

Diageo proactively moves forward in Central America and the Caribbean with sustainability projects

CE Noticias Financieras English

October 28, 2022 Friday

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Length: 817 words

Body

The premium spirits multinational is working on its sustainability pillar within its Society 2030: Spirit of Progress plan, which it hopes to achieve by 2030.

Diageo, the renowned premium beverage multinational, continues to take important steps in sustainability. As part of its sustainability agenda, Society 2030: Spirit of Progress, the company has managed to implement strategies in its value chain that are now bearing fruit to contribute to the sustainable development of the business and leave a positive legacy within the industry in Central America and the Caribbean.

The company's sustainability pillar is divided into three areas: preserving water for life, accelerating toward a low-carbon world, and being sustainable by design. In the region, in particular, the company focuses on the third pillar of sustainability by design, which involves reducing packaging, increasing recycled content in its packaging, and eliminating all waste generated. These actions have been implemented hand in hand with alliances with its strategic partners J Cain and Global Brands.

María Gabriela Mabo, Head of Corporate Relations of Diageo Central America and the Caribbean, commented: "Leaving a legacy in the societies where we operate also implies being a company that works consistently on sustainability in our operations. At Diageo, we are committed to reducing our carbon footprint by up to 100% in our direct operations and 50% in our indirect operations, and to making our products 100% recyclable by 2030. To date, 80% of our packaging is recyclable and we are investing heavily in recycling to reach our goal.

Commitments and flagship initiatives

Diageo has established commitments in Central America and the Caribbean for a more sustainable development of its business. Among these commitments are:

- Reduce the weight of the packaging of its product portfolio by an additional 10%.
- Use a minimum of 60% recycled materials in the packaging of its products by 2025 and 100% by 2030. For operations in Central America and the Caribbean, the priority is glass, since 95% of the imported material is glass.
- Achieve 100% recyclability of its packaging on a large scale.
- Achieve zero waste to landfill throughout its supply chain by 2030.

Based on these commitments, the company has made progress with **glass recycling initiatives**. In conjunction with Global Brands and in alliance with Trashforma in Panama, the company has begun collecting glass from glass bottles. Diageo has a collection point at a Global Brands branch and Trashforma collects the glass and destroys it. The glass is then delivered to Grupo Vidriero Centroamericano to be processed and reused.

Diageo proactively moves forward in Central America and the Caribbean with sustainability projects

The company also has a program with Panama Waste Management for the destruction of glass, which in turn is responsible for disposing of the liquids under the supervision of the competent authorities. After this process, the glass is crushed and transported to Gesvil, the company in charge of recycling. In recent months, the company has managed to crush 18 tons of glass in Panama alone, equivalent to 6,000 bottles that have been managed for recycling and subsequent use, thus reducing its carbon footprint.

In Costa Rica and the Dominican Republic, the company is about to implement efforts hand in hand with its partners FIFCO and Mercasid, respectively. It is important to note that in the Dominican market, the company has alliances with restaurants such as La Forchetta, Ferro Café, Maxula, Kitchenette, MG Kitchen, with which it has been able to collect glass for recycling.

In line with this strategy, the multinational also began its **Project Oxygen** program in April, with which it is gradually eliminating the use of 183 million cardboard gift boxes from its premium Scotch whisky portfolio worldwide. Among the brands that will be in this program are Johnnie Walker Black Label Blended Scotch Whisky, Johnnie Walker Red Label Blended Scotch Whisky, Buchanan's Blended Scotch Whisky and Bell's Original Blended Scotch Whisky. The company expects to expand this project to the rest of its brand portfolio in the near future.

Recently, the iconic brand in Diageo's portfolio, Smirnoff, announced its global program to recycle and develop more sustainable packaging. To do so, the brand has partnered with the Glass Packaging Institute GlassKing Recovery & Recycling and will work with more than 300 bars, restaurants and local businesses in Chicago to collect and transport discarded glass bottles to the packaging plant in Plainfield, Illinois.

"Because we are not operating direct plants in the region, our long-term commitment is to extend our initiatives to the sustainable by design pillar so that our products from bean to cup meet all quality requirements. By partnering with our strategic partners, we ensure a more sustainable footprint with the planet throughout our Central American and Caribbean operation," said Mabo.

