

User Manual for

Alphageek Merchandising Mobile Application

Introduction

About Alphageek Software

Alphageek software is a web-based modern technology to conduct all essential operations which include managing all merchandising and sales works smoothly and efficiently with sales application.

It's a digital solution for managing the desired tasks for different client and project in a structural way.

The role permission system makes this system more compatible and practical controlling for multiple users with required privacy.

User Characteristics

Alphageek sales application is designed for multiple users at a time.

Key Features

The highlighting features of Sales application are enlisted below.

Modules

Outlet Recruitment

Product Merchandising

Product Ordering

POSM Tracking & Deployment

Competition Tracking

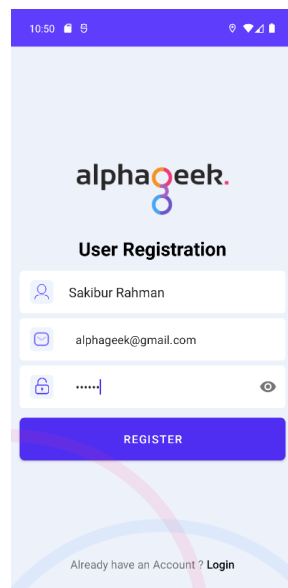
Products Freshness

Out-of-Stock Tracking

Planogram Checks

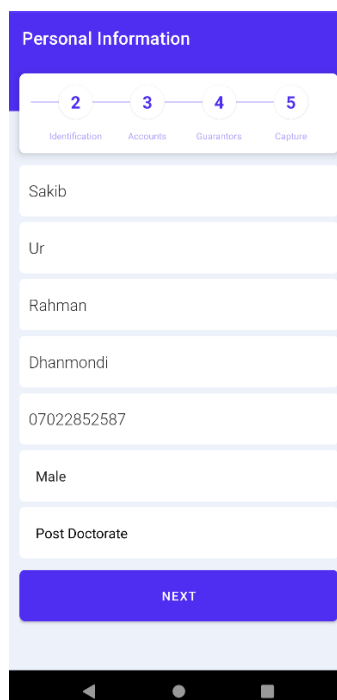
Store Detailing

Registration Page



The image shows a mobile app interface for user registration. At the top, the status bar shows the time 10:50 and battery level. The app's header is purple with the 'alphaGeek.' logo. Below the logo, the title 'User Registration' is displayed. The form consists of three input fields: a name field containing 'Sakibur Rahman', an email field containing 'alphageek@gmail.com', and a password field with masked characters '.....'. A purple 'REGISTER' button is positioned below the password field. At the bottom, there is a link that says 'Already have an Account? Login'.

User have to type his/her name, email and password for signup. Then user will click on register button.



The image shows a mobile app interface for a 'Personal Information' form. The title 'Personal Information' is at the top. Below it is a progress indicator with four steps: 2 (Identification), 3 (Accounts), 4 (Guarantors), and 5 (Capture). The 'Identification' step is currently active. The form contains several input fields: 'Sakib' (first name), 'Ur' (middle name), 'Rahman' (last name), 'Dhanmondi' (home address), '07022852587' (phone number), 'Male' (gender), and 'Post Doctorate' (SSCE). A purple 'NEXT' button is at the bottom of the form.

User have to full up identification form with first name, middle name, last name, home address, phone number, gender, SSCE. Then have to press next button.

← Unique Identification

2 3 4 5
Identification Accounts Guarantors Capture

Nigeria

Abia State

Arochukwu

5551234567

5551234567

85698547852

NEXT

User have to select country, state, NIN, LASSRA number. Then user have to press next button.

← Bank Account

✓ 3 4 5
Identification Accounts Guarantors Capture

Access Bank Plc.

Project Lead

585555587488

NEXT

User have to provide the banking information such as name of bank, account name, account number. Then user have to press next button.

← Guarantor Information

Identification Accounts **Guarantors** Capture

Project Manager

07080808087

bdtaskpm@gmail.com

Passport

Upload Guarantor Document

NEXT

User have to provide his/her guarantor information. After providing guarantor's name, phone number and email address, user have to press

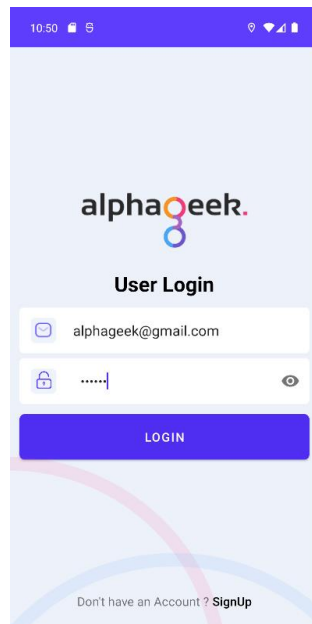
← Capture Image

Identification Accounts Guarantors **Capture**

SUBMIT

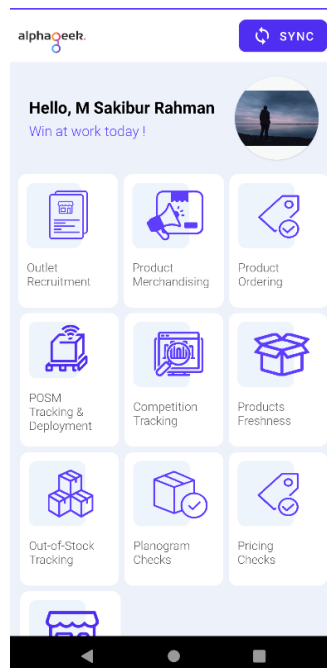
User have to provide profile picture and press submit button.

Login page



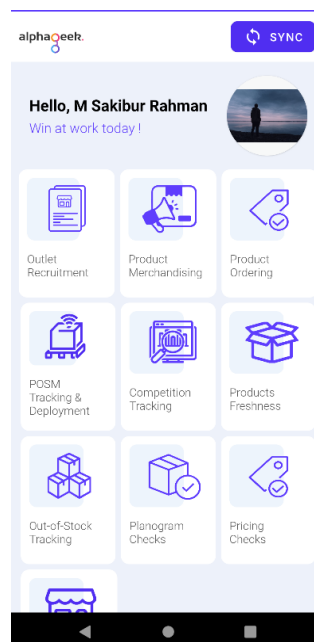
Merchandise admin will verify the information provided during registration. Then admin will make the user as “active user”. After getting the active user status, user will provide email and password from login page. Admin will receive a “device approval request” sent by the user. If admin accept the request, user can log in to his/her profile by providing email and password. While doing registration and login to the app internet connectivity is needed. After login, user can use the app without internet connectivity. User can synchronize local data while connected with internet.

Main Dashboard

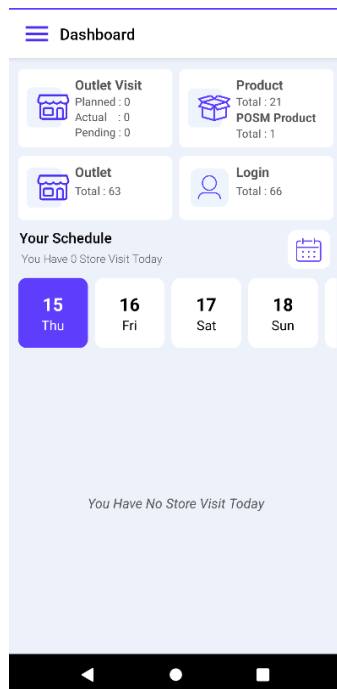


After login to the merchandising app. User can see the main dash board, all the module along with user profile picture and sync button are visible. User can choose module from the grid list. If needed, user can use sync button for synchronizing data while connected with internet.

Outlet Recruitment

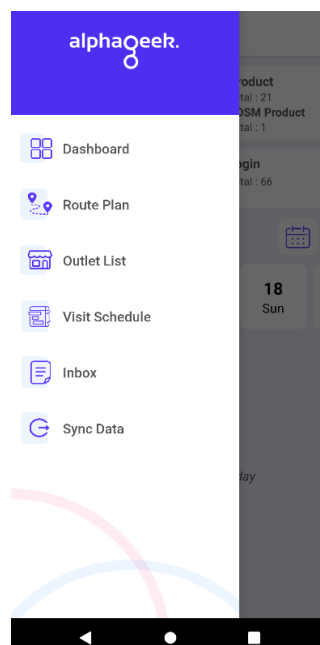


The outlet recruitment module has multiple sub module. User can create new outlet, create new visit schedule, visualize route plan allocated for him/her by merchandising admin.



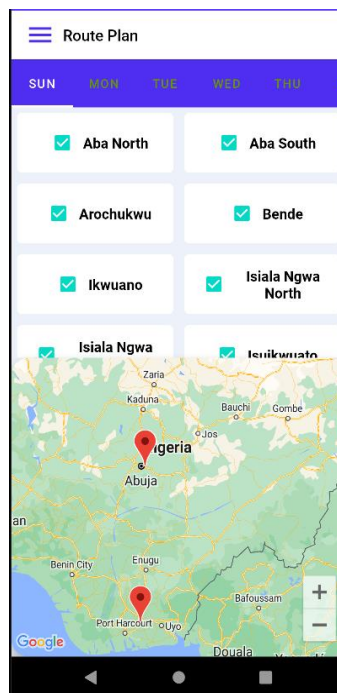
After click on outlet recruitment module, a dash board will be appeared. In this dash board, there are four cards named outlet visit, product, outlet, login. Outlet Visit car contain outlet planned visit, actually visited, pending visit count. Product card contain total inventory product number and total POSM product number.

