

Bee'ah joins forces with PepsiCo for plastic recycling

Emirates News Agency (WAM)

May 3, 2021 Monday

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Length: 466 words

Body

SHARJAH, 3rd May, 2021 (WAM) -- Bee'ah, the Middle East's award-winning sustainability pioneer, has joined forces with PepsiCo, one of the leading food and beverage companies, to support the company's commitment to collect and recycle the equivalent of 100% Aquafina plastic packaging produced in the UAE in 2021.

The pledge is in line with the UAE's goal to divert 75% of total waste from the landfill and is part of PepsiCo's ongoing goals to reduce, recycle and reinvent for a more sustainable food system. PepsiCo's local bottling partner, Dubai Refreshment Company will support this ambitious goal.

As part of the partnership, Bee'ah will oversee the collection, transportation and recycling at their Material Recovery Facility (MRF) of polyethylene terephthalate (PET) plastics. Bee'ah's MRF is one of the largest and top producers of plastic recyclables in the Middle East with an annual capacity of over 600,000 tonnes.

The mass collection project will utilize Bee'ah's far-reaching network of recyclables collection systems in strategic locations, communities, malls and more across Sharjah, Abu Dhabi, and Dubai, to improve waste segregation and collection. Additionally, to ensure traceability, Bee'ah will leverage digital data capturing, weighing system, and GPS monitoring to track and report the progress of PepsiCo's recyclables.

Khaled Al Huraimel, Group CEO of Bee'ah, said: "As the Middle East's sustainability pioneer, Bee'ah is leading the charge for a circular economy and zero-waste targets in the UAE and wider region. This partnership with PepsiCo addresses plastic pollution through Bee'ah's holistic approach to integrated waste management, and we are proud to support companies in meeting their environmental, social and governance targets, while increasing the UAE's waste diversion away from landfills."

Aamer Sheikh, President and General Manager at PepsiCo - Middle East, North Africa and Pakistan, said: "We are proud to be partnering with Bee'ah to meet our sustainability goals and work towards a brighter and better tomorrow for us all. We believe that there is an opportunity to change how the world produces, distributes, consumes, and disposes of foods and beverages, in order to achieve scalable and economically viable solutions. Creating a world where plastics need never become waste requires a shift from a linear to a circular economy approach. This means increasing recycling rates, increasing recycled content in packaging, and increasing the recyclability of packaging, enabling us to reuse packaging material rather than treating it as waste. The UAE is working towards a sustainable environment and infrastructure, and we're committed to playing our part in realizing this ambition through innovation, active partnerships and stakeholder engagement."

Bee'ah joins forces with PepsiCo for plastic recycling

Load-Date: May 3, 2021

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PepsiCo Invests \$15 Million to Support New Recycling Companies

Impact Financial News

December 18, 2021 Saturday

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Length: 504 words

Body

Alexandria, Virginia: National Association of Convenience Stores has issued the following press release:

PepsiCo is investing \$15 million in Closed Loop Partners' Leadership Fund, according to a news release. The private equity fund acquires and grows companies, including in the packaging value chain, to strengthen recycling infrastructure and build circular supply chains that keep materials out of landfills.

According to PepsiCo, the investment reinforces its desire to create a world where packaging never becomes waste, and the company's plans to increase recycling rates in the United States, while also providing consumers better access to incremental recycled plastic supply.

PepsiCo has a goal to cut in half its virgin plastic from nonrenewable sources across its food and beverage portfolios by 2030. In the U.S., all Pepsi-branded products are expected to be converted to 100% rPET bottles by 2030, with Pepsi Zero Sugar beginning to be sold in 100% rPET bottles by 2022.

Currently, 87% of PepsiCo's packaging is recyclable, compostable or biodegradable, according to its 2020 Sustainability Report.

'The recycling landscape in America continues to be challenging, and as companies—including PepsiCo—set ambitious goals to use more recycled content in their packaging, there is more need than ever for partnerships and action to increase access to recycled material,' said Jason Blake, chief sustainability officer and senior vice president at PepsiCo. 'Through PepsiCo Positive, our end-to-end strategic transformation agenda, sustainability is at the heart of everything we do. We are honored to expand our partnership with Closed Loop Partners through this investment to advocate for and advance the necessary work that is being done to transform the recycling system.'

PepsiCo has a history of partnering with Closed Loop. PepsiCo is a founding member of the Closed Loop Fund, now known as the Closed Loop Infrastructure Fund. It also is an investor in the Closed Loop Partners' Beverage Fund, and PepsiCo is a founding partner of Closed Loop Partners' Composting Consortium.

Meanwhile, Mars Wrigley UK has removed the black polyethylene liners in its from Maltesers candy boxes, which will eliminate 82 tons of plastic each year, reports Confectionery Production. The brand's classic box is now fully recyclable. Britons eat over 180 million Maltesers treats every year, according to the article.

PepsiCo Invests \$15 Million to Support New Recycling Companies

“At Mars, we take our responsibility for sustainable packaging seriously, and today ’ s announcement that our iconic Maltesers box is now fully recyclable is another important step in our journey toward packaging that is 100% reusable, recyclable or compostable,” Adam Grant, general manager Mars Wrigley UK, told Confectionery Production.

Starting last April, Mars Wrigley UK reduced the sizes of some of the packaging of its brands, including M&M ’ s, Galaxy Counters, Galaxy Minstrels, Revels, Maltesers Buttons, Skittles and Starburst, which eliminated 51 tons or around 647,000 square meters of plastic each year.

Load-Date: December 20, 2021

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PepsiCo further incentivizes plastic waste recycling

The Financial Daily

August 26, 2021 Thursday

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Length: 454 words

Body

PepsiCo Pakistan joined hands with the Islamabad Administration, 'Saaf Suthra Shehar', and Haidri Beverages Limited to incentivize plastic waste segregation and collection at source for the citizens of Islamabad and Rawalpindi. The program launch was announced during a Memorandum of Understanding (MoU) signing ceremony between PepsiCo, Saaf Suthra Shehar, and PepsiCo's bottling partner Haidri Beverages (Pvt.) Limited (HBL). PepsiCo and Haidri Beverages Limited have announced free monthly bulk water refills for those customers who segregate and hand over at least 10 used plastic bottles of any brand, shape, or size.

The used bottles will be collected and sent to a recycling facility by Saaf Suthra Shehar, says a Press release. This initiative was launched under 'Recycle for Tomorrow' - PepsiCo's plastic waste collection and recycling platform. PepsiCo has launched several initiatives under this platform. 'Recycle for Tomorrow' commenced in January 2021 with PepsiCo's commitment to collect and recycle 4,750 tons of plastic waste. PepsiCo more than doubled this target to 10,250 tons only six months later. The company also launched Pakistan's first reverse vending machine to raise awareness about plastic waste collection and recycling amongst consumers. Programs launched under 'Recycle for Tomorrow' aim to drive plastic circularity ensuring plastic doesn't become waste.

During the MoU signing ceremony, Director Public Policy and Government Affairs PepsiCo Pakistan, Mr. Hatim Khan shared his views, "We recognize the important role that we can play in driving a circular economy for plastics. Bringing innovative solutions like 'Recycle for Tomorrow' can raise awareness about the importance of waste segregation at source". While congratulating the PepsiCo team for its new plastics recycling initiative, Deputy Commissioner Islamabad Muhammad Hamza Shafqaat commented, "This is a great recycling solution for the citizens of Islamabad. I would strongly encourage everyone to take part in this initiative and help us in making our city clean and green."

Saaf Suthra Shehar will provide the operational infrastructure to support the program. The company will collect all recyclable waste and guarantee its recycling, ensuring it doesn't go to a landfill. Co-Founder Saaf Suthra Shehar Pvt Ltd. Ms. Mehrunisa Malik commented, "Pappu Recycles of Saaf Suthra Shehar is excited to partner with PepsiCo's 'Recycle for Tomorrow' to incentivize plastic recycling for the citizens of Islamabad and Rawalpindi. Together, we are aiming to encourage people to recycle daily and be more conscious of their waste. We will ensure that every bottle we receive is recycled in a socially and environmentally friendly way."

Load-Date: August 26, 2021

Clean, Green Pakistan programme: PepsiCo Pakistan starts largest plastic waste collection, recycling initiative

Business Recorder

January 22, 2021 Friday

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Section: Vol. 57; No. 22

Length: 492 words

Body

PepsiCo Pakistan on Thursday kicked off the largest plastic waste collection and recycling initiative in Pakistan under the Clean, Green Pakistan programme.

The announcement was made by PepsiCo Chief Executive Officer Pakistan and Afghanistan Furqan Ahmed Syed during a project kickoff ceremony held here on Thursday at the federal capital.

Malik Amin Aslam, Prime Minister's Special Assistant on Climate Change and Hammad Naqi, Director General WWF-Pakistan, were also present on the occasion.

Under the project, PepsiCo through its partnership with Green Earth Recycling (GER) and WWF Pakistan will collect 4,750 tons (4.75 million kg) of plastic waste and focus on recycling the collected waste in purposeful ways.

The initiative is consistent with PepsiCo's global sustainability goal of fundamentally changing the way the world interacts with its packaging to deliver on its vision of a world where plastics need never become waste.

As part of this commitment, PepsiCo is investing to increase recycling rates in key markets through campaigns that encourage consumers to recycle and partnerships to increase and improve recycling infrastructure.

During the ceremony, PepsiCo unveiled a snacks display rack made of recycled flexible plastic packaging the company intends to put into market.

The key breakthrough that PepsiCo and its partner GER have been able to achieve, working together on this initiative for over a year, is the ability to convert flexible plastic packaging into plastic sheets.

This enables anyone to produce numerous types of utility products for example waste bins, benches, tables and chairs, from re-usable plastic.

The WWF-Pakistan has joined hands with PepsiCo and GER for this project and will play the role of validating the project deliverables and outcomes.

Malik Amin Aslam, Special Assistant to the Prime Minister on Climate Change congratulated PepsiCo on making tangible efforts to tackle the issue of plastic waste.

Clean, Green Pakistan programme: PepsiCo Pakistan starts largest plastic waste collection, recycling initiative

He said: 'Tackling plastic waste is a top priority for the government and PepsiCo has demonstrated leadership in this critical area. I urge other companies to follow this example and launch projects that can create a real difference.'

Hammad Naqi, Director General WWF-Pakistan commented that 'we all collectively as a society must come together to tackle waste created by plastics. This initiative is a great example of how every pillar of the society can play such a role'.

Currently no formal infrastructure for waste collection and recycling exists in Pakistan. The announced initiative will test various models of waste collection.

Furqan Ahmed Syed, PepsiCo CEO Pakistan and Afghanistan commented that 'PepsiCo envisions a world where plastic need never become waste. As a global leader in food and beverages, we have an important role to play in making sustainable packaging a reality. We have spent considerable effort in testing and developing various alternatives to plastic waste collection and reuse.'

Load-Date: January 22, 2021

End of Document

PepsiCo inks MoU to conduct trials on the recycled plastic urns

The Financial Daily

October 10, 2021 Sunday

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Length: 576 words

Body

PepsiCo and Novatex Limited signed a Memorandum of Understanding (MoU) to conduct trials on recycled plastic bottles to assess them for future commercial production in the Pakistan market. Both entities signed this MoU at the Pakistan pavilion of Expo 2020 in Dubai in the presence of the Special Assistant to the Prime Minister of Pakistan on Climate Change Malik Amin Aslam, says a Press release. The MoU signing is an extension of the existing collaboration between PepsiCo and Novatex Limited whereby over 5,000 tons of plastics was collected and recycled. Going forward the companies will work together on significantly scaling up the collection of used plastic bottles in Pakistan and commercializing the use of bottles made from recycled plastics.

Earlier at the event, a dialogue was held to explore how the government and the private sector can partner to tackle the issues of climate change and collectively promote the 'Clean Green Pakistan' agenda. Speaking on the occasion, Malik Amin Aslam, Special Assistant to the Prime Minister on Climate Change commented, "This is really a remarkable feat by PepsiCo and Novatex Limited for complementing recycling efforts in Pakistan".

Head of Public Policy and Government Affairs, PepsiCo Pakistan, Khurram Shah present at the signing ceremony remarked, "This is a meaningful step forward towards our vision of developing a circular economy for plastics. We are making every effort to develop scale solutions for recycling which can benefit the entire industry". PepsiCo recently announced PepsiCo Positive (pep+), a strategic end-to-end transformation, with sustainability at the center of how we will create growth and value by operating within planetary boundaries and inspiring positive change for the planet and people. As part of pep+, PepsiCo has set a new 2030 packaging goals to cut virgin plastic per serving by 50% across its food and beverage portfolio and to use 50% recycled content in its plastic packaging. In Pakistan, PepsiCo has launched several meaningful programs to drive a circular economy and move towards its vision of a world where packaging never becomes waste in Pakistan. Earlier in the year, PepsiCo launched one of the country's largest plastic waste collection program. PepsiCo is also offering consumers an easy way to recycle plastic bottles.

The company launched the first reverse vending machine in Pakistan whereby consumers can avail discounts for food outlets in exchange for used plastic bottles. PepsiCo also launched a 'direct from home' collection whereby consumers are given free bulk water refills in exchange for used plastic bottles. Rizwan Diwan, Executive Director Novatex Limited shared the details of the collaboration during the event. He commented, "Novatex Limited has invested ahead of the curve by installing one of the largest PET recycling lines in the world integrated with rPET plant. Sustainability is our highest priority; we have taken multiple initiatives to reduce our carbon footprint; among others, our PET recycling plant will be running on solar power along with other energy sources. We are committed to developing innovative and scaled solutions to deal with plastic waste in Pakistan. This is a historic moment, and we foresee the commercial use of rPET very soon, to produce beverages bottles in Pakistan". Mr. Diwan added that NovatexrPET plant has also met FDA and EU requirements for the use of rPET in food grade packaging.

PepsiCo inks MoU to conduct trials on the recycled plastic urns

Load-Date: October 11, 2021

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PepsiCo Launches Greenhouse Accelerator in MENA to Advance Sustainability and Innovation Through Startup Collaboration

Albawaba.com

November 22, 2021 Monday

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Length: 808 words

Body

PepsiCo has announced the launch of its first MENA edition of the Greenhouse Accelerator program, active globally since 2017. The six-month initiative seeks to enhance innovation and sustainability through collaboration with purpose-driven brands from the MENA start-up ecosystem that share PepsiCo's vision for a more sustainable food system.

The program was launched in partnership with the UAE Ministry of Climate Change and Environment. Applicants from across the MENA region are welcome to participate.

