

# Individual Project

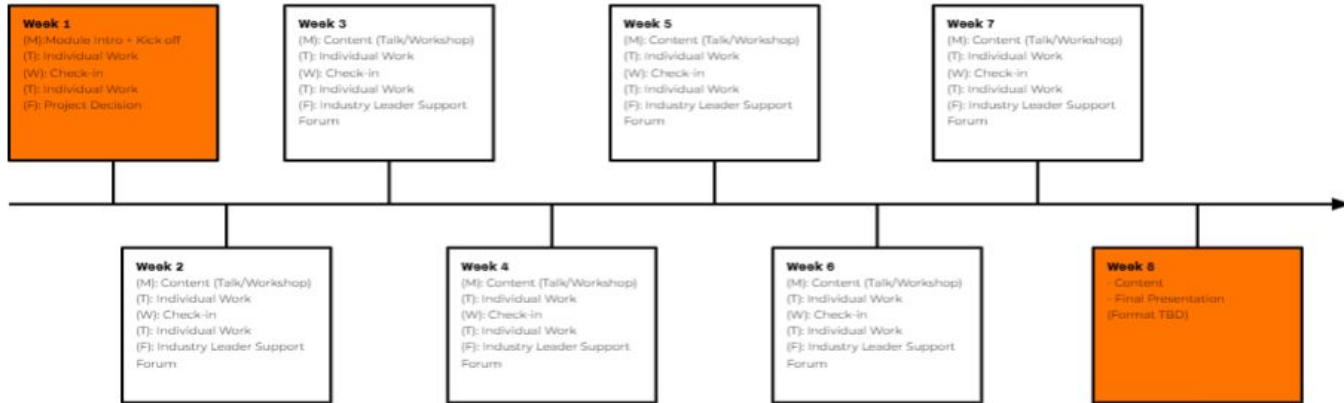
# Individual Project

It's an 8 week-long project in which students will get to create and develop their final work that demonstrates the skills and knowledge they have gained throughout the whole period they have been in the programs. The students will have the opportunity to collaborate across programs between Front-end Developer, Data Analyst, and AI Business Consultant to gain real-life experience in working in interdisciplinary teams.

# Hyper Island Schedule

Individual Project

## Schedule



The final presentation at the wrap-up day is on the last day of the module, **23rd of September**.

# The Goal

To develop new skills and sharpen existing tools before you leave Hyper Island for your internship. To collaborate across the different programs and learn from each other.

## Course Goal

### **DATA ANALYST**

S7 - Communicate problems, recommendations and insights adapted to the intended target audience

S10 - Plan, execute and identify resources for carrying out experiments to draw data-informed conclusions

C1 - Process and analyze data in such a way that it leads to further learning and professional development

C3 - Independently be able to work methodically and flexibly in various projects and processes



# Beela



At **Beela** we are committed to decreasing the evident gap in the unemployment rate between foreign-born women, particularly those from non-European countries, and women and men born in Sweden.

Making a career transition is hard. We help immigrant women and non-binary people define their path, get unblocked, and meet their learning goals. Passion brought us here and we are empowering the next generation of talented immigrant women and non-binary people to realize their potential, creating a better future for all.

<https://beela.se/#about-us-id>





## JULIANA ARAÚJO

Founder & CEO

Latina immigrant with 8+ years of experience working in tech, leading product teams to develop data-driven products. She has a Bachelor's in Information Systems and is currently writing her master thesis in IT Project Management from Stockholm University.



## DENISE MUNIZ

Co-Founder & COO

Latina immigrant and fullstack developer. Denise has over 10 years of experience working as a business analyst but decided to change her career path to software development after she moved to Sweden. She has a Bachelor's in Information Systems and a Master's in Business & Project Management.



## MARYAM ARAI

Senior Organizational Developer

Social entrepreneur with a passion for diversity, inclusion, and belonging. She has 8 years of experience in HR-related professions, including work with Arbetsförmedlingen with a focus on education, recruitment, and innovation.



# Programmes and Activities



## Beela's Talk

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A seasonal podcast with amazing guests who share their inspiring stories of diversity, equity and inclusion in the tech industry.

[LISTEN](#)



## Pollination Mentoring Program

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We match immigrant women in a career transition with established women in the tech industry to provide mentorship, career coaching, and support.

[READ MORE](#)



## Newsletter

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Bi-weekly newsletter with tips for a career transition into tech. Monthly calendar advertising courses, bootcamps, and events for beginners.

[SIGN UP](#)



## Events

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Workshops and talks where we invite guest speakers to share their talents & experience with our community. Check our events on our LinkedIn posts.

[SEARCH](#)





# The Brief

Inspired by the idea of UN Sustainable Development Goals number 5 (gender equality) and the Beela Program (I am a mentee!), the idea is to develop the individual project (Hyper Island) through a short online volunteer internship between weeks 31 and 38 of 2022 for recommendations and insights for developing the Beela program - using data visualization at the end.

The plan, process, and execution might, for example, seek and analyze data on: women and non-binary people in technology; audience engagement; analysis of mentors and mentees; public involvement in activities and events. Wherever possible, Beela data from social media, feedback, and Google Analytics will be analyzed and captured.

The project and processes will follow Beela's guidelines, being monitored by the responsible and available team.