Side Menu Bar



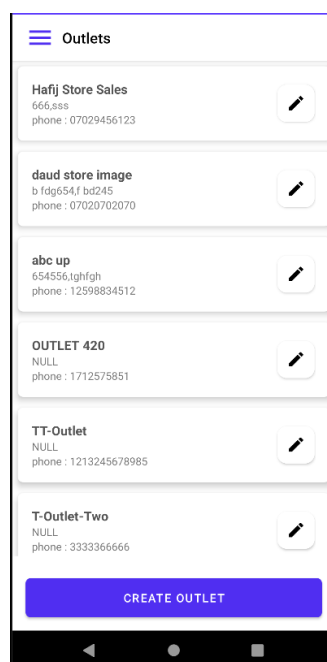
Side menu bar contain dash board, route plan, outlet list, visit schedule, inbox, sync data button. User can go back to main dash board by pressing dash board button of this side menu bar.

Route Plan



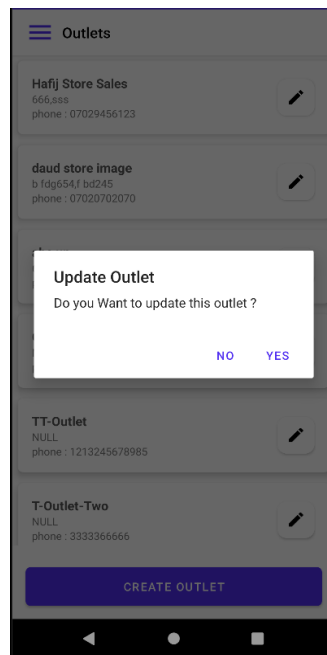
User can see the allocated route plan list and map for him/her by the merchandising admin.

Outlet List

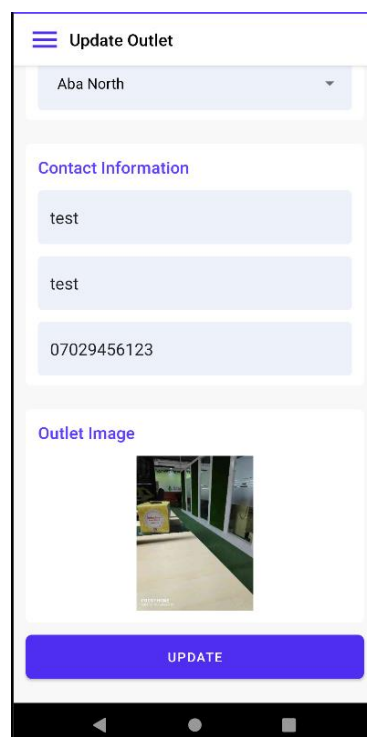


User can find the outlet list in details.

Update Outlet information

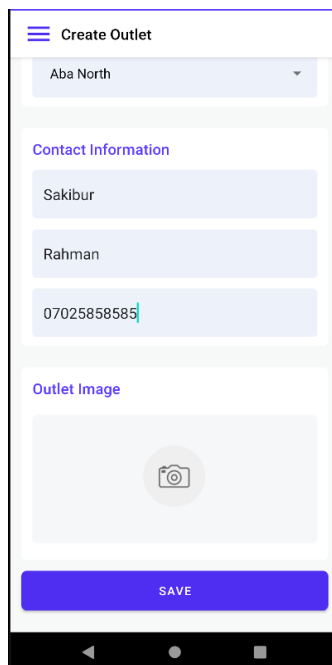


If user want to update outlet information, he/she will click on edit button from the list and press yes button of the dialogue box.



User can provide information to update outlet and press update button.

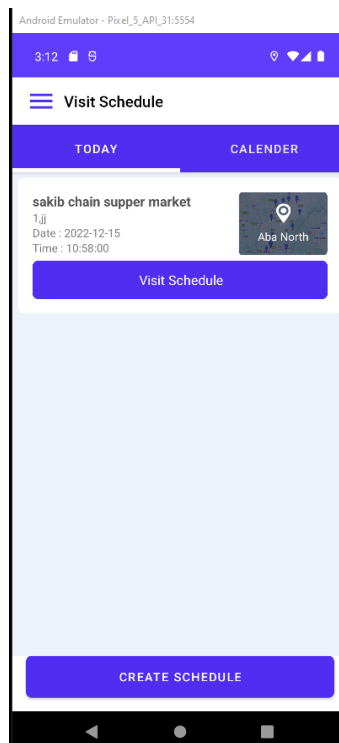
Create Outlet



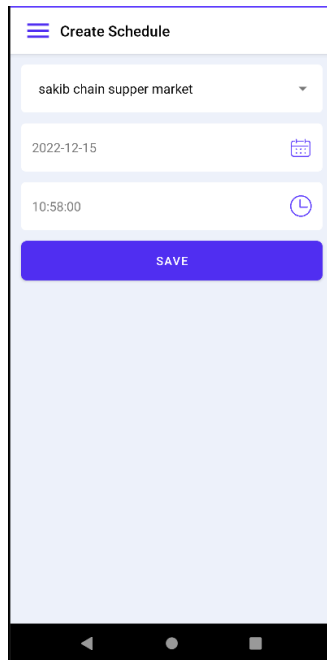
The screenshot shows a mobile app interface for creating a new outlet. At the top, there is a header bar with a hamburger menu icon and the text 'Create Outlet'. Below this is a dropdown menu currently showing 'Aba North'. The form is divided into two main sections: 'Contact Information' and 'Outlet Image'. The 'Contact Information' section contains three input fields: the first contains 'Sakibur', the second contains 'Rahman', and the third contains the phone number '07025858585'. The 'Outlet Image' section features a large rectangular area with a camera icon in the center, indicating where to upload an image. At the bottom of the form is a prominent blue button labeled 'SAVE'.

User can create new outlet by providing necessary information of that outlet.

Create Schedule

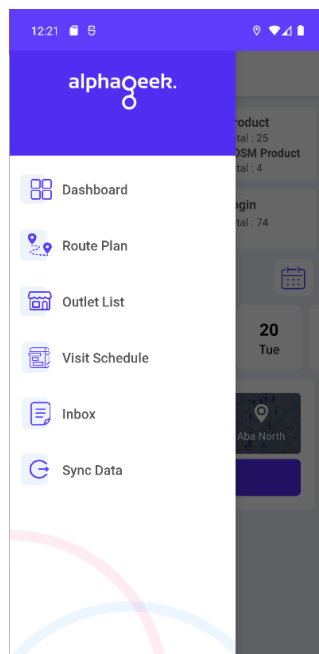


The screenshot displays the 'Visit Schedule' screen within a mobile app. The top status bar shows the time as 3:12 and various system icons. The app's header includes a hamburger menu and the title 'Visit Schedule'. Below the header are two tabs: 'TODAY' (which is active) and 'CALENDER'. The main content area for the 'TODAY' tab shows details for a visit to 'sakib chain supper market' (note the spelling 'supper' in the image). It specifies the location as '1,ji', the date as '2022-12-15', and the time as '10:58:00'. To the right of this text is a small map icon with a location pin labeled 'Aba North'. Below these details is a blue button labeled 'Visit Schedule'. At the very bottom of the screen is a large blue button labeled 'CREATE SCHEDULE'.

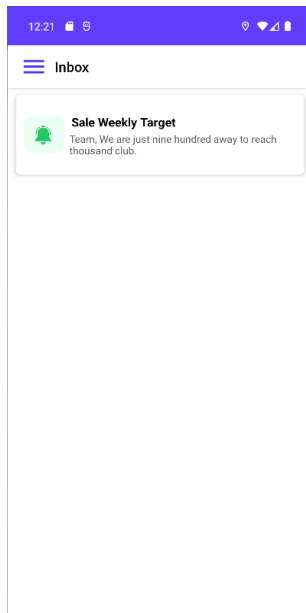


User can create new visit schedule. From the drop box user have to choose outlet name, pick visit date and visit time. Then press save button.

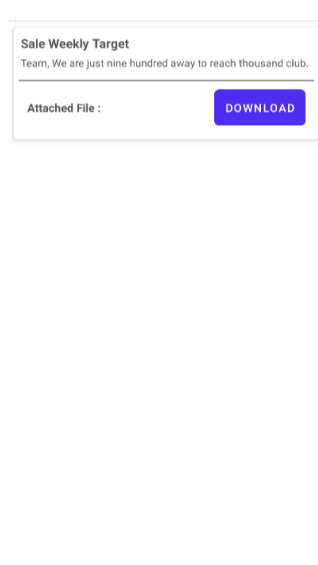
Inbox



Admin can send message to user. User have to open side menu bar and click on inbox button.

