

# Cadbury moves to 30% recycled plastic packaging

Industrial Goods Monitor Worldwide

September 29, 2022 Thursday

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Length: 359 words

## Body

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Cadbury is supporting emerging recycling technology to source soft plastic packaging that contains recycled content. Its Dairy Milk, Caramilk and Old Gold family blocks range will be wrapped in 30% recycled plastic, in place of its traditional single-use material.

The switch will see more than 120 tonnes of packaging waste diverted from landfill. The packaging is more sustainable with the same look and feel, carrying the purple colours and distinctive markers and preserving the chocolates taste, texture and shape.

There is a QR code on the pack, providing more information about the packaging innovation and how the company is supporting a circular economy for packaging.

Mondelz International CEO Dirk Van de Put said Australia was leading the way in finding solutions for a circular economy for packaging waste.

Until recently, soft plastic packaging has been considered a single-use material, Van de Put said. The development of advanced recycling technology and our significant investment in recycled soft plastic means its now possible for Cadbury fans to enjoy their favourite treats more sustainably here in Australia.

The chocolate maker has sourced 120 tonnes of recycled content from overseas but says this announcement sends a signal to market that there is demand for recycled soft plastic packaging to be produced locally in Australia.

Australian Food and Grocery Council CEO Tanya Barden said: Soft plastic packaging plays an important role it keeps food fresh, reduces food waste and helps keep products safe. However, Australia currently lacks the ability to recycle soft plastic packaging back into food-safe packaging. Through the AFGC, food and grocery manufacturers are taking the lead in helping to create a circular economy for soft plastics here in Australia.

Today's milestone coincides with the anniversary of Cadbury's 100 years of Australian manufacturing. Its Hobart factory produces 60,000 tonnes more than 200 million blocks of chocolate for Australia and export markets.

The first family blocks to include recycled soft plastic in their packaging are being delivered to major retailers and supermarkets across Australia this week.

Cadbury moves to 30% recycled plastic packaging

**Load-Date:** October 28, 2022

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# **-\$ 23 MILLION INVESTMENT TO EXPAND INDONESIA OREO PRODUCTION; New OREO line reduces energy, water usage and carbon emissions**

ENP Newswire

February 18, 2022 Friday

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Length: 369 words

## **Body**

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Release date -17022022

We are excited to announce the completion of a \$ 23 million investment to expand our world-class OREO biscuit production line in Cikarang, Indonesia. The expansion significantly increases OREO production capacity to meet growing local and export demand in 35 countries across Southeast Asia and the broader Asia Pacific and Middle East region.

The Cikarang factory - located about 50 kilometres from Central Jakarta - produces biscuits including OREO, Mini Oreo, and Ritz and, with the expansion, becomes one of Mondelez International's largest biscuit factories in the world.

'I am very proud to be investing in Indonesia - a top-five OREO market for Mondelez International globally and a key market for us as we seek to lead the future of snacking around the world. Our investment reflects strong year-on-year growth for OREO biscuits both in Indonesia and across South East Asia as more and more consumers fall in love with the World's Number 1 Cookie - OREO', said Glenn Caton, President Southeast Asia, Mondelez International.

'The Cikarang expansion is one of the fastest start-to-finish capital projects of this scale globally. What made it even more remarkable is how the team navigated through the COVID challenges to bring the additional capacity online in record time. I want to thank the government of the Republic of Indonesia for its support, including the Ministry of Investment and Ministry of Industry.'

The new OREO production line also uses the latest technologies in biscuit production: reducing energy, water, and carbon **emissions** in a more **sustainable** production process.

'As our 2021 State of Snacking report confirmed, consumers are increasingly integrating purchasing decisions with their values. They want to buy snacks from companies offsetting their **environmental** footprint. And, our new Oreo production line in Cikarang supports this', explained Zaenal Abidin, Cikarang Plant Director, Mondelez Indonesia.

