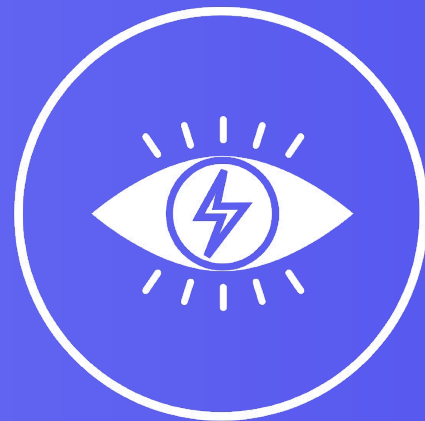


Final Project Presentation

David Kim



BlinkBoost



- Digital community for Eye Vision Care
- Aligns with UN SDGs 3, 4, and 8
- Encourages accessible eye health practices and education

Addressing the Needs of Eye Care Communities

EyeGym

- Free Assessment
- Training & Exercise (Membership)
- Monitoring & Feedback
- Achievement & Motivation

Eye Relax: Exercise eyesight

- Eye Relaxation Experiences
- Custom Exercise Length
- Exercise Log
- Integrated with HealthKit and Siri

Healthline

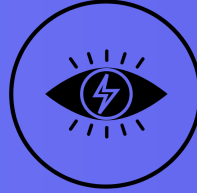
- Health & Wellness Articles
- Product Review
- Educational Videos
- Subscription (Newsletter)

- Lack of multi-topic eye health discussions
- Absence of a central community knowledge hub



What Sets BlinkBoost Apart

- Multi-topic community forum for dynamic discussions
- Direct peer interactions for sharing eye health tips
- Community-driven knowledge exchange for collaborative learning
- Basic eye exercises accessible to all, fostering inclusive eye care



Protect your eyes one exercise at a time—ideal for screen-users looking to boost eye health and learn from a community.

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- Promotes eye health via regular exercises.
- Aims to prevent vision impairment
- Essential for overall health and well-being



- Provides educational content on eye care
- Benefits regions with limited health education
- Enhances self-care and proactive health measures



- Potential to reduce economic impact of eye strain
- Aims to improve workplace productivity
- Enhances efficiency and comfort in work environments

DEMO



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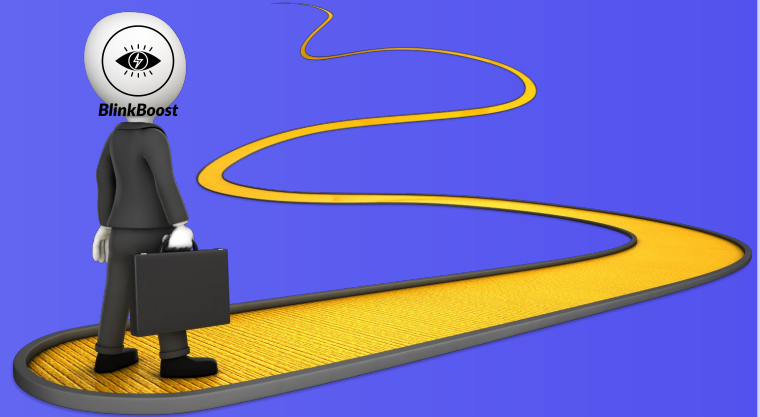
Reflection and Future Directions

- ❑ Successful project with valuable lessons

- ❑ Pride in designing a functional app

- ❑ Growth as a software developer

- ❑ Plans for future enhancements





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