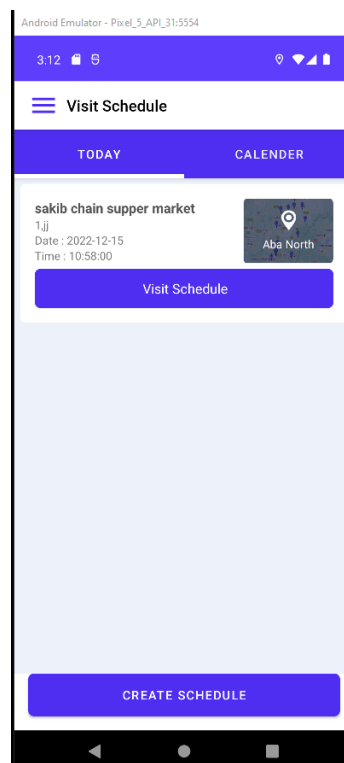
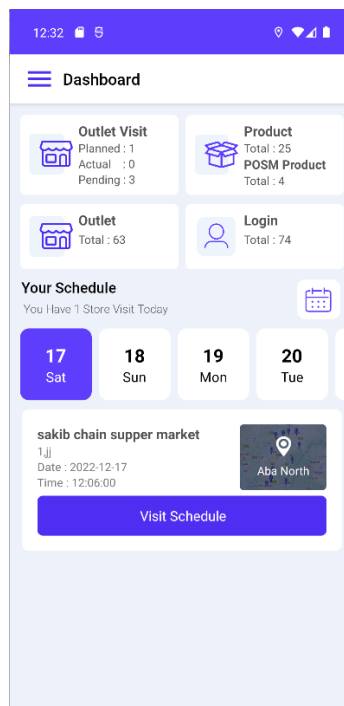


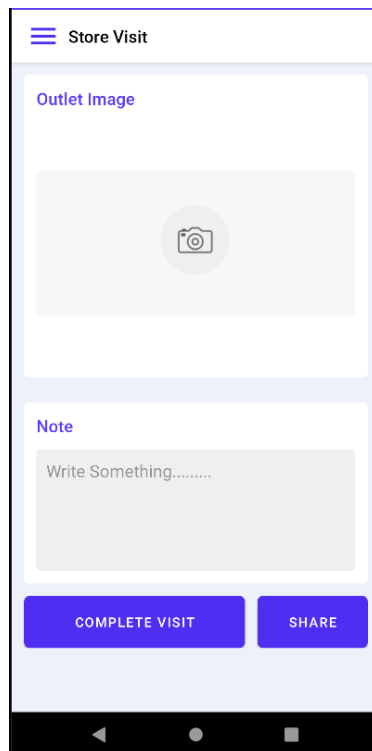
In this inbox screen user will find messages.



User can view the message detail and download the attachment.

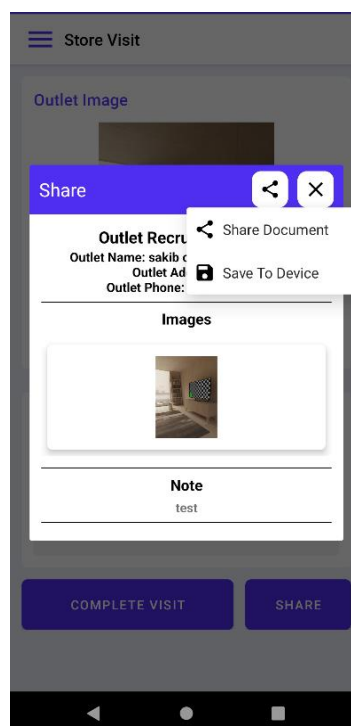
Outlet Visit





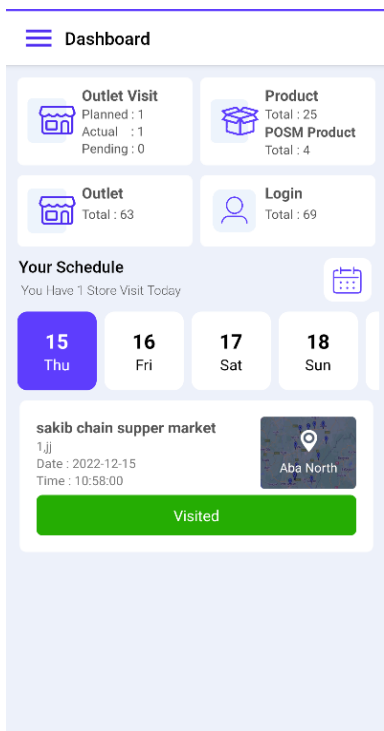
User can start visiting outlet from the visit schedule list by pressing visit schedule button.

User have to capture outlet image and note.



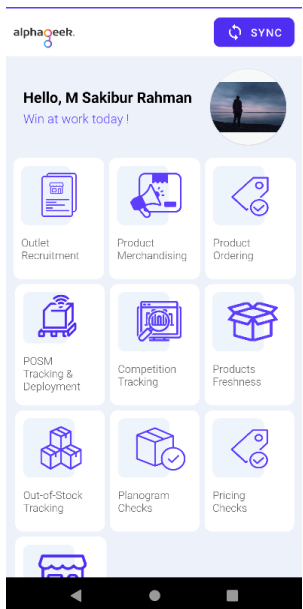
User can share the visit document by pressing share button.

Dash Board

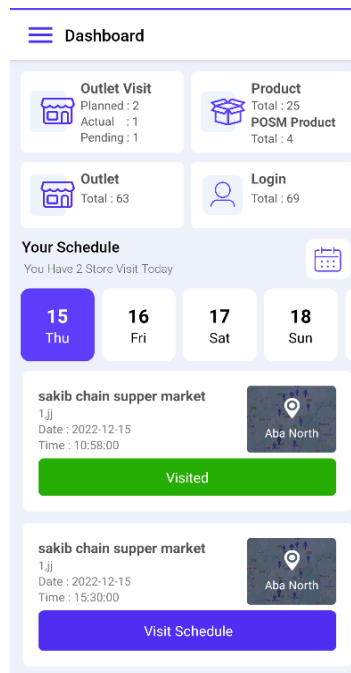


After successful outlet visit, the dash board card calculation will be updated automatically.

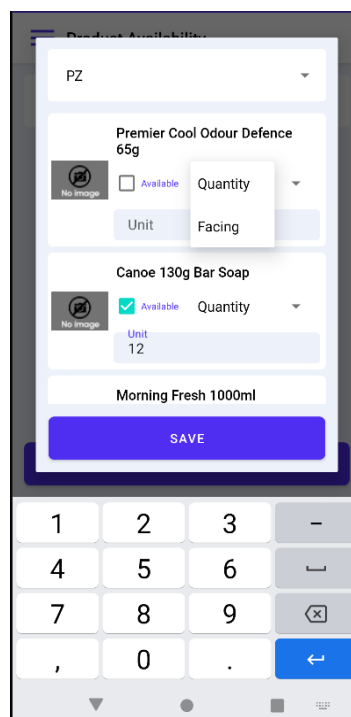
Product Merchandising



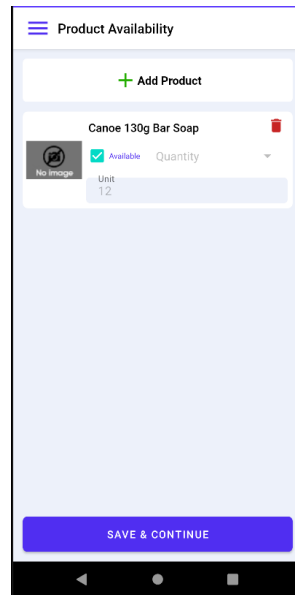
From the main dash board User have to click on product merchandising module button.



User will see a dash board and visit schedule details list. He/she can choose a planned schedule for visit.

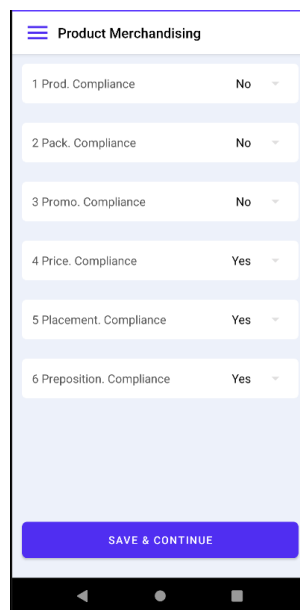


User will add product by selecting brand. User can choose quantity or facing unit of the product.



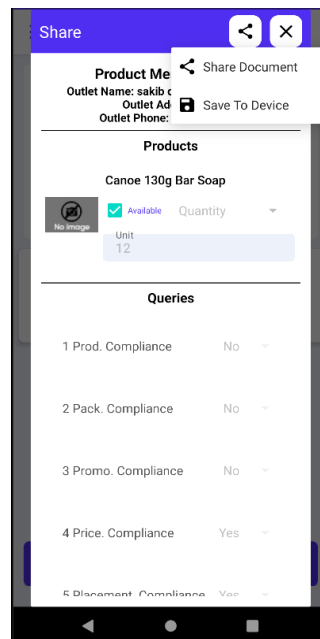
The screenshot shows a mobile application interface titled "Product Availability". At the top, there is a hamburger menu icon and the title. Below the title is a green "+ Add Product" button. The main content area displays the product name "Canoe 130g Bar Soap" with a red delete icon to its right. Below the name is a "No image" placeholder icon. To the right of the icon is a green checkmark and the word "Available". Further right is a "Quantity" label with a dropdown arrow. Below these is a "Unit:" label followed by a text input field containing the number "12". At the bottom of the screen is a large blue button labeled "SAVE & CONTINUE". The bottom of the screen shows a black navigation bar with standard Android icons.

If all information is correct, user will press save & continue button.



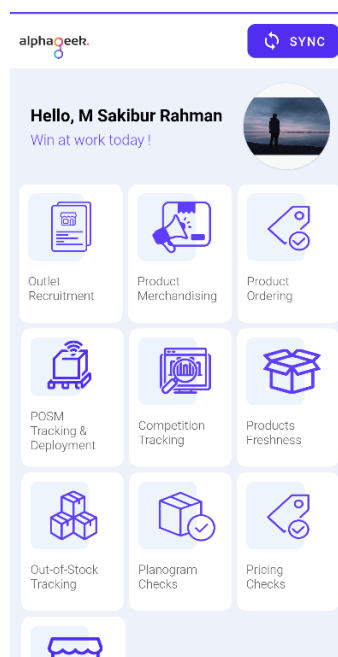
The screenshot shows a mobile application interface titled "Product Merchandising". At the top, there is a hamburger menu icon and the title. Below the title is a list of six items, each with a label and a dropdown menu. The items are: "1 Prod. Compliance" (No), "2 Pack. Compliance" (No), "3 Promo. Compliance" (No), "4 Price. Compliance" (Yes), "5 Placement. Compliance" (Yes), and "6 Preposition. Compliance" (Yes). At the bottom of the screen is a large blue button labeled "SAVE & CONTINUE". The bottom of the screen shows a black navigation bar with standard Android icons.

