

profit-loss

		January	February	March	April
<b>Sales</b>					
iOS Application	15	25	54	16	0
Android Application	12	5	18	9	43
Licence(single)	50	0	30	48	62
Licence(unlimited)	500	0	1	1	1
Hosting	50	0	1	1	2
Servers	1000	0	0	0	0
<b>Total Sales</b>		<b>435</b>	<b>2,576</b>	<b>2,798</b>	<b>3,716</b>

<b>Overhead Costs</b>					
Managing Director	20000	1	1	1	1
Senior Developer	23000	1	1	1	1
Web Developer	19000	1	1	1	1
Developer	17500	1	1	1	1
HR Manager	20000	1	1	1	1
Sales	26000	1	1	1	1
Marketing Manager	20000	1	1	1	1
Salaries		12,125	12,125	12,125	12,125
On Costs		1,819	1,819	1,819	1,819
Rent	13720	980	980	980	980
Telephone	362	133	21	21	21
ISP	0	0	0	0	0
Advertising	7000	300	300	300	300
Travel	1800	150	150	150	150
Legal	840	70	70	70	70
Insurance	900	75	75	75	75
Accountant	600	50	50	50	50
Loans	0	250	250	250	250
Server Hosting	808	434	34	34	34
Deprication (Computer)		540			
<b>Total Costs</b>		<b>16,926</b>	<b>15,874</b>	<b>15,874</b>	<b>15,874</b>
<b>Profit Loss</b>		<b>-16,491</b>	<b>-29,788</b>	<b>-42,864</b>	<b>-55,021</b>

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Profit – Loss Year 1 2013

May	June	July	August	September	October	November
22	20	51	14	4	27	18
19	21	21	18	61	42	14
105	96	116	178	210	275	264
1	3	4	4	5	5	4
4	6	8	9	9	13	18
1	1	2	4	3	7	8
7,008	6,652	9,217	13,776	14,742	22,309	22,538
1	1	1	1	1	1	1
1	1	1	1	1	1	1
1	1	1	1	1	1	1
2	2	2	2	2	2	2
1	1	1	1	1	1	1
1	1	1	2	2	2	2
1	1	1	1	1	1	1
13,583	13,583	13,583	15,750	15,750	15,750	15,750
2,038	2,038	2,038	2,363	2,363	2,363	2,363
1,120	1,120	1,120	1,260	1,260	1,260	1,260
21	21	21	21	21	21	21
0	0	0	0	0	0	0
300	300	300	300	300	300	300
150	150	150	150	150	150	150
70	70	70	70	70	70	70
75	75	75	75	75	75	75
50	50	50	50	50	50	50
250	250	250	250	250	250	250
34	34	34	34	34	34	34
60			60			
17,751	17,691	17,691	20,382	20,322	20,322	20,322
-65,764	-76,802	-85,276	-91,882	-97,463	-95,476	-93,260

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December	Anual
23	4,110
9	3,360
241	81,250
6	17,500
26	4,850
2	28,000
15,803	121,570
1	
1	
1	
3	
1	
2	
1	
17,208	
2,581	
1,400	
21	
0	
300	
150	
70	
75	
50	
250	
34	
60	
22,199	221,227
-99,657	