**-\$ 23 MILLION INVESTMENT TO EXPAND INDONESIA OREO PRODUCTION; New OREO line reduces energy, water usage and carbon emissions**

The inauguration of the newest OREO production line also coincides with the celebration of OREO's 110th anniversary, sparking playful connections for families all around the world

[Editorial queries for this story should be sent to [newswire@enpublishing.co.uk](mailto:newswire@enpublishing.co.uk) ]

**Load-Date:** February 18, 2022

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# Mondelez International Invests in Circulate Capital's Ocean Fund to Advance Global Efforts in Plastic Waste Collection and Recycling

Contify Retail News

November 11, 2021 Thursday 6:30 AM EST

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Length: 1316 words

## Body

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CHICAGO, Nov. 11 -- Mondelez International issued the following news release:

- Marks significant step toward helping achieve a circular economy by funding systems to collect, sort and recycle plastics at scale, including flexible films

Mondelez International, Inc. (Nasdaq: MDLZ) today advanced its commitment to helping create a circular economy for plastic by joining Circulate Capital Ocean Fund (CCOF) as a limited partner and making an investment in CCOF supporting scalable business solutions to help develop infrastructure for the collecting, sorting and recycling of plastic waste, including flexible films. The goal of this investment, which is part of Mondelez International's Sustainable Futures impact investing platform, is to enhance focus on the physical collection of flexible films - lightweight, multi-layer plastics used by the snacking industry - that have traditionally been more difficult to collect, sort, recycle and ultimately reuse.

CCOF is an investment fund dedicated to addressing India and Southeast Asia's plastics challenges, and its investors include some of the world's leading consumer packaged goods companies. The fund provides financing to waste management, recycling and circular economy start-ups and small- and medium-sized enterprises across India, Indonesia, Thailand, Vietnam and the Philippines. CCOF helps identify collection and recycling solutions, catalyzes capital to both scale and replicate those solutions and connects these enterprises to the world's leading companies. Mondelez International's investment in CCOF is expected to finance enterprises that support the company's goal to collect more plastic waste than the company currently produces across India and Southeast Asia and will further CCOF's investments into flexible plastic waste collection, recycling and infrastructure enterprises.

"This investment marks a pivotal step forward in our contribution to a circular economy for plastics and is a clear demonstration of our long-term goal of net zero waste," said Dirk Van de Put, Chairman and Chief Executive Officer, Mondelez International, Inc. "As part of our ambition to become a more sustainable snacking company, this partnership will help fund businesses that are trying to fill systemic gaps in the collection, sorting and reuse of plastic waste, including flexible film."

"We are excited to partner with Mondelez International, a world leader in the food and beverage industry. Their investment in the Circulate Capital Ocean Fund will enable us to put more capital to work by funding enterprises located in South and Southeast Asia with innovative solutions to combat plastic waste and advance the circular economy," said Rob Kaplan, Founder and CEO of Circulate Capital. "Adding Mondelez International to our esteemed list of global partners is a reflection of the significant impact our portfolio companies have made thus far. This additional catalytic capital will also help CCOF reach our expected environmental and economic impacts by 2030 which includes the prevention of more than 13 million tonnes of plastic pollution leakage and at least 17 million tonnes of CO2e avoided."

Progress, Programs & Partnerships

## Mondelez International Invests in Circulate Capital's Ocean Fund to Advance Global Efforts in Plastic Waste Collection and Recycling

Mondelez International has already made significant progress toward its packaging recyclability targets. The company has removed 65,000 tons of packaging from its portfolio since 2013 and remains on track to achieve its 2025 goals to reduce virgin plastic use in rigid plastic packaging by 25% or reduce virgin plastic in overall plastic packaging portfolio by 5%, assuming constant portfolio mix compared to 2020, increase use of recycled content to 5% by weight across plastic packaging and design 100% of its packaging to be recycle ready. To date, ~94% of all of the company's packaging is designed to be recycle ready.

"Our support for a more sustainable future for plastics is clear. We've made significant strides to reduce plastic packaging use, substitute plastics for other materials, design to be recycle ready and set ambitious plastics packaging goals across our portfolio," said Christine Montenegro McGrath, VP and Chief of Global Impact and Sustainability, Mondelez International. "We are proud of our progress to date but know more must be done through innovative partnerships and investments like this one to be able to scale more sustainable solutions for plastics packaging, including flexible film."

Mondelez International already supports initiatives promoting a circular economy for plastics with programs underway across multiple markets demonstrating a strategic focus on less, better and improved plastic packaging and systems. For example:

\* In India, Mondelez International, in partnership with Sustainable Futures, made a seed investment into Hasiru Dala, an NGO, to create a social enterprise to sort, clean, and recycle flexible plastic waste into more sustainable everyday products and targets to recycle 600 tons of multi layered plastics every year. The project implements recycling technology purchased from a local start-up and, together, these women-led local businesses positively impact the local economy through job creation.

