



Stakeholder analysis

Name: David Kim

Community & UN SDG(s): Eye Vision Care Community,
focusing on UN SDG #3: Good Health and Well-Being, SDG #4: Quality Education, and
SDG #8: Decent Work and Economic Growth

Date: October 20, 2023

Project Name	BlinkBoost			
Name	Project Role	Power	Interest	Level of Support
[Name of the person or group.]	[Project role/title or the reason that they are a stakeholder.]	[High/Low]	[High/Low]	[Supportive/Neutral/Unsupportive]
David Kim	Project Manager/ Developer	High	High	Supportive
Dr. Tim Maciag	Project Supervisor/Mentor	Moderate	Moderate	Supportive
Students	North Star Customers	Low	High	Neutral
Office Workers	North Star Customers	Low	High	Neutral
Other groups that also experience eye strain	Carry over customers	Low	Low	Neutral