A questionnaire will be appeared and user have to choose yes or no, finally press save & continue button.

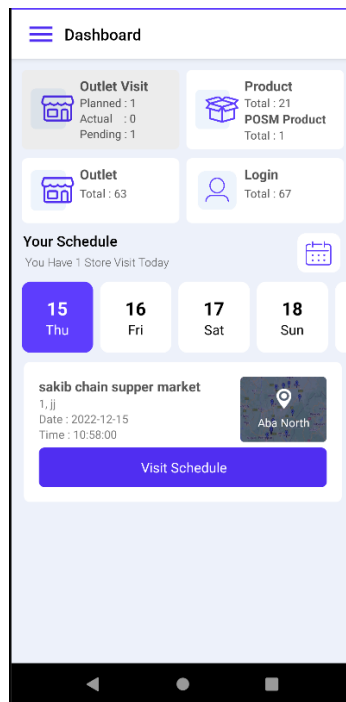


User can share this information as well by pressing share button.

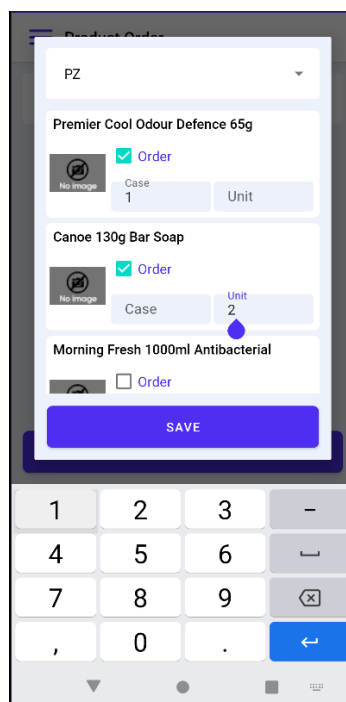
Product Ordering



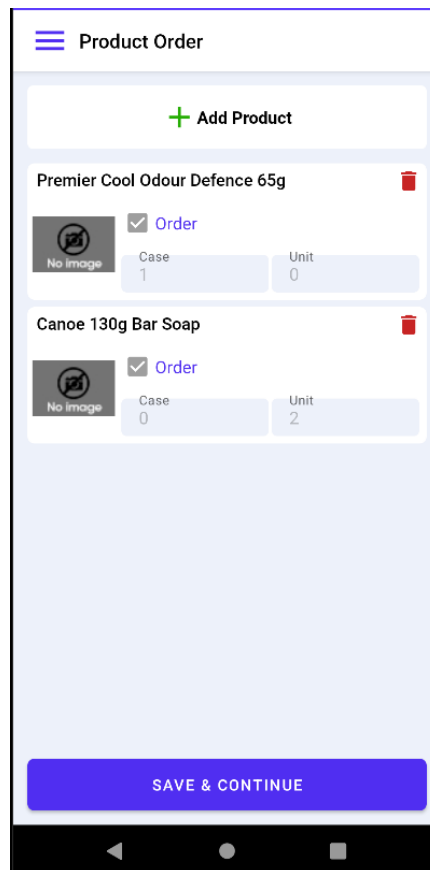
User have to click on product ordering module of main dash board.



User have to choose visit schedule from this dash board.

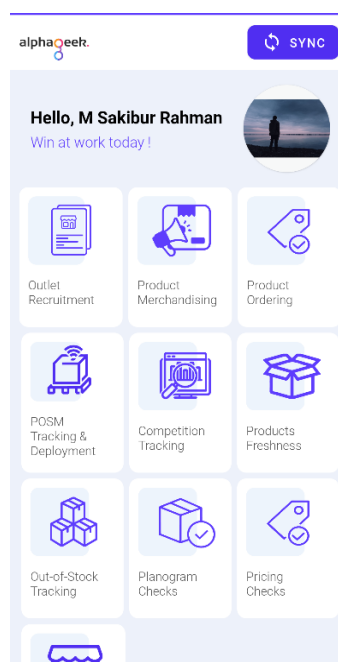


User have to choose brand name. Then input case quantity and unit quantity of the product.

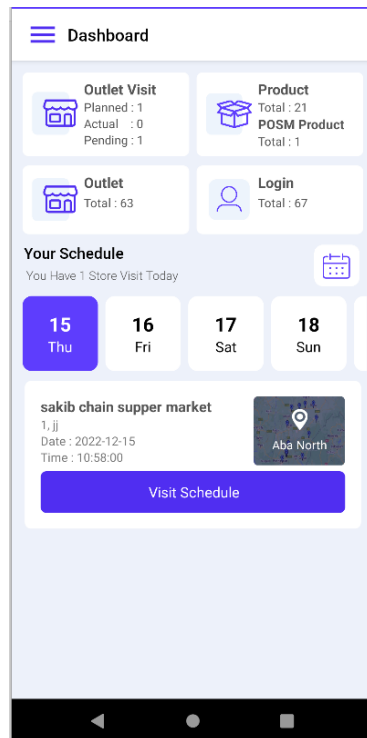


User will press save and continue button.

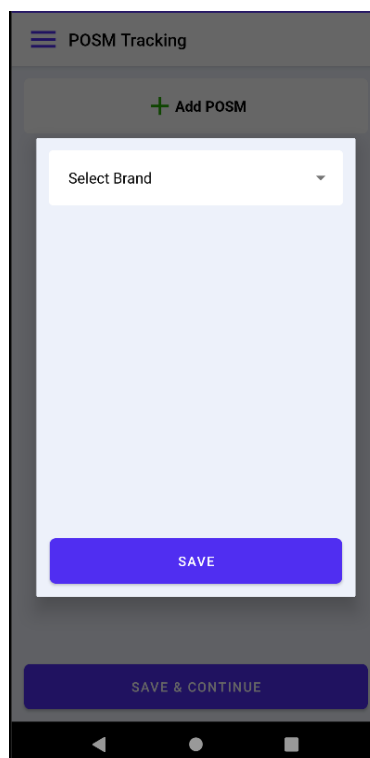
POSM Tracking & Deployment



User have to press POSM Tracking and Deployment module from the main dashboard.

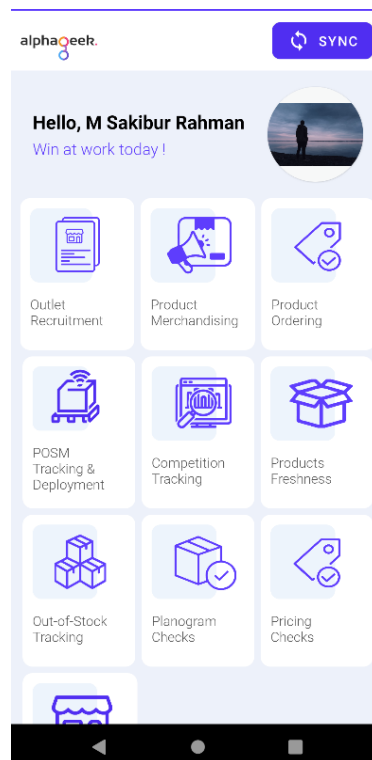


User can pick the visit schedule he/she wanted to visit.

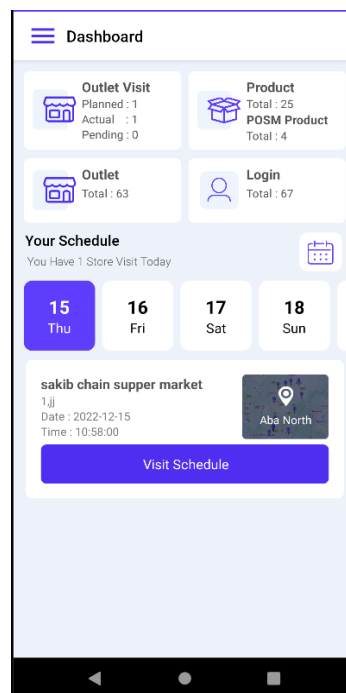


User have to choose brand name while doing POSM tracking and deployment.

Competition Tracking



User have to click on competition tracking module from the main dash board.



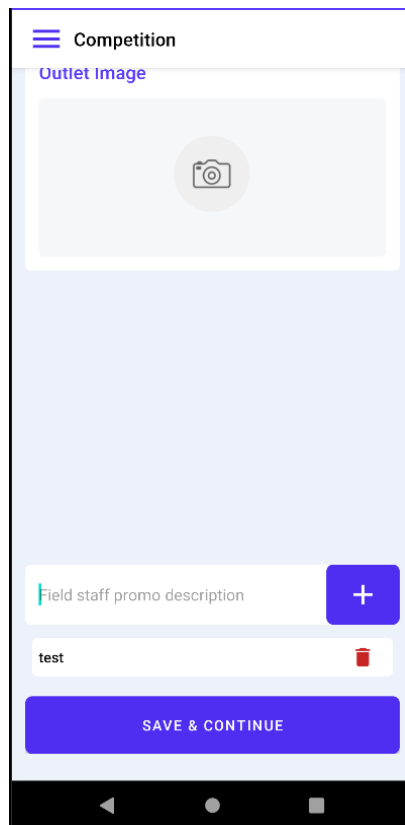
User can pick the planned visit schedule for competition tracking works.

