

**Dav Clark**  
davclark@berkeley.edu  
+1 (917) 544-8408

D-Lab  
356 Barrows Hall  
Berkeley CA 94720

## *Curriculum Vitae*

### **Positions**

2013–present     *Data & Learning Scientist*  
Social Sciences Data Lab (D-Lab) – University of California, Berkeley

### **Education**

2007–2013     *PhD in Psychology, UC Berkeley*  
Thesis committee: Rich Ivry (co-chair), Michael Ranney (co-chair), Sonia Bishop, and John Canny  
*Thesis:* Climate change and conceptual change  
Qualifying committee: John Kihlstrom (chair), Jack Gallant, Rich Ivry, and Michael Ranney  
*Exam topics:* Automaticity, Skill Learning, Brain Imaging Methods  
RCME Fellow (Full support / stipend for 2 years)

1999–2002     *MS in Cognitive Neuroscience, MIT*  
Supervised by Anthony Wagner  
*Thesis:* Neurocognitive circuitry supporting neoword learning  
NSF Graduate Student Fellowship  
Jacob Javits Fellowship (declined)

1995–1999     *Bachelor's degrees at U of MD, College Park*  
BA with honors in Linguistics  
BS in Computer Science  
BS with high honors in Mathematics  
*Thesis:* Modeling Language Change with Markov Models  
Magna Cum Laude  
Banneker/Key Scholarship (Full support / stipend for 4 years)  
Arts and Humanities Senior Scholar  
University Honors Citation  
Omicron Delta Kappa leadership honors fraternity

## **Publications**

**Clark, D.**, Ranney, M. A., & Felipe, J., (2013). Knowledge Helps: Mechanistic Information and Numeric Evidence as Cognitive Levers to Overcome Stasis and Build Public Consensus on Climate Change. In M. Knauff, M. Pauen, N. Sebanz, & I. Wachsmuth (Eds.), *Cooperative Minds: Social Interaction and Group Dynamics; Proceedings of the 35th Annual Meeting of the Cognitive Science Society* (pp. 2070–2075). Austin, TX: Cognitive Science Society.

Ranney, M. A., **Clark, D.**, Reinholz, D. L., & Cohen, S. (2012). Changing Global Warming Beliefs with Scientific Information: Knowledge, Attitudes, and RTMD (Reinforced Theistic Manifest Destiny Theory). In N. Miyake, D. Peebles, & R.P. Cooper (Eds.), *Proceedings of the 34th Annual Conference of the Cognitive Science Society* (pp. 2228–2233). Austin, TX: Cognitive Science Society.

**Clark, D.**, Reinholz, D. L., Cohen, S., & Ranney, M. A. (2012). Improving Americans Modest Global Warming Knowledge in the Light of RTMD (Reinforced Theistic Manifest Destiny) Theory. In J. van Aalst, K. Thompson, M. M. Jacobson, & P. Reimann (Eds.), *The Future of Learning: Proceedings of the Tenth International Conference of the Learning Sciences*, Volume 2 (pp. 2-481 to 2-482). International Society of the Learning Sciences, Inc.

Gorgolewski, K., Burns, C. D., Madison, C., **Clark, D.**, Halchenko, Y. O., Waskom, M. L., & Ghosh, S. S. (2011). Nipype: a flexible, lightweight and extensible neuroimaging data processing framework in python. *Frontiers in Neuroinformatics*, 5, 13. doi:10.3389/fninf.2011.00013

**Clark, D.**, & Ranney, M. A. (2010). Known knowns and unknown knowns: Multiple memory routes to improved numerical estimation. In K. Gomez, L. Lyons, & J. Randinsky (Eds.), *Learning in the Disciplines: Proceedings of the Ninth International Conference of the Learning Sciences, Vol. 1-Full Papers* (pp. 460–467). International Society of the Learning Sciences, Inc.

**Clark, D.**, & Ivry, R. B. (2010). Multiple systems for motor skill learning. *Wiley Interdisciplinary Reviews: Cognitive Science*, 1(4), 461–467. doi:10.1002/wcs.56

Hasson, U., Furman, O., **Clark, D.**, Dudai, Y., and Davachi, L. (2008). Enhanced intersubject correlations during movie viewing correlate with successful episodic encoding. *Neuron*, 57(3), 452–462. [Note: First 3 authors contributed equally]

Kahn, I., Pascual-Leone, A., Theoret, H., Fregni, F., **Clark, D.**, & Wagner, A. D. (2005). Transient disruption of ventrolateral prefrontal cortex during verbal encoding affects subsequent memory performance. *Journal of Neurophysiology*, 94, 688–698.

