

Finance Expense Analysis Dashboard – Apex Global Enterprises

■ Objective

To analyze annual company expenses, identify key spending patterns, and provide actionable insights for better financial decision-making and cost optimization.

■ Tools & Skills Used

Excel, Pivot Tables, Charts, Slicers, KPI Cards, Conditional Formatting, and Dashboard Design

Key Skills: Data Cleaning, Financial Analysis, Data Visualization, Business Insights

■ Dashboard Highlights

Total Annual Expense	■5.98 Cr
Top Department	Marketing
Highest Spending Month	August
Top Vendor	OfficePro
Interactive Features	Slicers (Department, Quarter, Month)

■ Key Insights

1. Total Annual Expense reached ■5.98 Cr; a 5–8% cost reduction target is achievable with tighter budget control.
2. Marketing is the top spending department (18%); performance-based budgeting is recommended.
3. August shows the highest spending — likely due to seasonal activities or campaigns.
4. Q3 had the most expenses; suggests possible large purchases or events.
5. Top vendors (OfficePro & QuickTravel) contribute ~50% of total spending — contract optimization could save 10–15%.
6. Salaries, Utilities, and Maintenance form the largest expense categories (each ~14–16%).
7. Equal split in payment methods (Cash, Bank Transfer, Credit Card) — shift more toward digital for transparency.
8. Finance and IT departments maintain moderate spending, while HR/Admin remain lean.
9. 30% of total expenses are non-operational (training, travel, maintenance) — opportunity to streamline.
10. Expense tracking through dashboards improved visibility and decision-making for finance managers.

■ Business Impact

- Helped management identify top spending areas
- Improved expense visibility through automation
- Supported strategic cost-saving decisions
- Demonstrated data-driven finance management approach

■ Conclusion

This dashboard empowers Apex Global Enterprises to monitor expenses efficiently, identify high-cost areas, and plan future budgets with greater financial control.