\* In the Philippines, Mondelez International is working with several organizations to attempt to recycle and co-process multi-layer and single use plastics and is collaborating with small enterprises focused on a circular economy for plastics.

\* In Indonesia, a waste bank project is ongoing in two schools to help educate children on the importance of collecting and recycling waste. The goal is to recycle plastic into construction material and use it to help renovate schools.

\* In United Kingdom and Australia, as part of Mondelez International's global goal to reduce the use of virgin plastic material in its overall plastic packaging portfolio by 5% by 2025, compared to 2020, select Cadbury Dairy Milk will be made with packaging containing up to 30% recycled plastic material starting in 2022.

Mondelez International is an active participant in the Consumer Goods Forum Plastic Coalition of Action, the Business Call for a Global UN Treaty on Plastics Pollution, the U.S. Plastics Pact, the Ellen MacArthur Foundation's New Plastics Economy Global Commitment, the New Plastics Economy Initiative, the European CFLEX Initiative, the UK Plastics Pact and the UK Flexible Plastic Fund (formerly known as EPPIC), the India Plastics Pact and the Australia/New Zealand Plastics Pact, among others.

### About Mondelez International

Mondelez International, Inc. (Nasdaq: MDLZ) empowers people to snack right in over 150 countries around the world. With 2020 net revenues of approximately \$27 billion, MDLZ is leading the future of snacking with iconic global and local brands such as Oreo, belVita and LU biscuits; Cadbury Dairy Milk, Milka and Toblerone chocolate; Sour Patch Kids candy and Trident gum. Mondelez International is a proud member of the Standard and Poor's 500, Nasdaq 100 and Dow Jones Sustainability Index. Visit [www.mondelezinternational.com](http://www.mondelezinternational.com) or follow the company on Twitter at [www.twitter.com/MDLZ](https://twitter.com/MDLZ).

### About Circulate Capital

## Mondelez International Invests in Circulate Capital's Ocean Fund to Advance Global Efforts in Plastic Waste Collection and Recycling

Circulate Capital is an investment management firm that finances innovations, companies and infrastructure to prevent the flow of **plastic waste** into the world's oceans and advance a carbon neutral **circular** economy in emerging markets. It mobilizes catalytic capital to invest across the entire **plastic** value chain, from innovative materials to advanced **recycling** technologies. It aims to prove that investing in the sector can generate competitive returns, while preventing **plastic pollution**, mitigating **climate** change, and improving livelihoods. It was created in collaboration with Ocean Conservancy, and its founding investors include PepsiCo, Procter & Gamble, Dow, Danone, Chanel, Unilever, The Coca-Cola Company and Chevron Phillips Chemical Company LLC, and Mondelez International.

Source: Mondelez International

**Load-Date:** November 11, 2021

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# Mondelez to use recyclable packaging for Dairylea and Philadelphia

MarketLine NewsWire (Formerly Datamonitor)

August 9, 2021 Monday 12:00 AM GMT

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**Section:** IRELAND

**Length:** 313 words

**Highlight:** US-based food and beverage company Mondelez International is introducing recyclable packaging for its Dairylea and Philadelphia cheese brands in the UK and Ireland.

## Body

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The announcement is part of the Pack Light and Pack Right strategy being followed by the company's UK business. The strategy supports Mondelez International's global commitment to using fully recyclable packaging, as well as clear labelling with recycling information, by 2025. Dairylea is a processed cheese brand, while Philadelphia is claimed to be the best-selling soft white cheese brand in the UK and Ireland. From this month, Mondelez will replace the previously used polystyrene packaging with widely recycled polyethylene (PET) plastic for its Philadelphia Mini Tubs and Handi Snacks packaging.

The initiative is expected to eliminate around 487t of polystyrene. In addition, Dairylea Lunchables will be sold in the UK in packaging containing recycled plastic (RPET). This will reduce the use of virgin plastic by 75%, or around 276t, a year. Mondelez International UK managing director Louise Stigant said: "Snacking Made Right means making our products with packaging people can recycle [and] making decisions for the long term that enable a circular economy. "I am enormously proud to share this latest move on our journey towards our 2025 goals to better protect people and planet." Mondelez claims that Philadelphia will be the first major cheese brand to use chemical recycling by the end of next year. This will help the company minimise its environmental impact and meet its target of to using 5% recycled content in all its plastic packaging by 2025. In March, Mondelez pledged to reduce its use of virgin plastics to combat pollution. To meet this commitment, the company will eliminate plastic material from its packaging, increase its use of recycled content and adopt reuse models for its portfolio. The company currently invests more than \$30m a year in technology, resources and recycling infrastructure and expects to increase this investment in future.