Load-Date: October 29, 2022

Vidrala and Diageo team up for zero-emission bottle production

CE Noticias Financieras English

December 13, 2022 Tuesday

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Length: 211 words

Body

Glass container manufacturer Vidrala and Diageo, of the premium spirits sector, have announced a partnership to implement a zero-emission bottle production system. The project will require the construction of a new furnace at Vidrala's plant in Elton (England). It will start in 2027 and will reduce CO2 emissions in the industrial process by 90% through the use of renewables and low-carbon hydrogen. The other 10% cut in environmental impact will be achieved with carbon capture technology.

By 2030 and with the Elton facility at full capacity, Vidrala expects to consolidate an annual production of 200 million bottles of liquor brands such as Smirnoff, Captain Morgan, Gordon's and Tanqueray. The hydrogen to be used at the Cheshire County plant will come from Vertex Hydrogen, the UK's leading decarbonization project backed by the London Government.

Encirc, Vidrala's UK subsidiary, began this initiative last year. In partnership with the company Glass Futures, it began a series of tests in one of its furnaces in Northern Ireland. There he burned fossil biofuels to reuse previously recycled glass (its reuse is infinite). The bottles obtained in this process achieved a carbon footprint 90% lower than that of a standard container of similar characteristics.

Load-Date: January 5, 2023

End of Document

Diageo introduces drones to drive farming efficiency and environmental benefits across tequila farming in Mexico

Contify Retail News

April 4, 2023 Tuesday 6:30 AM EST

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Length: 901 words

Body

Drones in tequila farming to drive better farming decisions, reduce water and fertilizer use and decrease the use of vehicles to reduce carbon emissions. Drones work in partnership to collect data on agave plants, identify when the crops need support and dispense the required amount of a unique water fertilizer mix.

Key Highlights:

* In Diageo's half-year results announced in January 2023, the company reported its tequila business grew 28%, securing its position as the number one producer of tequila in the world.

* Water use in water-stressed areas by 40% by 2030, and by 30% in all other areas.

Original Press Release:

April 4 -- Diageo issued the following news release:

- Drones in tequila farming to build data on agave plants to drive better farming decisions, reduce water and fertilizer use and decrease the use of vehicles to reduce carbon emissions
- Drones work in partnership to collect data on agave plants, identify when the crops need support and dispense the required amount of a unique water fertilizer mix
- Supports the continued growth of Diageo's tequila business and progress towards Diageo's ESG action plan, Society 2030: Spirit of Progress

Diageo, producer of Don Julio and Casamigos tequilas, continues to innovate and has introduced the use of drones on its agave farms in Jalisco, Mexico, following up a successful pilot conducted in 2022. This has enabled Diageo to upskill its agave planters for the future of the ever-growing tequila industry, and build their digital capability in flying the drones, integrating more efficient farming practices and drive environmental benefits.

Since mid-2022, drones have been in action to identify which agave plants need the pesticide and fertilizer water mix and how much, to ensure precious water resources are used only where needed, whilst driving efficiency across agave farming. Agave plants are the key ingredient in making tequila.

The drones work in pairs: one to identify the plants that need attention and collect data on the growth of the agave plants, and the other dispenses a unique water fertilizer and pesticide mix where needed at night when the stomata is open. The collection of data has helped the agave planters to make better decisions on resource use.

Diageo introduces drones to drive farming efficiency and environmental benefits across tequila farming in Mexico

The data has also shown the best time of day to water the plants is the early hours of the morning when it's cooler, there is less wind to reduce water loss and when the agave plant is more receptive to water. This has resulted in water use dropping by an expected two thirds, an important saving of precious resources. The drones have the capacity to fly over Diageo's agave fields, so fewer tractors are needed to be driven across the farmland, which has a secondary benefit of reducing carbon emissions.

Ewan Andrew, Chief Sustainability Officer, said: "As the demand for tequila continues to grow, we want to be able to increase our farming efficiency, but in a way that is also kind to the planet. This initiative is a perfect example of the two coming together. It's an exciting way in which we're using technological innovation to boost production, upskill our farmers, and help us to meet our 2030 sustainability goals."

The use of the drones has also enabled agave planters to spend their time continuing to plant and nurturing the new agave. In Diageo's half-year results announced in January 2023, the company reported its tequila business grew 28%, securing its position as the number one producer of tequila in the world[1].

