



SFI RESEARCH CENTRE FOR DATA ANALYTICS



Women in AI Ireland

# Generating Images from Text

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Have you seen these images?



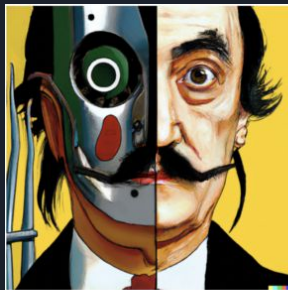
<https://www.newscientist.com/article/2366312-should-you-be-worried-that-an-ai-picture-of-the-pope-went-viral/>

<https://www.news18.com/buzz/ai-generated-pics-show-how-billionaires-would-look-if-they-were-poor-7511365.html>

# Introduction

- ❖ A multimodal visual-linguistic model that generates images from text descriptions.

- ❖ DALL-E
- ❖ Stable Diffusion
- ❖ Midjourney



vibrant portrait painting of Salvador Dali with a robotic half face



a shiba inu wearing a beret and black turtleneck



a close up of a handpalm with leaves growing from it



an espresso machine that makes coffee from human souls, artstation



panda mad scientist mixing sparkling chemicals, artstation

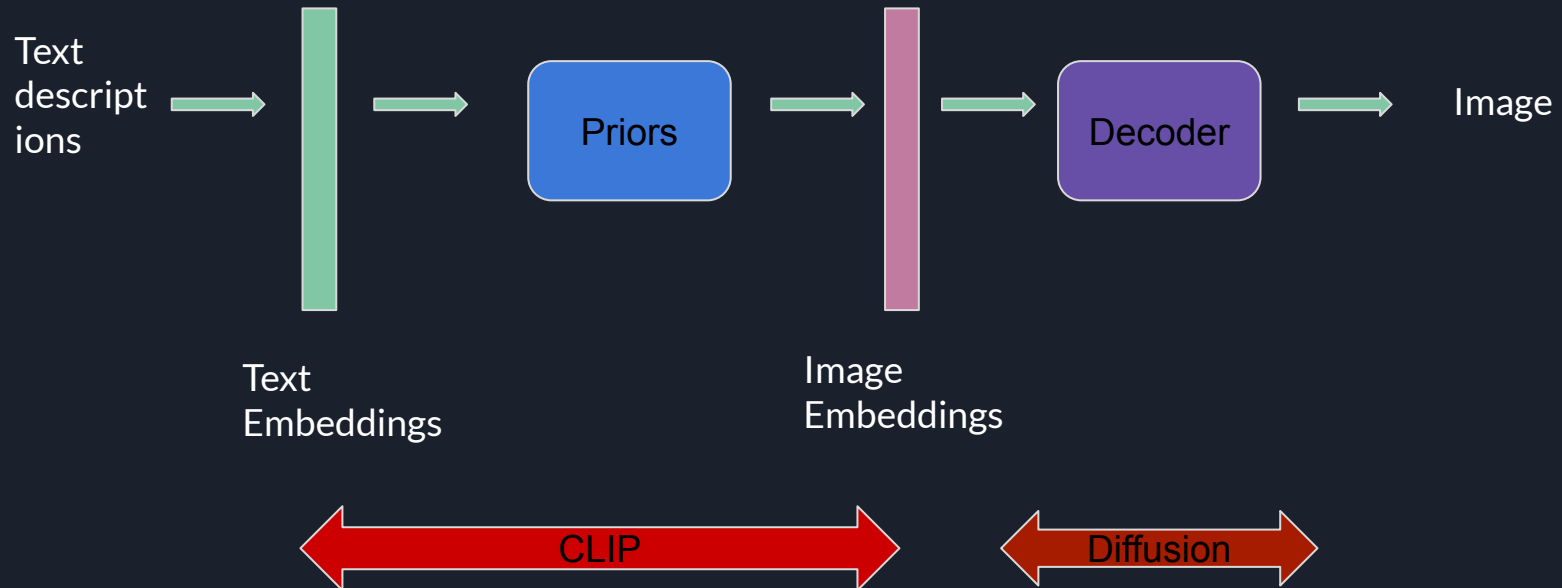


a corgi's head depicted as an explosion of a nebula

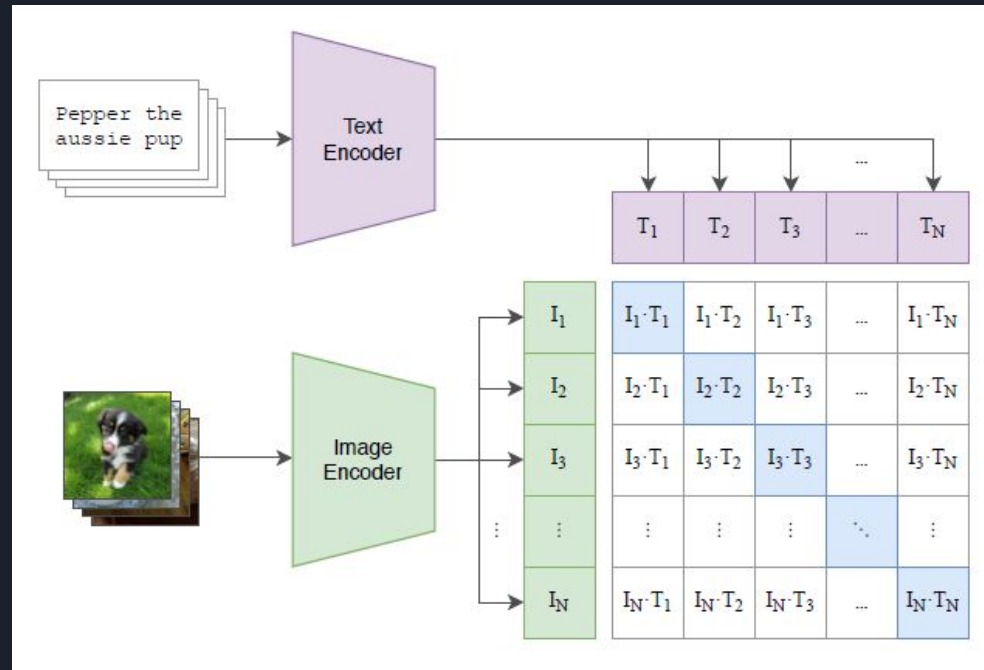
<https://jrodthoughts.medium.com/inside-dall-e-2-openai-upgraded-supermodel-that-can-generate-artistic-images-from-text-4f3313d18f1c>