The Greenhouse Accelerator is another example of how PepsiCo is creating growth and shared value by operating within planetary boundaries and inspiring positive change for the planet and people – efforts it recently formalized as part of PepsiCo Positive (pep+), the company's strategic end-to-end transformation framework.

"We are excited to bring this collaborative program to the MENA region and actively engage startups who are keen to make a difference. At PepsiCo, we believe great solutions can be built and launched through open innovation and collaboration with changemakers of the future and we look forward to supporting, mentoring, and connecting small startups that have big ideas, to the resources they need to help create a more sustainable tomorrow. As the region's largest food and beverage company we have a critical role to play to advance this agenda and bring our pep+ strategy to life in key MENA countries. I look forward to engaging with the startups and our stakeholders to help build a circular and inclusive value chain and inspire people to make choices that create more smiles for them and the planet," said Eugene Willemssen, CEO, Africa, Middle East and South Asia, PepsiCo.

The theme for the upcoming '2021- 2022 PepsiCo Greenhouse Accelerator: MENA Sustainability Edition' will be sustainable packaging and circular economy solutions, followed by other priorities in later programs, to help achieve a sustainable food system. PepsiCo will choose and support 10 companies from the MENA region that are working on accelerating environmental sustainability in the food and beverage industry through disruptive technologies focused on nurturing innovation in the areas of environmentally sustainable packaging alternatives, packaging reduction and recycling options, and sustainable recycling behavior modification to help accelerate growth for companies with a mission to be stewards of environmental sustainability for our region and the planet.

Small startups and businesses with a product, service or system in early growth stages, meeting any of the edition's specified themes, can apply online for the program before the deadline of January 10, 2022.

Those chosen for the six-month program, will be challenged to demonstrate collaboration and measurable progress, based on a mutually developed action plan. Participants will receive support in the form of a USD 20,000

PepsiCo Launches Greenhouse Accelerator in MENA to Advance Sustainability and Innovation Through Startup Collaboration

cash grant, one-on-one mentorship via access to PepsiCo's experts, market activation advice, and business opportunities. At the end of the program, one winning company will be selected and awarded an additional \$100,000 in funding to continue its expansion, and an opportunity to continue partnering with PepsiCo to further expedite its growth.

The PepsiCo Greenhouse Accelerator is a global, mentor-led accelerator program to help food & beverage entrepreneurs grow through collaboration and by nurturing innovation. The program was launched in Europe in 2017 and North America in 2019 and has already delivered five successful editions, supporting several start-ups around the globe.

Several local governments across the region including UAE, Saudi Arabia, Lebanon, Jordan, and Egypt are doubling down on efforts to create a supportive ecosystem for start-ups and entrepreneurs to thrive. According to a report by MAGNiTT, startups in the MENA region have attracted more than \$1.2 billion in funding in the first half of 2021, a 64% year-on-year growth and a 12% increase from \$1 billion raised in all of 2020 – a trend that indicates the potential of start-ups to drive wide-ranging economic growth.

Appetite for progress is evident given initiatives like the Kingdom of Saudi Arabia's Circular Carbon Economy Program (CCEP), and the UAE's Circular Economy Policy 2021-2030. In the MENA region, PepsiCo leads the effort to drive a circular economy approach to address the issue of plastic waste through aggressive collection and recycling targets across key markets, active stakeholder engagement, consumer awareness programs, and investment in more environment friendly packaging such as the recently launched Aquafina cans and Sunbites compostable packaging.

For more information on the Greenhouse Accelerator Program or to apply, please visit [Home - Greenhouse Accelerator Program](#). And Follow Green House Accelerator Program group on [LinkedIn](#)

Load-Date: November 22, 2021

PepsiCo Egypt launches 'Recycle for Tomorrow' platform for Waste Management

Daily News Egypt

April 1, 2021 Thursday

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Length: 406 words

Byline: Daily News Egypt

Body

The platform has been set up in collaboration with the Dorna initiative's "Reverse Credit System", designed and implemented by CID Consulting, with investments of EGP 10m. It aims to collect and recycle the equivalent of 8 million kg of the country's plastic production in 2021 as a first step.

The "Recycle for Tomorrow" platform was launched in a press conference organised by PepsiCo, and attended by: Yasmine Fouad, Minister of Environment; Nevine Gamea, Minister of Industry and Foreign Trade; Mohamed El-Sewedy, Chairperson of the Federation of Egyptian Industries (FEI); Johnathan Cohen, US Ambassador to Egypt; Mohamed Shalbaya, CEO of PepsiCo Egypt; Eugene Willemsen, CEO of PepsiCo for Africa, the Middle East, and South Asia; Dr Laila Iskandar, Founder and CEO of CID Consulting and Former Minister of Urban Renewal and Informal Settlements; and the Actress and Influencer Tara Emad, Ambassador of the "Recycle for Tomorrow" platform.

The platform includes several projects that help in collecting the largest number of plastic and facilitating the process of waste documentation between waste collectors, intermediators, and PET processors. It covers several areas in the Egyptian capital, including Manshiyat Nasser, 15th of May, and Izbat Al Nakhl, through the Reverse Credit System project, which is considered a breakthrough in the plastic waste management industry.

Willemsen said, "Egypt is a dynamic and promising market in the region that we've been investing in for more than 70 years, and throughout those years, PepsiCo was able to become a part of the Egyptian fabric with a consumer base that reaches more than 100 million."

Iskandar said, "Many synergies exist between PepsiCo's reverse credit system for the recovery and recycling of plastic packaging and the new waste management law 202 of 2020."

She added, "The system drives the collection, recovery, and recycling of plastic beyond current levels."

She also added that the Reverse Credit System covers the cost of collecting, transporting, and sorting of the packaging materials PepsiCo uses. Tracking, documentation, and authentication of quantities recovered by the informal sector allows them to be paid for the work they do. This improves their incomes, livelihoods and living standards.

PepsiCo Egypt launches 'Recycle for Tomorrow' platform for Waste Management

Women are empowered to keep their earnings from their sorting and recycling work, which they can spend on improved nutrition for their children, health, and education.

Load-Date: April 1, 2021

End of Document

PepsiCo Beverages North America Announces \$15 Million Investment in Closed Loop Partners' Leadership Fund; New investment will help upgrade recycling infrastructure in the United States to increase access to recovered packaging materials

PR Newswire

December 14, 2021 Tuesday 12:06 PM EST

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Dateline: PURCHASE, N.Y., Dec. 14, 2021

Body

PR Newswire

PepsiCo Beverages North America announced today a \$15 million investment in Closed Loop Partners' Leadership Fund, a private equity fund that acquires and grows companies, including in the packaging value chain, to strengthen recycling infrastructure and build circular supply chains that keep materials out of landfills.

"The recycling landscape in America continues to be challenging, and as companies – including PepsiCo – set ambitious goals to use more recycled content in their packaging, there is more need than ever for partnerships and action to increase access to recycled material," said Jason Blake, Chief Sustainability Officer and SVP at PepsiCo Beverages North America. "Through PepsiCo Positive, our end-to-end strategic transformation agenda, sustainability is at the heart of everything we do. We are honored to expand our partnership with Closed Loop Partners through this investment to advocate for and advance the necessary work that is being done to transform the recycling system."

"Demand for recycled materials in packaging is growing at an unprecedented rate, signaling an opportunity for greater investment in the recycling infrastructure that keeps these commodities in play. At Closed Loop Partners, we are committed to strengthening the circular systems that make this possible," says Ron Gonen, Founder & CEO of Closed Loop Partners. "PepsiCo's investment in the Closed Loop Leadership Fund builds on its existing partnership with our firm, setting a clear path forward for the food and beverage industry to advance circular supply chains for packaging. We look forward to continuing our long-standing partnership with PepsiCo and the beverage industry in building a more waste-free world."

This investment reinforces PepsiCo's desire to create a world where packaging never becomes waste and the company's plans to increase recycling rates in the United States, while simultaneously unlocking access to incremental recycled plastic supply. It aims to help propel progress against PepsiCo's target to cut virgin plastic from non-renewable sources across our food and beverage portfolios by 50% by 2030. In the U.S., all Pepsi-branded products are expected to be converted to 100% rPET bottles by 2030, with Pepsi Zero Sugar beginning to be sold in 100% rPET bottles by 2022. As shared in the 2020 Sustainability Report, PepsiCo reported that 87% of its packaging is recyclable, compostable, or biodegradable and this investment with Closed Loop Partners' Leadership Fund will only help to drive even more collection of these valuable materials for use in our packaging.

PepsiCo has a long history of partnering with Closed Loop Partners to make strides on material recovery and infrastructure advancements:

PepsiCo Beverages North America Announces \$15 Million Investment in Closed Loop Partners' Leadership Fund; New investment will help upgrade recycling infrastruc....

In 2014, PepsiCo became a founding member of the Closed Loop Fund, now known as the Closed Loop Infrastructure Fund, which has provided investments that cities, counties, and businesses in the U.S. use to take the steps necessary to move recycling to the next level, including new trucks for pick-up/hauling and cutting-edge technology to make materials recovery facilities work more efficiently. Through American Beverage's Every Bottle Back Initiative, PepsiCo is an investor in the Closed Loop Partners' Beverage Fund, which seeks to improve the collection of the industry's valuable plastic bottles so they can be made into new bottles using rPET. This fund partners with other beverage companies, as well as nonprofits and NGOs like The Recycling Partnership and World Wildlife Fund to reduce their plastic footprints, improve recycling access, provide education to residents, and modernize recycling infrastructure in communities across the country. In 2021, PepsiCo became a founding partner of Closed Loop Partners' Composting Consortium, which brings together leading voices in the composting ecosystem in the United States to identify the best path forward to increase the recovery of compostable food packaging and drive toward circular outcomes.

About PepsiCoPepsiCo products are enjoyed by consumers more than one billion times a day in more than 200 countries and territories around the world. PepsiCo generated more than \$70 billion in net revenue in 2020, driven by a complementary food and beverage portfolio that includes Frito-Lay, Gatorade, Pepsi-Cola, Quaker, Tropicana, and SodaStream. PepsiCo's product portfolio includes a wide range of enjoyable foods and beverages, including 23 brands that generate more than \$1 billion each in estimated annual retail sales.

Guiding PepsiCo is our vision to Be the Global Leader in Convenient Foods and Beverages by Winning with Purpose. "Winning with Purpose" reflects our ambition to win sustainably in the marketplace and embed purpose into all aspects of our business strategy and brands. For more information, visit pepsico.com.

About the Closed Loop Leadership Fund at Closed Loop Partners

The Closed Loop Leadership Fund is Closed Loop Partners' private equity fund, focused on acquiring best-in-class circular business models that are fundamental to keeping plastics and packaging, food and organics, electronics and textiles out of landfills and within a circular system. Closed Loop Partners is a New York-based investment firm comprised of venture capital, growth equity, private equity, project-based finance and an innovation center focused on building the circular economy. The firm's business verticals build upon one another, bridging gaps and fostering synergies to scale the circular economy.

To learn about the Closed Loop Leadership Fund, visit Closed Loop Partners' website.

PepsiCo Cautionary StatementThis release contains statements that constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are generally identified through the inclusion of words such as "aim," "anticipate," "believe," "drive," "estimate," "expect," "goal," "intend," "may," "plan," "project," "strategy," "target" and "will" or similar statements or variations of such terms and other similar expressions. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from those predicted in such statements, including future demand for PepsiCo's products; damage to PepsiCo's reputation or brand image; political or social conditions in the markets where PepsiCo's products are made, manufactured, distributed or sold; climate change or measures to address climate change; changes in laws and regulations related to the use or disposal of plastics or other packaging of PepsiCo's products; failure to comply with applicable laws and regulations; and potential liabilities and costs from litigation, claims, legal or regulatory proceedings, inquiries or investigations. For additional information on these and other factors that could cause PepsiCo's actual results to materially differ from those set forth herein, please see PepsiCo's filings with the Securities and Exchange Commission, including its most recent annual report on Form 10-K and subsequent reports on Forms 10-Q and 8-K. Investors are cautioned not to place undue reliance on any such forward-looking statements, which speak only as of the date they are made. PepsiCo undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

Contact: mediarelations@pepsico.com

PepsiCo Beverages North America Announces \$15 Million Investment in Closed Loop Partners' Leadership Fund; New investment will help upgrade recycling infrastruc....

View original content to download multimedia:<https://www.prnewswire.com/news-releases/pepsico-beverages-north-america-announces-15-million-investment-in-closed-loop-partners-leadership-fund-301444466.html>

SOURCE PepsiCo, Inc.

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PepsiCo launches first greenhouse accelerator programme in MENA

Mubasher

November 22, 2021 Monday

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Length: 327 words

Byline: Mubasher

Body

Photo Gallery

Mubasher: PepsiCo has introduced its greenhouse accelerator programme in MENA to boost innovation and sustainability through collaboration with the region's startups.

The programme was launched in partnership with the UAE Ministry of Climate Change and Environment, according to a press release on Monday.

The upcoming '2021- 2022 PepsiCo Greenhouse Accelerator: MENA Sustainability Edition' will focus on sustainable packaging and circular economy solutions by backing ten companies that deploy technology to accelerate environmental sustainability in the food and beverage industry.

Small startups and businesses with a product, service, or system in early growth stages will also be able to apply online for the six-month programme.

Participants will receive a cash grant of \$20,000, one-on-one mentorship via access to PepsiCo's experts, market activation advice, and business opportunities.

The winning company at the end of the programme will be selected and awarded an additional \$100,000 in funding to continue its expansion.

Since 2017, the PepsiCo Greenhouse Accelerator was active across Europe to enable food and beverage entrepreneurs to extend their services through collaboration and innovation.

The programme was also introduced in North America in 2019 and has delivered five successful editions.

The CEO of Africa, Middle East, and South Asia at PepsiCo, Eugene Willemsen, said: "At PepsiCo, we believe great solutions can be built and launched through open innovation and collaboration with changemakers of the future and we look forward to supporting, mentoring, and connecting small startups that have big ideas, to the resources they need to help create a more sustainable tomorrow."

PepsiCo launches first greenhouse accelerator programme in MENA

Willemsen commented: "As the region's largest food and beverage company we have a critical role to play to advance this agenda and bring our pep+ strategy to life in key MENA countries."

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PepsiCo to open £187m sustainable manufacturing plant in Poland

FoodManufacture.co.uk

August 27, 2021 Friday 11:38 AM GMT+1

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Length: 436 words

Byline: James Ridler, , James

Body

PepsiCo has announced plans to open a 1bn Polish zloty (£187m) production facility in Poland, said to be its most sustainable food manufacturing plant in Europe.

