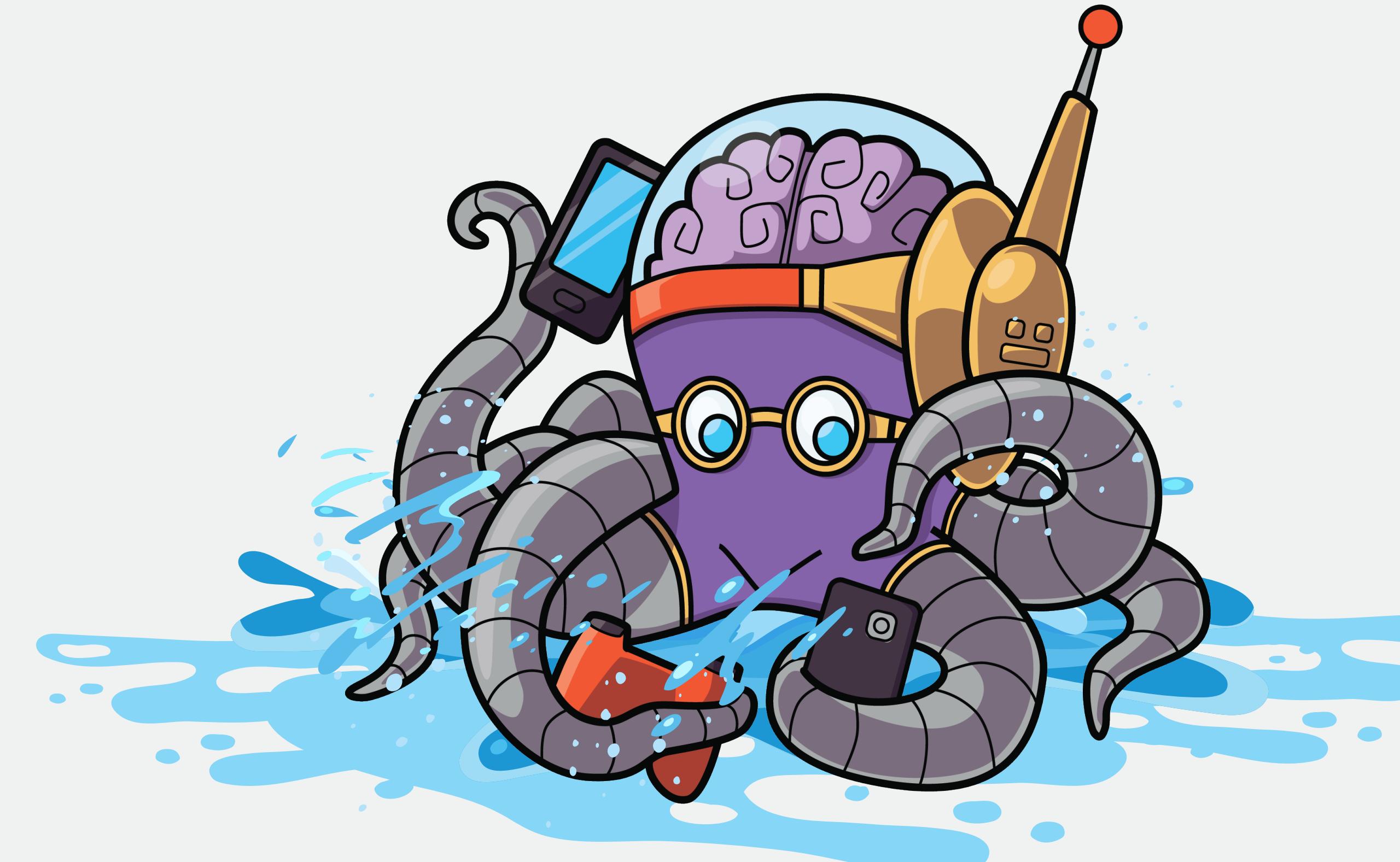
50,000 ₹  
EXCL. TAXES



# GOODIES PARTNER

- Logos on signage on stage, in the venue, on the website.
- Your logo would be displayed on goodies that would be handed out to all the attendees.
- 2 tickets with your sponsorship