The screenshot shows a mobile application interface for product tracking. At the top, there is a dropdown menu with 'PZ' selected. Below it, three product entries are listed: 'Premier Cool Odour Defence 65g', 'Canoe 130g Bar Soap', and 'Morning Fresh 1000ml'. Each entry has a 'No image' placeholder, a green checkmark labeled 'Available', and a dropdown menu for 'Facing' or 'Quantity'. The 'Canoe 130g Bar Soap' entry has a dropdown menu open, showing 'Quantity' and 'Facing' options. Below the product list is a blue 'SAVE' button. At the bottom of the screen is a numeric keypad with digits 1-9, 0, a comma, a period, and a blue arrow button.

User have to choose brand name and input unit of unit amount with determining facing or quantity of the product.

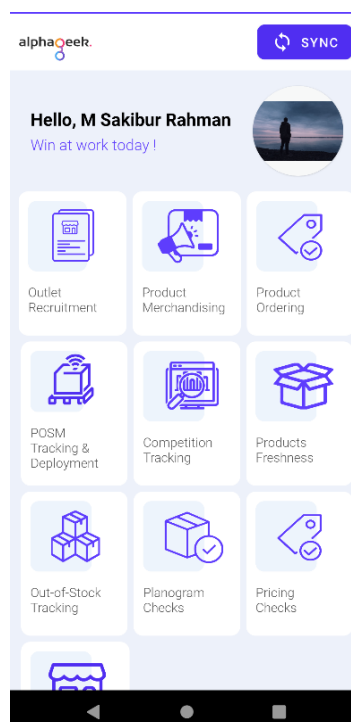
The screenshot shows the same mobile application interface, but now the 'Canoe 130g Bar Soap' entry is at the top and the 'Premier Cool Odour Defence 65g' entry is below it. The 'Canoe 130g Bar Soap' entry has a dropdown menu open, showing 'Quantity' and 'Facing' options. The 'Premier Cool Odour Defence 65g' entry has a dropdown menu open, showing 'Facing' and 'Quantity' options. At the bottom of the screen is a blue 'SAVE & CONTINUE' button.

User can finalize the data by pressing save and continue button.

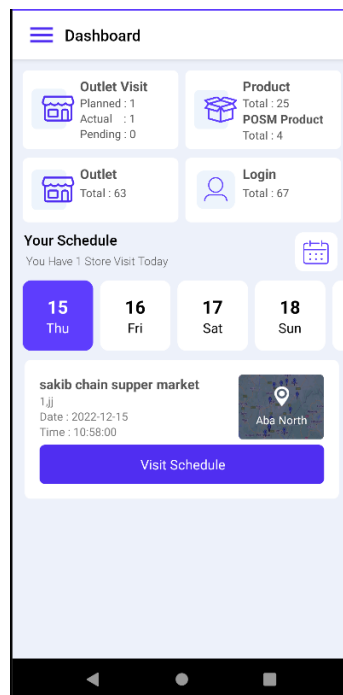


User will capture outlet image and edit the promo description by pressing “ + ” button and press save & continue button.

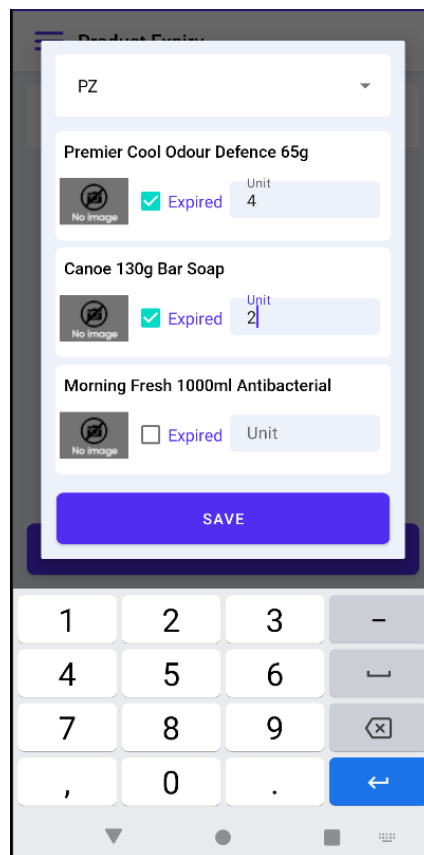
Product Freshness

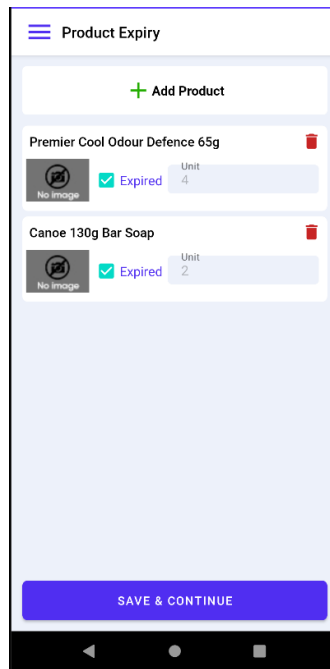


User have to click on product freshness module from the main dash board.



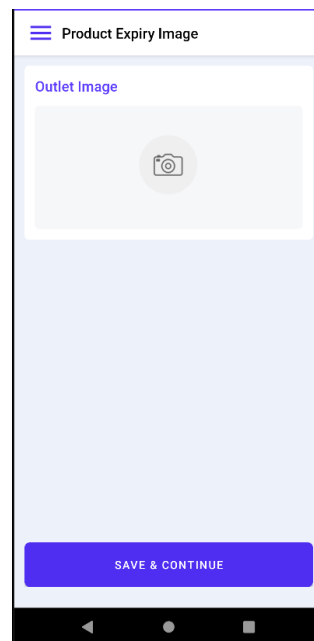
User can pick a visit schedule for product freshness works.





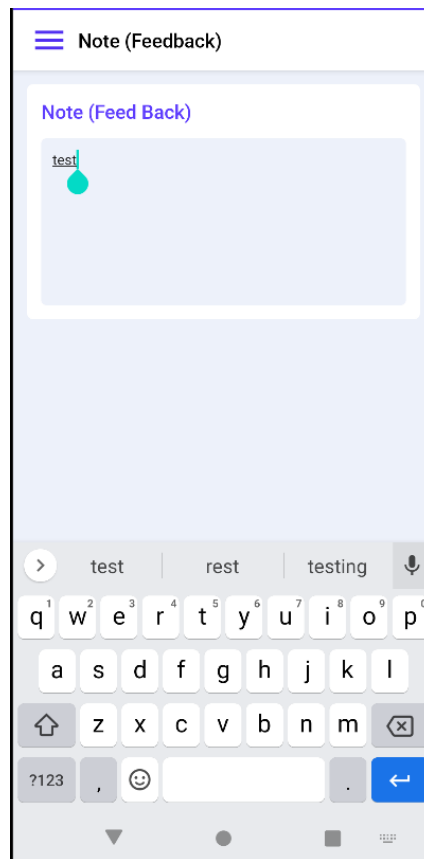
The 'Product Expiry' screen features a header with a hamburger menu icon and the title 'Product Expiry'. Below the header is a white button with a green plus icon and the text 'Add Product'. The main content area lists two products: 'Premier Cool Odour Defence 65g' and 'Canoe 130g Bar Soap'. Each product entry includes a 'No image' placeholder, a green checkmark followed by the word 'Expired', and a 'Unit' input field with the values '4' and '2' respectively. A red trash icon is located to the right of each product name. At the bottom of the screen is a large blue button labeled 'SAVE & CONTINUE'.

User have to select brand name and input the number of expired product, then press save & continue button.

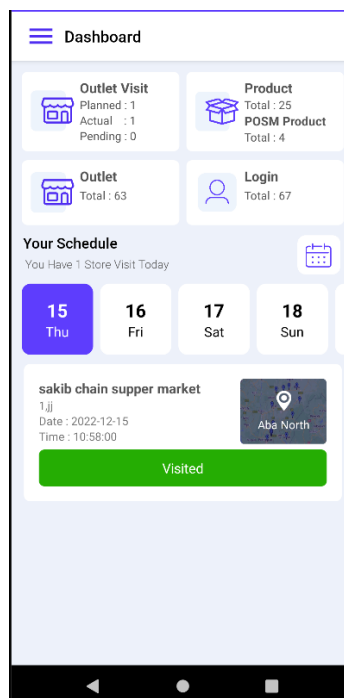


The 'Product Expiry Image' screen has a header with a hamburger menu icon and the title 'Product Expiry Image'. Below the header is the label 'Outlet Image' in blue text. Underneath is a large light gray rectangular area containing a camera icon, indicating where the user should capture an image. At the bottom of the screen is a large blue button labeled 'SAVE & CONTINUE'.

User have to capture outlet image and press save& continue button.

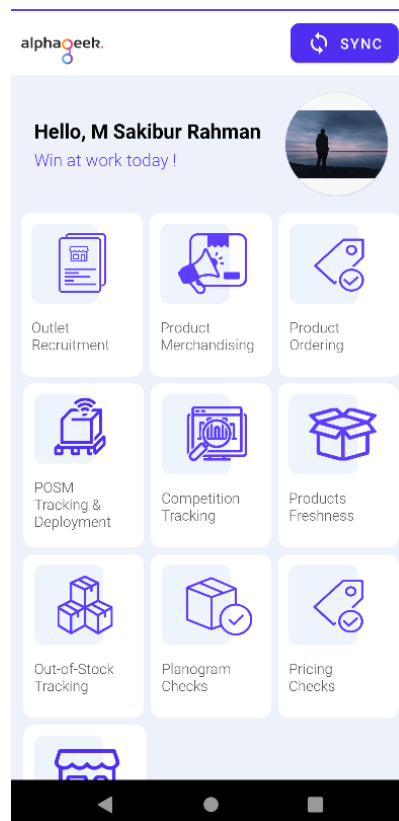


Finally edit the note and press save button.

