DAVE DECHANT
EXPERIENCE DESIGNER

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WORK EXPERIENCE

Lead Designer | USAA | May 2021-Present
- Leads USAA's Reveille Design System team through the creation and release of new components, design guidance and documentation, and process refinement
- Applies advanced knowledge and experience in the practice of human-centered design
- Synthesizes the work of cross functional teams to deliver a unified design vision for complex Member and Employee experiences in a data-informed, agile environment
- Demonstrates the value of design by building trust-based relationships that influence the alignment of stakeholders across projects, teams, and functions

Senior UX Designer/Consultant | Slalom | April 2019-May 2021
- Lead projects in user-centered design solutions using Design Thinking methodologies
- Work with development teams and project leadership to define and refine scope
- Produce wireframes, user flows, IA diagrams and prototypes for web and mobile experiences, manage design assets, and review UI for proper implementation

Lead UX/UI Designer | ConversionPoint Technologies | December 2017 - April 2019
- Researched and managed projects, providing leadership and direction
- Began research and initial development of new design system
- Collaborated with cross-functional team to create solutions that stressed empathy to the user, strived for accessibility, and maintained attention to detail

Front-end Developer | The Lacek Group | December 2010 - May 2011
- Created microsites, single page sites, and HTML emails for clients such as American Airlines and Enterprise Rent-A-Car with a cohesive interactive design team
- Worked extensively with testing software (Litmus) to provide support for a multitude of email clients

Graphic Design Internship | Booz Allen Hamilton | June 2007 - December 2007
- Worked with internal stakeholders to provide print and digital design deliverables

Sergeant | Wisconsin Army National Guard | August 1998 - August 2008
- Ultimately worked in a leadership role (88M, 92A) as part of several units
- Served year-long tour in Operation Iraqi Freedom in support role transporting equipment and personnel from various locations in Iraq back to base in Kuwait

ABOUT ME

I currently lead USAA's AEM Design System team with the goal of building better experiences for our military members and their families.

Home is Minneapolis where I enjoy hiking with my wife and pets, video games, books, and movies.

SKILLSET

- Project/Client Consultation
- Design Thinking
- Usability Testing
- User Experience Design
- Information Architecture
- Responsive Website Design
- Front-end (HTML/CSS/JS)
- Strive for Accessibility
- Browser/Device Testing
- Prototypes

SOME TOOLS I USE

- Miro
- Balsamiq
- Figma
- Sketch
- InVision
- Adobe Creative Suite
- Sublime Text
- CodeKit
- BrowserStack
- Zeplin
- Hotjar

EDUCATION

Winona State University

BA in Graphic Design w/minor in Marketing

MILITARY ACHIEVEMENTS

- Commandant's Honor List
- Army Achievement Medal
- Overseas Service Ribbon