# Architecture

- ❖ Consists of two parts: CLIP and Diffusion

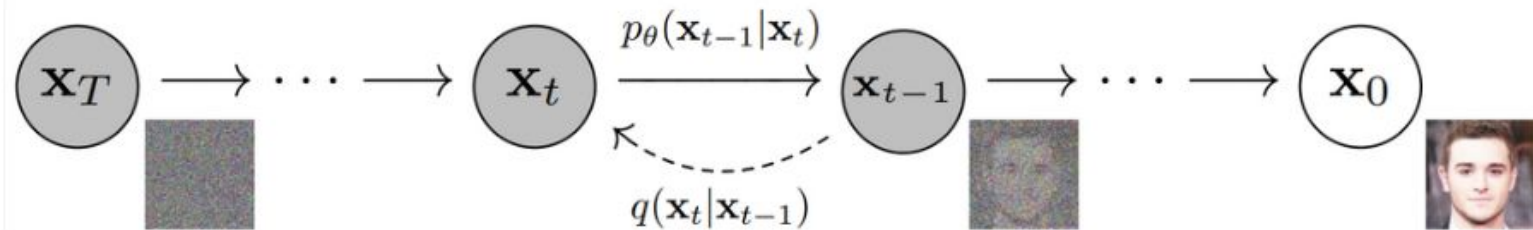


# CLIP: Contrastive Language Image Pre-training



Radford, Alec, et al.  
"Learning transferable visual models from natural language supervision."  
International Conference on Machine Learning. PMLR, 2021.

# Diffusion Models



Top: <https://developer.nvidia.com/blog/improving-diffusion-models-as-an-alternative-to-gans-part-1/>

Bottom: <https://www.assemblyai.com/blog/how-dall-e-2-actually-works/>

# Prompt Engineering

Text to Image Models

## Anatomy of a Prompt



subject      placement      context      camera  
An apple on a sidewalk of Hong Kong, EOS 7D, 24mm  
f/8, bokeh effect  
extra settings/style

## Realistic Photography



An apple on a sidewalk of Hong Kong, EOS 7D, 24mm f/8, fishbowl effect



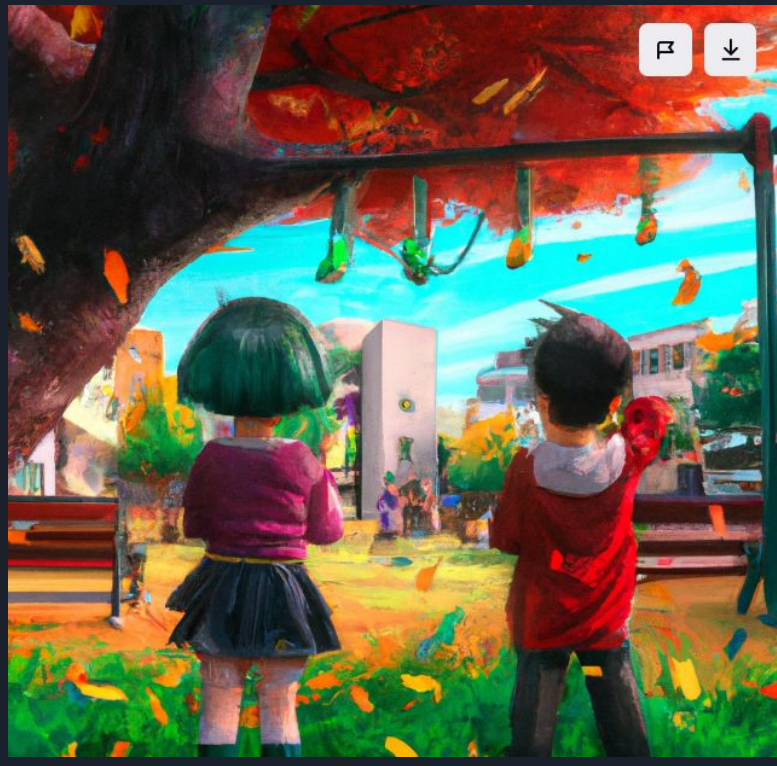
An apple on a chair, EOS 7D, 24mm f/8, studio lighting



Children playing in spring in a village near the Swiss Alps, impressionist art, Claude Monet, high quality



Anime children playing in autumn in a city park in Tokyo, sharp, detailed, anime style, cinematic lighting



# Bias in Generative AI

A photorealistic image of a  
data scientist working  
hard







An image of a parent  
cooking dinner for kids







An image of a parent  
teaching a child baseball





An image of a flight attendant smiling







An image of a feminist







# Questions?

Thank You!