



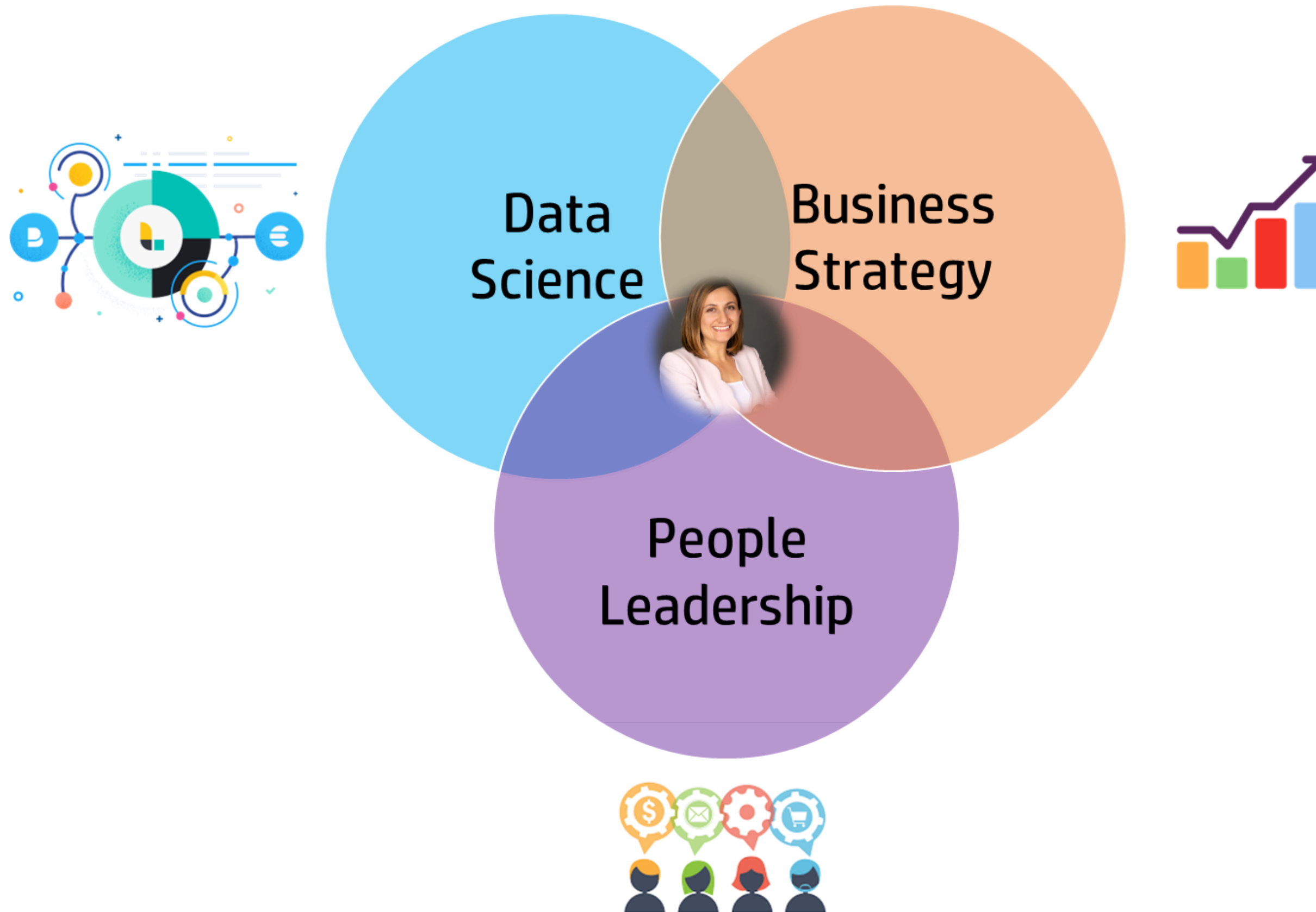
# **SAFE NEIGHBORHOODS**

Predicting crime outcomes in  
England

by: Marina Mnoyan

July 7, 2022

# I DELIVER VALUE AT THE INTERSECTION OF DATA, BUSINESS AND PEOPLE





# 38%

of investigations in England are completed  
without having identified a suspect.

