



Presentation

SNACK-VORES-KUNST
public art in DK

d. 8. - 10. april 2016

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RESEARCH QUESTION

How can we make awareness of public art, by meeting and engaging people where they are?

INSIGHT

***We are all owners of the public art
- everyone should have the possibility
to bring a piece home.***

***By showing a “snack” of the art
collection, people would want more.***

CONCEPT

By adjusting parameters, an algorithm select an artpiece from the vores.kunst.dk database - you see the process of the plotter creating a representation of the chosen artwork.

PARAMETERS

Year = ***young vs. old***

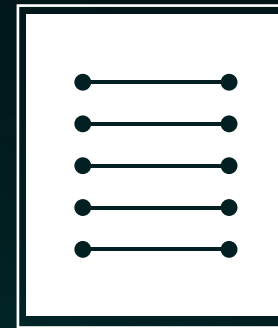
Placement = ***warm vs. cold*** (*warmer / colder game*)

Material = ***hard vs. soft***

Dimensions = ***big vs. small***

Price = ***high vs. low***

SCENARIO



FORMAT - A7

Artist - Title - year

Placement

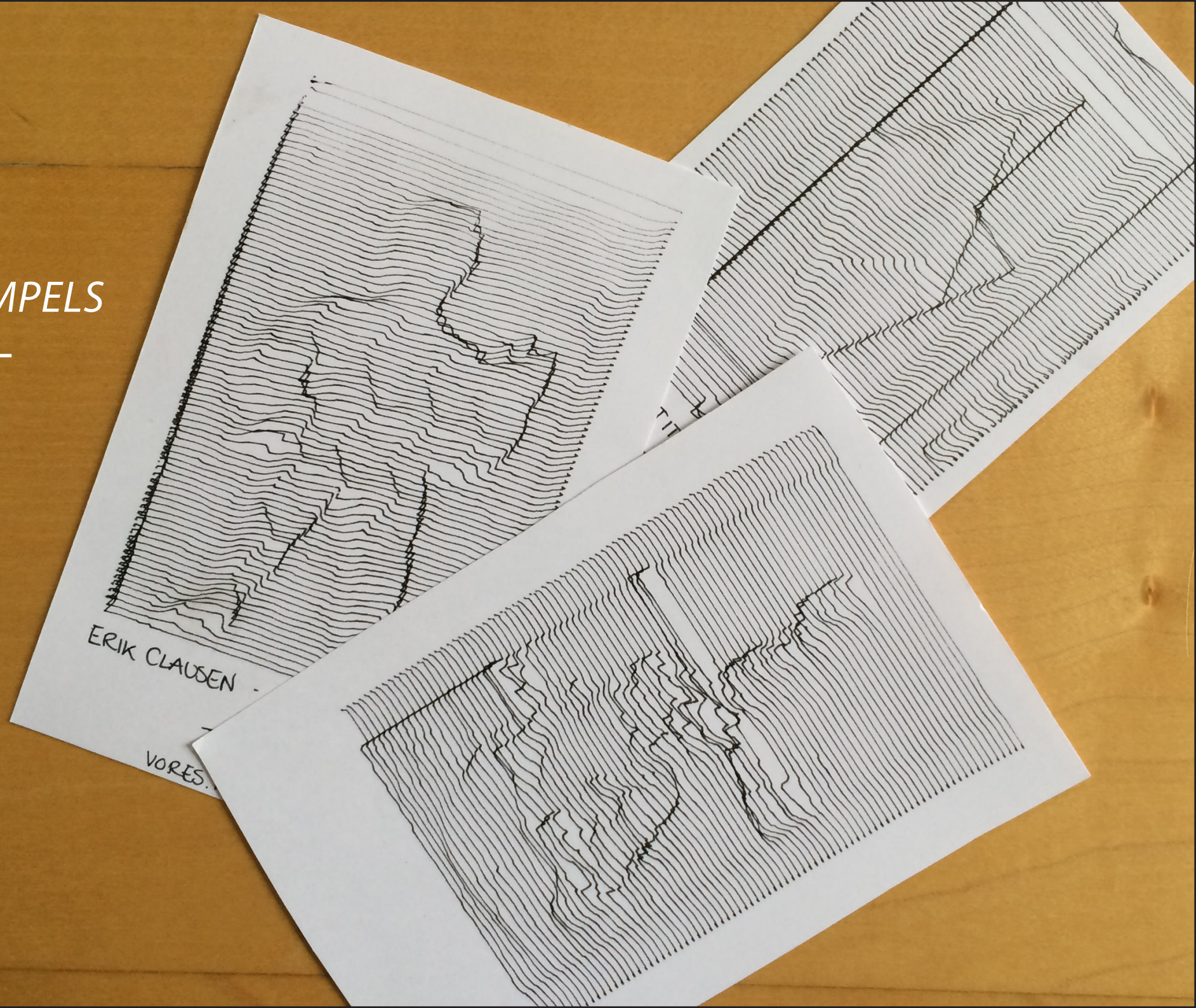
Materials

Dimensions

Price



EXAMPELS





HOW DOES IT WORK?



THE END!