Wellington Pauperio, Director for Supply Tequila & Mezcal at Diageo commented: "We're incredibly proud to be pioneering the use of drones across our agave farming, to improve efficiency in our agriculture operations while leading our industry innovation and technology adoption. This initiative also brings additional capabilities for our team, new opportunities for personnel in the communities we operate, and contributes to a more sustainable world by reducing the use of resources including water mix across our plantations. It has been a great cross-team collaboration for us to reach this point, and the results are speaking for themselves as we look into a better future."

The efficiency and precision agriculture efforts resulting from drone use, contribute to Diageo's 2030 ESG action plan, Society 2030: Spirit of Progress. Within the plan, the company has committed to preserve the natural resources on which our long-term success depends including to reduce its water use in water-stressed areas by 40% by 2030, and by 30% in all other areas.

Diageo is a global leader in beverage alcohol with an outstanding collection of brands across spirits and beer categories. These brands include Johnnie Walker, Crown Royal, JB and Buchanan's whiskies, Smirnoff, Croc and Ketel One vodkas, Captain Morgan, Baileys, Don Julio, Tanqueray and Guinness.

Diageo is a global company, and our products are sold in more than 180 countries around the world. The company is listed on both the London Stock Exchange (DGE) and the New York Stock Exchange (DEO). For more information about Diageo, our people, our brands and performance, visit us at www.diageo.com. Visit Diageo's global responsible drinking resource, www.DRINKiQ.com, for information, initiatives and ways to share best practice.

Footnote:

[1]IWSR 2022

[Category: Water Utilities, Paper & Forest Products, Aerospace & Defense, Fertilizers & Agricultural Chemicals, ESG]

Source: Diageo

Load-Date: April 10, 2023

Diageo introduces drones to drive farming efficiency and environmental benefits across tequila farming in Mexico

End of Document

Diageo distilleries recognised for sustainability changes

Scotsman

February 11, 2021 Thursday

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Section: ENVIRONMENT FUTURE SCOTLAND INNOVATORS FUTURE SCOTLAND BIG IDEAS

Length: 539 words

Byline: Ilona Amos, ilona.amos@jpress.co.uk

Highlight: Four of the country's best-known Scotch whiskies have received top awards for their measures to help protect the environment.

Body

Lagavulin, Blair Athol, Oban and Clynelish distilleries have all scooped prestigious gold certification from the Green Tourism accreditation body for their sustainable practices.

The whisky brands join sister distilleries Glenkinchie and Royal Lochnagar, which are all owned by drinks giant Diageo, in achieving gold accreditation.

The six distilleries are among only eight in Scotland to have been awarded the gold standard.

The other two are Deanston and Nc'nean.

"To receive the Gold Green Tourism award for not just one but six of our Scottish whisky brand homes and distilleries in just under six months is an incredible achievement," said Barbara Smith, managing director of Diageo's Scotland Brand Homes.

"These awards are credit to the people at our distilleries and all the work they've done to build the environmental sustainability of our business.

"This is just the start of our journey and we will be going for gold accreditations at our other distillery brand homes and will continue to raise the bar for sustainable whisky tourism."

Measures

Zero waste to landfill, biodiversity enhancement, energy-efficiency, local sourcing, community engagement and plastic reduction were among the eco-friendly measures recognised by assessors across the whisky operations.

Oban Distillery has been key to helping raise the standards for sustainable practice across the drinks industry.

It switched to biofuels in 2018, reducing its carbon footprint by 98 per cent, and last year introduced a new scheme that has cut water use by around 80,000 litres a week.

The distillery is also working with Diageo stablemate Johnnie Walker to plant 189,000 trees to restore woodland and promote wildlife diversity in Argyll.

Diageo distilleries recognised for sustainability changes

Lagavulin, based on Islay – famous for its smoky, peaty whiskies – is working with conservationists to help restore and preserve 700 acres of peat bog on the island.

Meanwhile Clynesh Distillery, in Brora, was recognised for efforts to encourage sustainable travel through installation of cycle racks and planned electric vehicle charging points.

Perthshire's Blair Athol distillery was recognised for its dedication to recycling across the business, including reusing pot ale syrup for animal feed and for turning old pallets and discarded materials into homes for wildlife.

