

Megan Crow

309 453 3027 megancrow@gmail.com 3798 Morgan Blvd, Cedar Hills, UT

Experience

JANE, SOCIAL MEDIA ANALYST,: LEHI, UT - AUGUST 2015 - OCTOBER 2016

Managed all social channels (over 1 million followers combined)

Actively drove daily revenue via social channels

Coordinated with PPC, Campaign and SEO managers to integrate our marketing efforts

Managed weekly spreadsheets and actively analyzed strategies

Increased followers, engagement and revenue

Monitored social trends to stay ahead of the curve

SILHOUETTE, SOCIAL MEDIA MARKETING COORDINATOR,: LEHI, UT - MARCH 2014 - AUGUST 2015

Managed the company Instagram, Pinterest, Facebook and Twitter channels

Coordinated the affiliate marketing program including finding fresh collaborators

Worked directly with customers through social media channels to troubleshoot concerns

Curated beautiful content that was authentic to the brand

Grew Instagram organically from 10,000 to 52,000 followers in 12 months

Grew Facebook organically from 75,000 to 155,000 followers in 12 months

FRESHLY PICKED, SOCIAL MEDIA FREELANCER; PROVO, UT – OCT 2013 - MAY 2014

Grew Pinterest from the ground up and reached 30,000 followers in 6 months

Maintained Facebook and increased followers from 13,000 to 17,000 in 3 months

Helped the team through the flood of new followers after appearing on ABC's Shark Tank

THRIFT SIMPLY, SELF-EMPLOYED; PEORIA, IL – MAY 2011 - MARCH 2013

Grew the business exclusively via social media

Worked closely with families to simplify their lives & make money while doing it

Education

Bachelors of Science in Human Services from University of Wisconsin-Oshkosh with a minor in Graphic Design

Skills

Recruited by Pinterest to be a Pinfluencer

Fluent using multiple social media management tools

Experience using multiple social media analytic tools