## **Publications (continued)**

**Clark, D.**, & Wagner, A. D. (2003). Assembling and encoding word representations: fMRI subsequent memory effects implicate a role for phonological control. *Neuropsychologia*, *41*, 304–317.

## **Presentations**

**Clark, D.** (2013, June). *Combating Climate Change With Education And Incentives For Individuals*. Poster session presented at the Garrison Institute Climate, Mind, and Behavior Symposium, Garrison, NY.

Ranney, M.A., **Clark, D.**, & Reinholz, D. (2012, November). *Enhancing Global Warming Understanding and Acceptance with Veridical Statistics and Mechanistic Information*. Poster session presented at the Behavior, Energy & Climate Change Conference, Sacramento, CA.

**Clark, D.** (2012, September). *Getting Precise With Our Complex Brains*. Full-day workshop presented at the Feldenkrais Method Annual Conference, San Mateo, CA.

Ranney, M.A., **Clark, D.**, Reinholz, D., Crain, M., & Gillingham, D. (2012, October). *How Journalists and Educators Can Help Preserve Earths Biosphere by Improving Numeracy and Scientific Informativeness*. Paper presented at the annual meeting of the National Numeracy Network, New York City.

Ranney, M. A., **Clark, D.**, Reinholz, D. L., Farjadi, R., Beale, M., & Wilson, J. (2012, May). *Changing Peoples Incorrect Global Warming Beliefs with True Statistics and Mechanistic Information*. Paper presented at the The Association for Psychological Sciences 24th Annual Convention, Chicago, IL.

**Clark, D.**, Stoloff, R., & Ivry, R. B. (2011, September). *The neural signature of free vs. forced hand choice*. Poster session presented at the 41st annual meeting of the Society for Neuroscience, Washington, DC.

**Clark, D.**, Reinholz, D., Cohen, S., Walket, B., & Ranney, M. A. (2011, August). *Overcoming Climate Change Biases by Teaching the Goldilocks Asymmetry of Energy Transfer Rates: A Cognitive-Strategy Attempt to Save Us Organisms*. Paper presented at the Eighteenth Annual Meeting of the Cognitive Science Association for Interdisciplinary Learning, Hood River, OR.

**Clark, D.**, Reinholz, D., Goldwasser, L., & Ranney, M. A. (2011, April) *Can Teaching the "Goldilocks Asymmetry" About Energy Transfer Rates Save Us Organisms? An Experiment on Climate Change Instruction*. Paper presented at the Graduate School of Education (GSE) Research Day, Berkeley, CA.

### **Presentations (continued)**

Ghosh, S., Burns, C., **Clark, D.**, Gorgolewski, K., Halchenko, Y., Madison, C., Tungaraza R., & Millman J. (2010). *Nipype: Opensource platform for unified and replicable interaction with existing neuroimaging tools*. Poster session presented at the 16th Annual Meeting of the Organization for Human Brain Mapping.

**Clark, D.** (2010, April). *Surprising Feedback And Fallible Metacognition: Beliefs Versus Facts in Real-World Numerical Estimation and Recall*. Paper presented at the Graduate School of Education (GSE) Research Day, Berkeley, CA.

**Clark, D.**, Ivry, R.B. (2009). *Hemispheric Asymmetry in fMRI Activation with Direct or Indirect Cueing of Sequential Movements*. Poster session presented at the 19th Annual Meeting of the Neural Control of Movement Abstracts, Waikiloa, HI.

Furman, O., Hasson, U., **Clark, D.**, Dudai, Y., Davachi, L. (2006). *Neural correlates of long-term memory formation under continuous real-life viewing conditions*. Poster session presented at the 12th Annual Meeting of the Organization for Human Brain Mapping.

O’Kane, G., **Clark, D.**, Insler, R., & Wagner, A. D. (2003). Generalized semantic repetition priming in left inferior prefrontal cortex. *Abstracts of the Cognitive Neuroscience Society*, 10, 73.