In other words, **close to 4 out of 10**  
**crimes do not get solved!**

# WHY IS THIS IMPORTANT?

What if it were your car that was  
the target of a crime?

Your property?

What if it were your loved  
ones... and they never found  
who did it?





# RESEARCH QUESTION

What factors influence whether crimes are solved in the UK?

*Null hypothesis:*

*Crime types are the sole predictors of crime outcome*

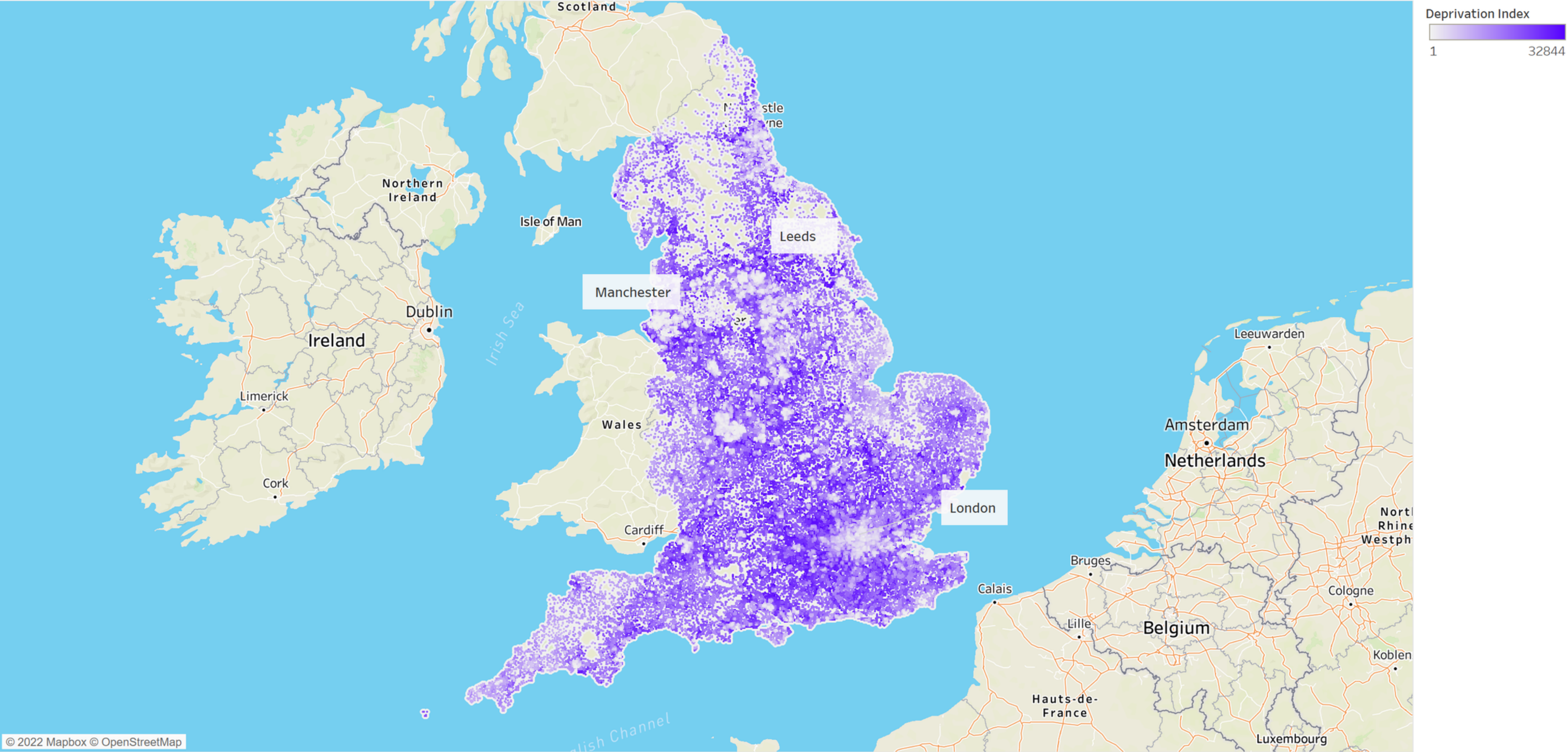
# SOCIETAL VALUE

Insights from this project may help the UK Government identify (and possibly address) the socioeconomic factors and systemic barriers which are correlated with poor outcomes of crime investigations.



