

# **WIREFRAME DOCUMENTATION ANALYZING OF GOOGLE APP STORE**

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Submitted by:

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The published PowerBI Document (.pbix file) has total of 5 pages namely

1. Table Overview
2. Insights
3. Top 10 Category
4. Treemap
5. Dashboard

## 1. Table Overview

App Store Data Report - Power BI Desktop

POPULAR APPLICATIONS

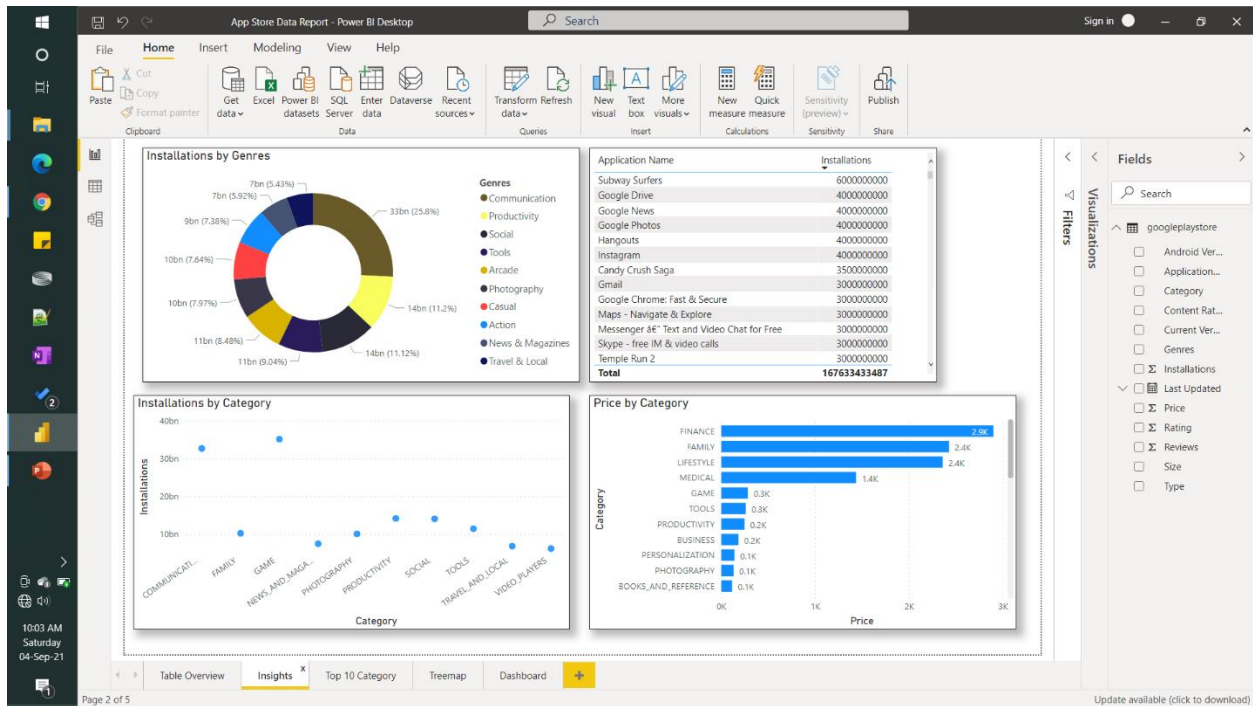
Application Name	Installations	Category	Content Rating	Current Version	Android Version	Type
Subway Surfers	6000000000	GAME	Everyone 10+	1.90.0	4.1 and up	Free
Google Drive	4000000000	PRODUCTIVITY	Everyone	Varies with device	Varies with device	Free
Google News	4000000000	NEWS_AND_MAGAZINES	Teen	5.2.0	4.4 and up	Free
Google Photos	4000000000	PHOTOGRAPHY	Everyone	Varies with device	Varies with device	Free
Hangouts	4000000000	COMMUNICATION	Everyone	Varies with device	Varies with device	Free
Instagram	4000000000	SOCIAL	Teen	Varies with device	Varies with device	Free
Candy Crush Saga	3000000000	GAME	Everyone	1.129.0.2	4.1 and up	Free
Gmail	3000000000	COMMUNICATION	Everyone	Varies with device	Varies with device	Free
Google Chrome: Fast & Secure	3000000000	COMMUNICATION	Everyone	Varies with device	Varies with device	Free
Maps - Navigate & Explore	3000000000	TRAVEL_AND_LOCAL	Everyone	Varies with device	Varies with device	Free
Messenger 46" Text and Video Chat for Free	3000000000	COMMUNICATION	Everyone	Varies with device	Varies with device	Free
Skype - free IM & video calls	3000000000	COMMUNICATION	Everyone	Varies with device	Varies with device	Free
Temple Run 2	3000000000	GAME	Everyone	1.49.1	4.0 and up	Free
WhatsApp Messenger	3000000000	COMMUNICATION	Everyone	Varies with device	Varies with device	Free
Viber Messenger	2500000000	COMMUNICATION	Everyone	Varies with device	Varies with device	Free
Facebook	2000000000	SOCIAL	Teen	Varies with device	Varies with device	Free
Google	2000000000	TOOLS	Everyone	Varies with device	Varies with device	Free
Google Street View	2000000000	TRAVEL_AND_LOCAL	Everyone	Varies with device	Varies with device	Free
Google+	2000000000	SOCIAL	Teen	Varies with device	Varies with device	Free
imo free video calls and chat	2000000000	COMMUNICATION	Everyone	9.8.00000010501	4.0 and up	Free
Snapchat	2000000000	SOCIAL	Teen	Varies with device	Varies with device	Free
YouTube	2000000000	VIDEO_PLAYERS	Teen	Varies with device	Varies with device	Free
Dropbox	1500000000	PRODUCTIVITY	Everyone	Varies with device	Varies with device	Free
Flipboard: News For Our Time	1500000000	NEWS_AND_MAGAZINES	Everyone 10+	Varies with device	Varies with device	Free
<b>Total</b>	<b>167633433487</b>					