**Clark, D.**, Rhee, J., & Wagner, A. D. (2001). Prefrontal activation during phonological encoding predicts subsequent memory. *Abstracts of the Cognitive Neuroscience Society*, 8, 58.

Rhee, J., **Clark, D.**, Casasanto, D., Ullman, M., Wagner, A., & Pinker, S. (2001). Neural substrates of English past tense generation. *Abstracts of the Cognitive Neuroscience Society*, 8, 131.

**Clark, D.**, & Wagner, A. D. (2001). A role for phonological working memory: Building representations for novel word stimuli. *Society for Neuroscience Abstracts*, 27.

### **Invited Talks**

**Clark, D.**, Reinholz, D., Farjadi, R., Cohen, S., and Ranney, M.A. (2011, Oct). *Understanding and Changing Cognitions and Behaviors About Global Warming* Seminar presented to UC Berkeley DeCal: Behavioral Change + Technology, Berkeley, CA.

Ranney, M. A., **Clark, D.**, and Reinholz, D. (2011, Oct). “*Rick Perry, methane, & an early hominid enter a saloon...*”: *Climate change, evolution, (anti-)knowledge, math, and geopolitics*. Invited colloquium for the Institute of Cognitive and Brain Sciences, University of California, Berkeley.

## **Invited Talks (continued)**

**Clark, D.**, Reinholz, D., Farjadi, R., and Ranney, M. A. (2011, Sept). *Towards an informed populace: two approaches for addressing faulty prior knowledge*. Seminar presented to the UC Berkeley Cognitive Coalition (CoCoa), Berkeley, CA.

**Clark, D.**, Reinholz, D., Felipe, J., Cain, A., Beale, M., Lazaris, A., Qi, H., Fong, J., Farjadi, R., & Ranney, M. A. (2011, April). *The Goldilocks Asymmetry of Energy Transfer Rates: An Experimental Intervention Toward Saving Us from Global Warming*. Research in Cognition and Mathematics Education (RCME) proseminar, Berkeley, CA.

**Clark, D.** (2009, Oct). *Python data discussion (HDF5, R, Numpy)*. UC Berkeley Python 4 Science seminar, Berkeley, CA.

**Clark, D.** (2009, April). *Learning numerical information: A memory systems approach to educational strategy*. USF Undergraduate Neuroscience Seminar, San Francisco, CA.

**Clark, D.** (2001, April). *More is better: Predicting word memory with prefrontal activation*. MIT Speech Communication Group Seminar Series, Cambridge, MA.

## **Reviewing Service**

- Cognition and Instruction
- Journal of Cognitive Neuroscience
- International Conference for the Learning Sciences
- Annual Conference of the Cognitive Science Society
- SIGCHI
- Frontiers in Neuroinformatics

## **Technical Skills**

### *Professional-level programming competence*

- R (a free dialect of the S language for Statistics, similar to S-Plus)
- Python, including many scientific libraries
- Web application programming (Ruby on Rails, Javascript, Amazon Web Services)

### *Brain Imaging*

- fMRI data collection and analysis

## Technical Skills (continued)

- MEG/EEG data collection and analysis
- NiPype – analysis pipelines for reproducible research (co-author)

### *Other*

- Statistics: including classical, non-parametric, SEM, Monte Carlo methods
- Data visualization: including interactive, multipanel and 3D plots
- Reproducible research
- Revision control / team project management (Subversion and Git)
- Basic electronics (e.g., implemented control electronics for vibrating button boxes)

## Other Experience

2013–present	<p><i>Data Scientist, UC Berkeley D-lab</i></p> <p>Tasked with building technical and cultural infrastructure to render data science more accessible to social scientists. Tasks include curriculum development, instruction, and technology specification and evaluation.</p>
2012–present	<p><i>Chief Scientist, Oroeco</i></p> <p>Ruby on Rails project to scaffold climate-relevant behavioral change. Responsible for components of the web application, and developing approaches to systematically analyze user behaviors—in particular the results of interventions.</p>
2007–present	<p><i>Feldenkrais Teacher, Consultant</i></p> <p>Hands-on and verbal instruction to improve students' movement abilities, often in a rehabilitative context. Completed 4-year training. Weekly class at YMCA from 2007–2011. Various dance workshops in 2012. Full day FGNA conference presentation in 2012.</p>
2004–2013	<p><i>Web Service Developer, Contractor / KeepOpen.com</i></p> <p>Using technologies like HDF5, Zope and Google Maps to implement services for community events management, small businesses, resource sharing, etc. Patent development.</p>

