Team Name: SINGKOPHOBIA CEO: Kurt Michael Relano CTO: Dave Bryan Sevilla CMO: Reinzon Acero CFO: Ivane Kielle Rangel

USER PERSONA

PERSONAL STATISTICS

Brix Candasa

Age: 27

Occupation: Water station Refiller and

Delivery.

Education: High School Graduate

Status: Single

Character traits (Ambitious)
Personality traits (Independent,

Organized and Honest)

BRANDS AND INFLUENCERS







MOTIVATIONS

Family Survive Success Fear Goals

GOALS

To have my own water refilling station, financial stability and to support my family needs.

FRUSTRATIONS

Not taking a chance Getting tired