

# David Abraham Fonseca

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## WORK EXPERIENCE

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### WFS | Orbital Serviços Auxiliares de Transporte Aereo

**Ago. 2024 – Present**

*Communication Analyst*

*São Paulo, Brazil*

- Management of internal communication channels;
- Organization of internal events, campaigns, and production of institutional materials;
- Content writing and copywriting;
- Creation of print and digital graphic materials;
- Development of communication strategies and plans;
- Creation and maintenance of virtual platforms for internal stakeholder interaction;
- Management of strategic databases for commercial decisions and prospecting;
- Vendor relationship management and operational process oversight.

### Planoverde Empreendimentos e Participações

**Sep. 2023 – Jul. 2024**

*Marketing Assistant*

*São Paulo, Brazil*

- Conducted copywriting for marketing materials;
- Assisted in creating and implementing marketing campaigns;
- Designed and executed email marketing campaigns;
- Developed printed and digital graphic materials;
- Implemented internal marketing strategies;
- Conducted media relations and market research.

### SC - Serviços ao Consumidor

**Feb. 2020 – Oct. 2020**

*Writer - Intern*

*São Paulo, Brazil*

- Provided online consumer service and support;
- Engaged in personalized social media interactions.

**Oct. 2020 – Sep. 2023**

*Head of Accounts*

*São Paulo, Brazil*

- Led online customer service team, managing social media cases;
- Provided feedback and resolution for customer issues;
- Drafted professional letters and email responses.

### Art & Print

**Jun. 2018 – Oct. 2019**

*Graphic Designer*

*São Paulo, Brazil*

- Created marketing materials including banners, stickers, and business cards;
- Designed logos and brand identities.

## EDUCATION

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### FIAM-FAMM

**Aug, 2023**

*Bachelor of Social Communication - Journalism*

*São Paulo, Brazil*

### FIAM-FAMM

**Aug, 2015**

*Associate Degree in Audiovisual Communications Technologies*

*São Paulo, Brazil*

## SKILLS & INTERESTS

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- **Software Skills:** Adobe Photoshop, Adobe Illustrator, Adobe InDesign, CorelDRAW, Microsoft Office Suite, Mailchimp
- **Skills:** Writing, creativity, SEO, content marketing. Proficient in Portuguese and English.
- **Interests:** Sustainability; politics; workplace dynamics; films; gaming.