

cash flow

		January	February	March	April
<b>Sales</b>					
Pre VAT				435	2,576
VAT				87	515
Loans		100,000			
Investment		25,000			
<b>Total Cash In</b>		<b>125,000</b>	<b>0</b>	<b>522</b>	<b>3,091</b>
<b>Overhead Costs</b>					
Managing Director	20,000	1	1	1	1
Senior Developer	23,000	1	1	1	1
Web Developer	19,000	1	1	1	1
Developer	17,500	1	1	1	1
HR Manager	20,000	1	1	1	1
Sales	26,000	1	1	1	1
Marketing Manager	20,000	1	1	1	1
Salaries		<b>12,125</b>	<b>12,125</b>	<b>12,125</b>	<b>12,125</b>
On Costs	15.00%	1,819	1,819	1,819	1,819
Rent	13720	980	980	980	980
Telephone	361.6	133	21	21	21
ISP	0	0	0	0	0
Advertising	3600	300	300	300	300
Travel	1800	150	150	150	150
Legal	840	70	70	70	70
Insurance	900	75	75	75	75
Accountant	600	50	50	50	50
Computer Equipment	4000	2,800	0	0	0
Server Hosting	808	434	34	34	34
Loans	3000	250	250	250	250
Total VAT		1,048	386	386	386
<b>Total Cash Out</b>		<b>20,234</b>	<b>16,260</b>	<b>16,260</b>	<b>16,260</b>
To VAT					-1,733
<b>Cash Balance</b>		<b>104,766</b>	<b>88,507</b>	<b>72,769</b>	<b>61,334</b>

cash flow

Cash Flow Year 1 2013

May	June	July	August	September	October	November
2,798	3,716	7,008	6,652	9,217	13,776	14,742
560	743	1,402	1,330	1,843	2,755	2,948
3,358	4,459	8,410	7,982	11,060	16,531	17,690
1	1	1	1	1	1	1
1	1	1	1	1	1	1
1	1	1	1	1	1	1
2	2	2	2	2	2	2
1	1	1	1	1	1	1
1	1	1	2	2	2	2
1	1	1	1	1	1	1
13,583	13,583	13,583	15,750	15,750	15,750	15,750
2,038	2,038	2,038	2,363	2,363	2,363	2,363
1,120	1,120	1,120	1,260	1,260	1,260	1,260
21	21	21	21	21	21	21
0	0	0	0	0	0	0
300	300	300	300	300	300	300
150	150	150	150	150	150	150
70	70	70	70	70	70	70
75	75	75	75	75	75	75
50	50	50	50	50	50	50
400	0	0	400	0	0	0
34	34	34	34	34	34	34
250	250	250	250	250	250	250
494	414	414	522	442	442	442
18,585	18,105	18,105	21,244	20,764	20,764	20,764
46,107	32,462	22,243	8,981	-723	-8,154	-11,228

cash flow

December	Anual
22,309	
4,462	
26,771	224,875
1	
1	
1	
3	
1	
2	
1	
17,208	
2,581	
1,400	
21	
0	
300	
150	
70	
75	
50	
400	
34	
250	
1,066	
23,606	230,949
	8,215
-8,062	

VAT %:

Per person:  
phone per month  
ISP per month:  
Advertising  
Travel  
Legal  
Insurance  
Accountant  
Computer Equipment  
Server Hosting per month:  
Loans

cash flow

20
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140
20.8
0
300
150
70
75
50
34
250