# Note to Designers:

# If you are making a FLASH banner, please read the below instructions FIRST to avoid delays in banners going live.

# Flash banners - links

You MUST follow the instructions below. If you don't, it will FAIL our checks, and won't go live on the site!

It's quite simple. In your flash file, you will have a line of code something like below:

```
getURL("http://www.yourdomain.com/","_blank");
```

This line will be on the click action of a button somewhere. It tells flash to open a web page. (http://www.yourdomain.com/ will be replaced with the URL you're linking to!)

You must change that line so it reads:

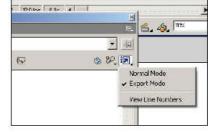
```
if (_level0.linkTag.substr(0,5) == "http:")
    getURL(_level0.linkTag,_level0.targetTag);
else
    getURL("http://www.yourdomain.com/","_blank");
```

This instructs flash to open the page that our site tells it to. This will re-direct to your

preferred URL after registering a banner click in our database. This way we can track how many clicks your banner gets.

#### Note

To change the action-script code you must be using Flash in Advanced mode. To activate advanced mode, click the button pictured to the right:



# Flash banners – background colours

When it's placed on the page, your banner will have its background colour forced to white. If you require a different background colour, you MUST put a coloured layer behind your flash (and NOT rely on the background colour). If you don't do this, your banner will get a white background!





**LEADERBOARD** 728x90 100kb MAX

### **HOMEPAGE BOX**

600x250 (HOMEPAGE ONLY) 100kb MAX





# MPU

300x250 100kb MAX









Woodz-HN

### **PHOTO BANNER**

450x50 (PHOTO PAGES ONLY) 20kb MAX







I've been spotted! • Use as my profile picture Type name or email address is in this photo!

Add to my favourites

Email to a friend o Report to a moderator o Download this photo o Link / embed code

Add to group top photos

Admin options



**PROMOTER BOX** 300x600 100kb MAX

## **EMAIL EXAMPLE**





**EMAIL BANNER** 

331x51 30kb MAX

## Dear JohnB-DSI,

teeefaaaaaa would like to join the DontStayIn FC group. Please deal with this request as soon as possible. You can accept or deny the request on the group options page.

### Quick link

Click here for DontStayIn

You can stop DontStayIn sending you any further emails by <u>unsubscribing</u>. You can read <u>our privacy</u> policy here.