Excel File Columns Explanation

Column Name	Description
AB_TEST	Indicate if the user is part of Test or Control Group
USER_ID	Unique user_id of a user
TOPNEWS_IMPRESSION_COUNT	Number of **News** card Impression in Top News Section
TOPNEWS_CLICKED_COUNT	Number of **News** card Click in Top News Section
ADS_IMPRESSION_TOPNEWS_COUNT	Number of **Ad** card Impression in Top News Section
ADS_CLICKED_TOPNEWS_COUNT	Number of **Ad** card Click in Top News Section
MYNEWS_COUNT	Number of **News** card Impression in My News Section
ARTICLE_MYNEWS_CLICKED_COUNT	Number of **News** card Click in My News Section
ADS_IMPRESSION_MYNEWS_COUNT	Number of **Ad** card Impression in My News Section
ADS_CLICKED_MYNEWS_COUNT	Number of **Ad** card Click in My News Section