



**BIG DIVE**

**THE DATA RING: A CANVAS FOR DATA PROJECT**

# **RULES OF THE GAME**

- i. Split in groups**
- ii. Choose your case card**
- iii. Set the roles of the team**
- iv. Brainstorm about the problem, solution and development**
- v. Fill the canvas**
- vi. Pitch your idea, get feedback, refine the canvas**
- vii. Present your work**

# CASE 1

/ **Subject** Company B2C

/ **Industry** Healthcare

/ **Problem** Make predictions on a large amount of healthcare data to improve diagnoses, and deeply understand risk factors and coefficients of causation

/ **Technologies** ML, Deep learning, Image Recognition

/ **Core team** Product Owner/Project Manager, Data Engineer, Data scientist, Healthcare expert, Researcher

/ **Additional team** Customer service, Lawyer

# CASE 2

/ **Subject** Company B2B

/ **Industry** Retail

/ **Problem** Leverage “unused” costumer data to give valuable insights, improve logistics, payment processes, and costumer satisfaction by unveil behaviors, patterns and tendencies

/ **Technologies** ML, Deep Learning, IoT

/ **Core team** Product Owner/Project Manager, Data Engineer, Data Scientist, Marketing

/ **Additional team** Trail Test Costumer

# CASE 3

/ **Subject** Start up

/ **Industry** Cybersecurity

/ **Problem** Implement advanced machine learning algorithm to build a solid cybersecurity systems to detect fraud, prevent phishing and defend against cyberattacks

/ **Technologies** ML, Encryption Algorithms

/ **Core team** CEO, Data engineer, Data Scientist, Business Development Manager

/ **Additional team** Marketing & communication

# CASE 4

/ **Subject** Start up

/ **Industry** Data wallet

/ **Problem** Help users offering a self-sovereign wallet that puts them in charge of their data

/ **Technologies** ML, Blockchain

/ **Core team** CEO, Data engineer, Data Scientist, Business Development Manager

/ **Additional team** Marketing & communication, Decentralization Architect

# CASE 5

/ **Subject** Start up

/ **Industry** Automotive

/ **Problem** It's finally time to bring self-driving cars on the streets. Create the most innovative system for autonomous vehicles focusing on safety and efficiency

/ **Technologies** ML, AI, Self-driving car

/ **Core team** CEO, Data engineer, Data Scientist, Business Development Manager

/ **Additional team** Lawyer

# CASE 6

/ **Subject** Public Administration

/ **Industry** Processes, Open data

/ **Problem** Improve the internal processes of storing data and recover old paperwork to be converted in a digital format. Store, analyze, and share data in a format usable and accessible by the citizens

/ **Technologies** ML, NLP

/ **Core team** City Manager, Data Engineer, Data Scientist, Administrative Services Expert

/ **Additional team** Public Administration Consultant



# CASE 7

/ **Subject** Public Administration

/ **Industry** Smart city

/ **Problem** Gather the data from sensors around the city, analyze and visualize them in service of the public to improve services and increase awareness

/ **Technologies** ML, Deep Learning, IoT

/ **Core team** City Manager, Data Scientist, Crawler Developer, Viz Expert

/ **Additional team** IoT & City Infrastructure Specialist

# CASE 8

- / **Subject** Public Administration
- / **Industry** Refugee, Human Mobility
- / **Problem** Use of the machine learning algorithm to help refugee find the best place to live and get a job that fit with their skills and interests
- / **Technologies** ML, Deep learning,
- / **Core team** Program Director, Data Scientist, Public Service Employees Network
- / **Additional team** Education Administrators

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**THANKS!**