

T.A. Marryshow Community College

Computer and Electronics Department



Student Name	Ulric Aird
School	TA Marryshow Community College
Department	School of Applied Arts and Technology
Student ID No.	AL2023014347
Course Name and No.	Entrepreneurial Skills (ENT-211)
Lecturer	Mr. Makeda Gibbon
Due Date	19th January, 2025

1. The type of business I would start is a Software Company where I make software for other companies to suit their needs and desires. The skills I currently possess are programming and problem-solving including logical and critical thinking. I do have the ability to guide and lead a team to achieve a goal. My target audience for my company is mainly companies who looking to make apps and websites for their customers. Mainly banks, supermarkets, and many more.
2. I would start a small candy business, where I buy candy from the distributor in bulk, and then sell each piece of candy for \$1 a piece. Soon I can turn over a huge turnover in terms of profit. Another business I would do is buy cheap stuff on platforms like Shein and Temu and then sell it at 12% to 20% less than the standard price and still have a profit from the items bought.
3. If I and two other classmates had access to a loan of \$100,000 to start a business, we would start a real estate business. The reason for this is, we can buy a house for at least \$50,000, refurbish it for another \$30,000, and then we sell it at \$120,000. We made a profit after paying the bank back interest and splitting the profit.