Andrea Nicholas, chief executive at Green Tourism, said: "The investment and support from Diageo in incorporating green technology and operations has been impressive and one of the best examples of corporate commitment that we have ever seen.

"This, along with the dedication, hard work and creativity of the on-site teams at all of these distilleries, has been crucial to achieving their well-deserved gold awards"

Diageo has set out a ten-year sustainability action plan, which includes a target for its operations to reach net-zero climate impact by 2030.

The global drinks company is also investing £185 million to create a major Scotch whisky tourism experience in Edinburgh's Princes Street, as well as reviving lost distilleries Port Ellen and Brora.

As well as the aforementioned whiskies, the firm owns Crown Royal, J&B, Buchanan's and Windsor whiskies, Smirnoff, Cîroc and Ketel One vodkas, Captain Morgan, Baileys, Don Julio, Tanqueray and Guinness.

Graphic

Oban Distillery. Picture: TSPL

Load-Date: February 11, 2021

Diageo to build carbon neutral Crown Royal distillery in Ontario

Canadian Press

March 9, 2022 Wednesday 08:00 AM EST

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THE CANADIAN PRESS 

Section: ONTARIO/QUEBEC

Length: 339 words

Byline: The Canadian Press

Body

International beverage company Diageo announced plans today for a \$245 million carbon neutral distillery in Ontario to support the growth ambitions for its Crown Royal Canadian whisky brand.

the new site is a "significant milestone" the brand and its North American operations, said Perry Jones, president of North America supply for Diageo, in a news release.

The company behind brands like Crown Royal, Captain Morgan and Guinness says the facility will operate with 100 per cent renewable energy and will progressively reduce waste production from all direct operations where possible and reuse or recycle the remaining waste to the point of not needing to send it to landfills.

The new facility will sit on 400 acres in St. Clair Township in southwestern Ontario, near Sarnia, and will include blending and warehousing operations.

It will have the capacity to produce up to 20 million litres of absolute alcohol. The company says it will create dozens of jobs.

"We are excited about Diageo's plans to invest in St. Clair Township and to bring positive economic impact to our community. The company's commitment to building a carbon neutral operation is also aligned with our priorities in ensuring a clean environment in the businesses that are in our community," Steve Arnold, mayor of St. Clair Township said in a news release.

Diageo, which employs about 700 people in Canada, says the facility will supplement the company's existing Canadian manufacturing operations in Amherstburg, Ont., Gimli, Man., and Valleyfield, Que.

Over the last three years, Diageo had invested approximately \$75 million to develop technologically advanced and environmentally sustainable production capabilities in Canada. This project represents an additional \$245 million investment in Canada over three years.

Diageo is committed to reaching net-zero carbon across its direct operations by 2030, with the goal of reaching net-zero carbon across the entire supply chain by 2050 or earlier.

This report by The Canadian Press was first published March 9, 2022.

Load-Date: March 10, 2022

Diageo to build carbon neutral Crown Royal distillery in Ontario

End of Document

Diageo teams up with Encirc for net-zero glass project

just-drinks global news

December 13, 2022 Tuesday 1:02 PM GMT

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Length: 383 words

Byline: Conor Reynolds

Body

Diageo and glass manufacturer and co-packer Encirc are to partner on a project that the world's largest spirits maker hopes will enable mass production of net-zero glass bottles in the UK by 2030.

Encirc is to build a hydrogen powered furnace at its glass plant in Elton, Cheshire. The glass manufacturing company, owned by glass manufacturing major Vidrala, claims the furnace will reduce carbon emissions by 90% through a mixture of green electricity and low carbon hydrogen.

Production of Diageo bottles using the hydrogen furnace is expected to start in 2027, with an estimated production flow of 200 million spirit bottles by the year 2030. Packaging for Diageo's Smirnoff, Captain Morgan, Gordon's and Tanqueray brands will be taken place at the Elton site.

Diageo intends to use the zero-carbon furnace to help it reach its commitments laid out in its ESG action plan 'Net Zero by 2030', which strives to reduce emissions across the group's entire supply-chain.

Ewan Andrew, chief sustainability officer at Diageo, said: 'All renewable energy options are important to us and we'd like to see Government and industry further accelerating the direct supply of green energy as a

Diageo teams up with Encirc for net-zero glass project

mainstream option. Ultimately, we look forward to a world where people can enjoy their favourite drinks from zero carbon glass bottles.

