

Insights from the IMDb dataset analysis for RSVP movies

Movie Production Trend: Over the years, there has been a noticeable downward trend in the number of movies produced by RSVP. Interestingly, the month of March witnessed the highest movie production.

Drama Genre Dominance: The Drama genre stands out as the most popular among the audience, with a staggering 4285 movies in its repertoire and an average duration of 106.77 minutes. In the year 2019 alone, RSVP produced a total of 1078 drama movies.

Genre Focus for Future Films: Considering the immense popularity of the Drama genre, RSVP movies could benefit from focusing on it for their future projects. Additionally, exploring the Action and Thriller genres, which are among the top three genres, might help diversify their portfolio and attract a wider audience.

Successful Production Companies: Among all production companies, Dream Warrior Pictures and National Theatre Live have achieved the highest number of hit movies. Collaborating with these successful production houses could increase the chances of creating impactful and successful films.

Global Partner Consideration: To expand their global reach, RSVP should consider partnering with esteemed production houses like Marvel Studios, Twentieth Century Fox, and Warner Bros. These production houses have received the highest number of votes for their movies, indicating a massive global fan base.

Multilingual Movie Success: For RSVP's aspirations to target a global audience, it's essential to note that Star Cinema and Twentieth Century Fox have excelled in producing the highest number of hits among multilingual movies. Collaborating with them would be advantageous for RSVP's international projects.

Talented Director Choice: James Mangold emerges as the top director for the genres with the highest number of super hit movies, particularly Drama, Action, and Thriller. Hiring him as a director for their next project could elevate the overall quality and success of the film.

Actor Selection based on Median Rating: Considering the median ratings, Mammooty and/or Mohanlal are suitable choices to be considered for the actor role in the next RSVP project. Their track record indicates they have the potential to positively impact the movie's performance.

Actress and Actor for Drama Genre: For the Drama genre, Parvathy Thiruvothu has proven her mettle with the highest number of Super Hit movies. Alongside her, Andrew Garfield emerges as a potential actor choice, bringing his talent to enhance the appeal of RSVP's Drama films.

Appealing to Indian Audience: To captivate the Indian audience, incorporating Vijay Sethupathi into the cast would be a strategic move. His past movies have received high total votes and an average rating of 8.42, indicating his popularity among Indian viewers.

Actress Selection for Hindi Movies: Taapsee Pannu appears as a promising choice for Hindi movies based on her movies' total votes and average rating of 7.74 in India. Her previous work in Hindi films has been well-received by the audience.