## **Other Experience (continued)**

- 2006–2007      *Principal Scientist, Entrieva*  
 Developed multiple reporting frameworks using relational database and hierarchical HDF5 design. Analysis and reduction of code to basic mathematical notation. Domain expert in computational linguistics and semantic web technology. Primary responsibility: "Do good stuff."
- 2006            *Programmer, Wandell Lab / Stanford*  
 Developing a brain imaging repository from scratch using REST design and HDF5 data storage using PyTables. Clients include a Matlab / Java program, a web browser and mounting via WebDAV. Server written using mod\_python. NumPy used for matrix operations.
- 2005–2006      *Programmer/Analyst, Davachi Lab / NYU*  
 Variety of novel analyses of subsequent memory fMRI data collected during free viewing of a movie. Working with an undergraduate researcher in developing analysis of associated eye-tracking data. Duties also include development, automation and technical support of other analyses being done in the lab.
- 2003–2004      *Various Independent Activities*
- Business plan competitions: MIT Sloan (semi-finalist) and Harvard (runner up, \$4000 as in-kind services).
  - Classical opera and contemporary performance art.
  - Real estate agent.
  - Extensive travel.
  - Organic farming, straw bale and mud brick house construction.
  - Organizer and attendee for various holistic bodywork training sessions.
- 2002            *Programmer/Analyst, Massachusetts General Hospital*  
 Supported complex analyses in a flagship brain imaging research center. Included implementing novel techniques for statistics and visualization, integrating fMRI, sMRI and MEG.

## **Teaching, Service, and Extracurricular Activities**

- 2004            *Producer, Advanced Feldenkrais Training with Paul Doron-Doroftei*  
 Working with children with severe cases of spastic paralysis (e.g. Cerebral Palsy).

### **Teaching, Service, and Extracurricular Activities (continued)**

- 2003      *Brewmaster, Oni Gallery Collective*  
Organized all or part of various artistic events. 10 Gal Beer / week.
- 2001-2003      *Producer, The Voice Institute*  
Various workshops and retreats – styles ranging from Gypsy to Tuvan throat singing to Modern Chamber.
- 2003      *Technical director & cast, Harvard's Lowell House Opera*  
Managed large, untrained teams of actors in building the entire stage.
- At UC Berkeley*
- 2013      Instructor for Python Fundamentals  
2012      Teaching Assistant for Intro. to Cognitive Science  
2010–2012      Proseminar committee, social committee – RCME fellows program  
2007      Teaching Assistant for Cognitive Neuroscience
- At MIT*
- 2001–2002      President, Graduate Student Volunteer Corps  
2001–2002      The Ptolemy Players (Bass vocals)  
2001      Graduate Student Council Departmental Representative  
2000      Teaching Assistant for Introduction to Psychology
- At U of MD*
- 1996–1999      President & Founder, Juggling Club  
1996–1997      Aaron Strauss Teaching Assistant for Calculus I & II

### **Undergraduates Supervised**

Jimmy Zhang  
Naomi Sulzer  
Janice Chen (now a graduate student with Anthony Wagner)  
Benjamin Miron  
Konstantin Tomashevsky



### **Undergraduates Supervised (continued)**

Tawny Tsang (Selected as one of 20 Haas Scholars across all departments at UC Berkeley, \$12,600 in stipend and budget)

Jeff Lai

Si Wang

Benjamin Walklet (Post-bac RA)

### **References**

UC Berkeley – Prof. Michael Ranney (ranney@berkeley.edu)

UC Berkeley – Prof. Rich Ivry (ivry@berkeley.edu)

NYU – Prof. Lila Davachi (lila.davachi@nyu.edu)

NYU / Weizmann – Prof. Yadin Dudai (yadin.dudai@weizmann.ac.il)

Stanford / MIT – Prof. Anthony Wagner (wagner@psych.stanford.edu)