The project follows a successful trial between Encirc and glass industry partners Glass Futures in Northern Ireland. A furnace was powered from sustainable biofuels, using 100% recycled glass, resulting in bottles Encirc said had a carbon footprint of up to 90% lower than a standard glass bottle.

Encirc's managing director Adrian Curry added: This will be a major step in our goal of producing net zero glass by 2030; this is about protecting glass as a material by addressing the carbon challenge. The work we and Glass Futures undertake will be shared with the UK glass industry to ensure glass remains as the packing of choice for many thousands more years.

During the summer, Diageo unveiled a proposal to build a EUR200m (US\$200m) carbon-neutral brewery in Ireland. Located in county Kildare the brewery will operate using 100% renewable energy and host non-detailed water and energy-saving technology.

Load-Date: December 13, 2022

End of Document

Diageo 2030 Greenhouse Gas Emission Targets Validated By Science Based Targets Initiative (SBTi)

PR Newswire

September 9, 2021 Thursday 11:52 AM EST

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Length: 561 words

Dateline: LONDON, Sept. 9, 2021

Body

PR Newswire

Diageo, maker of Johnnie Walker, Smirnoff and Guinness has had its 2030 Greenhouse Gas (GHG) emission targets approved by the Science Based Targets initiative (SBTi) as meeting the criteria for the 1.5oC pathway.

Building on a long track-record of ESG progress globally, Diageo is now in the top 1000 companies in the world taking action to address climate change in a data-led and systemic way. Its goal to achieve net zero in direct operations by 2030 (Scope 1 and 2 emissions), and a 50% emission reduction in scope 3, have been calculated in accordance with the principles of Science Based Targets initiative and have been validated.

Dr Kirstie McIntyre, Global Sustainability Director, Diageo PLC, said:"We are passionate about protecting the future of the planet. This demonstrates that our carbon targets are going much further than the required minimum in this critical decade of action to 2030."

The Science Based Targets initiative defines and promotes best practice in science-based target setting and independently assesses and approves companies' targets. It is a partnership between CDP, the United Nations Global Compact, World Resources Institute (WRI) and the World Wide Fund for Nature (WWF).

Diageo has committed to reducing absolute scope 1 and 2 GHG emissions 100% by FY2030 from a FY2020 base year[1]. Diageo has also committed to reducing absolute scope 3 GHG emissions 50% within the same time frame. In addition to this, Diageo commits to increase annual sourcing of renewable electricity from 66% in FY2020 to 100% by FY2030.

In November 2020, Diageo announced a range of 25 bold and ambitious goals in its 'Society 2030: Spirit of Progress' plan. Diageo is focusing its action in three core areas, carefully selected to align with the United Nations Sustainable Development Goals (SDGs): promoting positive drinking; championing inclusion and diversity; and pioneering grain-to-glass sustainability.

Notes to Editors:

For more information on Science Based Targets initiative visit: <http://www.sciencebasedtargets.org> For more information on Diageo's "Society 2030: Spirit of Progress" plan visit: <http://www.diageo.com>

For further information please contact:Diageo Press Office: press@diageo.com ; Tel: 07803 856200.

About Diageo

Diageo 2030 Greenhouse Gas Emission Targets Validated By Science Based Targets Initiative (SBTi)

Diageo is a global leader in beverage alcohol with an outstanding collection of brands across spirits, beer and wine categories. These brands include Johnnie Walker, Crown Royal, J&B, Buchanan's and Windsor whiskies, Smirnoff, Cîroc and Ketel One vodkas, Captain Morgan, Baileys, Don Julio, Tanqueray and Guinness.

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Celebrating life, every day, everywhere.

[1] The target boundary includes biogenic emissions and removals from bio energy feed stocks.

View original content to download multimedia: <https://www.prnewswire.com/news-releases/diageo-2030-greenhouse-gas-emission-targets-validated-by-science-based-targets-initiative-sbti-301372723.html>

SOURCE Diageo

Load-Date: September 9, 2021

End of Document

Diageo Opens Its First Carbon Neutral Whiskey Distillery in North America; One of the largest of its kind in North America, the new distillery in Kentucky will operate using 100% renewable electricity, zero fossil fuels for production and virtual metering technology; The new site reflects Diageo's ongoing commitment to use 100% renewable energy and become net-zero carbon across direct operations by 2030

Business Wire

September 28, 2021 Tuesday 1:16 PM GMT

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Length: 1312 words

Dateline: LEBANON, Ky.