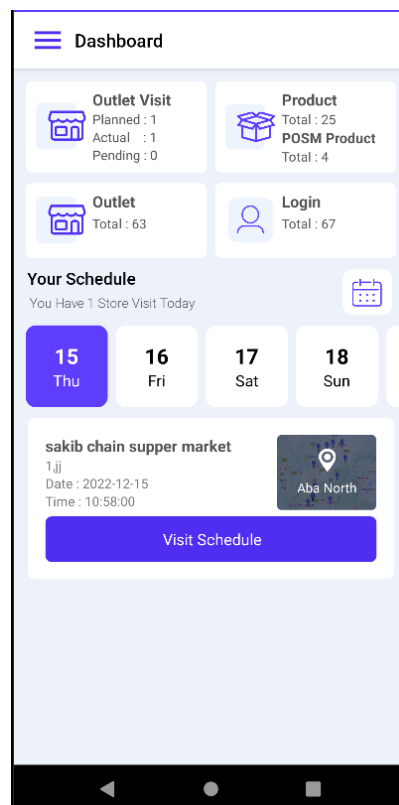


After completing visit, the visit schedule status will be changed into visited.

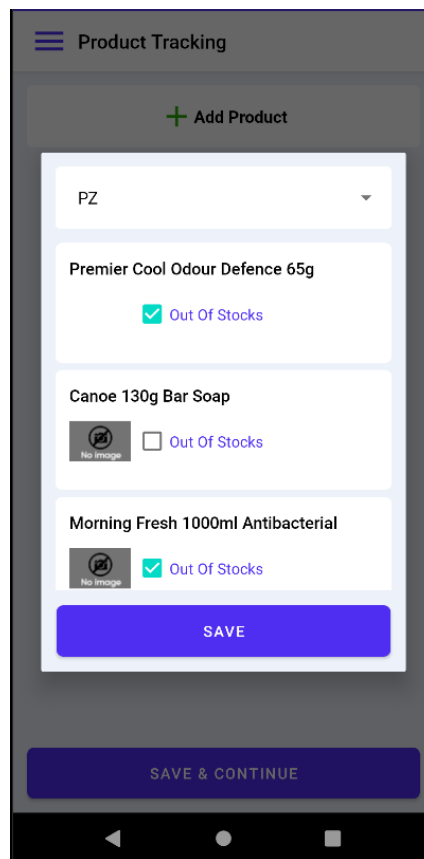
Out of Stock Tracking



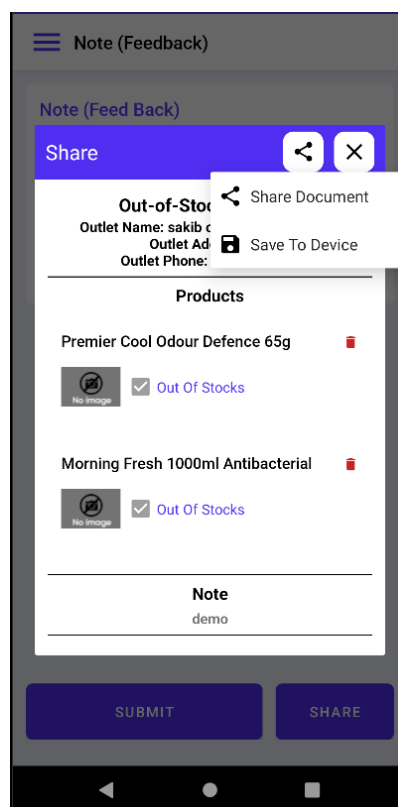
User have to click on out of stock module from main dash board.



User can choose the visit schedule from the list.

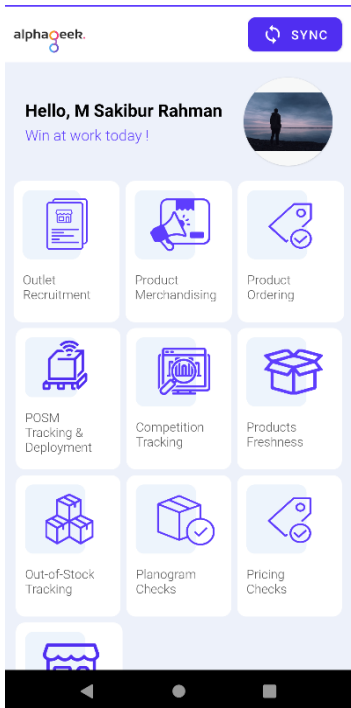


User have to choose brand name and pick product which are unavailable in the outlet.

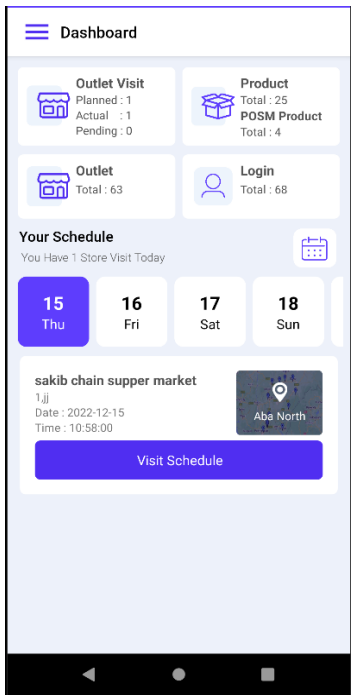


User can share this information as well by pressing share button.

Planogram Checks



User have to click on planogram checks module from the main dash board.



User can pick the visit schedule from the planned visit list.

The screenshot shows a mobile app interface titled "Planogram". It features a list of six compliance items, each with a dropdown menu for selection:

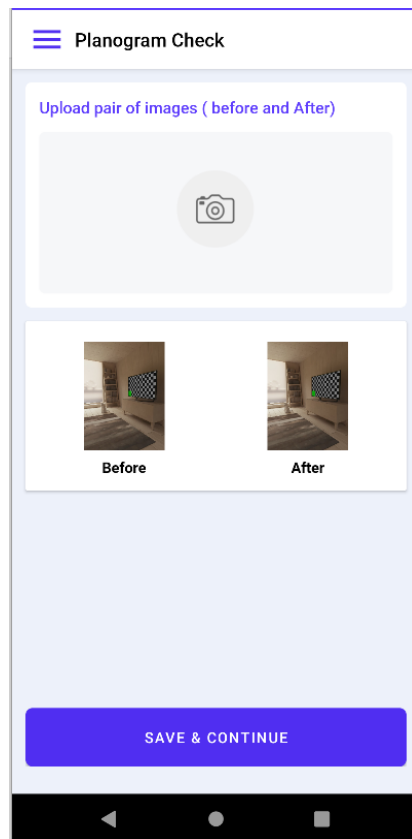
- 1 Prod. Compliance: Yes
- 2 Pack. Compliance: No
- 3 Promo. Compliance: No
- 4 Price. Compliance: Yes
- 5 Placement. Compliance: No
- 6 Preposition. Compliance: No (with a dropdown menu open showing "No" and "Yes" options)

At the bottom of the list is a blue button labeled "SAVE & CONTINUE".

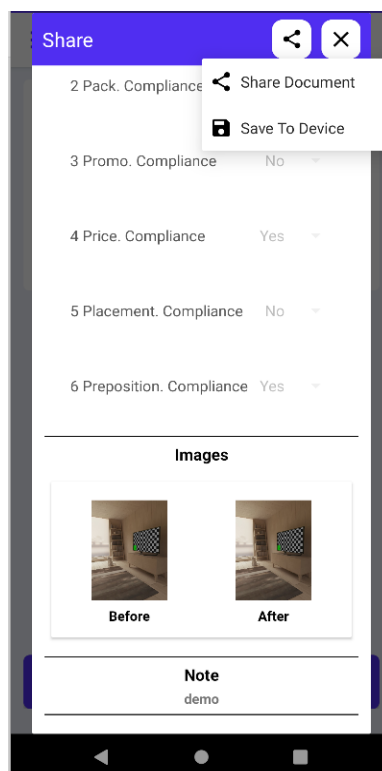
User have to pick yes or no from planogram list.

The screenshot shows a mobile app interface titled "Planogram Check". It features a section titled "Upload pair of images (before and After)" with a camera icon inside a circular frame. Below this section is a blue button labeled "SAVE & CONTINUE".

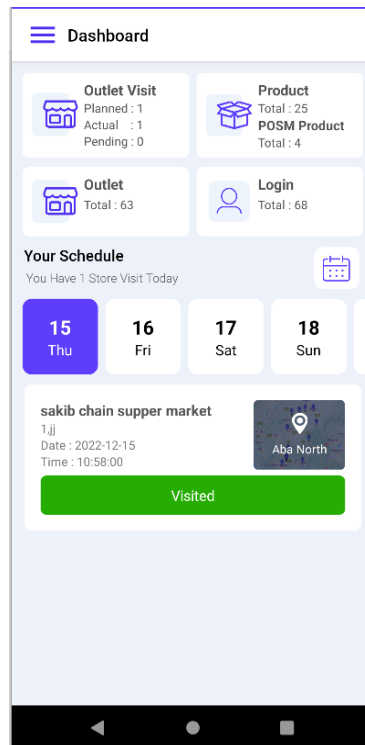
User have to take two picture in planogram check visit.



User can see the captured picture and continue to next screen.