Set to be completed by 2025, the new plant will be the equivalent of seven football pitches in size and will be built in a 30-hectare plot located in Swiete close to Sroda Slaska. The plant will provide the extra capacity to respond to the rapid growth in the company's foods portfolio, which includes brands such as Lay's fried and Oven Baked chips, as well as Doritos corn chips.

The new plant will be fully self-sufficient generating energy via solar panels, with plans to introduce an onsite solar farm in the future. Heating, cooling and water at the site will also be reused and rainwater will be collected for use on-site.

Potato waste will also be put to work, with leftover peelings used in a special biomass generator to help power the plant and then afterwards they will be converted into a low carbon fertilizer which will be provided to farmers to help grow the company's next crop.

'Latest green technologies'

PepsiCo Poland chief executive Michał Jaszczczyk said: "We are proud that the new project will make use of the latest green technologies.

"We are already using 100% wind energy to power all four of the existing plants and the HQ in Warsaw, with additional solar panels placed in selected manufacturing plants. These innovations will make Sroda Slaska carbon neutral by 2035."

The crops for the new manufacturing plant will be supplied by Polish farmers working in close collaboration with PepsiCo under the Polish Sustainable Farming Program.

New corn supplies

In addition, the company will initiate new relationships for corn supplies, seeking to source up to 27,215 tonnes of corn for the manufacture of Doritos chips by 2027. With the new facility now in construction, PepsiCo will significantly expand the Polish Farming Program to cover 7,500 ha and over 100 farms in the coming years.

"We are happy for PepsiCo's strategic choice of Sroda Slaska, and strongly believe that our collaboration will be mutually beneficial," said Adam Ruciński, Mayor of Środa Śląska.

"It will ensure good and stable employment for hundreds of people from the vicinity of Sroda Slaska or even the Wrocław metropolitan area and will also provide the farmers from our sub-region with the opportunities to deliver high quality produce and fair incomes."

PepsiCo to open £187m sustainable manufacturing plant in Poland

Meanwhile, Winterbotham Darby is to open a second plant-based manufacturing facility at its Milton Keynes production site, as part of a £5m investment into its meat alternative brand Squeaky Bean.

Load-Date: August 27, 2021

End of Document

PepsiCo wants 100% renewable power in Mexico, Australia this year

SeeNews Renewables

January 15, 2021 Friday 12:29 PM EST

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Length: 302 words

Byline: SeeNews

Body

January 15 (Renewables Now) - US food and beverage giant PepsiCo Inc (NASDAQ:PEP) expects to achieve 100% renewable electricity in Mexico and Australia this year, having reached that goal in the US in 2020.

On Thursday, the owner of brands such as Pepsi-Cola, Gatorade, Lay's and Doritos announced plans to more than double its science-based climate goal. It will pursue a reduction of absolute greenhouse gas (GHG) emissions across its direct operations (Scope 1 and 2) by 75% and its indirect value chain (Scope 3) by 40% by 2030. It also aims at net-zero emissions by 2040.

The company's emissions target has been approved by the Science Based Targets initiative, it noted.

With Mexico and Australia, the total number of countries where PepsiCo relies solely on renewable energy for its direct operations will reach 15. These markets represent some 60% of the company's direct global electricity needs and 12 of them are located in Europe.

By the end of the current decade, PepsiCo will be looking to source 100% renewable electricity across all of its company-owned and controlled operations around the world. As per its entire franchise and third-party operations, the objective is to achieve the same by 2040.

On the same day, it was announced that PepsiCo will buy a portion of the electricity coming from 665 MW of US wind farms, namely the Haystack and Western Trail projects, owned by Ørsted A/S (CPH:ORSTED).

The newly-announced action plan envisages further scaling sustainable agriculture and regenerative practices, lowering the use of virgin plastic and increasing recycled content in its packaging, maximising efficiency in its supply chain and adopting zero- and near-zero-emission technologies.

Overall, PepsiCo has operations in over 200 countries and territories globally and about 260,000 employees.

Load-Date: January 15, 2021

Egypt, PepsiCo launch initiative to cooperate in waste management

ICT Monitor Worldwide

April 3, 2021 Saturday

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Length: 390 words

Body

Egypt is a strategic market for PepsiCo in the Middle East and North Africa (MENA), and the company has been operating in the country for 70 years, said Eugene Willemssen the PepsiCos CEO for Middle East and Africa.

Willemssen made the comments during a press conference held on Tuesday to launch the Recycle for Tomorrow waste management platform, in cooperation with Egypt's Ministry of the Environment, which aims to deal with solid waste through recycling.

We trust that there is an opportunity to change how the world produces, distributes, consumes and disposes of food and beverage, which comes in line with our ambitious vision of creating a world where packaging never becomes waste. We are proud of PepsiCo Egypt that it launched one of the most unique platforms Recycle for Tomorrow, which contributes to helping Egypt in applying the circular economy concept. We can only achieve positive impact on society and the environment through engaging the private sector, the government, and NGOs, Willemssen said.

During the event, chairman and CEO of PepsiCo Egypt Mohamed Shalbaya said that Egypt generates 103 million tonnes of plastic waste per year, ranking seventh globally.

He added that the Recycle for Tomorrow initiative is the first of its kind in Egypt and it targets recycling eight million kg of plastic waste, produced by PepsiCo, by the end of 2021 with EGP 10 million for the first phase.

Shalbaya added that from 2018 to early 2020, the company provided over \$65 million globally in partnership initiatives, with a focus on some of the areas with the poorest infrastructure and the highest risk in contributing to plastic pollution.

Moreover, by 2025, PepsiCo is planning to have 100 percent of its packaging be recyclable, compostable, or biodegradable and to reduce 35 percent of its virgin plastic content across its beverage portfolio, according to Shalbaya.

This platform is an effective step towards raising the awareness of the Egyptian citizen about the importance of waste management and the risks of plastic waste. In addition, the platform implements on-the-ground projects that aim at attaining a more sustainable environment, as well as creating positive change in Egyptian society, as one of the country's endeavours is to develop infrastructure for the waste management system, he explained. 2021 Global Data Point.

Egypt, PepsiCo launch initiative to cooperate in waste management

Load-Date: April 3, 2021

End of Document

PepsiCo to scale up SodaStream business globally in sustainability drive

BeverageDaily.com

September 16, 2021 Thursday 10:04 AM GMT+1

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Length: 726 words

Byline: Rachel Arthur, , Rachel

Body

PepsiCo's new SodaStream Professional platform will expand into functional beverages and new markets as part of PepsiCo's company-wide pep+ program: a 'strategic end-to-end transformation with sustainability at the center'.

Expanding the SodaStream business will avoid more than 200 billion plastic bottles by 2030, says the beverage and snack giant.

PepsiCo's pep+ ('PepsiCo positive') program will also include cutting virgin plastic per serving by 50% by 2030 and using 50% recycled content in plastic packaging.

SodaStream: 'An icon of positive choice'

PepsiCo acquired SodaStream in 2018 and champions the business as a future consumption model – firstly as 'an innovative platform that almost entirely avoids the need for beverage packaging' and secondly as a system that offers consumers a multitude of personalized options for their beverages.

As part of its pep+ program the company will "continue to scale new business models that require little or no single-use packaging, including its global SodaStream business – an icon of a Positive Choice and the largest sparkling water brand in the world by volume."

SodaStream is already sold in more than 40 countries. In 23 markets it already offers brands traditionally packaged in single-use bottles or cans – such as Pepsi Zero Sugar, Lipton and bubly.

Now, the SodaStream Professional platform – launched last year to take the brand into away-from-home channels such as workplaces, campuses and airports - will expand into functional beverages and reach more than 10 additional markets by the end of 2022.

Championing SodaStream as 'an icon of positive choice', Jim Andrew, Chief Sustainability Officer, PepsiCo, said: "By rapidly expanding the SodaStream ecosystem, we are meeting the needs of consumers at home, away from home, and on-the-go. At the same time, we are also offering consumers positive choices that use less plastic, create fewer emissions, and are better for people.

"pep+ is our roadmap to create the food and drinks people love in a way that helps build the sustainable future we all must have."

pep+

pep+ will 'guide how PepsiCo will transform its business operations: from sourcing ingredients and making and selling its products in a more sustainable way, to leveraging its more than one billion connections with consumers each day to take sustainability mainstream and engage people to make choices that are better for themselves and the planet.'

PepsiCo to scale up SodaStream business globally in sustainability drive

“pep+ is the future of our company – a fundamental transformation of what we do and how we do it to create growth and shared value with sustainability and human capital at the center. It reflects a new business reality, where consumers are becoming more interested in the future of the planet and society,” said Ramon Laguarta, PepsiCo’s Chairman and CEO.

“pep+ will change our brands and how they win in the market. For example, imagine Lay’s will start with a potato grown sustainably on a regenerative field, and then be cooked and delivered from a Net-Zero and Net Water Positive supply chain, sold in a bio-compostable bag, with the lowest sodium levels in the market.

“That’s how pep+ will be better for people, for the planet, and for our business.

“Now, imagine the scale and impact when applied to all 23 of our billion-dollar brands.”

Packaging commitments

In packaging, 11 European markets are moving key Pepsi-branded products to 100% rPET bottles by 2022. PepsiCo estimates that shifting to a 100% rPET bottle will lower GHG emissions by approximately 30% per bottle.

In the US, all Pepsi-branded products will be converted to 100% rPET bottles by 2030, with Pepsi Zero Sugar beginning to be sold in 100% rPET bottles by 2022.

Overall, PepsiCo has set new goals to cut virgin plastic per serving by 50% across its global food & beverage portfolio by 2030, using 50% recycled content in its plastic packaging.

Meanwhile, PepsiCo has been investing in food packaging technology and is now introducing a fully compostable bag made with plant-based materials. Starting with Off The Eaten Path, one of Frito-Lay’s plant-based brands, this industrially compostable packaging will be available to consumers in the US at Whole Foods stores beginning this month. PepsiCo says it is willing to work with other companies to license the same technology at no cost given the importance of creating a circular food packaging system.

Load-Date: September 16, 2021

PepsiCo Australia Achieves 100 Per Cent Renewable Energy Target

Energy Monitor Worldwide

December 20, 2021 Monday

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Length: 402 words

Body

PepsiCo Australia has effectively converted to 100 per cent renewable electricity across all of its operations.

Focusing on reducing global emissions, this initiative helps PepsiCo limit the amount of CO₂ added into the environment around 26,000 tones per year and goes some way in helping the business hit its target to achieve net-zero emissions globally by 2040.

PepsiCo manufactures Smiths chips, Doritos, Red Rock Deli, Twisties and Grain Waves in Australia, including at Regency Park in SA, Tingalpa in Queensland and Forrestfield in WA which are now powered by a mixture of solar and wind energy sources. The achievement does not include manufacturing of beverages which are undertaken by the brands local partner Asahi Beverages.

As one of the global business first 15 markets globally to switch to 100 per cent renewable electricity, PepsiCo Australia is now seeking sustainable solutions such as converting organic waste into bio-methane, converting its fleet to EV or hydrogen and decarbonising its snack manufacturing processes.

The company has teamed up with Engie and the Northam Solar Farm developed by Indigenous Business Australia (IBA) and Bookitja to get Power Purchase Agreements (PPAs) that support a range of wind and solar farms across Australia.

Climate change is one of the most pressing concerns facing our global food system and were committed to working across our value chain to reduce emissions, said Danny Celoni, CEO of PepsiCo Australia and New Zealand.

The move to renewable electricity is positive for our business and for the local economy. We are pleased to support sustainable initiatives that create local jobs and proud to partner with IBA and Bookitja through the Northam Solar Farm, which aims to provide a sustainable economic base for future generations of Whadjuk people.

PepsiCo is also a member of Re100, a global renewable energy initiative led by The Climate Group and CDP to make a commitment to renewable energy as a large business.

Companies that join Re100 pledge to go 100 per cent renewable with their electricity use by a set date, added Jon Dee, Re100 Australia coordinator

PepsiCo Australia Achieves 100 Per Cent Renewable Energy Target

Here in Australia, PepsiCo is one of 110 major companies that have joined Re100. By successfully completing their transition to 100 per cent renewable electricity, PepsiCo has demonstrated a high level of commitment to sustainability and its set a positive example for other companies to follow.

Load-Date: December 20, 2021

End of Document

PepsiCo Chooses CropX to Achieve Global Sustainability Goals

PR Newswire

August 25, 2021 Wednesday 9:00 AM EST

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Length: 1035 words

Dateline: TEL AVIV, Israel, Aug. 25, 2021

Body

PR Newswire

PepsiCo selected CropX's technology to help its potato producers become environmentally sustainable

CropX, a leading global Ag Analytics provider and PepsiCo México, an American multinational food, snack and beverage corporation headquartered in U.S.A., expand their collaboration to help PepsiCo's Mexican potato farmers reduce water and fertilizer consumption, improve soil health, lower greenhouse emissions and improve crop yields. By collaborating with CropX, PepsiCo can now help growers in Latin America improve farm input application efficiency and become environmentally sustainable, providing its growers with CropX's data-driven farm management solutions.

PepsiCo has set a number of interconnected goals that aim to contribute to its positive water impact, designing its efforts and partnerships to enable long-term, sustainable water security for its business, and setting the ambitious goal of 15% water reduction by 2025. As part of this effort, CropX collaborates with PepsiCo Mexico (PepsiCo's largest operation in Latin America) to help the producers supplying the potatoes used for its products reduce the water used for potato production.

CropX ran pilot tests in partnership with PepsiCo Mexico of the sensors and technological solutions offered by CropX, with the objective of demonstrating reductions in water used for potato production under drip and pivot irrigation. CropX's sensors were deployed across several fields owned by two farmers supplying PepsiCo. The data collected by CropX's sensors was monitored continuously throughout the season and the actionable insights generated by CropX's algorithms helped the farmers make science-based decisions. To demonstrate the benefits of sustainable agriculture using state-of-the-art technologies, PepsiCo compared the results of the 'Best Ag Practices 4.0' plots vs. the control group, where the farmers used standard practices. The results were significant – 'Best Ag Practices' plots where CropX tech was used achieved higher yield, while applying 15% less water and less fertilizers, compared to the control group. The combined water and fertilizer savings had also curbed down greenhouse gas emissions significantly.

