## A. Project Timeline

* Create Persona Utilizing Survey Results (1 day)
* Create a low-fidelity wireframe (7 days)
* Conduct Guerrilla Usability (5 days)
* Create an interactive Prototype (14 days)
* List Five Objective usability tasks to test (1 days)

## B. Persona

Frank Sinister

Age: 24

Lives: USA

Newly married, no kids

Income: $80,000

Keys goals & behaviors:

* Works in IT and enjoys time outdoors when gets the chance.
* Having a bucket list of things he would like to achieve, watching a volcano is one of them.
* Enjoys a good breakfast and is looking to share that with his new wife.

## C. Low-Fidelity Wireframe

A black screen with white text

AI-generated content may be incorrect.

A screenshot of a black screen

AI-generated content may be incorrect.

A black board with white text

AI-generated content may be incorrect.

A black screen with white text

AI-generated content may be incorrect.

A screenshot of a grocery store

AI-generated content may be incorrect.

A screenshot of a menu

AI-generated content may be incorrect.

A screenshot of a computer

AI-generated content may be incorrect.

**A close-up of a white paper

AI-generated content may be incorrect.**

<https://excalidraw.com/#json=36dl3J2VO5h-kS7vtLT0u,yUI_g2CaQY4DCKfGUpP8Vw>

## D. Guerilla Usability Testing

|  |  |  |  |
| --- | --- | --- | --- |
| **Tester** | **Feedback** | **Actionable** | **Actions/Changes** |
| Christopher | Include hyperlink to Transportation page leading to more information. | Yes | Included a hyperlink to local bus times from a different island. |
| Chris | Include an image of the island’s bus/walk routes, trails etc. | Yes | Included a map that shows basic travel routes. |
| Evelyn | Include a chatbot for the FAQ page instead of listing the information. | No | This would further extend the time needed to complete this project. |

## E. Interactive Prototype

**https://dato-jr.github.io/d497/**

## F. Five Objective Usability Tasks

* Locate the local bus times link
* What lodgings are available?
* Can you find if American food is still available?
* Is Taniti safe to travel to?
* Name three things you can do for entertainment.

## G. Citations

* 4-star hotel

https://www.tripadvisor.com/Hotels-g309679-zfc4-Tahiti\_Society\_Islands-Hotels.html

* American Style meal

https://www.tripadvisor.com/Restaurants-g309679-c2-Tahiti\_Society\_Islands.html

* Grocery Store

https://www.tahititourisme.com/where-to-shop-in-tahiti/

* Convenience Store

https://www.tahitivillage.com/eat-drink/

* Family-Owned Hotel

https://www.tahititourisme.com/a-tahitian-guesthouse-authentic-polynesian-hopsitality/

* Hiking

https://www.afar.com/magazine/why-french-polynesia-is-becoming-a-hiking-destination

* Inexpensive Hotel

https://www.kayak.com/Tahiti-Hotels.f2000172.dr.html

* Local fish

https://news.mongabay.com/2024/07/french-polynesians-revive-traditional-rahui-to-protect-fish-and-livelihoods/

* Pan-Asian Dish

https://www.yummymummykitchen.com/2011/06/tahitian-vanilla-bean-coconut-shrimp-bora-bora.html

* Rainforest

https://www.expedia.com/pictures/french-polynesia/tahiti-island.d180103

* Snorkeling

https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://www.snorkeling-report.com/region/snorkeling-french-polynesia/&ved=2ahUKEwiOnrLsu-qMAxWFmIkEHf4xKTUQh-wKegQIdhAD&usg=AOvVaw1vMYPHqeaQ3YtStAvR0lGr

* Transportation

https://www.pinterest.com/pin/95279348339144033/

* Volcano erupting

https://www.tetiaroasociety.org/island/geology

* Volcano

https://www.aboutnewzealand.com/blog/new-zealand-volcanoes/

* Yellow Leaf Bay

https://www.expedia.com/Things-To-Do-In-Tahiti.d180103.Travel-Guide-Activities

* MDN

<https://developer.mozilla.org/en-US/>

* Local Bus times

https://teretahiti.pf/fr/nos-horaires