Body

Global beverage leader Diageo has opened its first carbon neutral distillery in Lebanon, Kentucky. The site will support the local community with 30 full-time jobs while also sourcing 100% non-GMO corn locally. The 72,000 square-foot facility has the capacity to produce up to 10 million proof gallons per year and has begun distilling Bulleit Bourbon using electrode boilers that are powered by 100% renewable electricity throughout the cooking, distillation, and dry house processes. Bulleit is the first and lead brand being produced at the Diageo Lebanon Distillery -and supplements existing production at the nearby Bulleit Distilling Co. in Shelbyville, Kentucky.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20210928005747/en/>

(Photo: Business Wire)

Designed with sustainability at its core, the distillery is built to ensure that fossil fuels are not used during production. By partnering with Inter-County Energy and East Kentucky Power Cooperative (EKPC), Diageo is sourcing a mix of wind and solar energy to power the electrode boilers, onsite electric vehicles, internal and external lighting and equipment making the facility one of the largest of its kind in North America. The site has implemented virtual metering technology to advance visibility of water, electricity, and steam usage, collecting key data that is used to drive the company's resource efficiency and sustainability. These technologies will allow the Diageo Lebanon Distillery to avoid approximately more than 117,000 metric tons¹ of carbon emissions annually, the equivalent of taking more than 25,000 cars off the road for a year².

"Two years ago, we set a vision and commitment to build our first carbon neutral distillery in North America. Now that the Diageo Lebanon Distillery is operational, I'm incredibly proud of the innovative actions from our teams and partners to fully electrify the facilities and power them with renewable electricity. This is a significant step in our journey to create a low carbon future and be part of the solution to tackle the ongoing climate crisis," said Perry Jones, President, North America Supply for Diageo.

In addition to the sustainability features of the new facility, Diageo implemented an optimized staffing model consisting of Bourbon Production Experts (BPE's) responsible for all aspects of distillery, dry house, and operations. By rotating the BPE's through each operational area to ensure depth of knowledge and flexibility, Diageo aims to accelerate the development of future leaders, ensuring a focus on gender equity and diversity to help shape the industry.

Diageo Opens Its First Carbon Neutral Whiskey Distillery in North America; One of the largest of its kind in North America, the new distillery in Kentucky will

"At Bulleit, we believe we have a responsibility to our environment, our communities, and our planet. We are proud to initiate the production of Bulleit Bourbon at the carbon neutral Lebanon Distillery, as we take a significant step forward in the brand's long-lasting commitment to sustainability," said Sophie Kelly, SVP Whiskies, Diageo NA.

Bulleit brand's continued commitment to sustainability

Bulleit has a long-standing commitment to sustainability and reducing its carbon footprint at the existing distillery in Shelbyville, Kentucky, which was honored with the award of Highly Commended for Sustainable Distillery of the Year at Whisky Magazine's 2020 Icons of Whisky American Awards.

- In 2021, the brand committed an annual \$25,000 grant to support Kentucky State University students in the Master of Agriculture Sciences in Environmental Studies program for the next five years, helping build a pipeline of diverse talent into the spirits industry by supporting the sustainability leaders of tomorrow.
- Bulleit recently partnered with American Forests to plant one million trees by 2025, providing a variety of environmental benefits including carbon sequestration, air purification, water conservation, and providing vital wildlife habitat.
- The Bulleit Distilling Co. production is a zero waste to landfill site.
- The Bulleit Visitor Experience includes a partnership with the non-profit Oceanic Global to ensure its tasting experience and cocktail bar aligns with The Oceanic Standard (TOS) a certification for venues that have adopted sustainable operating practices and are committed to eliminating single-use plastics.

Diageo's plan to building a low carbon future

Combatting climate change and its associated impacts is at the heart of Diageo's 'Society 2030: Spirit of Progress' action plan. The company has already halved the carbon emissions associated with its operations since 2008 and is now working to reach net-zero carbon across its direct operations by 2030, harnessing 100% renewable energy. As part of its action plan, Diageo is developing site-by-site roadmaps and is also working to achieve net-zero carbon across the entire supply chain by 2050 or sooner, with an interim milestone to achieve a 50% reduction by 2030.

