### **David Isaac Belais**

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#### Summary

I am a highly productive software and data engineer with 18 years of experience, including 15 years working in complex, matrixed, enterprise organizations.

I pride myself in:

- Creating resilient, maintainable, integrous data products
- · Authoring elegant, bulletproof, type-annotated, well-formed, thoroughly tested, distributable Python libraries, CLIs, asynchronous microservices (web APIs), and SDKs
- Designing efficient, maintainable, testable, continuously integrated and deployed, modern software systems
- · Planning development work with clarity, flexibility, parallel execution, and collaboration in mind

#### My Tools

Python, SQL, Spark, Databricks Lakehouse, Snowflake, AWS EMR, AWS Lambda, AWS Aurora, AWS IAM, Okta, Apache Kafka, Github, PostgreSQL, Open API (Swagger), Linux, SQL Server, Github Actions, Jenkins, SQLAIchemy, XML, HTML, SOAP, WSDL, C++, Javascript (not exhaustive, and not necessarily in this order)

## **Experience**

## Nike | Lead Data Engineer - Sustainability Analytics | March 2021 - June 2025

Data Products:

- The Nike Sustainability Index (Databricks Lakehouse, Snowflake, Spark, Python, FastAPI, SQLAlchemy, Apache Kafka, AWS Lambda, AWS Aurora PostgreSQL): I led the design and implementation of systems for distilling the expertise of the material scientists and Sustainability professionals with whom I collaborated into data products attributing environmental impact measures, pertaining to greenhouse gas emissions and water quality degredation/depletion, to Nike materials, then to the products comprised of these materials, proportionate to gross usage. Applying these measures to purchase order and demand planning data we were able to measure and track aggregate impacts for the enterprise. More importantly, we provided tools for product developers to reduce environmental impacts through better material selection. To this end we exposed microservices (FastAPI on AWS lambda) for product and material footprint scenario modeling, in addition to our Analytics data products (Databricks Unity Catalog, and formerly Snowflake and Hive/Presto on S3) and Apache Kafka streams.
- Enablon EHS Reporting (Databricks Lakehouse, Snowflake, Spark, Python, SQLAlchemy, OData): I designed and built out the initial implementation of our foundational data ingestion pipelines and databases mirroring Nike's 3rd party EHS (Environmental, Health, and Safety) tool used for reporting by our manufacturing partners.

Tooling and Frameworks (Python Libraries and CLIs, Github Actions):

• I authored command line tools and frameworks used in CI/CD and locally, numerous SDKs for internal and third-party platforms, extended SQLAlchemy and Alembic to facilitate use of ORMs (object relational mappings) across multiple dialects simultaneously, to facilitate common and complex data frame operations in Spark, to validate data products based on ORM metadata, securely retrieve managed credentials, and many other common and specialized development tasks.

### BICP @ Nike | Lead Data Engineer - Sustainability Analytics | March 2020 - March 2021

- Developed a SQLAlchemy-ORM-based framework for automating deployment and versioning (schema migration) supporting all database dialects leveraged by the Nike Enterprise Data & Analytics organization: Databricks, Snowflake, Hive/Presto on S3, and PostgreSQL with full rollback and versioning support
- Authored a framework for Sustainability Analytics' ETL jobs incorporating end-to-end schema-based data validations, local testing, and environment + file system abstraction

## BICP @ Nike | Senior Data Engineer - Sustainability Analytics | January 2020 - March 2020

## The Kroger Co. | Lead Data Engineer - Web & Digital Analytics | May 2018 - November 2019

• Lead development of data products distilling and exposing analytics to buyers and planners correlating digital and store sales and EBITDA with inventory, sell-through, prices, and promotional events—contributing to decisions resulting in a 56% increase in e-commerce sales in 2018 vs 2017, and a 67% increase in ecommerce sales in 2019 vs 2018

Note: the header above conveys a genericized role name based on current industry usage, for clarity. My official title was "Senior Manager, Web & Digital Analytics".

## The Kroger Co. | Lead Data Engineer - Product Information Management | November 2013 - May 2018

- Lead development of multi-platform (Spark/Hive/Presto, Netezza, DB2, Python, SQLAlchemy) OLAP and OLTP data products to ingest, consolidate and normalize sales, dimensional, and click-stream data from disparate subsidiary and partner systems' transactional databases, streaming platforms, APIs, and mainframes
- Engineered algorithms for scoring semi-structured data and performing human-in-the loop data validation and auditing for product descriptions, specifications and photography acquired through trading partners (Python)
- Established source-management capabilities for inbound data to handle complex retailer/vendor/manufacturer relationships (Python)
- Collaborated with emerging digital initiatives to ensure the capture of all metrics needed to facilitate accountability and continuous operational improvement

Note: the header above conveys a genericized role name based on current industry usage, for clarity. My official title was "Manager, Web & Digital Content".

## The Kroger Co. (Fred Meyer Stores Inc.) | Systems Analyst, Ecommerce | March 2011 - November 2013

- Researched, designed, and prototyped Fred Meyer's (and later Kroger's) product information management system for customer-facing digital initiatives
- Collaborated with Fred Meyer's technology partner, 1WorldSync, to establish a roadmap, data model, and procedures for sourcing and validating product data from GDSN data pools for use in digital sales channels

# Dissent Graphics Inc. | Full-Stack Developer | January 2008 - March 2011

• Designed and developed web applications for clients including: The Garrigan Lyman Group, Microsoft, Best Buy, Avenue A Razorfish, Nereus Communications, BlackEyedPeas.com, TeeFury.com, the Travel Channel's Man v. Food, TheWho.com, Custom Rights, Hello Minor, ExoticTravelers.com, and the ACLU of Oregon

Please see my Linked-In profile for a comprehensive employment history: linkedin.com/in/davidbelaise and the comprehensive employment history and the comprehensive employment history.

## Education

- Portland State University | Computer Science (Postbaccalaureate) | 2018
- The Art Institute of Portland | Computer Generated Imaging | Bachelor of Science | 2007
- Portland State University | Web Design | 2002 2004
- Loyola Marymount University | Fine Arts | 2000 2001

# **Open Source Projects**

- ...because code examples are worth a thousand interview questions!
- dependence: A CLI and library for aligning a python projects' declared dependencies with the package versions installed in the environment in which dependence is executed, and for "freezing" recursively resolved package dependencies (like pip freeze, but for a package, instead of the entire environment).
- maya-zen-tools: An Autodesk Maya extension providing modeling tools for manipulating a polygon mesh using dynamically created NURBS curves and surfaces to distribute vertices and/or UVs
- oapi: A python library for generating client SDKs from Open API documents

- git-author-stats: A CLI and library for extracting periodic author "stats" (insertions and deletions) for a Git repository or Github organization
- gittable: A CLI and library for performing common, but complex, development and CI/CD tasks for a Git repository, such as tagging a commit with your current project/package version and downloading or accessing specific file(s) from a remote repository (including non-public repos)

Please see Github for a full accounting of my activities :-)

# Certifications

- AWS Certified Big Data Specialty
- AWS Certified Cloud Practitioner