

Number : 342/EKS-ARS/UPJ/09.22
Subject : International Seminar Speaker Invitation

Prof. Dr. Florian Heinzelmann

Associate Professor in Practice,
Department of Architecture, College of Design and Engineering,
National University of Singapore

Dear Prof. Florian,

I hope this message finds you well. On behalf of the Architecture Department, Universitas Pembangunan Jaya, I am honoured to invite you as a **Keynote Speaker** in our International Seminar themed **"Urban Acupuncture: Socio-Environmentally Conscious Urban Design"**.

This International Seminar is a part of our commitment in educating future architects to be sensitive to various social and environmental contexts, especially considering the pressing need of action towards sustainable development.

As per our discussion, the lecture will be held on:

Date : Tuesday, November 15th 2022

Time : 09.00 – 12.15 WIB

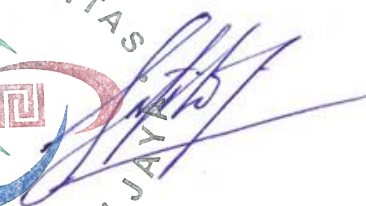
Place : *Offline*: Multifunction Room, 3rd Floor of Universitas Pembangunan Jaya
Online: Meeting ID (813 1087 3959), Passcode (463494)

<https://us06web.zoom.us/j/81310873959?pwd=U1dFajhZeHd1VRHN6OVIWOFZLZz09>

We are expecting an audience of approximately 150 students and 50 practitioners from various institutions. We believe that your practical expertise and theoretical knowledge related to socio-environmentally conscious urban design would inspire the audience and encourage a path towards a sustainable future in urban design.

Please do not hesitate to contact us for more information. We look forward to meeting you at the seminar.

Sincerely yours,



Ratna Safitri, S.T., M.Ars.

Head of Architecture Department
Universitas Pembangunan Jaya