Building on a long track-record of environmental, social and governance (ESG) progress globally, Diageo is now in the top 1000 companies in the world taking action to address climate change in a science-led and systemic way. The company's goals in this space have been calculated in accordance with the principles of Science Based Targets Initiative (SBTi) and recently validated as meeting the criteria for the 1.5oC pathway.

Diageo is part of a pioneering group of organizations that are championing a green recovery and supporting the Sustainable Development Goals, through membership of the United Nations Global Compact, We Mean Business Coalition and other key global advocacy organizations. As a signatory to RE100, Diageo aims to source 100% of its electricity from renewable sources by 2030. In addition, Diageo has signed onto the global Race to Zero campaign, a commitment to achieving net-zero carbon emissions by 2050 or earlier. In North America, the company joined the Renewable Thermal Collaborative to share best practices and work together to scale up renewable thermal energy.

Note to editors:

Carbon neutrality of Diageo's new Lebanon, Kentucky distillery for all Scope 1 and 2 emissions from site operations will be achieved by Diageo in accordance with PAS 2060 for the period commencing with the first grain delivery to completion of distilling operations, certified by Jacobs Engineering Group Inc. View the PAS 2060 Qualifying Explanatory Statement . Through sourcing for renewable electricity and the electrification of operations, the site will only require residual amounts of carbon offsets to be purchased, associated with operational elements such as emergency back-up power.

About Diageo

Diageo Opens Its First Carbon Neutral Whiskey Distillery in North America; One of the largest of its kind in North America, the new distillery in Kentucky will

Diageo is a global leader in beverage alcohol with an outstanding collection of brands including Johnnie Walker, Crown Royal, Bulleit and Buchanan's whiskies, Smirnoff, Cîroc and Ketel One vodkas, Casamigos, DeLeon and Don Julio tequilas, Captain Morgan, Baileys, Tanqueray and Guinness.

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1 Both direct and indirect carbon emissions - comprising over 35,000 metric tons direct emissions, and over 82,000 metric tons of indirect emissions of CO₂-eq

2 According to the United States Environmental Protection Agency (Greenhouse Gas Equivalencies Calculator): <https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator>

View source version on businesswire.com: <https://www.businesswire.com/news/home/20210928005747/en/>

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Graphic

(Photo: Business Wire)

Load-Date: September 28, 2021

Diageo starts programme to remove cardboard gift boxes from premium Scotch portfolio

Impact Financial News

April 28, 2022 Thursday

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Length: 313 words

Body

London: Diageo plc has issued the following press release:

Today, Diageo has announced the start of a programme to phase out the use of 183 million cardboard gift boxes from its premium Scotch portfolio around the world. Brands will include Johnnie Walker Black Label Blended Scotch Whisky, Johnnie Walker Red Label Blended Scotch Whisky, Buchanan 's Blended Scotch Whisky and Bell 's Original Blended Scotch Whisky.

Every year, nearly five million tonnes of cardboard and paper is packaging waste in the UK alone[1], and despite its ability to be recycled, increased demand has led to cardboard shortages.

Diageo is committed to becoming sustainable by design and has set the ambition to be zero-waste to landfill from its own operations and offices by 2030. Following the launch of the Johnnie Walker paper-based bottle, the world 's first 100% PET-free paper-based Pulp bottle which is due to retail in 2023, Diageo 's sustainable packaging strategy is developing packs for the future including:

- Packaging based on biomimicry, designs that will be modelled on biological entities and processes, such as mycelium.
- The use of carbon capture in the decorative design of bottles.

The phased removal of cardboard gift boxes across the premium Scotch portfolio will allow consumer response to be assessed in countries all over the world. If successful, the programme will be expanded to more Diageo brands in 2023.

Ewan Andrew, Chief Sustainability Officer, Diageo, commented: "Waste caused by surplus packaging is placing an unnecessary burden on the planet. Paper and cardboard are highly sustainable forms of packaging but it is time to review what is actually needed to package a product, as opposed to packaging it that way for historical reasons. We believe that the liquid in our premium Scotch products is the gift. They do not always need cardboard gift boxes to enhance this. "

Load-Date: April 29, 2022

Diageo starts programme to remove cardboard gift boxes from premium Scotch portfolio

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