Page 1 of 5

Update available (click to download)

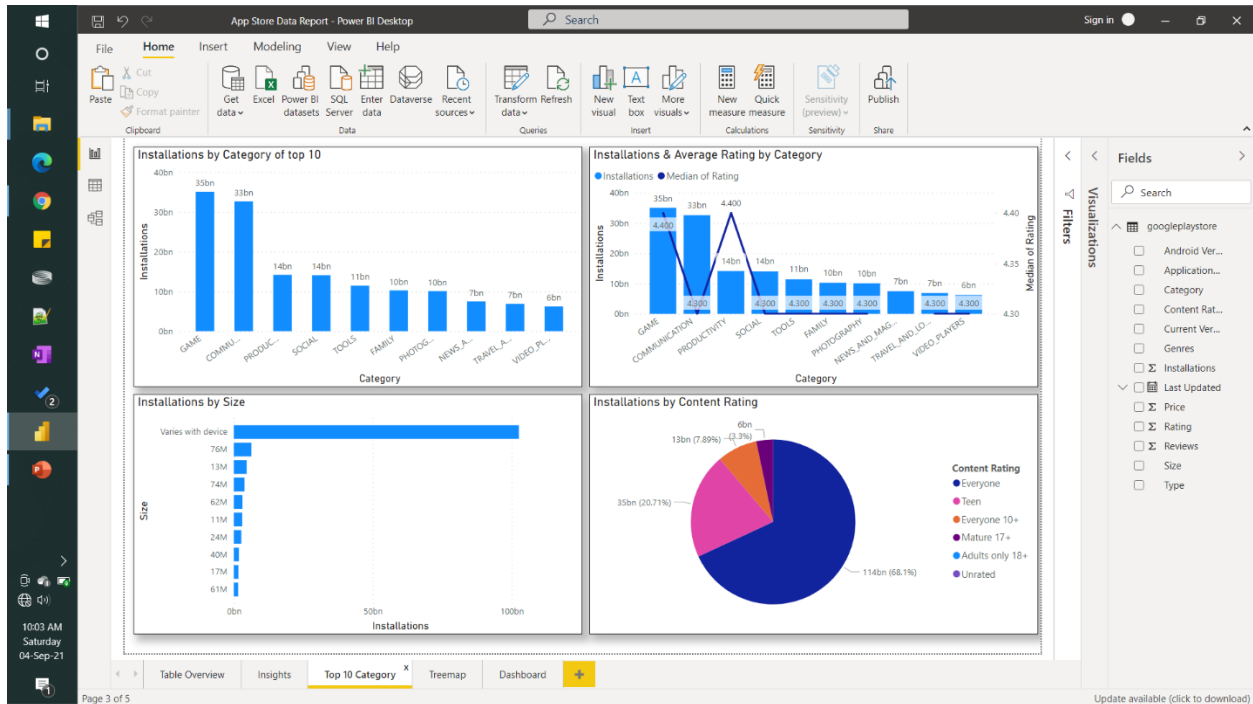
- From this page we can get to know the information of All applications in Descending Order of Total No. of Installations.
- High Level Overview of the Applications in the Google Play Store can be seen from the table.

