YASH
Technologies

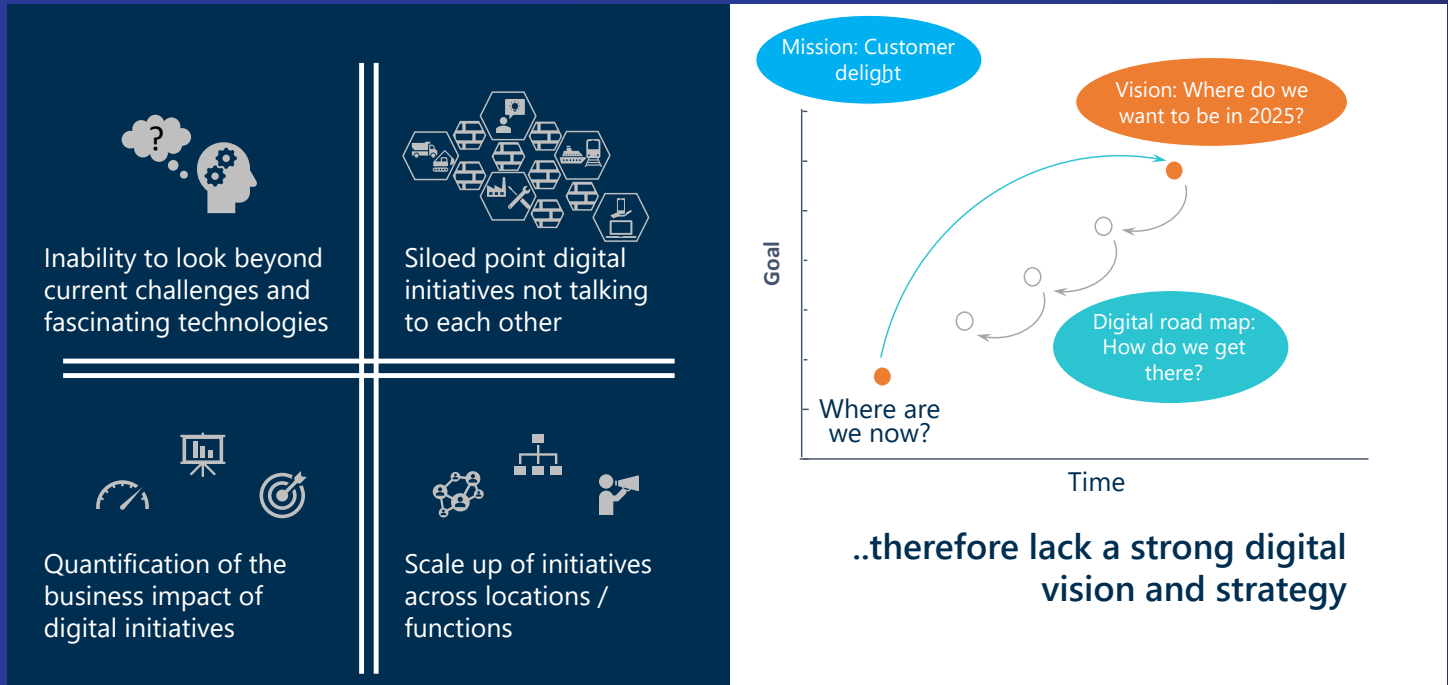*More than what you think.*

Guiding organizations through their digital transformation journey

Worldwide digital transformation investments forecast to reach $1.8 trillion in 2022, according to the new IDC spending guide

From Gartner's perspective, "the transformation journey is taking large enterprises especially at least twice as long and costing twice as much as they originally anticipated"

By 2024, 80% of technology products and services will be built by those who are not technology professionals, according to Gartner

In our experience, organizations struggle with digital transformation for the following reasons:

Inability to look beyond current challenges and fascinating technologies

Siloed point digital initiatives not talking to each other

Quantification of the business impact of digital initiatives

Scale up of initiatives across locations / functions

Mission: Customer delight

Vision: Where do we want to be in 2025?

Digital road map: How do we get there?

Where are we now?

Goal

Time

..therefore lack a strong digital vision and strategy

- We bring in deep industry experience and business knowledge to help organizations become future ready

- We take a three phase approach to help companies maximize the business value while transforming themselves digitally - Fix the basics, raise the bar and change the game

- We look at the business goals from a technology agnostic lens to drive the digital business transformation

- Our assess, analyze and advise framework brings together multifunctional experts to help organizations in developing well rounded digital business / product strategy roadmaps

Value Proposition

- We leverage our strong track record of end-to-end implementation of digital transformation initiatives to bring in a pragmatic approach to develop digital strategy roadmaps

- Our business consulting team brings in the rigor and experience of many digital strategies and roadmap exercises along with deep industry understanding

- We are one organization which can help you through the overall digital journey; a unique combination of design, advisory and execution skills, backed by a robust ecosystem of partners

- YASH has a rich experience of helping global clients across domains/industries to transform their businesses

Global Presence: AMERICAS | EUROPE | APAC | MEA
World HQ: 841 Avenue of the Cities East Moline IL-61244 USA
Tel: 309-755-0433 | **Fax:** 309-796-1242 | www.yash.com

For more information,
Contact YASH Technologies
today at *info@yash.com*