# DATA SNAPSHOT: POVERTY ACROSS ENGLAND

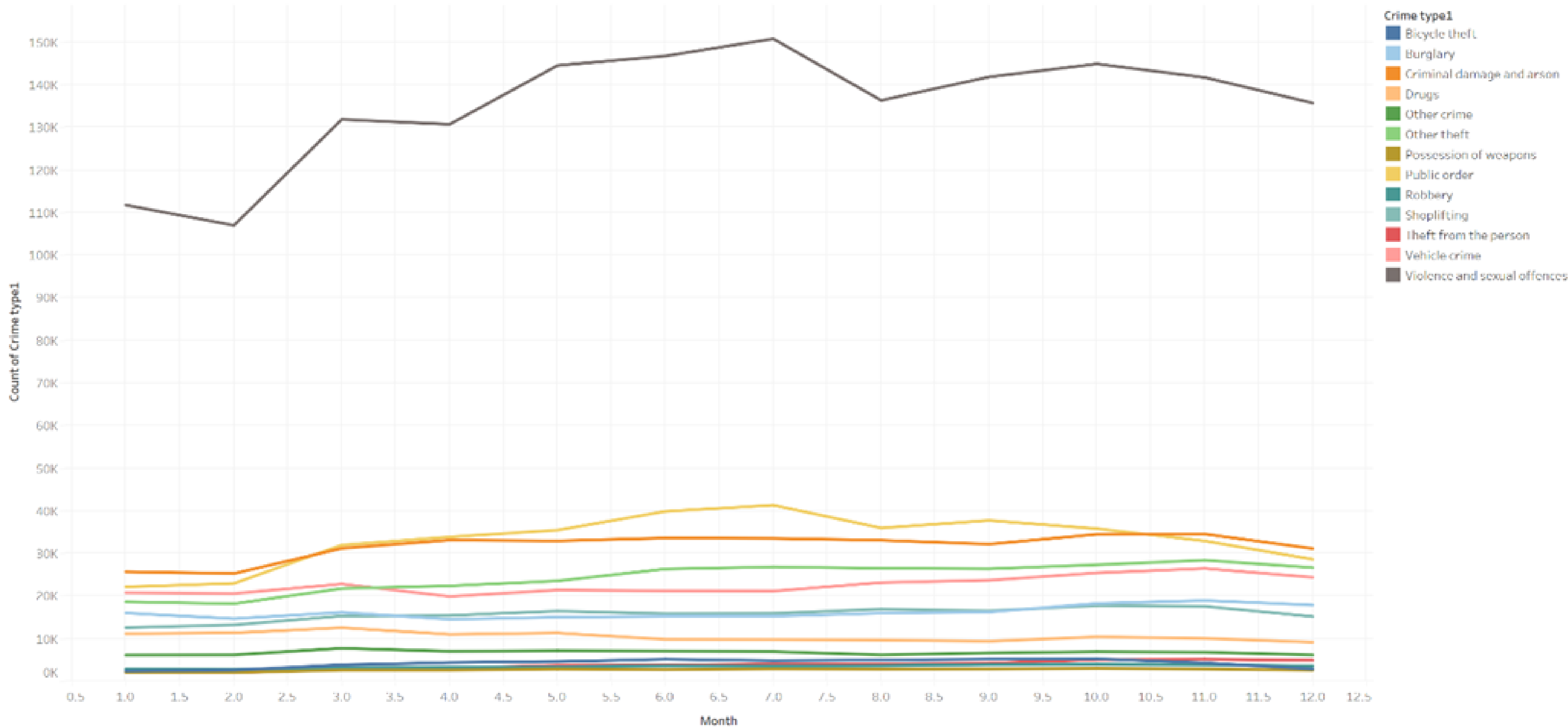
Poverty map across England and Wales (as measured by Deprivation Index where 1=Most Deprived)  
Poor areas are spread across the country, mostly concentrated around large cities



Map based on Longitude1 and Latitude1. Color shows details about Deprivation Index. The view is filtered on Exclusions (Latitude,Longitude), which keeps 472,313 members.