**Load-Date:** August 23, 2021



# DS Smith and Mondelēz working together on bringing circular thinking to snacking

Impact Financial News

June 1, 2021 Tuesday

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Length: 486 words

## Body

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London: DS Smith Plc (DITHF) has issued the following press release:

DS Smith has recently collaborated with one of the world's largest snacking companies and a key customer, Mondelēz, in a five-week Innovation Sprint with the Ellen MacArthur Foundation (EMF).

During these 5 weeks of **Circular** Economy Innovation Sprint, both partners worked together to identify opportunities to create customisable **circular** packaging solutions for Mondelēz's co-packaging operation; creating a long-term roadmap as part of our **circular**-ready partnership.

The focus lays on the core principles of the **circular** economy model; reduce-**reuse-recycle**. The aim of the sprint was to design out **waste** and **pollution** and keep materials in use for longer, which in turn protects natural resources. These principles will also help Mondelēz achieve its own mission, ensuring its products are not only 'right for people but also right for the planet'.

Our designers have recently undergone training in DS Smith's **Circular** Design Principles created in partnership with EMF. These translate the Ellen MacArthur Foundation's **circular** economy principles into practical techniques and tools for creating **sustainable** packaging which were applied during the sprint.

The combined DS Smith – Mondelēz team, who took part in this five-week sprint, includes three Mondelēz employees who were joined by four DS Smith colleagues from the design and supply chain teams.

The findings and proposed actions which arose from the sprint were presented to an extended team from both parties including our own Packaging CEO Stefano Rossi and Juergen Leisse, President of Central Europe, EU Central Sales & Global Licensing at Mondelēz International.

This is just one example of how we are bringing to life the 4th Pillar of our newly updated customer promise: **Circular** Ready. We are applying our **Circular** Design Principles in the packaging design process to help our customers prepare for the **circular** economy, focusing on five areas:

- Recyclability: Delivering 100% recyclable fibre-based packaging solutions
- Fibre optimisation: Optimising every fibre for every supply chain
- **Plastic** replacement: Design solutions to replace problem **plastics**

DS Smith and Mondelēz working together on bringing circular thinking to snacking

- **Reuse**: Increasing reuse through new designs and innovations
- Closed loop: Developing closed loop solutions.

Stefano Rossi, Divisional CEO for Packaging stated:

‘This Design Sprint has been a great opportunity for DS Smith and Mondelez, offering both teams the chance to learn from experts and delve into the archive of circularity knowledge from the Ellen MacArthur Foundation. The solutions our joint team have brought to the table demonstrate our commitment to instilling circularity at all stages of our customer’s journey. Furthermore by bringing our customer, Mondelez, to the table we have demonstrated to EMF the value of our business through our networks and influence; encouraging more companies to take up the mantle of circularity.’

**Load-Date:** June 2, 2021

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# Mondelez International and Green Wolf Costa Rica join forces for coastal ecosystem recovery

CE Noticias Financieras English

April 14, 2023 Friday

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**Length:** 289 words

## Body

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**The company seeks to continue promoting initiatives such as this one that will actively contribute to the socio-ecosystemic recovery of Costa Rica.**

Mondel?z International, together with the NGO, Green Wolf Costa Rica, collected 828 kilos of waste to promote the recovery of the coastal ecosystem in the Biological Corridor of Paso de las Lapas in Puntarenas.

"Mondel?z International has strong pillars of sustainability and we know that by supporting non-governmental organizations like Green Wolf Costa Rica we create an integral, inclusive and sustainable movement that helps the planet and all the people who live on it," commented Billy Ugarte, Mondel?z Environment and Health leader for Central America and the Caribbean.

On March 23rd, 2023, around 45 employees of Mondel?z International headquarters located in Costa Rica, volunteered more than 360 person hours, where they collected 828 kilograms of waste, of which 664.3kg were recoverable and 163.9kg non-recoverable.

The volunteer day was created with the objective of contributing to the coastal ecosystem recovery of Guacalillo, Bajamar, and the Guacalillo mangrove swamp, located within the Paso de las Lapas Biological Corridor in the district of Tárcoles, Puntarenas.

