

David Abraham Fonseca

davabraham66@gmail.com ♦ +55 (11) 95244-5885 ♦ Guarulhos - São Paulo, Brazil

WORK EXPERIENCE

WFS | Orbital Serviços Auxiliares de Transporte Aéreo

Communication Analyst

Ago. 2024 – Present

São Paulo, Brazil

- Management of internal communication channels;
- Organization of internal events, campaigns, and production of institutional materials;
- Content writing and copywriting;
- Creation of print and digital graphic materials;
- Development of communication strategies and plans;
- Creation and maintenance of virtual platforms for internal stakeholder interaction;
- Management of strategic databases for commercial decisions and prospecting;
- Vendor relationship management and operational process oversight.

Planoverde Empreendimentos e Participações

Marketing Assistant

Sep. 2023 – Jul. 2024

São Paulo, Brazil

- Conducted copywriting for marketing materials;
- Assisted in creating and implementing marketing campaigns;
- Designed and executed email marketing campaigns;
- Developed printed and digital graphic materials;
- Implemented internal marketing strategies;
- Conducted media relations and market research.

SC - Serviços ao Consumidor

Writer - Intern

Feb. 2020 – Oct. 2020

São Paulo, Brazil

- Provided online consumer service and support;
- Engaged in personalized social media interactions.

Head of Accounts

- Led online customer service team, managing social media cases;
- Provided feedback and resolution for customer issues;
- Drafted professional letters and email responses.

Art & Print

Graphic Designer

Oct. 2020 – Sep. 2023

São Paulo, Brazil

- Created marketing materials including banners, stickers, and business cards;
- Designed logos and brand identities.

EDUCATION

FIAM-FAMM

Bachelor of Social Communication - Journalism

Aug, 2023

São Paulo, Brazil

FIAM-FAMM

Associate Degree in Audiovisual Communications Technologies

Aug, 2015

São Paulo, Brazil

SKILLS & INTERESTS

- **Software Skills:** Adobe Photoshop, Adobe Illustrator, Adobe InDesign, CorelDRAW, Microsoft Office Suite, Mailchimp
- **Skills:** Writing, creativity, SEO, content marketing. Proficient in Portuguese and English.
- **Interests:** Sustainability; politics; workplace dynamics; films; gaming.