

# David C. Thomas

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## People, Process, and Product Leadership in Software

Discovering, developing, and celebrating team potential through the delivery of great software products

Dave brings broad and deep expertise in technology product development, organizational leadership, and business process evolution. He is a customer-first leader, recognized for strategic vision, strong execution backed by metrics, team health, transparency, engaging writing & public speaking, and a hands-on approach. MBA, with honors, from The University of Chicago Booth School of Business.

### Senior Functional Leadership:

Engineering (SVP Eng, CTO, VP Product Development, VP Platform Development, Senior Engineering Manager), Product management (CPO, SVP Products, Director of Product)

### Product Packaging:

Web components, analytics as a service, public cloud platform as a service, transactional data, mobile, private cloud SaaS, web applications, web services, embedded, appliances, enterprise software

### Product Categories:

Developer/devops tools & platforms, fintech, human capital management, IT security, lead gen, media, financial risk management, mobile dev platforms, e-learning, online marketing, online auctions, network management, telepresence, analytics, multimedia, marketing analytics, content management

## Employment

### 11/2020 - present: SVP Engineering, Xpanse

Xpanse is a fintech startup developing platforms and products for the mortgage industry. Scale: 5M borrowers. Went from a clean sheet of paper & zero employees to \$50M funding, 25 employees, and a customer product launch in 7 months, in a tight labor market with no brand recognition. Our first customer is the #1 mortgage originator in the US in two mortgage product categories (\$18B volume). 50 person team.

### 8/2018 - 11/2020: Senior Engineering Manager, Facebook

Eng leader for a 45 person org which developed the user profile page. Scale: 2.7B users. Platform/product strategy, org health, operational excellence, and two-sided platform economics.

### 5/2017 - 8/2018: Director of Product, Indeed

Indeed helps people get jobs. It is the #1 job search platform in the world. Scale: 200M job seekers.

Strategic and thought leader supporting product management for developer tools, engagement, and platforms. Org spanned Indeed sites in Seattle, Austin, and Tokyo.

### 5/2016 - 5/2017: Chief Product Officer, Verb, Inc.

Verb's employee engagement products help companies improve learning, leadership, and social impact.

Leader of product strategy, PM, design/UX, PGM, and eng orgs for a pre-Series A startup. First hire in product/eng. Went from a clean sheet of paper to first customer in 6 months. Customers: Facebook, Whole Foods, Auth0, Bumble, Kate Spade, Box.

### 5/2013 - 5/2016: University of Chicago Booth School of Business MBA student

**Chicago Booth New Venture Challenge**, a top-ranked seed accelerator for entrepreneurs

**Founder & CEO, Big Crowd 2015 - 2016**. Population movement analytics, based on AWS. Finalist.

## David C. Thomas

**2/2013 - 5/2016 MBA Job Rotation** (approximately 1 year each):

**VP, Product Strategy** and **VP, Cloud Labs** at **SolarWinds**, a \$1B IT software company. Leader of PM & eng for cloud product innovation, Librato, and Papertrail orgs. 40 person org. Scale: 300K customers.

**CTO & SVP R&D** at **InsightLabs**, a mortgage finance analytics spin-off of Amherst. 35 person org.

**VP of Product R&D, CompassLearning**, an L&D enterprise software firm. Engineering, strategy, UX, creative, and curriculum development leader. 45 person org. Scale: 10.5M students.

### **8/2012- 8/2014: VP Developer Platform, Advisory Board Member, Tsugi**

Tsugi was acquired by Unity Technologies. Tsugi produced platforms that gave app developers the tools and information to compete successfully in a cross-platform global market. Led platforms business, including strategy, product mgmt, design, dev, dev ops of this PaaS. Scale: 5M developers  
Went from a clean sheet of paper with 5 guys in a garage to first customer in 9 months and acquisition in 1 yr.

### **1/2011 – 8/2012: Senior Vice President of Products, All Web Leads**

All Web Leads is an online marketing company which harvests and auctions consumer leads in real time.

Leader of engineering, product management, UX, analytics, M&A integration, dev ops. 26 person org.

### **2/2007 – 1/2011: Vice President of Products & Engineering, Trustwave & Mirage Networks**

Trustwave is a provider of on-demand IT security and ecommerce compliance. Scale: 200K customers.

Responsible for all engineering functions required to deliver managed security platform applications.  
VP of Products, Mirage Networks (acquired by Trustwave). 24 person org.

### **11/2004 – 2/2007: Vice President of Engineering, NovusEdge**

NovusEdge developed software and hardware for physical security systems (access control and surveillance).

Led product dev, UX, support, QA, program mgmt, architecture, pubs, logistics. 30 person org.

### **1/1999 - 11/2004: Senior Director of Engineering, Principal Architect, Vignette Corporation**

Vignette, acquired by OpenText (NASDAQ:OTEX), developed enterprise content management products.

Responsible for Vignette Content suite of products. Eng, QA, Pubs, PGM leader of a 120 person org.

## Education

### **The University of Chicago Booth School of Business, MBA, with Honors**

GPA: 3.7, 4.0 in Strategy; Honors:  $\text{BF}\Sigma$  academic honorary. Two-time GNVC venture finalist.

### **Syracuse University - BFA, *summa cum laude*, with Honors in Computer Graphics**

**Class Rank: 1, valedictorian.** GPA: 3.84, 4.0 in major. Nominated *Class Marshal* by dean.

Tau Theta Upsilon: leadership honorary. Rhodes Scholarship finalist, University Scholar candidate.

## Other Activities

**Writer:** [davecthomas.medium.com](http://davecthomas.medium.com); **Coder:** I love to bend the machine to my creative will.

**Fitness geek:** Brazilian Jiu-Jitsu (3rd degree black belt, 26 yrs experience), wrestling, running, snowboarding.

**MMA Coach, ISMMA** 7/2017 - present; **Founder and Head Coach, Austin Jiu-Jitsu** 4/2003 - 5/2017.

**IP Consultant** 2014 - present; **US Patents:** [6,687,793](#), [7,062,515](#), [7,590,665](#), [8,117,152](#), [8,452,728](#), [8,645,318](#), [20,060,179,084](#), [20,100,049,757](#), [20,120,096,228](#), [20,130,246,350](#), [20,140,108,337](#), [7,321,953](#), [7,647,453](#), [7,953,934](#), [20,040,148,444](#), [20,080,034,133](#), [20,100,153,652](#)