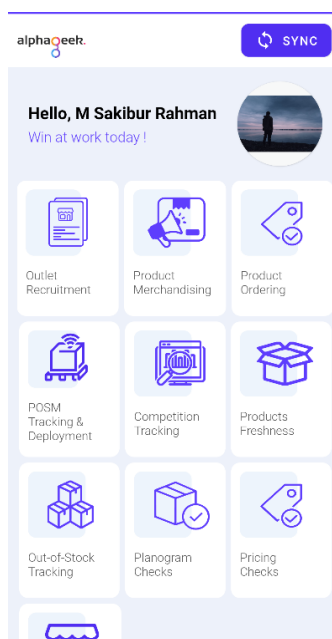


User can share the information by pressing share button.

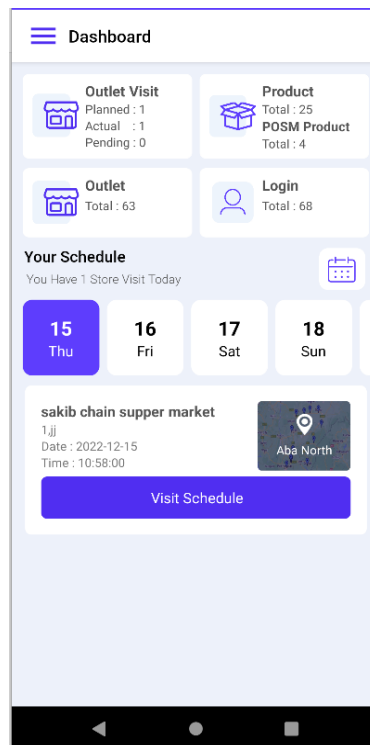


After successfully completing the planogram check visit, the status of visit schedule will be changed into visited.

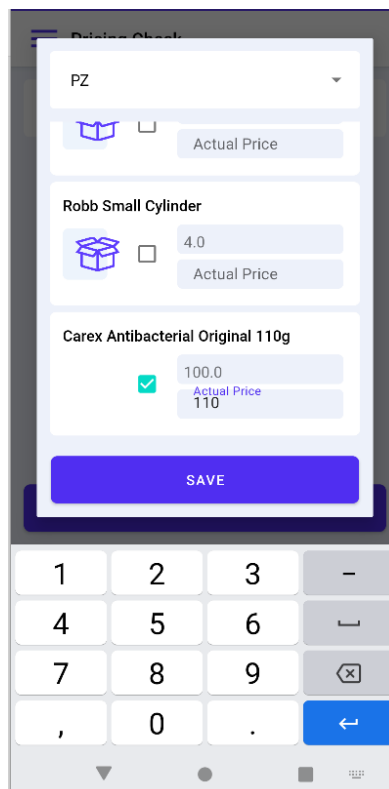
Pricing Checks



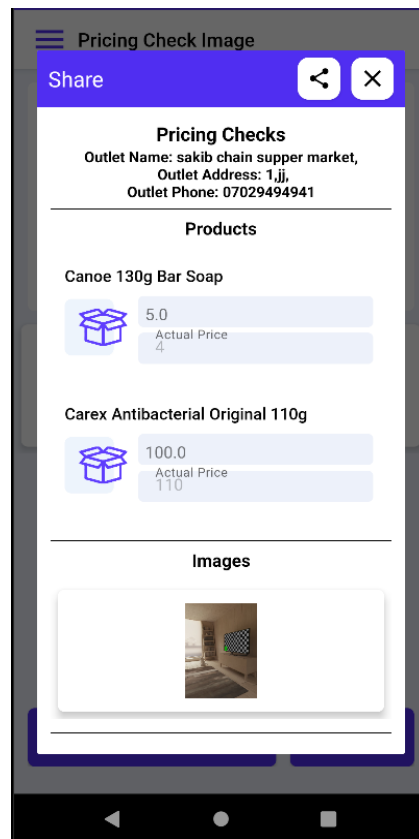
User have to press pricing checks module from main dash board.



User have to pick a visit schedule to start pricing check visit.

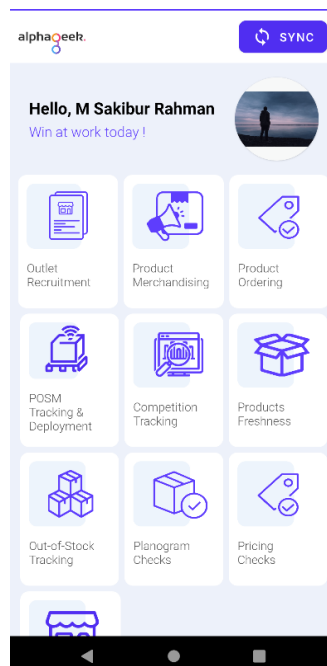


User have to input actual price of the product and press save button.

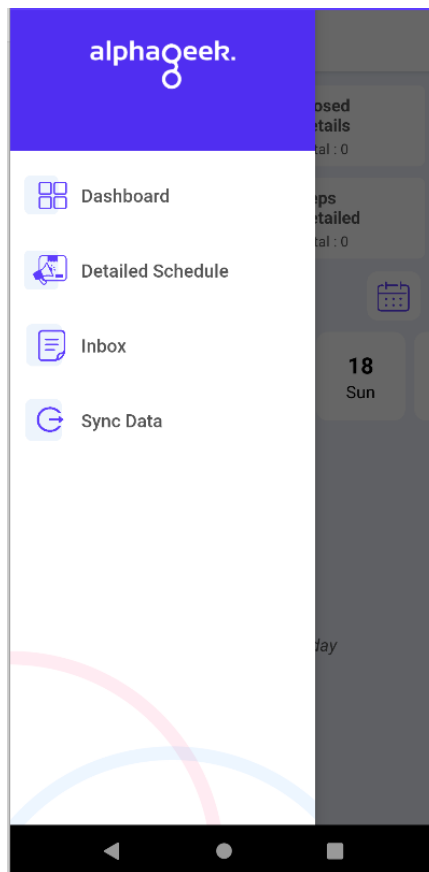


After taking outlet picture user can share this information by pressing share button.

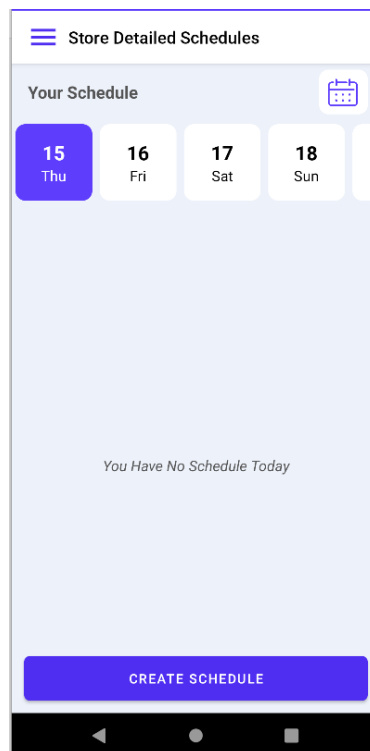
Store Detailing



User have to press the store detain module from main dash board.



In the side menu bar of store detailing module, user can find the detailed schedule list.



In the store detailed schedule, user can create new detailing schedule.

Create Detailing Schedule

sakib chain supper market

2022-12-15

2:46:00

Reps

Sakib

Detail Topic Establishing discounts or c..

Establishing discounts or coupons

CREATE SCHEDULE

User have to pick outlet name, date, time, outlet representative name and detailing topic while creating a detailing schedule.

Dashboard

Open Details
Total : 0

Closed Details
Total : 0

Store Detailed
Total : 0

Reps Detailed
Total : 0

Your Schedule
You Have 1 Store Visit Today

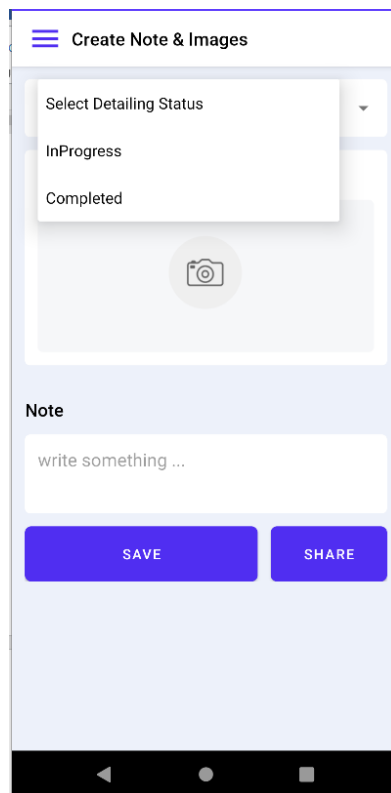
15 Thu 16 Fri 17 Sat 18 Sun

Recent Detailing

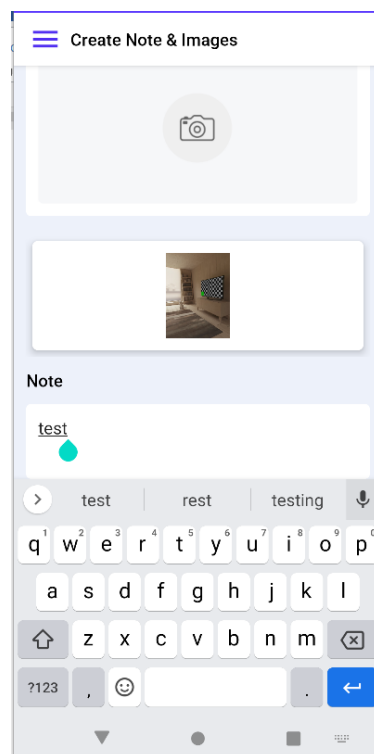
sakib chain supper market
1, ji
Talk About : Establishing discounts or coupons
People : Sakib

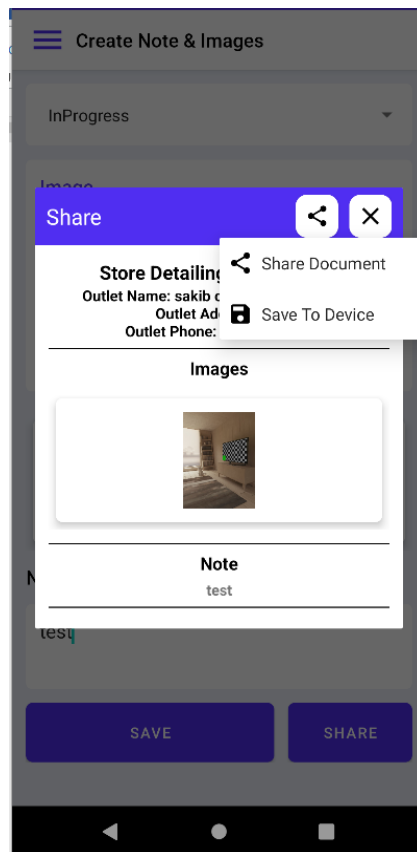
Visit

User have to pick a planned detailing visit to start detailing visit.

