



Greater Philadelphia Professional

Corporate Partnership Opportunities 2020-2021

“SHPE is united by Heritage, Social Responsibility, and Desire to improve the equality of all people through STEM”



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Who We Are

Chapter Vision

SHPE Greater Philadelphia Chapter is a network of mentors, role models, and leaders in STEM dedicated to promote professional development and career opportunities, encourage students to excel and pursue STEM careers, and support local chapter organizations in the greater Philadelphia Hispanic community.

Chapter Mission

SHPE Greater Philadelphia Chapter endeavors to:

- Promote the advancement of Hispanic professionals in careers, education, economic and social welfare
- Develop and participate in programs with industry and educational institutions that benefit professionals and students pursuing careers in STEM
- Provide members with the opportunities to expand their career abilities through workshops and conferences
- Support SHPE Student Chapter activities and promote expansion in our area

Chapter History

The SHPE Greater Philadelphia Chapter was found in 1989, by a group of engineers who sought the need to expand SHPE to the East coast. As one of the first chapters on the East coast, the chapter comprised of seven universities in Pennsylvania and Delaware with over 300 student and professional members. In 2004, SHPE GPC together with Region IV leadership helped to establish the Western Pennsylvania Chapter (SHPE-WPA), thus dividing the area and universities to better serve the growing membership.

Today, SHPE GPC provides support and resources to over 35 professional members and student chapters at Temple University, Drexel University, University of Pennsylvania, Lehigh University and University of Delaware

SHPE National

Mission

SHPE Changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support and development

Vision

SHPE's vision is a world where Hispanics are highly valued and influential as the leading innovators, scientist, mathematicians and engineers

Values

Familia

We take responsibility for our collective strength and passion by developing communities, building a diverse and inclusive membership and challenging each other to be our best

Service

We act on a foundation of service. We commit to deliver the highest level of quality, integrity, and ethical behavior. We act with empathy, patience and understanding

Education

We value formal education and professional development. We are dedicated to continuous improvement and renewal. We learn from successes, setback and each other

Resilience

We embrace our diverse cultures and communities, which enable us to adapt, thrive and persist with optimism



Chapter Levels of Sponsorship

SHPE GPC provides four levels of sponsorship opportunities and an A-la-carte option that assist the chapter in coordinating multiple events. Please consider the following sponsorship levels below that provide the best benefits for you.

	Platinum (\$4000)	Gold (\$3000)	Silver (\$2000)	Bronze (\$1000)
Host Professional Networking Event	✓ (2)	✓ (1)		
Opportunity to collaborate on a pre-college event	✓ (1)	✓ (1)		
Opportunity to provide a speaker(s) during a workshop.	✓ (2)	✓ (1)	✓ (1)	
Admission to all chapter events	✓ (3)	✓ (3)	✓ (2)	✓ (2)
Career Opportunity Advertisement	✓ (3)	✓ (2)	✓ (1)	✓ (1)
Featured & Mentioned on Sponsors slide at General Body Meetings & professional development workshops	✓	✓	✓	✓
Company Logo/Link in Newsletter and Website	✓	✓	✓	✓

(#) highlights the quantity provided

A-la-carte: Provides you the flexibility to customize your collaboration opportunities.



Collaboration Opportunities

Noche de Ciencias/Night of Sciences



Noche de Ciencias or Night of Sciences allows our volunteers to get students and parents involved with STEM. K-12 students are engaged with hands on STEM activities, and parents are provided with college resources to help encourage their child(ren) pursue higher education and STEM careers. Noche de Ciencias is an exciting opportunity that promotes knowledge, awareness, and motivation in STEM fields and college preparedness.

Food and Drinks (40 Participants)	\$400
Activity Materials	\$150
Prizes	\$100
Total Cost	\$650

Virtual Option
\$150
\$100
\$250

Professional Development Workshops

Our professional development workshops are aimed to provide continuous improvement to our members not only with professional skills but also leadership development. The workshop series consists of 2 individual events on a quarterly basis which include guest speakers that educate and share their knowledge on topics ranging from Personal branding to Team effectiveness. The chapter's goal is to prepare future leaders in their field and the community.



Marketing and Food	\$250
Total Cost	\$250

Virtual Option
\$150
\$150

Pre-College Workshops

The pre-college workshop series focuses on providing our local High Schools with interactive/informative sessions on various STEM and college preparation topics. The end goal is to introduce SHPE Jr. Chapters within each institution. Each event provides dinner for all volunteers and students.



Food and Drinks (20 Participants)	\$200
Activity Materials	\$175
Total Cost	\$375

Virtual Option
\$200
\$200



Networking Events



Our Networking Mixers provide our members, sponsors and interested invitees an opportunity to expand and maintain existing relationships. For our members, this is an opportunity to interact with corporate representatives (sponsors) in an informal cocktail setting.

