

# Dimitris Athanasakoglou | CV

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Postgraduate economist completing the final year of a master's degree on Information Systems. Interested between other things in data analytics and machine learning.

## Previous Employment

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- **Freelancing** **Thessaloniki**  
*Teaching* *February 2015–July 2015*  
I worked as a freelancer for 6 months teaching mathematics and geometry courses to students at the 3rd year of high school.
- **Tasos Ksenitidis, Accountant Office** **Thessaloniki**  
*Secretary, Technical Support* *2014–2015*  
I worked for one year in the company providing secretary and technical support services such as, installing new (LAN) network and create a customer database with MS Access and MS Excel.

## Education

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### Academic Qualifications.....

- **MSc Information Systems** **Thessaloniki**  
*Aristotle University, School of Informatics* *2016–today*
- **BSc Economics** **Komotini**  
*Democritus University, School of Social, Political and Economic Science* *2009–2014*

### Foreign Languages.....

- **Level 1 Certificate in English**  
University of Cambridge (B2) 2004
- **Certificate of Competency in English**  
University of Michigan (B2) 2004

### Notable Projects.....

- **Masters Project (Ongoing): 'Business Intelligence - Predictive Analytics Platform'**  
A web platform that helps high personnel in businesses make decisions based on data analytics and machine learning techniques. The component that I will develop is a clustering (machine learning) tool, that uses clustering algorithms (kmeans, hierarchical clustering) to solve real life problems such as market segmentation and document clustering. Some of the technologies that will be used are: R, Shiny and HTML.

- **3rd year undergraduate project:** *'Consulting services for the Macedonian Thrace Brewery S.A.'*

This challenging project took place over the entirety of my third year. After three individual meetings with the company we were able to produce a business plan for their new product TUVUNU Tea as well as, a strategic marketing plan for the new product.

## Technical and Personal skills

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- **Programming Languages:** Basic ability with: HTML, CSS, R, VBA, SQL.
- **Industry Software Skills:** Most MS Office products including MS Excel (Pivot tables) and MS Access, SPSS for data analysis, Data management with Microsoft SQL Server (Basic).
- **General Business Skills:** Good presentation skills and eager to learn new technologies and expand on the ones already known.

## Seminars

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- Seminar on digital marketing, "Enhance your digital marketing skills (SEM, SEO)" presented by Grow Greek Tourism On-line (GGTO) in collaboration with Google (19/10/2016)
- Seminar on Word Press, "Introduction to Web Design-Word Press" by the Institute for Employment Development (IANAP), Level 2 Lifelong Learning Center. (29/7/2016)
- Business Conference of the Industrial Chamber of Rodopi and EMCOLOMP with the topics: "Entrepreneurship and Knowledge as Drivers of Sustainable Development", "Human Resources Training in Rodopi"(9/2012)