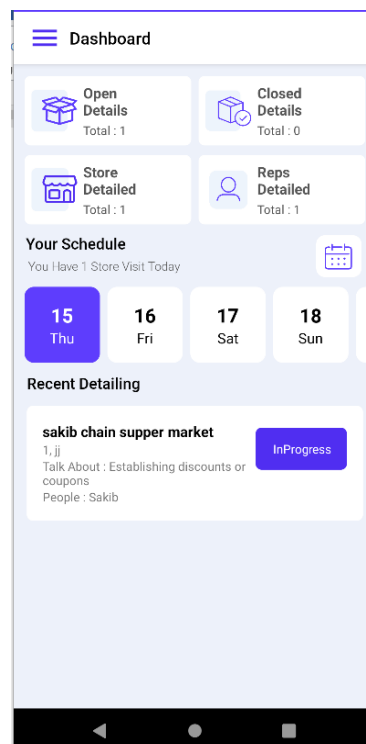


User have to pick in progress status and capture image and note.

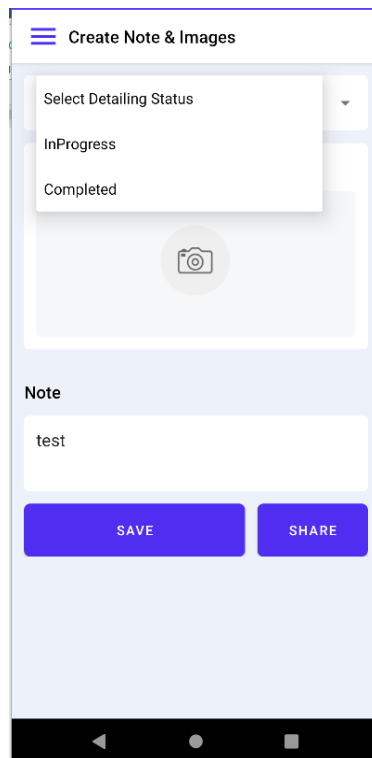




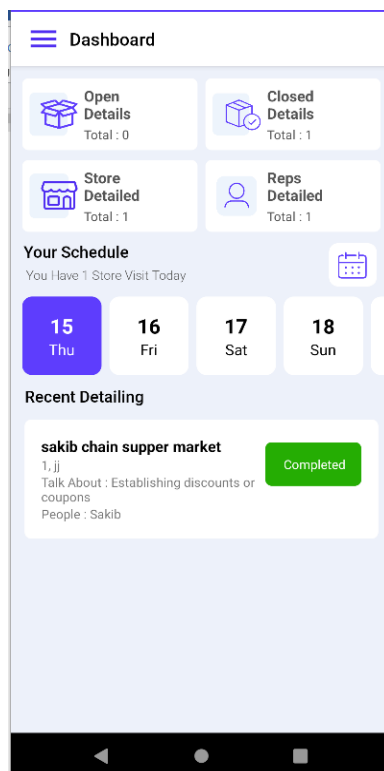
User can share the information by pressing share button.



In the dash board, status of visited schedule will be appeared whether in- progress or completed.

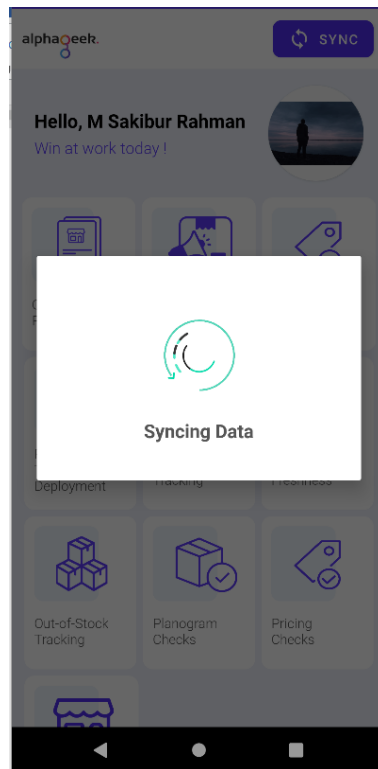


User have to select completed status and capture picture and note.



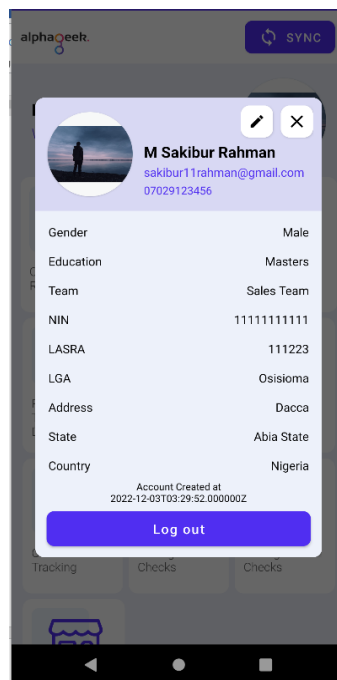
After completing the visit, the status will be changed into completed.

Synchronizing Data



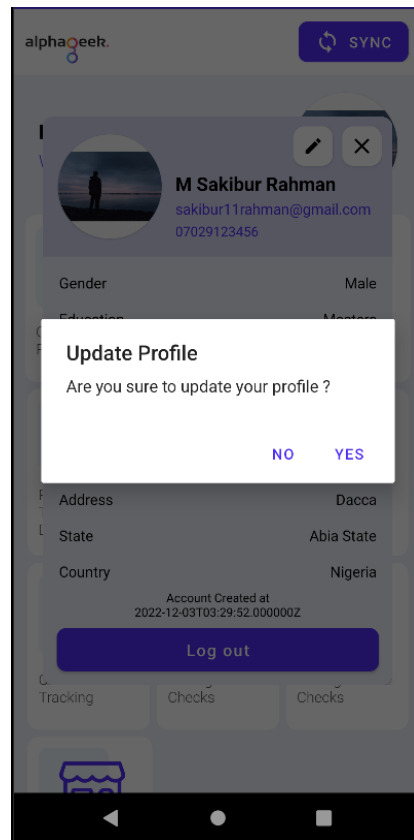
User can sync data by pressing sync button.

Logout



User can log out from application by pressing logout button from profile.

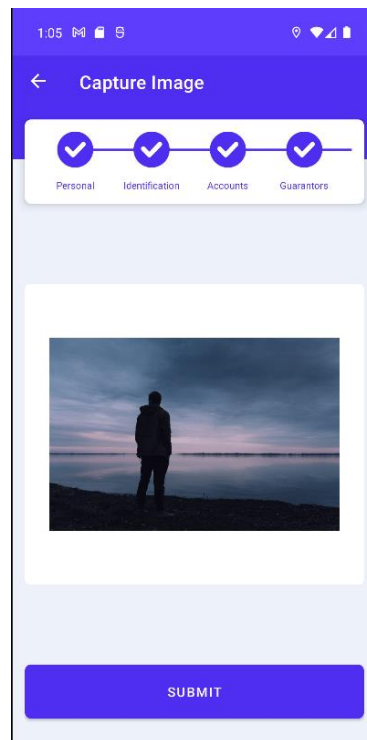
Profile Update



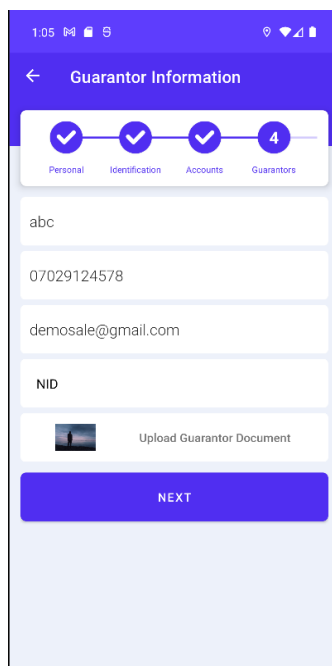
User can update own information by choosing yes.

A screenshot of the 'Personal Information' form in the app. The form has a blue header and a progress indicator at the top with four steps: 1 (Personal, active), 2 (Identification), 3 (Accounts), and 4 (Guarantors). The form fields are: 'M' (first name), 'Sakibur' (middle name), 'Rahman' (last name), 'Home Address' (address), and '07029123456' (phone number). A keyboard is visible at the bottom.

User can provide updated information.



User can upload new profile picture.



User can update guarantor information. Then user have to press next button.

After evaluating the updated information, admin will change active status of the user. Then user can login to the application again.