



Avoid a fight in venues with Nonlutte app

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EVALUATION REPORT

Number of fights avoided / number of successful events / No loss experienced from fight disruptions	Pros: Less fights, safer environments Cons: Security guards will depend on it and may not do their work properly
Accuracy in deploying security personnel to areas where suspected emotions have been detected	Pros: Security guards will be always close to where fights may breakout. Cons: If more than one fight happens, security will be in just one place.
Reduction in losses from events with fights	Pros: More revenue for venue owners and increase in customer satisfaction. Cons:
Improved personalized services using correctly detected emotion	Pros: Other features may be added, such as deals to make crowd happier, etc. Cons: