

OLASUNKANMI AREMU

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EDUCATION

University of Ilorin

Bsc. Business Administration

Kwara State, Nigeria

June 2021

Surulere Senior Secondary School

West African Examination Council (WAEC)

Lagos State, Nigeria

May 2015

EXPERIENCE

Data Analyst

HOSTHELP - London, UK (Remote)

Oct 2021 – March 2022

- 🕒 Develop reports and analysis to support initiatives for data integrity and normalization.
- 🕒 Use analytics to track affiliate links to see where conversions are coming from
- 🕒 Go through all site data and work with the UI/UX teams to give information needed to create content and ads
- 🕒 Develops and manages information to support corporate decision making.
- 🕒 Manages and improves existing reporting systems.
- 🕒 Performs complex analysis.
- 🕒 Provides consulting and analytic services to leadership.
- 🕒 Analyses problems and determines root causes.
- 🕒 Defines company data assets (data models)
- 🕒 Works closely with all business units to develop strategy for long term data platform architecture.

TECHNICAL SKILLS & AWARDS

- 🕒 Programming: Python, R
- 🕒 Certificate of Honour, NUAMBS, University of Ilorin
- 🕒 Database/Server: MySQL, SQL Server
- 🕒 Computer: Microsoft Word, Excel and PowerPoint platforms
- 🕒 Visualisation Tools: Tableau, Power Bi, Excel, Google Data Studio

CERTIFICATIONS & TRAINING

DATA CAMP - Data Science in Python (July '22) | Data Visualization (Jul '22)

GOOGLE ANALYTICS ACADEMY – Google Analytics for Beginners (Sep '21) | Advanced Google Analytics (Sep '21) | Google Analytics for Power Users (Sep '21) | Google Tag Manager Fundamentals (Sep '21) | Google Analytics Individual Qualification (Sep '21)

CXL INSTITUTE – Google Analytics for Beginner (Jul '22) | Intermediate Google Analytics (Jul '22) | Google Tag Managers for Beginners (Jul '22)

OTHER - McKinsey's Forward program – McKinsey & Company (Dec '22) | Excel Basics for Data Analysis – IBM (Jun '22) | Fundamentals of Visualisation with tableau – University of California Davis (Jun '22)