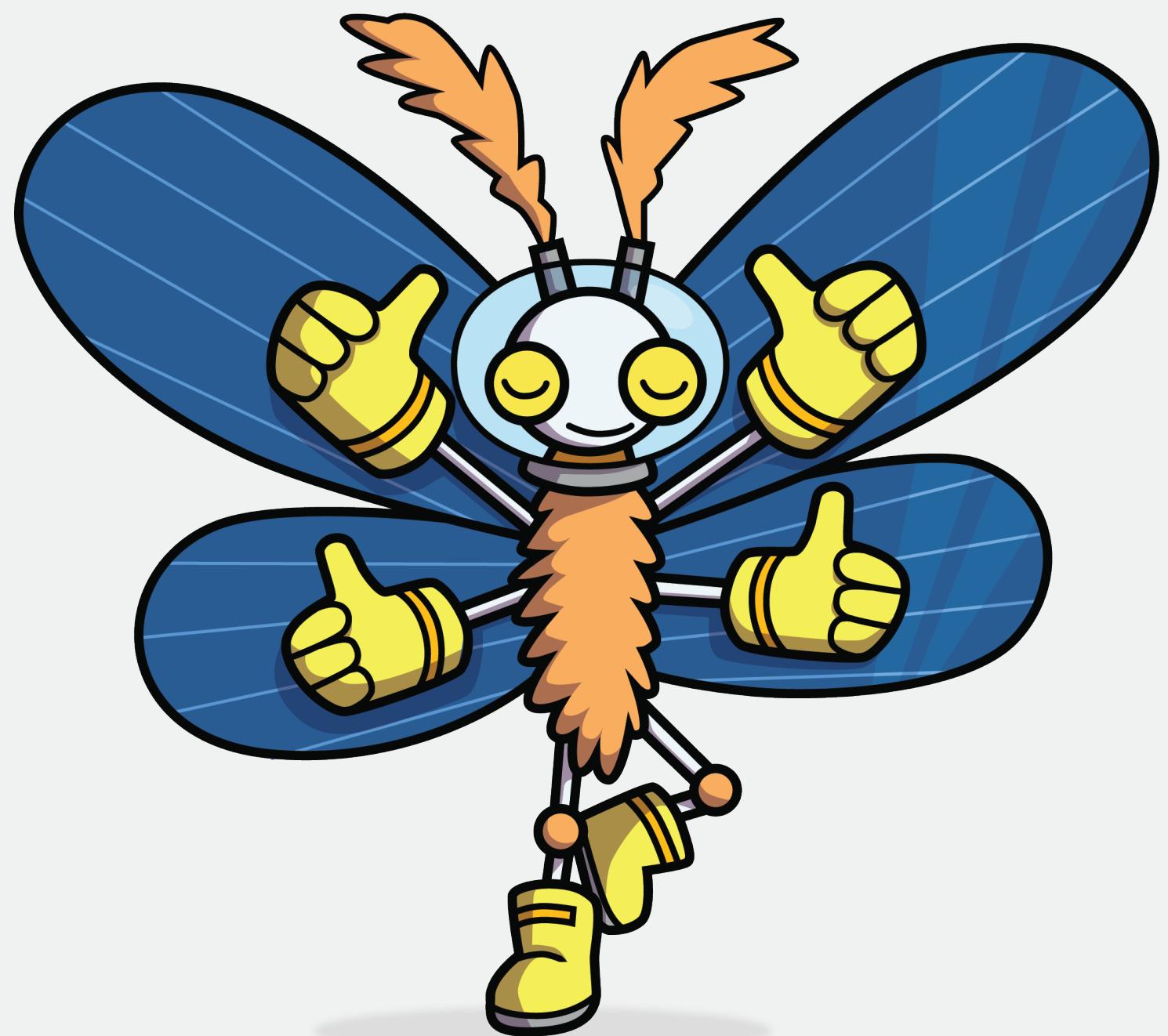
25,000 ₹  
EXCL. TAXES



# NETWORKING DINNER PARTNER

- Sponsor Logo on invite cards
- Includes Sponsor Logo on all marketing materials, all banners, standees during Networking dinner
- One dedicated sponsor post on social media
- 8 invite passes
- 10 minutes timeslot during networking dinner
- Sponsor logo in all the speaker goodies and volunteer giveaway
- Certificate of appreciation

1,00,000 ₹  
EXCL. TAXES



# CONTACT

Please contact Ankit Sheth at **ankit@datavizz.in** or the team at **ahmedabad@serverlessdays.io** if you are interested in any of these sponsorship opportunities.

All prices quoted exclude Taxes and any other applicable taxes.



# THANK YOU!

Q | ahmedabad.serverlessdays.io