"We strongly believe Digital Agro technologies will unlock greater value in the farm system and will become a key enabler in the sustainability journey. We have developed an ambitious digital strategy for México and LATAM aimed at increasing the efficiency across the agro supply chain and reducing the use of resources such as water. In México, the water crisis poses major challenges; that is the reason we are piloting and deploying digital technologies to save water while improving yields" said Servando Valdez, Agro Director Lead for PepsiCo México,

"Water scarcity in Mexico is severe, and with an ever-increasing demand, combined with the fact that agriculture accounts for almost 78% of water use, certain cities in Mexico risk being void of water. "With PepsiCo using CropX's data-driven soil management platform in large scale we have the opportunity to make a huge impact and to significantly improve water-use inefficiency and soil health for potato production in Mexico." said Matan Rahav, Director of Business Development at CropX. "The collaboration with PepsiCo will help the Mexican potato farming

PepsiCo Chooses CropX to Achieve Global Sustainability Goals

industry become more efficient and sustainable. We're very excited to have partnered with one of the world's leading food corporations which has committed to help tackle some of the world's most pressing challenges."

Producers working with PepsiCo Mexico can now get the benefits of CropX sensor technology and artificial intelligence software – from money savings by irrigation and fertilizer efficiency and higher yields by optimizing water usage, to the peace of mind that comes from maintaining the ideal environment and growing conditions for crops. Together, PepsiCo and CropX will empower Mexican potato producers to improve farm management practices.

About CropX

CropX is an AgAnalytics whose vision is to revolutionize & automate the farm and the decision-making process by combining above-ground data sets with real-time soil data measured by proprietary in-house-developed soil sensors that transmit the data to a cloud-based platform, and analyzed by AI-based algorithms, to provide insights & automations via the CropX app.

serving over 3,500 paying customers with almost 10,000 installations since its launch in 2017, CropX has demonstrated over 50% water savings across different crop types, with 20% yield increase. Backed by a world-class syndicate of strategic partners & investors and having raised over \$20M in funding rounds including arecent B-round, CropX is determined to continue its global expansion, acting as the Big-Data North star for the entire global AgFood value chain.

For more information, visit<https://cropx.com>.

About PepsiCo

PepsiCo products are enjoyed by consumers more than one billion times a day in more than 200 countries and territories around the world. PepsiCo generated more than \$64 billion in net revenue in 2018, driven by a complementary food and beverage portfolio that includes Frito-Lay, Gatorade, Pepsi-Cola, Quaker and Tropicana. PepsiCo's product portfolio includes a wide range of enjoyable foods and beverages, including 22 brands that generate more than \$1 billion each in estimated annual retail sales. Guiding PepsiCo is our vision to Be the Global Leader in Convenient Foods and Beverages by Winning with Purpose.

For more information, visit<http://www.pepsico.com>.

About PepsiCo Latin America

PepsiCo Latin America is a division that includes all of its beverage, food and snack businesses in Latin America, comprising 34 emerging and developing markets. Our beverage, food and snacks businesses in Latin America include snacks, beverages, cookies & crackers and nutrition categories, which generated US \$7.4 billion dollars in net revenue in 2018. Our Beverages business in the region operates through 13 major bottlers.

Logo -https://mma.prnewswire.com/media/1438205/CropX_CM_RG_Logo.jpg

View original content:<https://www.prnewswire.com/news-releases/pepsico-chooses-cropx-to-achieve-global-sustainability-goals-301362544.html>

SOURCE CropX

CONTACT: Matan Rahav, +972-52-501-9996, matan.r@cropx.com

Load-Date: August 25, 2021

PepsiCo to reduce plastic use, launch plant-based snacks in green push

National Post (f/k/a The Financial Post) (Canada)

September 15, 2021 Wednesday

Web Edition

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Section: PMN BUSINESS

Length: 386 words

Body

PepsiCo will cut back on the use of virgin plastic and expand its SodaStream carbonated-water business to more markets amid growing calls to combat climate change, although some environmental groups want the company to do more.

As part of a new initiative called "pep+," the food and beverage giant said on Wednesday it was aiming to reduce virgin plastic use per serving by half across all brands by 2030 and use 50% recycled content in all its plastic packaging.

It also plans to focus on healthier food by introducing plant-based protein snacks in partnership with Beyond Meat Inc. PepsiCo is targeting early 2022 for its first Beyond Meat products, Chief Executive Ramon Laguarta told CNBC in an interview.

The moves come as PepsiCo and rival Coca-Cola have become new targets for global activism, given the amount of single-use plastic waste they generate. The companies have also featured on NGO Break Free From Plastic's list of the "top global polluters" for the last three years.

According to Greenpeace, PepsiCo uses 2.3 million metric tonnes of plastic every year, while Coca-Cola is responsible for over 100 billion bottles of single-use plastic. PepsiCo has set targets to make 100% of its packaging recyclable, compostable or degradable by 2025.

"(There is) still too much emphasis on recycling for a company that is consistently ranked among one of the world's worst plastic polluters," said Graham Forbes, global project leader at Greenpeace USA.

"The company needs to set ambitious reuse/refill targets for all products and brands."

PepsiCo was not immediately available to comment on Greenpeace's statement.

PepsiCo's ambitious plastics plan also includes scaling its SodaStream business globally, Laguarta told Reuters in an interview. SodaStream, acquired by PepsiCo in 2018, makes machines and refillable cylinders that let users make their own soda or carbonated water drinks at home.

The brand, currently in 40 countries, will bring new flavors into 23 more markets and introduce its new SodaStream Professional platform aimed at businesses in 10 additional markets by 2022, the company said in a statement. (Reporting by Siddharth Cavale in Bengaluru and additional reporting by Uday Sampath; Editing by Devika Syamnath and Anil D'Silva) !@COPYRIGHT=© 2021 Postmedia Network Inc. All rights reserved.

Load-Date: September 15, 2021

PepsiCo to reduce plastic use, launch plant-based snacks in green push

End of Document

sted Signs PPAs with PepsiCo for Nebraska and Texas Wind Farms

Energy Monitor Worldwide

January 15, 2021 Friday

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Length: 204 words

Body

PepsiCo Inc. has signed two agreements with sted to purchase a portion of energy from the 298 MW Haystack wind project in Nebraska and the 367 MW Western Trail wind project in Texas.

"We're excited to partner with PepsiCo in their efforts to decarbonize their operations," said Vishal Kapadia, Senior Vice President and Chief Commercial Officer for sted Onshore. "These PPAs at Western Trail and Haystack are another demonstration of our ability to provide customized solutions across multiple geographies to support achievement of corporate sustainability ambitions."

"Sourcing renewable electricity is a critical step in our journey to more than double our science-based climate goal, reducing absolute greenhouse gas emissions by more than 40% by 2030 across our value chain, and our pledge to achieve net-zero emissions by 2040, one decade earlier than called for in the Paris Agreement," said Roberta Barbieri, Vice President, Global Sustainability, PepsiCo. "We're proud to partner with sted on two new wind projects in Texas and Nebraska this year, which will address nearly a quarter of our total U.S. electricity needs and help grow new renewable energy generation capacity in the country." 2021 Global Data Point.

Load-Date: January 15, 2021

End of Document

PepsiCo Mexico reaches its goal of using 100% renewable electricity

NAFTA (English)

July 8, 2021 Thursday

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Length: 758 words

Byline: Staff Oil & Gas Magazine

Body

PepsiCo Mexico announced that it contributes 20% to its global goal of reducing GHGs in its direct operations by 2030.

PepsiCo Mexico announced today that it has been able to establish an electricity supply scheme with 100% renewable energy. The company reached this milestone six months before the initially defined date.

The company in Mexico had set a global goal of reducing its greenhouse gas (GHG) emissions across its value chain by more than 40% by 2030.

"PepsiCo Mexico's action plan focuses on both mitigation - by reducing GHG emissions to decarbonize its operations and supply chain - and resilience, by including climate risk in business continuity plans and reducing its impact on the planet," the company said in a statement.

In this regard, Roberto Martínez, President of PepsiCo Mexico, said: "In the last 15 years, sustainability has become an imperative for our business, so this milestone is the result of our commitment to move forward with firm steps to realize a real change that lasts over time. We have done this through an action plan that includes reducing GHG emissions across all of our operations and throughout our supply chain."

PepsiCo's sustainability strategy aligns with the commitments it made when it signed the "Entrepreneurial Ambition for 1.5°C" initiative of the United Nations Global Compact, as well as RE100, a global and collaborative initiative promoted by The Climate Group. On the one hand, the document "Business Ambition for 1.5 °C" seeks to limit global warming to 1.5 °C, as established by the Science Based Targets Initiative and constitutes the most ambitious global commitment ever reached. For their part, the RE100 target involves several companies that have as a commitment that 100% of the electricity they use is renewable.

The scheme to reach the goal of 100% renewable electricity in Mexico is based on three sources of supply: wind farms, photovoltaic panels and certified iRECs of solar and wind energy

The contract with the company's main supplier contemplates the supply of renewable electricity in its manufacturing plants, warehouses, distribution centers, Research and Development Centers and the Agricultural Development Center (Cedas). This renewable electricity comes from three wind farms located in the states of Puebla, Oaxaca and Guanajuato.

The installation of photovoltaic panels, which allow the company to generate its own electricity for various processes. In that sense and with the aim of paying to the goal of reducing emissions and maintaining the productivity of the business, PepsiCo Mexico set the goal of having six plants with photovoltaic panels by the end of 2021. Today, they are already in operation in four plants located in the states of Baja California, Sonora and Jalisco. The other two plants will be operating in Nuevo Leon and Mexico City before the end of the year. With the

PepsiCo Mexico reaches its goal of using 100% renewable electricity

installation of all the panels, the company will cover approximately 30,000 m2 in roofs and parking lots, among other areas; which is equivalent to four professional football pitches.

Acquisition of iRECs (Internationally Recognized Instruments) certificates, through these certificates - which guarantee the renewable origin of electricity generation sources, specifically wind and solar - PepsiCo Mexico purchases the rest of its renewable electricity.

In this way, all the electricity that the company consumes is renewable, which represents a reduction approximately 110,000 tons of CO2. This is equivalent to 39 times the carbon dioxide captured by the Chapultepec Forest (or 4 million trees) in a year.

"In addition to this scheme, PepsiCo Mexico promotes other initiatives aimed at achieving the reduction of GHG emissions; for example, the optimization of the use of energy in its production processes, from manufacturing plants to its vehicle fleet. This work began in 2006 with programs such as Resource Conservation (ReCon), together with best practices for the management and control of fuel use, as well as the use of alternative fuels such as biogas and hydrogen".

"The repercussions of climate change are unquestionable today and therefore we must accelerate urgent systemic changes to address this situation," added the Chief Sustainability Officer of PepsiCo Latin America, Luis Treviño. He added: "Taking action to mitigate climate change is critical to our business as a global leader in food and beverage. The ambitious goals we have set ourselves will guide us through the enormous challenges that await us from now on. There is no choice but to act immediately."

Load-Date: July 9, 2021

End of Document

PepsiCo invests Rs160mn in a water project

The Financial Daily

September 25, 2021 Saturday

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Length: 690 words

Body

PepsiCo joined hands with WWF-Pakistan to invest PKR 160 million in a community water stewardship project with the aim for groundwater replenishment of 343 million liters at local watersheds near their Foods manufacturing plants by 2023. The project launch was announced during the climate week with a Memorandum of Understanding (MoU) signing ceremony between PepsiCo and WWFPakistan, says a Press release. Under this partnership, PepsiCo has pledged to replenish more water than the company uses in its Foods operations through numerous initiatives including rainwater harvesting, floating treatment wetlands, and agricultural water-usage efficiency improvement. The signing of this MoU recognizes that water conservation and replenishment is critical for tackling climate change-related water scarcity in Pakistan. The PepsiCo-WWF Pakistan collaboration on water stewardship is also consistent with PepsiCo's global ambition for becoming net water-positive by 2030 in high water-risk sites. PepsiCo through its partnership with WWF-Pakistan will implement various water replenishment techniques at its manufacturing sites for balancing the percentage use of freshwater.

The project will also raise awareness among local communities on rainwater conservation, re-usability of conserved water for secondary purposes, and groundwater replenishment. During the MoU signing ceremony, PepsiCo Pakistan, Director Sales Mohammad Khosa shared his views, "Water scarcity is correlated with the escalating climate crisis and we have doubled down on our commitments to tackle climate change through water stewardship in our operations. Water stewardship is a top priority for PepsiCo in water-stressed Pakistan to support our government in developing and managing the water sector for optimal use and community benefit. I take great pride in this initiative as it is a great example for everyone to come forward and create positive water impact in Pakistan." Speaking at the occasion, Director General WWF-Pakistan Hammad Naqi commented, "Urbanization is exacerbating water insecurity in many of Pakistan's major cities, including Lahore where groundwater levels are falling at an alarming rate of 2.5 to 3 feet per year.

These trends are necessitating course correction. Our work with PepsiCo is a big step towards a sustainable water balance as we take communities on board in the Lahore and Multan regions to adopt affordable, localized and eco-friendly solutions to address groundwater challenges." PepsiCo's global end-to-end strategic transformation pep+ (PepsiCo Positive), will see the company place sustainability at the center of how it will create growth and value. By driving positive impact at scale and leveraging its connections with billions of consumers each day, PepsiCo aims to inspire people to make choices that are better for themselves and the planet. As a food and beverage company, PepsiCo is acutely aware of the critical role water plays in the food system and has a vision that wherever in the world PepsiCo operates, water resources will be in a better state because of the company's presence.

In Pakistan, PepsiCo Pakistan's long-term water strategy aims to achieve sustainable water security for the business, natural ecosystems and local communities that depend on an accessible and reliable supply of clean, safe water. Local initiatives include a 3-year alliance with WaterAid that has enabled access to clean drinking water for 112,300 Pakistani citizens in urban cities of Lahore, Islamabad, and Karachi. The partnership is supporting the

PepsiCo invests Rs160mn in a water project

Government of Pakistan's Clean Green Initiative aimed at environmental sustainability with the goal of safe water provision to underserved communities. In addition, PepsiCo Pakistan is working alongside partners, communities, businesses, and government counterparts to create positive water impact by fully adopting the global Alliance for Water Stewardship (AWS) standard to implement sustainable water management practices at the business and community level - including operational water-use efficiency, smart water usage in agriculture, and local groundwater replenishment.

Load-Date: September 25, 2021

End of Document

PepsiCo moves to 100 per cent recyclable snacks packaging

Industrial Goods Monitor Worldwide

May 4, 2021 Tuesday

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Length: 507 words

Body

PepsiCo has become the first large food FMCG business in Australia to move to 100 per cent recyclable packaging across its entire snacks range.

With final snack packaging design changes underway, by the end of the year consumers will be able to recycle all their PepsiCo snack packaging via kerbside collection for cardboard and plastic trays, and REDcycle collection bins for soft plastics.

To coincide with the milestone, PepsiCo has also partnered with Clean Up Australia to launch Greening the Green, a program aimed to increase soft plastic recycling across the country.