According to Costa Rica's Ministry of Health, waste recovery is a vitally important action for maintaining life and the planet; it is truly beneficial and essential for reducing pollution and offers great economic advantages for companies.

The company seeks to continue promoting initiatives such as this one that will actively contribute to the socio-ecosystemic recovery of Costa Rica, and considers it necessary for more organizations to join the change through different actions and intersectoral alliances.

**Load-Date:** April 15, 2023

# UK Plastics Pact report praises Mondelez for its progress on green packaging

ConfectioneryNews.com

January 6, 2022 Thursday 1:30 PM GMT+1

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**Length:** 425 words

**Byline:** Anthony Myers, , Anthony

## Body

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The latest UK **Plastics** Pact report has recognised Mondelez International efforts in making progress towards achieving net zero **waste** packaging.

As part of a unique collaboration of leading retailers and manufacturers across the entire **plastics** value chain, the UK **Plastics** Pact outlines four ambitious **environmental** targets.

The report highlights some of the progress the Cadbury and Oreo owner has made on its UK packaging journey towards achieving its vision of net zero-**waste** packaging globally.

Under target one - to eliminate problem **plastics** - the company has removed over 6.4million **plastic** windows from its Cadbury chocolate shell eggs for Easter. This move is part of the company's 'Pack Light and Pack Right' strategy and its ongoing efforts to remove, reduce, replace and ensure recyclability across its portfolio.

Under target two - to make 100% of packaging **reusable** or recyclable - the report highlights the company's involvement in the Flexible **Plastic** Fund alongside other retailers and FMCG leaders. An initiative of manufacturers and retailers committed to improving flexible packaging **recycling** in the UK and boosting the nation's **recycling** infrastructure. The fund is designed to drive progress towards household collection of flexible **plastic** for **recycling** and plays a vital role in incentivising the **recycling** of **plastic** bags and wrapping through a guaranteed minimum price for packaging recovery notes.

Under target three, Mondelez's efforts were also emphasised - to increase the use of **recycled** content up to 30%.

These UK **sustainable** packaging initiatives also contribute to Mondelez International's global target of eliminating virgin **plastic** materials in the company's overall **plastic** packaging portfolio by 5% by 2025, assuming a constant portfolio mix.

The report also highlights the upcoming packaging innovation for Cadbury Dairy Milk sharing bars to contain 30% **recycled plastic** - rolling out in 2022. Previously, the company also announced that, as of the end of 2022, it's cheese brand Philadelphia will become the first major cheese brand to pioneer the use of chemical **recycling**.

Kelly Farrell, **Sustainability** Communications manager, at Mondelez International, said: "We're proud to be members of the UK **Plastics** Pact and that they have acknowledged our efforts, but we recognize there is still more to do. We're committed to working towards finding innovative solutions and working in partnership with WRAP and Pact members to tackle the complex challenges of **plastic waste** and reduce the demand on natural resources."

**Load-Date:** January 6, 2022



# Mondelez International Launched Sustainable Futures to Advance Climate Solutions and Support Social Entrepreneurs

Impact Financial News

February 19, 2021 Friday

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Length: 258 words

## Body

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CHICAGO, : Mondelez International announced the launch of **Sustainable** Futures, an impact investing platform to incubate, finance and support self-**sustaining** ventures that address key challenges in the world, including **climate** change.

Part of the company's ongoing efforts to create a positive impact on people and the planet, the new platform allows Mondelez International to pursue and nurture innovative projects, together with like-minded investors, that align with its **sustainability** strategy and help deliver on its commitments.

"We don't have all the answers, but we do know that alone, we can never achieve significant progress in the fight against systemic issues like **climate** change," whispered Dirk Van de Put, Chief Executive and Chairman of Mondelez International. "**Sustainable** Futures is our first foray into impact investing and allows us to work with others in supporting **environmental** and social projects that can help drive meaningful, long-term change. "

"It's only by testing and learning new approaches, and by seeking new forms of partnership with NGOs, governments, and social entrepreneurs, that we can unleash the creativity we need to tackle some of the world's most challenging issues," whispered Christine Montenegro McGrath, VP and Chief of Global Impact and **Sustainability** at Mondelez International. "By offering seed investment and expertise through **Sustainable** Futures, Mondelez International can help to create lasting solutions in areas like forest protection, carbon **emissions** reduction, and innovation in **recycling**. "

**Load-Date:** February 19, 2021

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