

Consumer Friendly Company Certificate & Sticker Guideline

Certificate

- Size A4:
21 cm W x 29.7 cm H
- Color: CMYK
- Paper: White matt art 200 GSM



Shop Sticker - Design & Size

- Size:
15 cm W x 12 cm H
- Color: CMYK
- Paper: White vinyl sticker



Shop Sticker - Placement

- A. **Tent card** on shop counter table
- B. **Sticker** on shop entrance door

A.



B.



Marketing Collaterals Sticker - Design & Size

- Size:
15 cm W x 9 cm H
- Color: CMYK
- Paper: White vinyl sticker



Marketing Collaterals Sticker - Placement Examples

- A. **Car:** Place sticker on the Back window glass
- B. **Delivery Boxes:** Place sticker on the top front of the box in clear area.

A.



B.



**For more information
contact the Government
Communications Department**

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