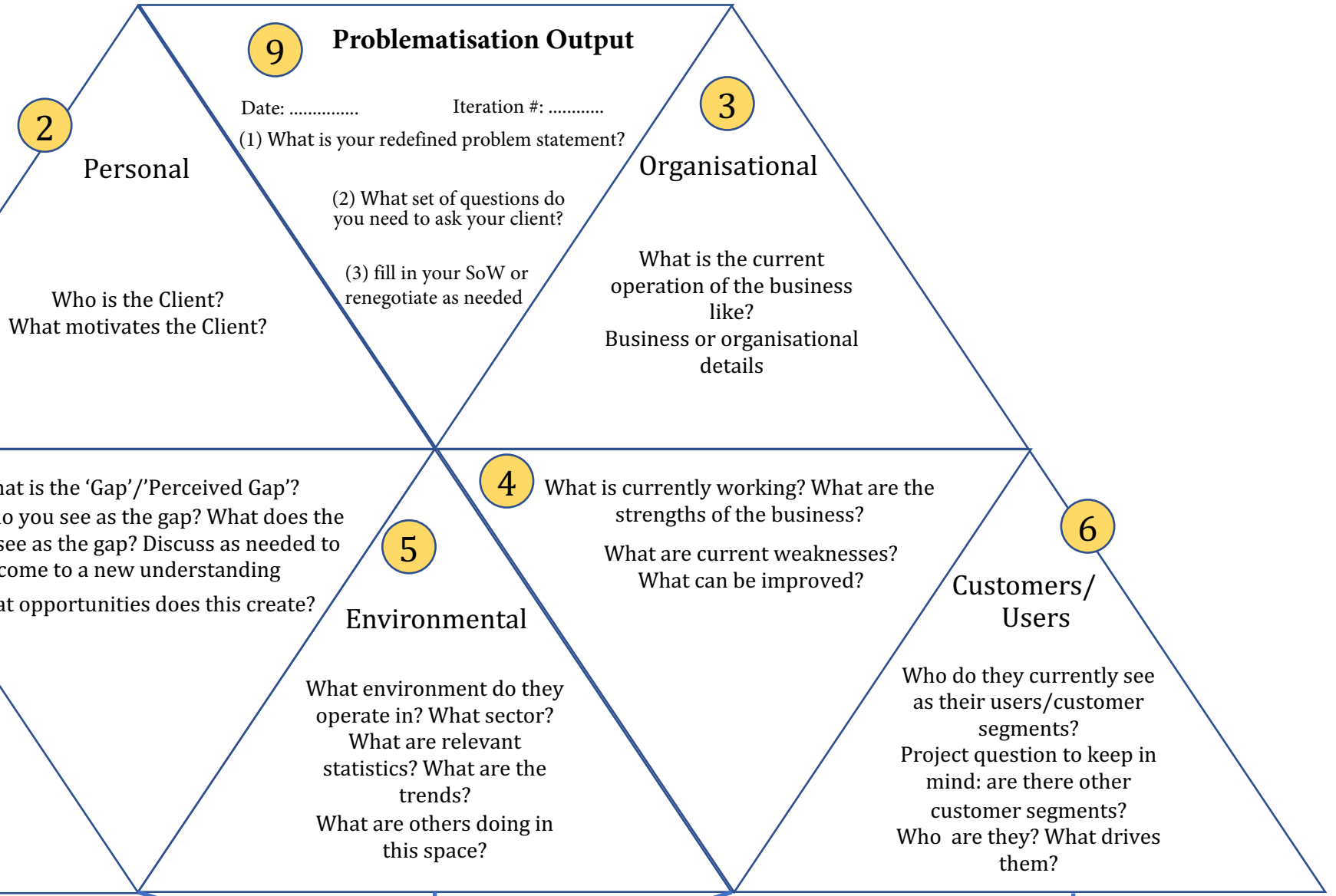


1. Background research
2. Client discussion
3. Revisit problem statement
4. More background research
5. User research  
-what questions?  
-check with client  
-collect data
6. Revisit problem statement

**1 Start Here: (input) Describe your initial client's brief**



Value Proposition canvas

SWOT Analysis

Empathy Map canvas