# DATA SNAPSHOT: SEASONALITY OF VIOLENCE

Seasonality of Crime  
Violence & Sexual Offences follow a clearly seasonal pattern, peaking during summer months

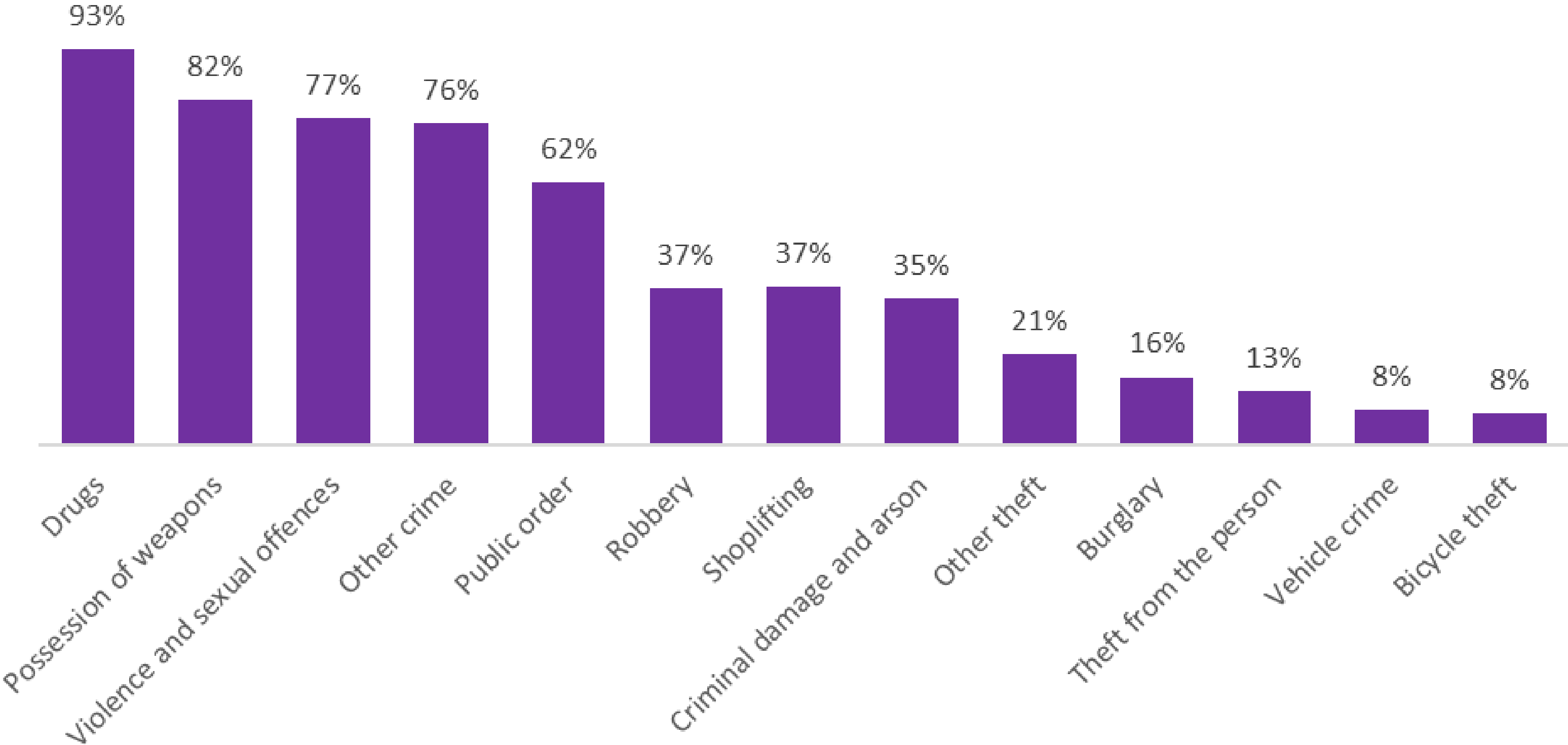


The trend of count of Crime type1 for Month, Color shows details about Crime type1.