Increased recycling rates are critical to the success of a circular economy for soft plastics. Key to this is making packaging recyclable and easy to recycle, said PepsiCo Australia and New Zealand Chief Marketing Officer, Vandita Pandey.

We are proud to have achieved the first step designing 100 per cent of our snacks packaging to be recyclable meeting Australias 2025 National Packaging Target four years ahead of schedule.

PepsiCos portfolio includes some of the most recognisable snack brands in Australia including Smiths, Red Rock Deli, Sakata, and Doritos.

The final packaging update will also see 100 per cent of PepsiCos snack packaging carry the Australasian Recycling Logo (ARL) by the end of the year.

We are thrilled to be partnering with Clean Up Australia to work with REDcycle to help educate consumers on what can be recycled and create more opportunities to make it easier for Australians to recycle their soft plastics through the Greening Green program at sporting facilities around the country.

PepsiCo pledged \$650,000 at the Australian Governments National Plastics Summit in 2020, to establish Greening the Green an innovative new program developed by Clean Up Australia, that partners with REDcycle and Replas to work with local sporting facilities to streamline rubbish separation and collection and increase soft plastics recycling.

A pilot is underway at ELS Hall Park in Ryde, NSW. A further 19 sporting grounds across Australia have signed up to the program with a total of 110 to be included over the next two years.

PepsiCo moves to 100 per cent recyclable snacks packaging

Greening the Green consists of a 12-week program to improve littering and rubbish collection via an interactive online learning experience. Facilities have the option of collecting valuable recyclables such as soft plastics and beverage containers through specific bins placed in high usage areas.

Soft plastics are collected by REDcycle, shredded and delivered to Replas, where they are moulded into useful equipment such as seating, bollards, signage and even sports trophies. Each participating sporting group is gifted a new piece of equipment made from recycled soft plastics, highlighting the benefits a circular economy can bring to the local community.

Minister for the Environment, the Hon Sussan Ley, said: We are seeing companies like PepsiCo standing up to address a real issue with soft plastic waste and I congratulate them along with, Clean Up Australia and REDcycle for this initiative. 2021 Global Data Point.

Load-Date: May 4, 2021

End of Document

PepsiCo seeks to dramatically alter plastics use

Plastics News

September 20, 2021

Print Version

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Section: Pg. 18; Vol. 32

Length: 690 words

Byline: Jim Johnson

Body

Beverage and food giant PepsiCo Inc. wants to cut the use of virgin plastic by 50 percent per serving, which equates to an absolute cut of 20 percent, according to one source, by the end of the decade.

The Purchase, N.Y.-based beverage and food giant said the new goal is for products across the company's global food and beverage lines and includes using 50 percent recycled content in plastic packaging by 2030.

The newly announced approach is part of "pep+," or PepsiCo Positive, a company initiative described as "a strategic end-to-end transformation with sustainability at the center of how the company will create growth and value."

PepsiCo's new "pep+ directly links the future of our business with the future of our planet," Chief Sustainability Officer Jim Andrew said in a statement.

Pepsi did not respond to a request for additional comments. But As You Sow, a nonprofit environmental group that has been pushing retailers and beverage and food companies to cut plastic use, would like to see the timeline for change shortened.

Pepsi touted its 50 percent per serving reduction in a Sept. 15 announcement, and the 20 percent figure only came out after As You Sow spoke with company officials in a subsequent telephone call that same day, the environmental group said.

Conrad MacKerron, a vice president of As You Sow, said his organization is pleased with the announced reductions but pointed to other companies coming out with similar reduction goals tied to 2025.

"We do believe the timeline needs to be shorter and more in line with their peers who have made a commitment for these reductions five years sooner," MacKerron said in a Sept. 16 interview. "I'm sure they will make progress by 2025, but it seems like a notable concern was that it was longer than that their peers had agreed to."

As part of its push to impact the plastics used by the company, PepsiCo also plans to expand its SodaStream business around the world. SodaStream allows consumers to create their own carbonated beverages at home using concentrate and cylinders of carbon dioxide gas in a reusable system.

PepsiCo seeks to dramatically alter plastics use

PepsiCo is using figures from last year as a baseline to measure the virgin plastic decrease per serving, the company said on its website: "Compared to 2020, we aim for a 50 percent reduction in how much nonrenewable virgin plastic is used each time a PepsiCo food or beverage product is enjoyed."

PepsiCo is specifically aiming to cut the use of single-use packaging through the promotion of SodaStream. The system currently is in 40 countries and the brand seeks to "help consumers avoid more than 200 billion plastic bottles by 2020," the company said.

As You Sow estimated PepsiCo should reduce virgin plastic use by 460,000 tons during the next nine years.

While As You Sow is glad to see a growing use of recycled plastics, MacKerron said PepsiCo's move does not commit to reducing overall plastic use.

"It's understandable these companies are doing more of a modest first step, which is easier, which is swapping virgin for recycled. But eventually the idea is total net reduction of plastic use," he said. "We feel like the inability of management systems to control plastics is going to persist for a while. In the near term, there just needs to be net reductions in plastics so that the flow of plastic waste is reduced."

PepsiCo expects 11 European markets will feature 100 percent recycled PET for "key Pepsi-branded products" by 2022. All Pepsi-branded products in the United States will switch to 100 percent recycled PET by 2030.

On the snack food side of the business, PepsiCo also is rolling out a fully compostable bag made with plant-based materials. Use of this flexible packaging will begin with Off The Eaten Path, a plant-based brand from PepsiCo's Frito-Lay unit. The new packaging will be available at Whole Foods starting this month.

News of the PepsiCo plan comes months after As You Sow agreed to withdraw a shareholder resolution seeking change in how the company uses plastic. The environmental group agreed to pull the initiative in exchange for a commitment to create a goal regarding the absolute reduction in use of virgin plastic.

Load-Date: September 23, 2021

PepsiCo to Eliminate 3 Million Tons of GHGs through Regenerative Agriculture Practices

Agriculture Monitor Worldwide

April 21, 2021 Wednesday

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Length: 489 words

Body

PepsiCo will eliminate at least three million tons of greenhouse gas emissions by 2030 through a new agenda that will source crops in a way intended to accelerate regenerative agriculture across seven million acres equal to the amount of land used around the world to grow the ingredients used in the company's products. The company will work with farmers to adopt practices that build resilience and improve and restore ecosystems, with a goal of sustainably sourcing 100% of its key ingredients by 2030, PepsiCo says.

Additionally, PepsiCo will work to grow its demonstration farms, which enable peer-to-peer learning. More than 80% of the company's 350 demonstration farms use regenerative farming practices.

PepsiCo says many of its brands have already adopted agriculture solutions that fit into its new Positive Agriculture approach. For example, PepsiCo's Walkers brand in the UK worked with CCm Technologies to introduce new circular potatoes technology that uses potato peelings to manufacture low-carbon, nutrient-rich fertilizer. Use of this fertilizer is expected to reduce Walkers carbon emissions from growing potatoes by 70%. Additionally, Quaker has developed the Opti-Oat initiative, which uses over one million data points to guide farmers in how to grow the perfect oat, improving yields and creating a more sustainable source of oats.

Through our Sustainable Farming Program and ongoing work with tens of thousands of farmers, we've seen first-hand the ability to drive solutions within our agricultural communities, resulting in nature-based outcomes, says Jim Andrew, chief sustainability officer for PepsiCo. By focusing on regenerative agriculture practices at the local level to improve soil health, the company can build a stronger foundation for its products and help make the entire food system more sustainable, Andrew says.

PepsiCo is currently advocating for the establishment of industry-wide regenerative agriculture standards and measurement, but in the absence of such standards, the company will measure progress towards its Positive Agriculture goals by tracking acres and people engaged in the initiative and, over time, the impact toward five key outcomes, including: building soil health and fertility; sequestering carbon and reducing emissions; enhancing watershed health; increasing biodiversity; and improving farmer livelihoods. PepsiCo is engaged with leading organizations like the World Wildlife Fund (WWF) to develop a method for setting science-based targets for water that consider the benefits of regenerative and resilient farming systems and practices on water quality and water quantity.

PepsiCo to Eliminate 3 Million Tons of GHGs through Regenerative Agriculture Practices

The Positive Agriculture agenda follows PepsiCos recent announcement to double its science-based climate goal, targeting a reduction of absolute greenhouse gas emissions across its value chain by more than 40% by 2030, as well as pledging to achieve net-zero emissions by 2040. 2021 Global Data Point.

Load-Date: April 21, 2021

End of Document

-IDB, PepsiCo, and PepsiCo Foundation Expand Partnership to Foster Growth

ENP Newswire

January 13, 2021 Wednesday

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Length: 1379 words

Body

THE PARTNERSHIP INCLUDES IDB LAB, THE IDB'S INNOVATION LABORATORY, AND HAS BEEN EXTENDED THROUGH 2026.

The Inter-American Development Bank (IDB), its innovation-focused IDB Lab, PepsiCo, and the PepsiCo Foundation signed today a new memorandum of understanding extending their public-private partnership until 2026 to carry out programs that will drive social and economic growth in Latin America and the Caribbean. The signing of this agreement will complete 19 years of joint efforts in the region.

In this new phase, PepsiCo and its Global Foundation are investing approximately US\$ 6 million in projects that will be implemented over the next five years. These projects aim to generate solutions in four areas of mutual interest: water access, inclusive recycling, sustainable agriculture, and economic recovery. All programs will pay special attention to women's empowerment.

'I am pleased to announce the strengthening of our partnership with PepsiCo, as well as the launch of the Next Generation Agriculture Fund. Our collaboration with PepsiCo reflects the IDB's commitment to working with strategic partners on priority issues for the region, including water access, rural development, and women's participation in the agricultural value chain. By collaborating with the private sector, we can develop new and creative solutions that directly benefit local communities and women in our region.'

According to the UN Food and Agriculture Organization (FAO), in Latin America and the Caribbean, 4.5 million women are agricultural producers who earn 24% less than men and have less access to land ownership. Women's work in agriculture is paid less and valued less than that of men. Research shows that if women farmers had the same access to resources as men, they could increase their land yield by 20 y 30%, potentially reducing the number of hungry people in the world by 150 million.

As such, as part of this expanded partnership, IDB Lab and PepsiCo are launching the Next Generation Agriculture Fund, which aims to identify challenges connected to gender issues within PepsiCo's potato supply chains, initially in the Dominican Republic, Ecuador, and Guatemala. The three-year program will help improve the resilience and sustainability of the supply chains in these three countries.

-IDB, PepsiCo, and PepsiCo Foundation Expand Partnership to Foster Growth

During the virtual signing of this alliance, Ramon Laguarta, Chairman and CEO of PepsiCo, said 'the partnership we have built with the IDB has been key to positively impact the lives of 19 million people in Latin America and the Caribbean through investments of \$ 17 million over 14 consecutive years in the areas of water and sanitation, nutrition, sustainable agriculture, inclusive recycling, and support in natural disasters. Today, PepsiCo reaffirms its commitment to Latin America and the IDB to reach more beneficiaries over the next five years.'

At the event, Paula Santilli, CEO of PepsiCo Latin America, said 'as an agro-industrial company, PepsiCo has witnessed how the participation of women in the fields and throughout our value chain is key to achieving a sustainable food system. We believe that including them in the agro sector is fundamental, which will benefit them, their families, and their communities. Their employability will be crucial to reactivate the economy and growth of our region. This is how we came up with the Next Generation Agriculture Fund, where PepsiCo and the IDB will be investing US\$ 2 million to research and take action to enhance the role of women as strategic partners in our potato supply chain.'

Of the many projects that have been implemented by the IDB-PepsiCo partnership over the years, the following are particularly noteworthy:

In terms of water and sanitation: HydroBid and AquaFund have sought to promote water security at a regional level, managing to facilitate or improve access to drinking water for more than 15 million people since 2011.

Hydro-BID is a ground-breaking water resource data management and modeling tool that identifies potential water shortages or surpluses to improve local decision-making and prevent droughts or floods. With the PepsiCo Foundation's support, Hydro-BID has been implemented in 12 countries, including Argentina, Brazil, Colombia, Ecuador, Guatemala, Mexico, Peru, and the Dominican Republic.

In addition, the AquaFund has implemented projects in Colombia, Mexico, Peru, and Honduras to deliver drinking water to hard-to-reach rural communities.

In terms of recycling: Through the LatitudR platform, PepsiCo and the IDB works hand in hand with public and private actors in 12 countries to create the necessary conditions for the inclusion of grassroots recyclers into the integral management of solid waste and the recycling value chain. To date, more than 19,000 recyclers have benefited from the program.

In terms of nutrition: The SPOON initiative applies an innovative and comprehensive strategy to simultaneously reduce malnutrition and the risk of obesity in children aged 0 to 24 months living in high-poverty areas in Guatemala. To date, the program has benefited 974 children.

About the IDB

The Inter-American Development Bank's mission is to improve lives. Founded in 1959, the IDB is one of the main sources of long-term financing for the economic, social, and institutional development in Latin America and the Caribbean. The IDB also conducts cutting-edge research projects and provides policy advice, technical assistance, and training to public and private sector clients throughout the region.

About IDB Lab

-IDB, PepsiCo, and PepsiCo Foundation Expand Partnership to Foster Growth

IDB Lab is the innovation laboratory of the Inter-American Development Bank (IDB) Group, the leading source of development finance and know-how for improving lives in Latin America and the Caribbean (LAC). The purpose of IDB Lab is to drive innovation for inclusion in the region by mobilizing financing, knowledge, and connections to co-create solutions capable of transforming the lives of vulnerable populations affected by economic, social, or environmental factors. Since 1993, IDB Lab has approved over US\$ 2 billion in projects across 26 countries in LAC, including investments in more than 90 venture capital funds in the region. www.bidlab.org

About PepsiCo

PepsiCo products are enjoyed by consumers more than a billion times a day in more than 200 countries and territories around the world. PepsiCo generated more than \$ 67 billion in net revenue in 2019, driven by a complementary portfolio of food and beverage products including Frito-Lay, Gatorade, Pepsi-Cola, Quaker, and Tropicana. PepsiCo's product portfolio includes a wide range of enjoyable foods and beverages, including 23 brands that generate more than \$ 1 billion each in estimated annual retail sales. Our vision is guiding PepsiCo to Be the World Leader in Convenient Foods and Beverages by Winning with Purpose. The 'Winning with Purpose' program reflects our ambition to win sustainably in the marketplace and to integrate that purpose into all aspects of the business. For more information, visit www.pepsico.com .

