

Dear Client,

First of all, we like to thank you for giving these datasets, and during processing on datasets, we get the following over view.

	No of records	Unique Id's	Receiving date
Transaction Dataset	20002	3495	17/07/2022
Customers Demographic	4002	4002	17/7/2022
Customers Address	4001	4001	17/7/2022

Issues related with datasets

1. Additional customers id's in Transaction datasets, may be there is a problem of data loss.
2. Various columns such as brand purchase have empty values.
3. Inconsistent data type with same attributes.
4. Inconsistent data values with same attributes.

"We are moving forward for further process like data cleaning, standardization etc and it will be great to spend some time with your data."

Regards,

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