# DATA SNAPSHOT: CRIME OUTCOMES PER TYPE

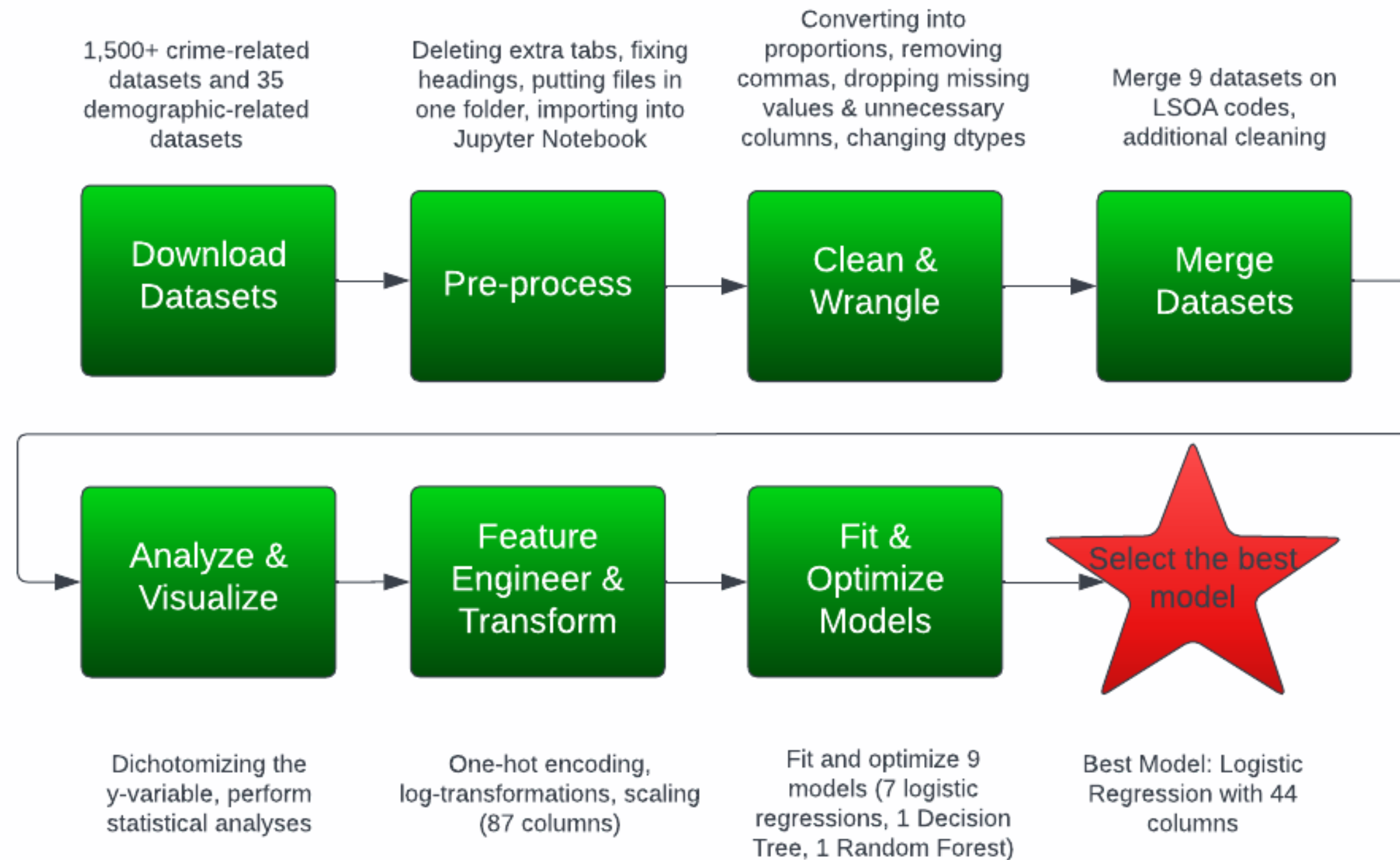
% of Solved Crimes (Suspect Identified) by Crime Type