About PepsiCo Latin America

PepsiCo Latin America is a division that includes all of its beverage, food and snack businesses in Latin America, comprising 34 emerging and developing markets. Our beverage, food and snacks businesses in Latin America include snacks, beverages, cookies crackers and nutrition categories, which generated US \$ 7.6 billion dollars in net revenue in 2019. Our beverages business in the region operates through 13 major bottlers.

About the PepsiCo Foundation

Established in 1962, the PepsiCo Foundation, PepsiCo's philanthropic arm, invests in the essential elements of a sustainable food system with a mission to support thriving communities. Working with non-profit organizations and experts around the globe, we are focused on helping alleviate hunger, managing water and waste responsibly, and supporting women as champions of nutrition from farm to family. We strive for tangible impact in the places where we live and work, collaborating with industry colleagues, local and international organizations, and our employees to affect large-scale change on critical issues that are of global importance. For more information, visit www.pepsico.com/sustainability/philanthropy .

[Editorial queries for this story should be sent to newswire@enpublishing.co.uk]

Load-Date: January 13, 2021

PepsiCo to slash plastic use in sustainability push

MENAFN - Business & Finance News (English)

September 15, 2021 Wednesday

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Length: 206 words

Body

[Link to Image](#)

[Link to Story](#)

Sept 15 (Reuters) According to a Greenpeace report, Coca-Cola generates over 100 billion bottles of single-use plastic annually, while PepsiCo uses 2.3 million metric tonnes of plastic over the same period.

PepsiCos ambitious plan to scale its SodaStream sparkling-water business globally could, if successful, help reduce the usage of more than 200 billion plastic bottles by 2030, Chief Executive Ramon Laguarta told Reuters in an interview.

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SodaStream, acquired by PepsiCo in 2018, makes machines and refillable cylinders that let users make their own soda or carbonated water drinks at home.

The brand, currently in 40 countries, will bring new flavors into 23 more markets, and will also introduce its new SodaStream Professional platform aimed at businesses in 10 additional markets by 2022, the company said in a statement.

While recycled plastic is part of the solution, we are creating a whole new model with SodaStream, which is essential to our growth strategy in beverages, Laguarta said.

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Pepsi PepsiCo PlasticMENAFN15092021000191011043ID1102803925

Load-Date: September 15, 2021

PepsiCo introduces first reverse vending machine for plastics in Pakistan

The Financial Daily
May 31, 2021 Monday

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Length: 531 words

Body

In the presence of Malik Amin Aslam, Prime Minister's special assistant on Climate Change unveiled a first of its kind Reverse Vending Machine (RVM) for plastics at the Jinnah Super Market, Islamabad, says a Press release. The machine makes it convenient and rewarding for people to recycle on the go. Plastic bottles of any brand can be used in the machine. The RVM itself is like a vending machine in reverse. Consumers press the start button on a touch screen, and the RVM opens up a slot to receive the plastic bottle. Once deposited, the RVM compresses the PET so that it is ready for the next steps of recycling.

The RVM is part of the company's larger strategy and intent to take meaningful steps towards tackling the issue of plastic waste. Earlier this year, PepsiCo announced the country's largest plastics collection and recycling project under the Prime Minister's Clean Green Pakistan program. Making steady progress towards this goal the company announced more than doubling its existing targets for plastic collection and recycling. PepsiCo Pakistan will scale up its existing 4750 tons plastics collection program by adding another 5500 tons making a total of 10,250 tons of plastics to be collected and recycled in 2021. The program is implemented by PepsiCo's partner Green Earth Recycling and its progress is being monitored by WWF-Pakistan. Both these important announcements come in the buildup to the world environment day which is being proudly hosted by Pakistan this year. Prime Minister's special assistant on Climate Change Malik Amin Aslam commented, "All of us will have to work together to truly address the plastic issue."

The RVM machine is a way of making that connection with the public and encouraging them to recycle. I'd like to congratulate PepsiCo on its continued efforts on the plastic agenda, I am particularly happy to see the progress on its plastics collection and recycling program." Furqan Ahmed Syed, PepsiCo CEO Pakistan and Afghanistan commented that "The RVM is part of our multi-pronged strategy to invest to increase recycling rates in key markets through campaigns that encourage consumers to recycle and partnerships to increase and improve recycling infrastructure on the whole. We have already launched a collection program for 4750 tons of plastic earlier this year. We are today more than doubling this target and increasing the total collection to 10,250 tons."

This will continue to be the largest plastic waste collection program in the country." Packaging waste is an urgent global problem. While plastic is a lightweight and highly effective packaging material that helps to keep food safe, accessible, and affordable, PepsiCo estimates that only 14% of what is used is effectively recycled. This will require fundamental changes in how packaging is made and disposed of, along with rethinking its forms and functions. PepsiCo envisions a world where plastics need never become waste. The company shares concern over the growing threat that packaging waste poses to communities and the environment. As a global leader in food and beverages, it believes it has an important role to play in making sustainable packaging a reality.

Load-Date: June 22, 2021

PepsiCo introduces first reverse vending machine for plastics in Pakistan

End of Document

Pepsico to allocate 6 mdd for social projects in Latam

CE Noticias Financieras English

January 13, 2021 Wednesday

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Length: 206 words

Body

Pepsico and its foundation will allocate \$6 million (mdd) to expand their partnership through 2026 with the Inter-American Development Bank (IDB), to implement projects focused on access to water, inclusive recycling, sustainable agriculture and economic recovery in Latin America.

The water access programme will allocate 2.4 mdd, in terms of inclusive recycling 2 mdd will be invested for training and safety, \$560,000 will be offered for economic recovery, and for the Next Generation Agriculture Fund **2 mdd will be co-invested, along with the IDB.**

The latter will focus on **training and employing women in the Dominican Republic, Ecuador and Guatemala**, who will be inserted into Pepsico's value chain, focused on potato production.

"We know that there are women on farms who do self-sustaining agriculture and we will face systemic challenges, we will first train in access to technology that is key to increasing **the productivity of women's lands** and will rely on market access," explained Monica Bauer, Vice President of Corporate Affairs and Sustainability at Pepsico Latin America, in an interview with **Forbes Mexico**.

With this effort, Pepsico aims to directly help 855 women and 40 farms and indirectly 900 households and 1,500 people.

Load-Date: January 14, 2021

PepsiCo Helps More Than 55 Million People Globally Gain Access to Safe Water With Partners

Contify Retail News

March 18, 2021 Thursday 6:30 AM EST

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Length: 872 words

Body

PURCHASE, New York, March 18 -- PepsiCo, Inc. issued the following news release:

PepsiCo, Inc. (NASDAQ:PEP) and The PepsiCo Foundation announced today that the company has helped more than 55 million people gain access to safe water globally since 2006 and catalyzed nearly \$700 million in additional funding to support safe water access investments in partnership with leading non-profits worldwide. The milestone announced today marks significant progress towards PepsiCo's goal of reaching 100 million people with safe water by 2030.

The Foundation also announced today new programs to help communities recover and rebuild from the COVID-19 pandemic. These include:

- * Building sanitation facilities and community water systems for dispersed rural communities with WaterAid in Colombia and Accion Contra El Hambre in Guatemala in partnership with the Inter-American Development Bank (IDB).
- * Providing microcredit loans to families in Brazil with water.org and IDB to build water infrastructure in homes.
- * Working with local entrepreneurs to provide affordable, clean water to communities in Bangladesh with BRAC.
- * Installing water access points and increasing hygiene education in Hyderabad, India with Safe Water Network.
- * Providing affordable washing units in homes and handwashing stations in high-density areas in South Africa.

"Water is a fundamental human right, and the fact that billions of people have been left with limited access to it for decades is a problem of global importance that we must address rapidly - especially now, during the fight against COVID-19," said Jon Banner, Executive Vice President, Global Communications; President, PepsiCo Foundation at PepsiCo. "Since 2006, the Foundation has invested more than \$53 million in safe water access programs and we've worked tirelessly to build infrastructure, pilot innovative solutions and attract catalytic funding from key partners. But our efforts cannot stop here - organizations must continue to invest in water, as safe water access, sanitation and hygiene are imperative for human health and to combat the spread of disease."

Currently, 1 in 10 people lack access to safe drinking water and nearly 700 million people are projected to be displaced by intense water insecurity as early as 2030. The need for rapid intervention in this crisis has only grown more dire as the COVID-19 pandemic has exacerbated the barriers to safe water access that have hurt communities for decades. For example, approximately 1.8 billion people are currently at heightened risk of COVID-19 and other diseases because they use or work in healthcare facilities without basic water services.

"Building sustainable, resilient societies that can respond to shocks and stresses like the COVID-19 crisis requires strong cross-sectoral collaboration. PepsiCo has pioneered safe water access since 2006 and championed multi-stakeholder models globally with leading partners as an effective construct to build trust and tackle interconnected

PepsiCo Helps More Than 55 Million People Globally Gain Access to Safe Water With Partners

issues related to water security," said Karin Krchnak, Program Manager, 2030 Water Resources Group. "Together, we've helped unlock the transformative force of business alongside civil society organizations and governments as a bridge to greater cooperation and positive development results."

Increasing access to safe water is part of PepsiCo's focus on continuing to integrate purpose into its business strategy and brands to become PepsiCo Positive - to deliver better outcomes for people and the planet, whilst enabling it to be a faster-growing and more resilient company.

Media assets about this work are available for download at <https://pepsi.co/media>.

About PepsiCo

PepsiCo products are enjoyed by consumers more than one billion times a day in more than 200 countries and territories around the world. PepsiCo generated more than \$70 billion in net revenue in 2020, driven by a complementary food and beverage portfolio that includes Frito-Lay, Gatorade, Pepsi-Cola, Quaker Tropicana, and SodaStream. PepsiCo's product portfolio includes a wide range of enjoyable foods and beverages, including 23 brands that generate more than \$1 billion each in estimated annual retail sales.

Guiding PepsiCo is our vision to Be the Global Leader in Convenient Foods and Beverages by Winning with Purpose. "Winning with Purpose" reflects our ambition to win sustainably in the marketplace and embed purpose into all aspects of our business strategy and brands. For more information, visit www.pepsico.com.

About The PepsiCo Foundation

Established in 1962, The PepsiCo Foundation, the philanthropic arm of PepsiCo, invests in the essential elements of a sustainable food system with a mission to support thriving communities. Working with non-profits and experts around the globe, we're focused on helping alleviate hunger, managing water and waste responsibly and supporting women as champions of nutrition from farm to family. We strive for tangible impact in the places where we live and work-collaborating with industry peers, local and international organizations, and our employees to affect large-scale change on the issues that matter to us and are of global importance. Learn more at www.pepsico.com/sustainability/philanthropy.

Source: PepsiCo, Inc.

Load-Date: March 19, 2021

PepsiCo's Off The Beaten Path launches industrially-compostable bags

FoodNavigator-USA.com

September 24, 2021 Friday 4:54 PM GMT+1

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Length: 319 words

Byline: Mary Ellen Shoup, , Mary

Body

PepsiCo's Frito-Lay North America division introduced an industrially-compostable bag for select products of its Off The Eaten Path better-for-you snack brand as part of its newly-launched pep+ sustainability program.

The bags are produced primarily from non-food, plant-based materials that use approximately 60% less GHG emissions than traditional packaging. The technology the company uses to produce the bags can also be licensed to other companies at no cost across the CPG industry, Frito-Lay said.

The compostable bags are currently being used for Off The Beaten Path's Chickpea Veggie Crisps and regular Veggie Crisps products sold at Whole Foods Market and select retailers this month, according to the company.

"We see these new, industrially compostable Off The Eaten Path bags as an easy way for consumers to forge a new path forward in creating a world where packaging never becomes waste," said Marissa Solis, senior vice president of marketing, Frito-Lay North America.

"Frito-Lay recognizes the important role we play in driving towards a circular economy and reducing packaging waste," added David Allen, vice president of sustainability, Frito-Lay North America. "We are investing in plans to scale circular food packaging that is recyclable, compostable, biodegradable or reusable and sharing that technology to build a more sustainable food system for us all."

In order to the compost the bag, consumers must send in or locate a composting drop-off location via the TerraCycle program. As an added incentive, Off The Eaten Path brand will also donate \$1 to Ocean Conservancy for every specially marked industrially compostable bag returned to TerraCycle by May 30, 2022, up to \$192,000.

"Packaging design innovations such as this will move us a little closer to a circular economy, and an ocean free of trash," said Edith Cecchini, project director, corporate strategy & policy, Ocean Conservancy.

Load-Date: September 24, 2021

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PepsiCo India launches 'tidy trails' in Mathura

IANIS-English

September 5, 2021 Sunday

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Length: 337 words

Dateline: New Delhi, 2021-09-05 22:09:15

Body

Mathura, Sep 5 (IANS) PepsiCo India, in partnership with United Way Delhi, and as part of Swachh Bharat Mission, has launched "Tidy Trails" - a special initiative to sustainably manage post-consumer plastic waste in Mathura-Vrindavan.

The initiative was flagged off on Sunday and a dedicated mobile van has been deployed that will visit more than 400 shops to create awareness and collect post-consumer plastic waste.

The initiative aims to encourage and empower local citizens to keep their environment clean and set an example to inspire all members of communities.

Tidy Trails will engage the shopkeeper community, including organized and unorganized retail shops in eight commercial zones, across Mathura-Vrindavan to encourage behavioural change towards responsible plastic waste management.

To create mass awareness, PepsiCo India and United Way Delhi will organize on-ground events, e-educational workshops, and will distribute Information, Education and Communication (IEC) material to the shopkeeper community as well as the public at large.

The post-consumer plastic waste collected from these establishments will be segregated and provided for recycling purpose. The plastic waste collected will also be repurposed into useful products like chairs and tables, which later will be installed at public places across Mathura-Vrindavan.

Talking about the initiative, Anunaya Jha, municipal commissioner, Mathura-Vrindavan Municipal Corporation said, "Mathura Vrindavan Nagar Nigam is working tirelessly on various initiatives in line with Swachh Uttar Pradesh to create awareness on responsible disposal of plastic waste amongst local citizens and communities. We will extend the required support to PepsiCo India and United Way Delhi on their special initiative".

Satadal Mukherjee, factory head, PepsiCo India Kosi Kalan, Mathura Foods Plant said, "PepsiCo India has undertaken various recycling initiatives with our partners to make sustainable plastics a reality across different markets."

--IANS

amita/skp/

PepsiCo India launches 'tidy trails' in Mathura

Load-Date: September 5, 2021

End of Document

Mondelez International, PepsiCo Agree to Cut Use of Virgin Plastic, After Dialogue With As You Sow

Targeted News Service

March 10, 2021 Wednesday 9:40 AM EST

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Length: 592 words

Byline: Targeted News Service

Dateline: BERKELEY, California

Body

As You Sow Foundation issued the following news release:

After engagement with As You Sow on reducing single-use plastic packaging which contributes to ocean plastic pollution, snack and confectionery company Mondelez International and food and beverage giant PepsiCo have agreed to cut their use of virgin plastic for packaging as part of increased efforts to eliminate and replace single-use plastics.