<u>Marketing, Venue & Apps</u>	\$800-1000
<u>Total Cost</u>	\$800-1000

Virtual Option
\$150
\$150

National Institute for Leadership Advancement (\$300)

Sponsor attendance to conference for a Board Director member to attend

SHPE National Conference (\$300 each)

Sponsor attendance to conference for X number of Professional members.

Regional Leadership Development Conference (\$300 each)

Sponsor attendance to conference for X number of professional members.



Calendar of Events

Please note that SHPE GPC continues to monitor the social restrictions brought upon by the global pandemic and is adapting the calendar to keep our members and community safe. Virtual options are available for all the events.

Chapter Development (CD)			
CD	January	Chapter Leadership Offsite Retreat 2 nd Half	SHPE GPC Executive Board reconvenes to revisit strategies & plans for the remaining of the fiscal year
CD	April	SHPE Olympics	TBD - SHPE GPC and SHPE NJ get together for a day of competitive activities and a cookout
CD	May	Game watch Day	TBD - Members and invitees take a trip to the stadium/field to watch a game of popular choice
CD	July	BBQ- SHPE Grills	An opportunity to increase and encourage membership retention through networking and socializing
CD	July	Leadership Transition & Team Building	Team building event for outgoing and incoming board members to wrap-up transitions
CD	August	Chapter Leadership Offsite Retreat 1 st Half	SHPE GPC Executive Board convenes to prepare strategies & plans for the fiscal year
CD	September	HHM Networking event- Trivia Night	Networking event for new members and continuing members; possible to co-host with local organizations
CD	December	Holiday Dinner	Ice Skating- Holiday celebration for new and existing members
Professional Development (PD); Leadership Development (LD)			
PD	January	Professional Development Workshop	TBD - To be discussed with corporate partner and professional development officer
LD	March	General Body Meeting & Executive Panel	TBD - To be discussed with Executive board
PD	March	Regional Leadership Development Conference (RLDC)	SHPE Members have the opportunity to grow and develop by attending RLDC
PD	May	Professional Development Workshop	TBD - To be discussed with corporate partner and professional development officer
LD	July	General Body Meeting & Executive Panel	TBD - To be discussed with Executive board
PD	September	Professional Development Workshop	Virtual Presence Workshop - To be discussed with corporate partner and professional
LD	October	Hispanics in Leadership Seminar	SHPE GPC Features excelling Hispanics and leaders in academia, nonprofits, and government
LD	November	General Body Meeting & Executive Panel	DEI Workshop- To be discussed with corporate partner and professional
PD	November	SHPE National Convention	SHPE National Convention 2020 held virtually. Content accessible for a full year.
PD	December	Professional Development Workshop	Road to Program Management - To be discussed with corporate partner and
Outreach Community Service (OCS)			
OCS	January	Noche de Ciencias	A Night of Sciences at Esperanza High School, SHPE GPC members have the opportunity to work with K-12 students on STEM activities
OCS	February	SHPE Jr. Workshop	An opportunity to work one-on-one with future STEM professionals
OCS	February	Creation Station	Collaborating with Esperanza College
OCS	March	Case Study Collaboration	Collaborate with SHPE NJ on judging a case study competition
OCS	April	SHPE Jr. Workshop	An opportunity to work one-on-one with future STEM professionals
OCS	May	Philadelphia Science Festival	Science Festival will be held on May 4 th
OCS	September	Philadelphia Youth Summit	STEM Panel volunteering
OCS	September	SHPE Jr. Workshop	An opportunity to work one-on-one with future STEM professionals
OCS	October	Noche de Ciencias	A Night of Sciences at Esperanza High School, SHPE GPC members have the opportunity to work with K-12 students on STEM activities
OCS	December	SHPE Jr. Workshop	An opportunity to work one-on-one with future STEM professionals

To learn more about us and our events, please visit our website and Facebook page:

SHPE-GPC
www.facebook.com/groups/shpeGPC



Corporate Response Form

Company Name: _____

Contact Person: _____

Title: _____

Mailing Address: _____

Phone: () _____ Fax: () _____

E-mail: _____

Please indicate one of the following:

_____ **We would like to become an official partner of the SHPE Greater Philadelphia Chapter:**

_____ Platinum Partner _____ Gold Partner _____ Silver Partner _____ Bronze Partner

_____ **We would like to support an event and/or program:**

- ☐ Noche de Ciencias ☐ Professional Development Workshops ☐ Pre-College Workshops ☐ Networking Event
☐ National Institute for Leadership Advancement ☐ Regional Leadership Development Conference ☐ National Conference

Amount: \$ _____

_____ **We would like to donate our goods/services in a different manner:**

Please specify: _____

Signature: _____ Date: _____

Please make checks payable to:

Greater Philadelphia Chapter SHPE

Email form to:

gpc.shpe@gmail.com

Mail form to:

Greater Philadelphia Professional Chapter
Attn: Moises Young
1700 Market St, Suite 1600
Philadelphia, PA, 19103