BlinkBoost

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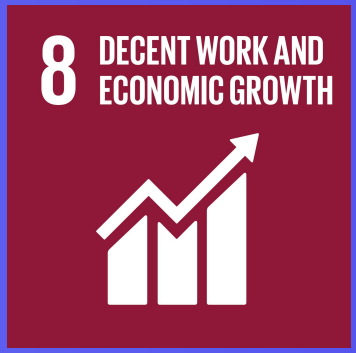
UN SDGs

3
GOOD HEALTH
AND WELL-BEING

4
QUALITY
EDUCATION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DECENT WORK AND
ECONOMIC GROWTH

BlinkBoost

Why It's Needed:

- High screen time in the digital age.
- Increased eye problems and reliance on corrective eyewear.

Business Opportunity:

- Eye stretching exercises to relieved eye tiredness from extended screen time.
- Integration of community forum for knowledge-sharing and holistic well-being.

Community Orientation

Low Relevance (0-3)

Meetings (1)

Projects (3)

Relationships (3)

High Relevance (4-5)

Open-ended conversation (4)

Content (5)

Access to expertise (4)

Individual participation (5)

Community cultivation (4)

Service context (5)

Technology Inventory

EyeGym

- Free Assessment
- Training & Exercise (Membership)
- Monitoring & Feedback
- Achievement & Motivation

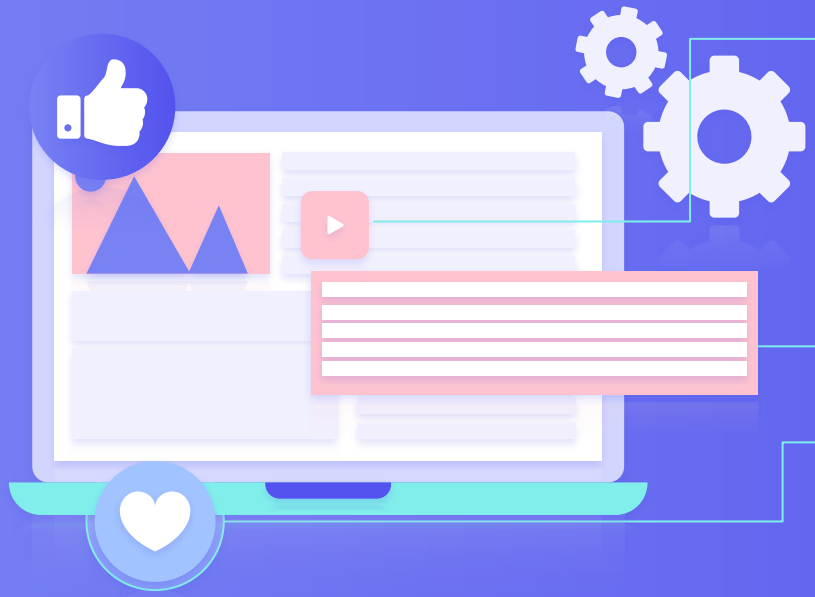
Eye Relax:
Exercise eyesight

- Eye Relaxation Experiences
- Custom Exercise Length
- Exercise Log
- Integrated with HealthKit and Siri

Emerging Picture

Solution seeking	
In the new configuration, do you want your choice of tools to affect the polarities of your community in ways that differ from the current configuration? Which way?	
Synchronous >>>>

Minimum Viable Products



MVP 1

Launch basic eye exercise animations.

MVP 2

Develop a forum board that allows users to post and view.

MVP 3

(Optional): If time permits, introduce features in Eye exercises such as tracking and achievements, as well as adding Comment, Like, and Share buttons in the posting section.

Project Requirements

FUNCTIONAL REQUIREMENTS:

- Efficient and Helpful Digital Eye Training Exercises
- Targeted Relief for Specific User Groups
- User-friendly forum

TECHNICAL/PERFORMANCE REQUIREMENTS:

- HTML
- PHP
- MySQL
- UofR CS Web Servers/Apache

ANY QUESTIONs? OR FEEDBACK