Theft-related crimes are the least likely to be solved





# IT WAS A LONG PROCESS...



which included lots, and lots, and lots of crashing



# IT WAS A CLOSE CALL... BUT THE BEST MODEL WON

8

logistic regressions

1

decision tree

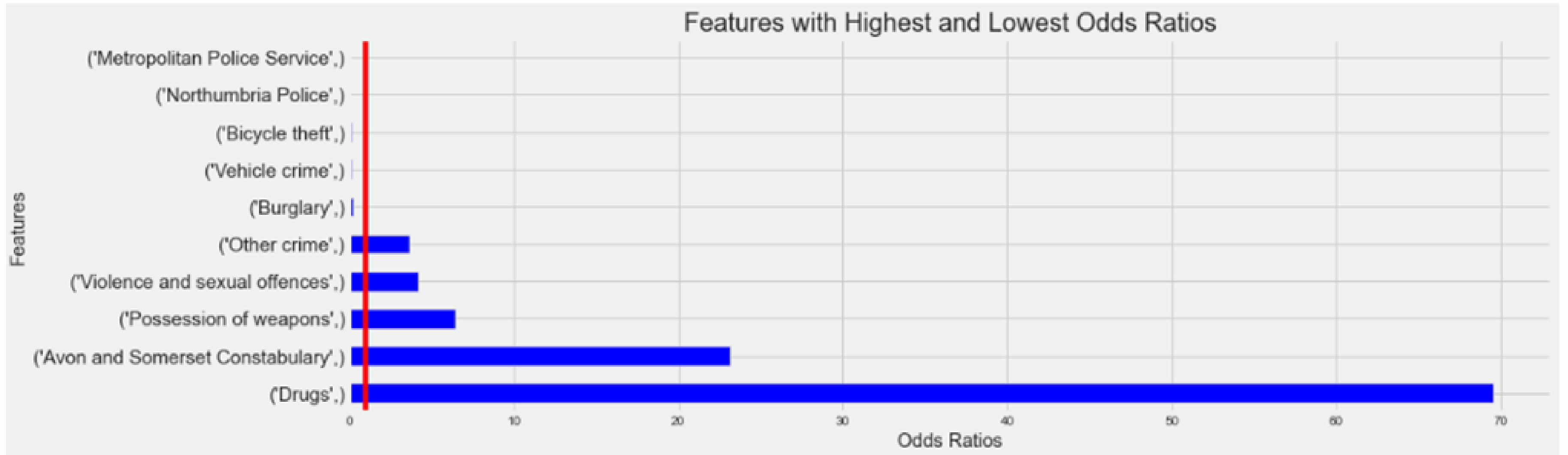
1

random forest

	Name	Transformation	Optimization	Features	Accuracy on Validation	F1-score on Validation
0	Base Logistic Model	None	None	87	61.45	69.17
1	Logistic Model 1	Scaled data	None	87	81.32	83.06
2	Logistic Model 2	Scaled data	C=0.1	87	81.32	83.05
3	Logistic Model 3	Scaled & log-transformed data	C=0.1	87	81.32	83.06
4	Logistic Model 4	Scaled data	C=0.1	81 (VT)	81.33	83.06
5	Logistic Model 5	Scaled data	C=0.1	44 (VT & Feature Selection)	81.38	83.10
6	Logistic Model 6	Scaled data	C=0.1	28 (KBest)	63.58	71.56
7	Decision Tree	Scaled data (optional)	max_depth = 8	87	81.17	82.55
8	Random Forest	None	n_estimators=31, max_depth=5	87	78.47	81.29