Mondelez set a virgin plastic reduction target for 2025 that will result in a 5% absolute reduction in virgin plastic use in overall plastic packaging, including a 25% cut in virgin plastic in its rigid plastic packaging. These actions are expected to result in a 10,000 ton reduction of virgin plastic packaging. The targets will be achieved through elimination of plastic material, packaging redesign, increased use of recycled content in flexible and rigid plastics, and exploration of reuse models, according to the company. The company goals will reduce plastic over 2020 baseline usage amounts and will account for projected business growth.

PepsiCo also committed to a time-bound goal for absolute reduction of virgin plastic across its business units, but is still assessing the size of the cuts and will announce the goal later in 2021. In 2019, PepsiCo agreed to reduce virgin plastic content by 35% in its beverage portfolio by 2025; the new reduction target will build on this goal and apply to the other company sectors such as snack and foods divisions Frito Lay and Quaker Oats. The cuts will be achieved through a number of levers related to packaging design to eliminate plastic, reuse business models, product innovation, and increased use of recycled content.

Improved recycling, the focus of much of As You Sow's earlier work with companies, is not sufficient to stem the tide of plastic pollution engulfing oceans and must be coupled with reductions in plastic use, materials redesign, and substitution. Citing urgent new data on the growing plastic pollution problem, As You Sow switched its focus for 2021 and filed shareholder proposals with 10 leading consumer goods companies and retailers, calling for commitments to absolute cuts in use of plastic packaging.

"We are pleased to announce agreement by two of the companies we filed proposals with to cut their use of virgin plastic used for packaging," said Conrad MacKerron, senior vice president of As You Sow. "We look forward to other companies stepping forward to make similar commitments, and making bolder, larger absolute cuts in overall plastic packaging."

Eventually, thousands of companies will need to make far larger cuts in plastic use to be able to reduce 80% of plastic pollution flowing into oceans by 2040, as explained in the definitive Pew Charitable Trusts report, Breaking the Plastic Wave.

Mondelez International, PepsiCo Agree to Cut Use of Virgin Plastic, After Dialogue With As You Sow

In recognition of these steps, As You Sow withdrew shareholder proposals filed with Mondelez and PepsiCo.

Cuts in virgin plastic, while beneficial in several ways, may or may not lead to use of less plastic overall as virgin plastic use can simply be substituted for recycled plastic without significant efforts to prioritize packaging redesign and transition into reusable packaging. As You Sow is encouraged that both companies have pledged to explore reuse models and redesign of packaging in a way that may eliminate some plastic use. The largest cut in overall plastic use to date by a major consumer goods company was a 2019 commitment by Unilever to totally eliminate 100,000 tons of plastic packaging by 2025.

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Load-Date: March 10, 2021

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PepsiCo Foundation invested over \$22M in India to provide safe water access to communities in need

MENAFN - Business & Finance News (English)

March 18, 2021 Thursday

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Length: 368 words

Body

[Link to Story](#)

New Delhi, March 18 (IANS) PepsiCo, Inc. and The PepsiCo Foundation announced today that the company has helped more than 55 million people gain access to safe water globally since 2006 and out of this, 50 per cent beneficiaries i.e. over 27 million people are from India.

The Foundation also catalyzed nearly \$700 million in additional funding over the same period which included over \$22 million investment in India to partner with multiple organizations like Water.org, Safe Water Network & WaterAid to help provide safe water access to marginalized communities. The milestone announced today marks significant progress towards PepsiCo's goal of reaching 100 million people globally with safe water access by 2030.

PepsiCo Foundation has also partnered with Safe Water Network to launch a community program in and around Hyderabad to install community water access points, increase WASH (water, sanitation, and hygiene) education in schools, and build best practices for the community water sector.

According to Ahmed ElSheikh, President, PepsiCo India "As part of its 'Winning with Purpose' vision, PepsiCo through its Foundation has actively been working towards bringing sustainable safe water access to underserved communities. In India specifically, PepsiCo has been helping communities to effectively conserve, manage, and distribute water for more than a decade through innovative practices like direct seeding, drip irrigation, and community water recharge interventions. PepsiCo India is also fully aligned to the Government's 'Jal Jeevan Mission' and the company's philanthropic arm has committed an additional \$3 million last year towards positively impacting another 2,00,000 farming communities in West Bengal and Maharashtra through sustainable safe water access interventions."

PepsiCo Foundation's project with WaterAid in South India-Nelamangala, Palakkad and Sricity crossed a milestone of benefiting over 2,70,000 people through interventions in those districts and have enabled harvesting of over 160 million litres of water through rain water harvesting and recharging of over 2,300 million litres of groundwater by year end 2020.

PepsiCo Foundation invested over \$22M in India to provide safe water access to communities in need

--IANS

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Load-Date: July 28, 2021

End of Document

PepsiCo, Best Buy and other big-name corporate buyers invest in 200-MW Texas solar project

Energy Monitor Worldwide

August 26, 2021 Thursday

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Length: 389 words

Body

Energy solutions provider Constellation announced that an agreement is in place to help PepsiCo, McCormick & Company, Best Buy and ViacomCBS KTVT and KTXA TV stations power their operations with clean, renewable energy from the 200-MW Big Star Solar Project, currently under development in Bastrop County, Texas. Big Star is expected to reach commercial operation in the second quarter of 2022.

Major customer commitments resulted in Constellations agreement to purchase power and project-specific renewable energy certificates (RECs) equal to a 140-MW section of Big Star. Each customer has signed an equivalent long-term agreement with Constellation to receive energy and RECs from the Big Star project as part of their retail electric supply contract. RWE Renewables, one the worlds leading renewable energy companies, is building the solar project, which is expected to reach commercial operation by Q2 2022.

This deal demonstrates the collective positive impact made possible by customers who share an authentic commitment to addressing climate change and reducing their respective carbon footprints, said Jim McHugh, CEO, Constellation. We take pride in providing a clean energy solution that helps leading companies such as these take proactive steps to meeting their environmental goals through renewable supply.

As one of the worlds leading renewable energy companies, we are committed to contributing to the energy transition and helping power the U.S. economy, said Silvia Ortn, CEO, Onshore Wind and PV, RWE Renewables. Our Big Star solar facility is well-placed to provide Constellation and its major commercial customers with a supply of green energy for their operations.

To simplify the purchase, each of the customers will use the Constellation Offsite Renewables (COrE) retail power product, which increases businesses access to new-build renewable energy projects by removing the significant hurdles associated with traditional offsite power purchase agreements (PPAs).

By combining the simplified contracting and aggregation process of COrE with the commitment and involvement from sustainability-minded companies such as these, Constellation is able to offer more customers access to the economic and sustainability benefits of large-scale, offsite renewable energy projects. The 10-year customer agreements begin in 2022.

PepsiCo, Best Buy and other big-name corporate buyers invest in 200-MW Texas solar project

Load-Date: September 29, 2021

End of Document

PepsiCo with Partners Provides Safe Water To people globally

Adgully

March 19, 2021 Friday

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Length: 567 words

Dateline: New Delhi, 2021-03-19 15:03:39

Body

March 19 -- PepsiCo, Inc. and The PepsiCo Foundation announced today that the company has helped more than 55 million people gain access to safe water globally since 2006 and out of this, 50% beneficiaries i.e. over 27 million people are from India. The Foundation also catalyzed nearly \$700 million in additional funding over the same period which included over USD 22 million investment in India to partner with multiple organizations like Water.org, Safe Water Network & WaterAid to help provide safe water access to marginalized communities. The milestone announced today marks significant progress towards PepsiCo's goal of reaching 100 million people globally with safe water access by 2030.

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The world is currently in the midst of a water crisis - 1 in 10 people lack access to safe drinking water and up to 700 million people are projected to be displaced by intense water insecurity as early as 2030.

Recent milestones of PepsiCo Foundation & Water Aid safe water access program in India.

PepsiCo Foundation's project with WaterAid in South India-Nelamangala, Palakkad and Sricity crossed a milestone of benefiting over 2,70,000 people through interventions in those districts and have enabled harvesting of over 160 million litres of water through rain water harvesting and recharging of over 2300 million litres of groundwater by year end 2020.

The need for rapid intervention in current times has grown even more dire with COVID-19 pandemic hitting us. Currently, around 1.8 billion people are at heightened risk of COVID-19 and other diseases because they use or

PepsiCo with Partners Provides Safe Water To people globally

work in healthcare facilities without basic water services, and the pandemic has also exacerbated the barriers to safe water access that have hurt communities for decades. For example, more than two billion people currently get their water from communal wells - a necessity, because adequate infrastructure is lacking, but one that puts individuals at greater risk of contracting the virus because they must come in close proximity to others when collecting their water.

Increasing access to safe water is part of PepsiCo's focus on continuing to integrate purpose into its business strategy and brands to become PepsiCo Positive - to deliver better outcomes for people and the planet, whilst enabling it to be a faster-growing and more resilient company.

Load-Date: March 19, 2021

End of Document

PepsiCo launches plastic waste management initiative in Uttar Pradesh

MINT

June 4, 2021 Friday

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Length: 360 words

Dateline: NEW DELHI

Body

NEW DELHI, June 4 -- Packaged foods and beverages company PepsiCo India on Friday announced a partnership with not-for-profit organisation, United Way Delhi, to build plastic waste management awareness in the cities of Mathura-Vrindavan, Uttar Pradesh, on World Environment Day.

As part of the initiative, called Tidy Trails, the company will deploy mobile vans that will visit over 200 establishments across Mathura-Vrindavan to collect post-consumer plastic waste, the company said in a statement.

Packaged consumer goods companies contribute significantly to plastic waste, especially due to sales of products packaged in plastic packs and beverages and edible oil sold in PET bottles. Most of this waste finds its way into landfills or ends up choking rivers and lakes.

Companies have been stepping up efforts to reduce plastic waste or deploy methods for plastic waste collection and recycling.

PepsiCo India said it will work with United Way Delhi to drive behavioural change towards responsible disposal of plastic waste for the shopkeeper community in the two cities.

"To drive mass awareness, activities such as on-ground events, online educational workshops, distribution of informative material, will be organised for the shopkeeper community along with the general public around plastic waste management. Further, the post-consumer plastic waste collected will be segregated and some part of it will be recycled into products of utility like chairs and tables among others which will be later installed at various public places," the company said.

"To address the challenge of Plastic Waste Management it's important to foster partnerships and create awareness which leads to behavioral change. On World Environment Day and aligned with the Government of India's 'Swachhata Hi Seva' initiative, we are delighted to launch Tidy Trails, a unique initiative in partnership with United Way Delhi in Uttar Pradesh," said Ahmed ElSheikh, President, PepsiCo India, said

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Load-Date: July 15, 2021

Cornerstone ceremony marks PepsiCo's greenest production plant in Europe

Impact Financial News

August 28, 2021 Saturday

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Length: 483 words

Body

London: Arup Group has issued the following press release:

A first stone laying ceremony marks the start of the works for US food giant PepsiCo 's newest production plant in Europe, its most sustainable facility in the continent to date.

The ceremony, which took place yesterday in Sroda Slaska, South-Western Poland, was well attended by local dignitaries including Prime Minister Mateusz Morawiecki, US Consul, regional and local authorities, including the mayor of Sroda Slaska, Chief Executive Officer of PepsiCo Europe, Silviu Popovici, board members of the Polish Investment and Trade Agency in Legnica and the Legnica Special Economic Zone as well as the general contractor Budimex and Arup as the key designer including Elzbieta Cichonska, who leads Arup in Poland. Start a conversation Paula Baranowska

We are proud that our new project will apply state-of-the-art green technologies. We already use solely wind energy to power four PepsiCo production plants in Poland as well as our headquarters in the country. We have also installed solar panels in a selection of facilities including beverage production plant in Michrów and the central warehouse in Mszczonów. These innovative solutions will help the investment in Środa Śląska achieve climate neutrality by 2035. " Michał Jaszczyk General Manager, PepsiCo Polska

Ceremonia wmurowania kamienia węgielnego PepsiCo Ceremonia wmurowania kamienia węgielnego PepsiCo

Part of its journey towards net emissions, PepsiCo has appointed Arup to design and develop the 54,700 m² plant, which will produce crisps and other salty snacks, and generate 450 of jobs locally.

Embracing decarbonisation and circular economy principles, Arup has been working with PepsiCo since last year to calculate the factory ' s carbon footprint throughout its lifecycle including a potential future demolition phase. The data gathered has allowed the team to identify key carbon 'hot spots ' in the facility.

Over 70 Arup engineers and consultants have been involved so far, delivering a range of multidisciplinary services for the plant development including technical due diligence for a selection of plots, permitting process, full technical design, cost consulting and support in selecting a general contractor.

Cornerstone ceremony marks PepsiCo's greenest production plant in Europe

Working with the client, the team is now focused on managing the construction process as well as author and investor's supervision.

As a major transformation takes place in the food sector, which must shift to net zero, one of the world ' s most recognisable brands, PepsiCo is leading the way by building their most sustainable production plant in Europe to date.

“

Our work on this green manufacturing facility demonstrates how the food industry can move towards a truly sustainable, circular-economy-inspired model. We ' re proud to be working with PepsiCo to bring to life their ambition of creating the company ' s greenest production facility in Europe.”

Load-Date: September 1, 2021

End of Document

PepsiCo and Beyond Meat to Produce Plant-Based Snacks and Drinks

Impact Financial News

September 21, 2021 Tuesday

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Length: 369 words

Body

Alexandria, Virginia: National Association of Convenience Stores has issued the following press release:

PepsiCo and Beyond Meat have teamed up to form The PLANeT Partnership, a joint venture to develop, produce and market innovative snack and beverage products made from plant-based protein, according to a news release. The partnership aims to release new plant-based snacks and drinks by early 2022, reports CNBC.

'Plant-based proteins represent an exciting growth opportunity for us, a new frontier in our efforts to build a more sustainable food system and be a positive force for people and the planet, while meeting consumer demand for an expanded portfolio of more nutritious products,' said Ram Krishnan, PepsiCo global chief commercial officer.

The key pillars of the partnership include using positive ingredients; expanding the company's portfolio of products that have been grown and made sustainably, through tools and techniques like regenerative agriculture and net water- and carbon-neutral production plants; and making it easier for consumers focused on health and wellness to consume products on the go.

