

Work Experience

Senior UX Designer/Consultant | Slalom | April 2019 - present

- Lead projects in user-centered design solutions using Design Thinking methodologies
- Work with development teams and project leadership to define and refine scope
- Produce wireframes, user flows, IA diagrams and prototypes for web and mobile experiences, manage design assets, and review UI for proper implementation

Lead UX/UI Designer | ConversionPoint Technologies | December 2017 - April 2019

- Researched and managed projects, providing leadership and direction
- Began research and initial development of new design system
- Collaborated with cross-functional team to create solutions that stressed empathy to the user, strived for accessibility, and maintained attention to detail

Creative Director | ThinkSEM | May 2011 - November 2017

- Curated current and new design services and continually improved capabilities
- Lead a design team concentrating on web standards and user experience by utilizing analytics, content strategy, and accessibility
- Used client/team feedback in combination with critical thinking to create the most optimized web experiences possible
- Created a client focused web theme site that introduced highly valuable capabilities and a new source of revenue for the agency

Front-end Developer | The Lacek Group | December 2010 - May 2011

- Created microsites, single page sites, and HTML emails for clients such as American Airlines and Enterprise Rent-A-Car with a cohesive interactive design team
- Worked extensively with testing software (Litmus) to provide support for a multitude of email clients

Web Designer | Globe University | November 2009 - December 2010

- Designed, developed, and maintained university websites in collaboration with design and IT teams
- Created wireframes and mock-ups to communicate with internal stakeholders ensuring visual designs met brand and usability standards
- Worked in .NET environment to bring front-end designs into Sitefinity CMS

Graphic/Web Designer | Lancer Hospitality | May 2008 - November 2009

- Collaborated with the art director in a fast-paced environment to create print designs including pamphlets, posters, and menus
- Showed decisiveness and the ability to be a self-starter by pitching, creating, and maintaining connected web experiences for online properties that included a restaurant, child care dining, and ongoing events

Graphic Design Internship | Booz Allen Hamilton | June 2007 - December 2007

- Worked with internal stakeholders to provide print and digital design deliverables

Sergeant | Wisconsin Army National Guard | August 1998 - August 2008

- Ultimately worked in a leadership role (88M, 92A) as part of several units
- Served year-long tour in Operation Iraqi Freedom in support role transporting equipment and personnel from various locations in Iraq back to base in Kuwait

About Me

My current role as a Senior UX Designer/Consultant includes working on complex design systems, taking part in Design Thinking workshops to inform prototypes and help clients unlock ideas, and helping mentor younger designers.

I live in Seattle and enjoy hiking with my wife and pets, video games, books, and movies.

Skill Set

Project/Client Consultation
Design Thinking
Usability Testing
User Experience Design
Information Architecture
Responsive Website Design
Front-end (HTML/CSS/JS)
Strive for Accessibility
Browser/Device Testing
Prototypes

Some Tools I Use

Miro
Balsamiq
Figma
Sketch
InVision
Adobe Creative Suite
Sublime Text
CodeKit
BrowserStack
Zeplin

Education

WINONA STATE UNIVERSITY

BA in Graphic Design
w/minor in Marketing

Military Achievements

Commandant's Honor List
Army Achievement Medal
Overseas Service Ribbon