# KEY FINDINGS: TOP FACTORS

- Crime Type and Police Jurisdiction are the most significant outcome predictors
- It is recommended that the UK Government organize a knowledge sharing program between **best performing (Avon & Somerset Constabulary)** and **worst performing (Metropolitan Police Service, Northumbria Police)** Jurisdictions



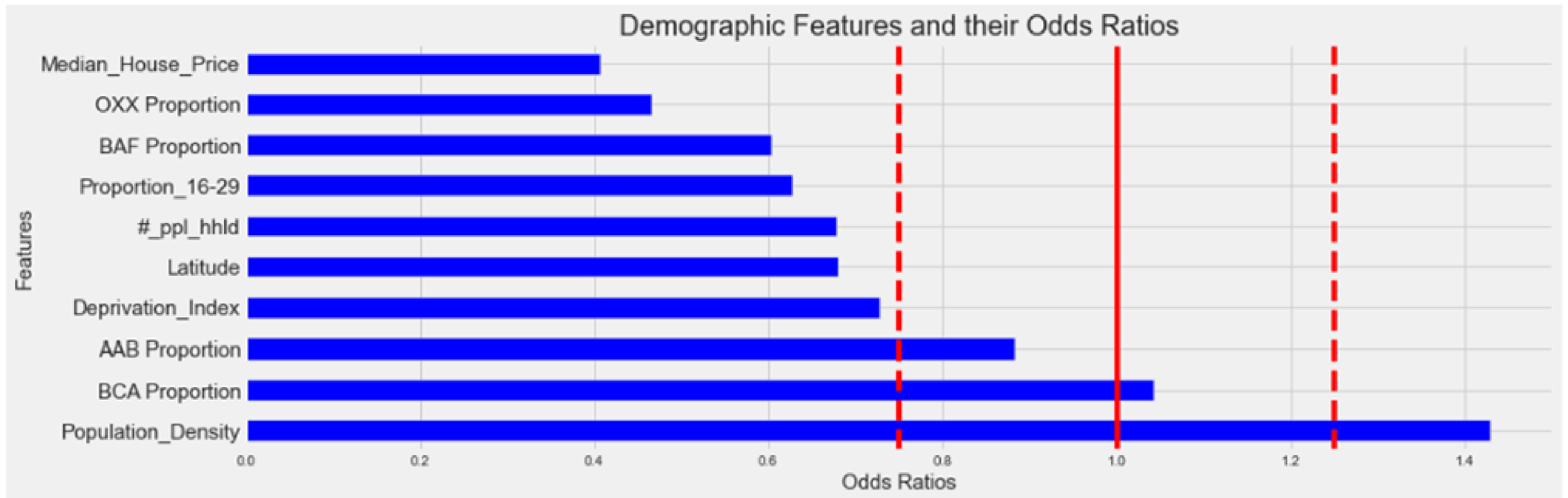
# KEY FINDINGS: DEMOGRAPHIC FACTORS

**Lower** likelihood of crime being solved in neighborhoods that...

- Are affluent
- Have a high proportion of Black African of Other Ethnicities
- Have a younger population (16-29)
- Higher number of people in household
- Are in the North of the country

**Higher** likelihood of crime being solved in neighborhoods that...

- Have high population density





# SUMMARY & NEXT STEPS

- Apart from crime type, demographic factors and police jurisdiction have the highest impact
  - This may indicate potential overpolicing and underpolicing in certain areas and disparities in the police force training
- In the future, Search & Order (i.e., carding) data could be added to confirm the hypothesis around overpolicing in racialized neighborhoods and neighborhoods with low socio-economic status





**Marina Mnoyan**

Marketing Leader >> Data  
Scientist | Python/R/Bash/SQL | ...



# Thank you!



# HOW WAS THE DATA OBTAINED?

1,500+ CSV files downloaded from the  
*UK Police, Office of National Statistics, Open  
Data Portal and UK Data Service* websites

- **Individual crime data** from 04/2019 to 03/2022, e.g., crime type, outcome, jurisdiction & location
- **Neighborhood-level demographic** data based on 2011 Census, e.g. age, ethnicity and socioeconomic status