'We are thrilled to formally join forces with PepsiCo in The PLANeT Partnership, a joint venture that unites the tremendous depth and breadth of their distribution and marketing capabilities with our leading innovation in plant-based protein. We look forward to together unlocking new categories and product lines that will inspire positive choices for both people and planet,' said Ethan Brown, Beyond Meat Founder and CEO.

Last week, Pepsi announced Pep+, an effort to make sustainability the main goal of the company's operations, according to CNBC. To do this, the company plans to minimize the use of plastic, reduce sodium and sugar in its products, spreading regenerative agricultural practices and adding healthier ingredients into its potato chip line including chickpeas, plant-based proteins and whole grains.

Plant-based company Impossible Foods recently introduced plant-based chicken nuggets in restaurants, with grocery stores soon to follow.

NACS Magazine explored how meatless options, including meat, dairy and snack products, are attracting health-focused customers to c-stores.

Load-Date: September 22, 2021

PepsiCo and Beyond Meat to Produce Plant-Based Snacks and Drinks

End of Document

Community water stewardship project: PepsiCo joins hands with WWF to invest Rs160m

Business Recorder

September 25, 2021 Saturday

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Section: Vol. 57; No. 263

Length: 316 words

Body

PepsiCo Friday joined hands with WWF-Pakistan to invest Rs 160 million in a community water stewardship project with the aim for groundwater replenishment of 343 million litres at local watersheds near their Foods manufacturing plants by 2023.

The project launch was announced during the climate week with a Memorandum of Understanding (MoU) signing ceremony between PepsiCo and WWF-Pakistan here on Friday. Under this partnership, PepsiCo has pledged to replenish more water than the company uses in its Foods operations through numerous initiatives including rainwater harvesting, floating treatment wetlands, and agricultural water-usage efficiency improvement.

The signing of this MoU recognizes that water conservation and replenishment is critical for tackling climate change-related water scarcity in Pakistan. The PepsiCo-WWF Pakistan collaboration on water stewardship is also consistent with PepsiCo's global ambition for becoming net water-positive by 2030 in high water-risk sites.

PepsiCo through its partnership with WWF-Pakistan will implement various water replenishment techniques at its manufacturing sites for balancing the percentage use of freshwater. During the MoU signing ceremony, PepsiCo Pakistan, Director Sales Mohammad Khosa shared his views, "Water scarcity is correlated with the escalating climate crisis and we have doubled down on our commitments to tackle climate change through water stewardship in our operations.

Water stewardship is a top priority for PepsiCo in water-stressed Pakistan to support our government in developing and managing the water sector for optimal use and community benefit." Speaking at the occasion, Director General WWF-Pakistan Hammad Naqi commented, "Urbanization is exacerbating water insecurity in many of Pakistan's major cities, including Lahore where groundwater levels are falling at an alarming rate of 2.5 to 3 feet per year."

Load-Date: September 25, 2021

End of Document

Pepsico Expands 'Access To Safe Water' Program In Islamabad

Technology Times

March 22, 2021 Monday

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Length: 474 words

Byline: Swaira Shabir

Body

To Support The 'Access To Safe Water' Pillar Of Clean And Green Pakistan Initiative, Pepsico Is Working With Wateraid To Provide Safe Water.

Mr. Ali Nawaz Awan Special Assistant to Prime Minister for CDA Affairs inaugurated a rehabilitated water filtration facility in Islamabad. The refurbishment was facilitated by the international non-governmental organization, WaterAid, with support from global food and beverage company, PepsiCo. It is expected that approximately 9,000 people from and around Saidpur Village will directly benefit from the new facility.

This project is under PepsiCo's commitment to the Clean and Green Pakistan Initiative launched by the Prime Minister of Pakistan. To Support The 'Access To Safe Water' Pillar Of The Clean And Green Pakistan Initiative, Pepsico Is Working With Wateraid To Provide Safe Water through extensive addition and refurbishments of water filtration plants.

Speaking at the inauguration Special Assistant to Prime Minister for CDA Affairs, Mr. Ali Nawaz Awan said, 'There is nothing more essential than access to safe water. I appreciate this important collaboration between PepsiCo and WaterAid in supporting the Government in ensuring access to safe water to marginalized communities in the capital.'

Mr. Mohammad Khosa, Senior Director at PepsiCo said, 'Access to safe water is essential for public health. In partnership with WaterAid, we are on a mission to enable access to safe water for communities across the country and specially for those impacted by the rapid urbanization we are experiencing. This is in line with our global commitment to provide access to safe water to 100 million people by 2030.'

Mr. Siddiq Khan Country Representative WaterAid Pakistan commented, 'WaterAid Pakistan is committed to supporting Clean Green Pakistan Initiative by the Government of Pakistan and are happy that through this collaboration with PepsiCo we were able to reach vulnerable populations residing in the urban areas. PepsiCo and WaterAid Pakistan will continue to take initiative to provide access to safe water as part of the Clean Green Pakistan Movement.'

Increasing access to safe water is part of PepsiCo's focus on continuing to integrate purpose into its business strategy and brands to become PepsiCo Positive - to deliver better outcomes for people and the planet, whilst enabling it to be a faster-growing and more resilient company. Through partnerships funded by The PepsiCo Foundation, the company's philanthropic arm, PepsiCo has helped more than 55 million people gain access to safe water globally since 2006 and catalyzed nearly \$700 million in additional funding to support safe water access

Pepsico Expands 'Access To Safe Water' Program In Islamabad

investments in partnership with leading non-profits worldwide. The milestone marks significant progress towards PepsiCo's goal of reaching 100 million people with safe water by 2030.

Load-Date: March 23, 2021

End of Document

Infiniti Energy adds near 1-MW solar array atop PepsiCo facility in New Jersey

Energy Monitor Worldwide

April 1, 2021 Thursday

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Length: 267 words

Body

Infiniti Energy has completed construction on a 992,800 Watt roof mounted solar array project at a PepsiCo Bottling warehouse in Piscataway, NJ. The PepsiCo project includes 2,482 Trina 400 Watt Modules, PanelClaw FR10D Racking, 12 Chint 60kW Inverters, 2,482 TIGO Rapid Shutdown Units, and 992.80 kW DC / 720.0 kW AC.

We are thrilled to be able to have the opportunity to work with PepsiCo and play a role in helping them achieve their sustainability goals, said Michael Kushner, President of Infiniti Energy. Working with an industry leader who has boldly placed investment in renewables as one of their top priorities is exciting for our entire team. PepsiCos Piscataway facility is a wonderful example of how both the business sector and the community can benefit from continued investment in renewables. We are proud to play a role in the expansion of solar energy, particularly in our home state.

The project is part of a corporate initiative by PepsiCo to achieve 100% renewable electricity for its US-based operations.

PepsiCos sustainability strategy targets every stage of our complex value chain to use resources more efficiently, reduce GHG emissions, replenish water, improve our products, and recapture packaging materials, said Richard Tompkins, President, North Division PBNA. Energy efficiency and renewable energy solutions are key to our strategy for reducing emissions. Transitioning PepsiCos global business operations to 100% renewable electricity is the right step forward to achieve a meaningful impact as we continue to advance our sustainability agenda. 2021 Global Data Point.

Load-Date: April 1, 2021

PepsiCo to invest 5.4 mdd in water replenishment for scarce AL locations

CE Noticias Financieras English

March 22, 2021 Monday

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Length: 332 words

Body

PepsiCo announced that over the next three years it will make a \$5.4 million investment to replenish water in water-scarce places in Latin America and implement drinking water access programs in the region.

In a statement, the company indicated that this proposal will be made by strategic partners, such as the IDB and The Natura Conservancy, in order to help different communities.

The strategy is built on 3 pillars: (a) improving the efficiency of water use in agriculture and operations; local replenishment of water in aquifers with high water risk; and increase access to safe drinking water for communities suffering from shortages.

Since 2015, PepsiCo has reduced the water footprint in its food plants by 28 percent, exceeding its overall target of reducing water by 25 percent in areas at high risk of scarcity by 2025.

m{1307675}

In Brazil, Chile, Colombia, Mexico and the Dominican Republic, water recovery membrane technology has been installed to purify and reuse it. At the Sabritas Vallejo plant in Mexico, water use has been reduced by more than 70 percent.

In this tenor, over the next three years the food and beverage industry company will invest three million dollars to continue replenishing the seven basins in which they currently work (6 countries) and expand the project to two new locations: Itu, in Brazil, and Mar del Plata, in Argentina; including a total of 9 basins in 7 countries, by 2023.

"Families across the region deserve access to clean and safe water. Achieving this requires collective action, so we appreciate the collaboration of our partners to advance this agenda and amplify our impact for the benefit of communities," said Paula Santilli, CEO of PepsiCo Latin America.

In addition, it will invest \$2.4 million for Fundación PepsiCo to implement new programs with the IDB and strategic partners that will contribute to the well-being of local communities by providing access to water to help stop the spread of covid-19 in Brazil, Colombia and Guatemala.

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Load-Date: March 23, 2021

PepsiCo is scaling up regenerative agriculture on 7 million acres of land

Fastcompany.com

April 20, 2021 Tuesday 5:00 AM GMT

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Length: 403 words

Byline: Adele Peters

Body

In a year, PepsiCo buys around 4 billion pounds of potatoes to make potato chips. It's one piece of the massive web of farms that supply the company, which the company wants to use to help make an equally massive change: By the end of the decade, it now plans to work with the tens of thousands of farmers in its supply chain to spread regenerative agriculture-practices that can help improve sustainability-across 7 million acres, or roughly its entire agricultural footprint. It estimates that the changes will eliminate at least 3 million tons of greenhouse gas emissions.

[Photo: courtesy PepsiCo]

"This certainly matters to us, but it really matters to everyone," says Jim Andrew, chief sustainability officer at PepsiCo. "It's really affecting food security, and it's affecting the ability to feed a planet with an ever-increasing population at a time when climate is causing more and more challenges. And agriculture is one of the biggest levers that we can pull to actually have a positive impact on food security overall."

[Photo: courtesy PepsiCo]

The company is helping farmers adopt practices such as crop rotation, no-till farming, and planting cover crops. That can help make the soil healthier and more fertile so yields increase, so farms don't have to expand onto as much new land-something that's especially critical in places where farms are edging out forests-and small farmers can make more money. It can improve watershed health and biodiversity. And many experts believe that it can also store much more carbon in soil, helping fight climate change. The exact climate benefits are still to be proven; PepsiCo's estimate of eliminating 3 million tons of emissions is very conservative, Andrew says.

[Photo: courtesy PepsiCo]

PepsiCo runs demonstration farms to show farmers new techniques, offers financial incentives for farmers to make changes, and collaborates with nonprofits and other partners. It's also hoping that other major food companies make similar commitments. (Many are beginning to: General Mills, for example, announced a plan to make 1 million acres of farmland regenerative in 2019.) "We think that the industry, the food and beverage industry, can absolutely make a difference. Especially if our peers and other industry companies are committed. We're trying to show leadership, and hopefully, with that, we'll get the whole industry. Because that's how big the problem is."

[Link to image](#)

Load-Date: April 20, 2021

PepsiCo is scaling up regenerative agriculture on 7 million acres of land

End of Document

PepsiCo, WWF-Pakistan to launch water stewardship project

Pakistan Observer

September 25, 2021 Saturday

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Section: Vol. 32; No. 263

Length: 269 words

Body

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PepsiCo through its partnership with WWF-Pakistan will implement various water replenishment techniques at its manufacturing sites for balancing the percentage use of freshwater.

The project will also raise awareness among local communities on rain-water conservation, re-usability of conserved water for secondary purposes, and groundwater replenishment.

During the MoU signing ceremony, PepsiCo Pakistan, Director Sales Mr. Mohammad Khosa shared his views, 'Water scarcity is correlated with the escalating climate crisis and we have doubled down on our commitments to tackle climate change through water stewardship in our operations.'

Load-Date: September 25, 2021

End of Document

PepsiCo Foundation delivers safe water access in Sub-Saharan Africa

Bizcommunity.com (South Africa: Other industries)

August 27, 2021 Friday

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Section: INVESTMENT & PHILANTHROPY

Length: 510 words

Body

PepsiCo Foundation, a philanthropic arm of food and beverage company PepsiCo, has launched a \$1m program in partnership with non-profit organisations (NPOs) and long-term partner WaterAid to bring safe water to families in Sub-Saharan Africa.

-

This is an expansion of its 15-year, more than \$53m safe water access initiative that has helped more than 59 million people since 2006.

Bringing safe water access to communities

PepsiCo recently announced its ambition to become Net Water Positive by 2030 aiming to replenish more water than it uses and deliver safe water access to 100 million people.

The company says that this commitment would place it among the most water-efficient manufacturers operating in high-risk watersheds.

The PepsiCo Foundation's new investment with WaterAid is focused on Sub-Saharan Africa and aims to help improve water infrastructure, build new water supply systems and appropriate sanitation facilities as well as promote hygiene education.

It will also empower women and girls to become water, sanitation and hygiene stewards in their communities by providing them with the funding and training to maintain water access points and sanitation facilities for years to come.

<!--EMBED:<https://www.bizcommunity.com/Article/196/703/219411.html> :EMBED-->

There is no resource more precious to human life and the health of our global ecosystems and economies than water. Making sure that people have access to this vital human right is our top priority to restore essential health, well-being, dignity and economic mobility, says Bridgitte Backman, vice president for corporate affairs, SSA.

PepsiCo Foundation delivers safe water access in Sub-Saharan Africa

Collaborating with local NPOs

In November last year, the PepsiCo Foundation announced its inaugural investment to Sub-Saharan Africa with a R6m grant to fund water access and sanitation projects in South Africa.

This funding was distributed to four different projects in partnership with the following NPOs:

- National Business Initiative (NBI) - Installed foot-operated handwashing units at schools, taxi ranks, clinics, pension pay points, informal settlements and other high-traffic areas in the Eastern Cape.
- World Wildlife Fund (WWF) - Focused on improved water access and hygiene practices for rural villages in Matatiele in the northern parts of the Eastern Cape, with a key component being the rehabilitation of natural springs.
- Save our Schools (SOS) - Installed hand washing stations across the Bloekombos and Wallacedene informal communities which support 100,000 residents.
- Water Research Commission - Replaced pit latrines with low/pour flush toilets and provided a sanitation solution where none currently exist in areas across Limpopo.

By supporting these NPOs, PepsiCo says it aims to create greater societal impact by increasing access to clean and safe sanitation to everyone in South Africa, particularly in areas that would otherwise not benefit from such initiatives.

These four projects will contribute to the 2025 goals with the immediate focus on supporting water distribution, sanitation and hygiene practices, it said.

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Load-Date: August 27, 2021