## 2. Insights

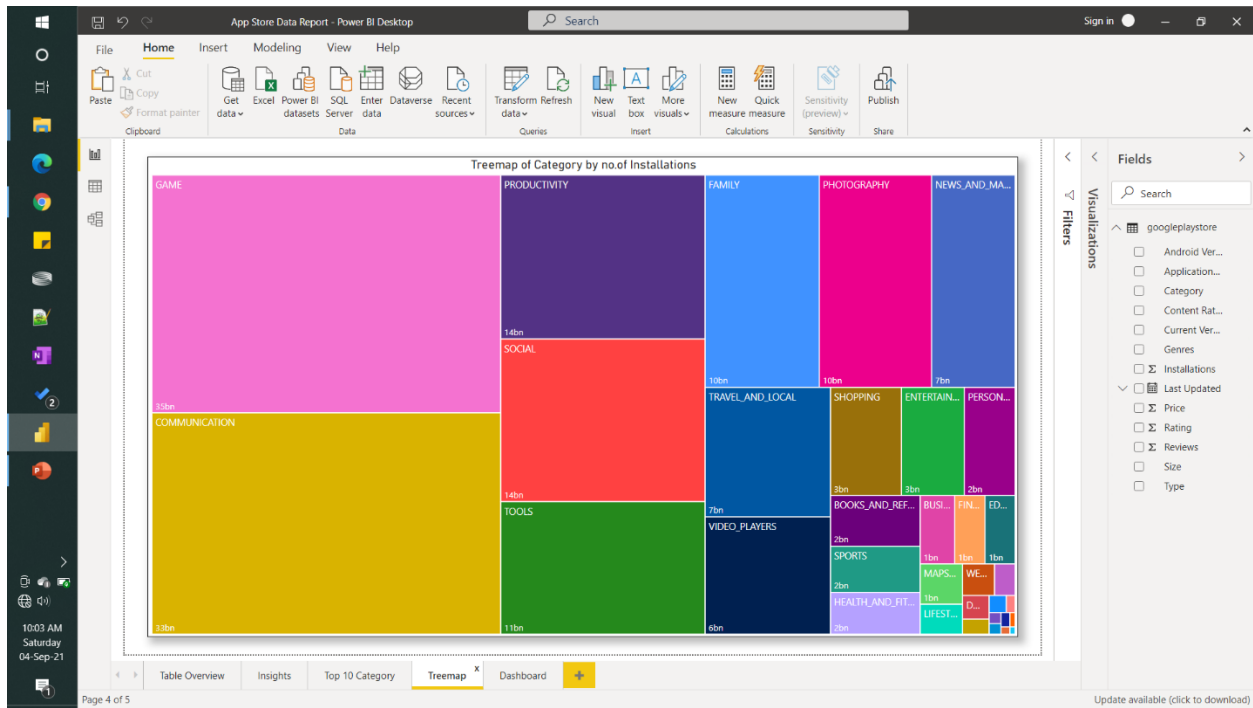


- Quick Insights of the Applications like Percentage of Applications by Genre, Scatter Plot of Category Vs Total no of Installations can be obtained.

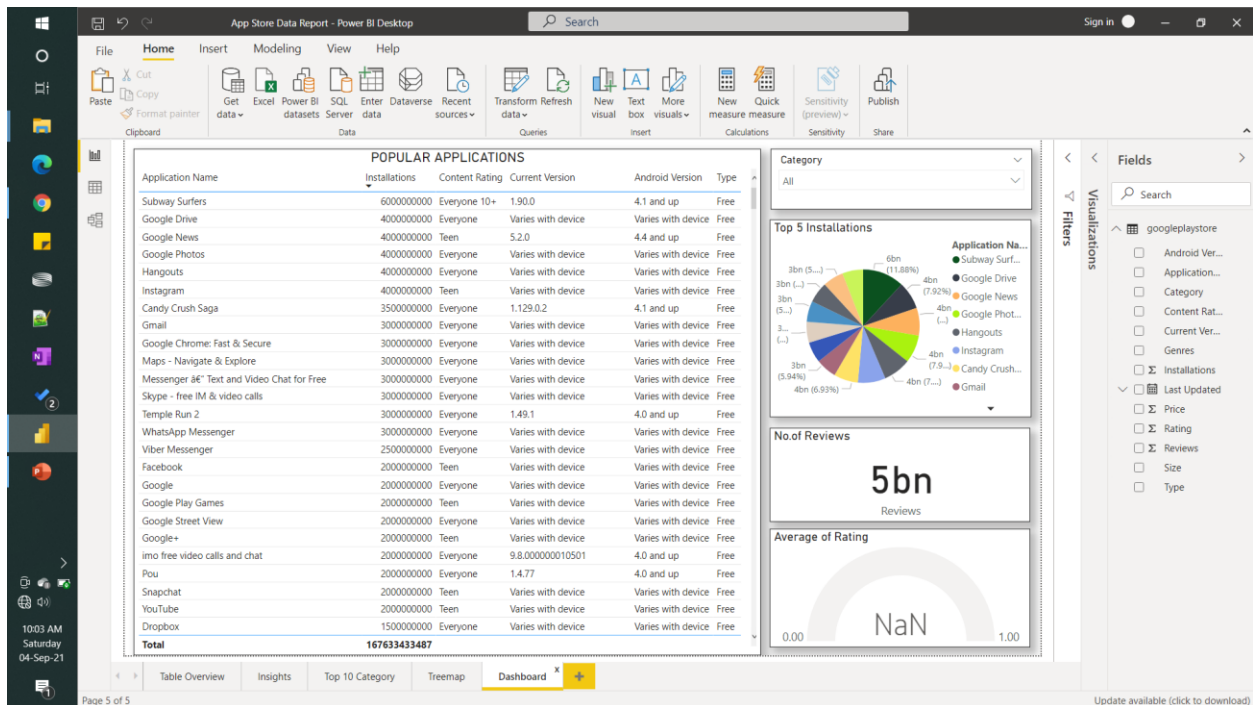
## 3. Top 10 Category



## 4. Treemap



## 5. Dashboard



- We can select the respective Category and can see Average Rating of the Application and Total No. of reviews given.
- We can also see the Content rating, Current Version available, Supported Android Version, Type of Application.
- The Stakeholders will be able to understand why the application has been downloaded when comparing with other applications.