



# FULL-STACK UX DESIGNER

## MY STORY

I live in Seattle with my wife and pets. Currently, I love bringing Design Thinking into most everything I work on. As for hobbies, and outside of experimenting in design, I'm always looking forward to my next adventure in video games, books, and film.

## WORK EXPERIENCE

### SLALOM : EXPERIENCE DESIGNER : APRIL 2019 - PRESENT

- Lead projects in user-centered design solutions
- Work with development teams and project leadership to define and refine scope
- Produce wireframes, user flows, IA diagrams and prototypes for web and mobile experiences, manage design assets, and review UI for proper implementation

### PUSH INTERACTIVE : LEAD UX/UI DESIGNER : DECEMBER 2017 - APRIL 2019

- Researched and managed projects, providing leadership and direction to our team
- Began research and initial development of new product design system
- Collaborated with my dev team to create user-centered designs that stressed empathy to the user, strived for accessibility, and maintained attention to detail

### THINKSEM : CREATIVE DIRECTOR : MAY 2011 - NOVEMBER 2017

- Curated current and new design services and continually improved capabilities
- Lead an agile design team that concentrated on maintaining web standards and user experience by using and maintaining analytics, content strategy, and accessibility
- Used client/team feedback in combination with critical thinking to create the most optimized web experiences possible
- Created a WordPress-based theme store that introduced highly valuable capabilities and a new source of revenue for the agency

### THE LACEK GROUP : FRONT-END DEVELOPER : DECEMBER 2010 - MAY 2011

- Created microsites, single page sites, and HTML emails for clients such as American Airlines and Enterprise Rent-A-Car with a cohesive interactive design team
- Worked extensively with testing software (Litmus) to provide support for a multitude of email clients
- Was victorious in many nerf-gun battles

### GLOBE UNIVERSITY : WEB DESIGNER : NOVEMBER 2009 - DECEMBER 2010

- Designed, developed, and maintained university websites in collaboration with design and IT teams
- Created wireframes and mock-ups to communicate with internal stakeholders ensuring visual designs met brand and usability standards
- Worked in .NET environment to bring front-end designs into Sitefinity CMS

### LANCER HOSPITALITY : GRAPHIC DESIGNER : MAY 2008 - NOVEMBER 2009

- Collaborated with the art director in a fast-paced environment to create print designs including pamphlets, posters, and menus
- Showed decisiveness and the ability to be a self-starter by pitching, creating, and maintaining connected web experiences for online properties that included a restaurant, child care dining, and ongoing events

### BOOZ ALLEN HAMILTON : GRAPHIC DESIGNER (PAID INTERNSHIP) : JUNE 2007 - DECEMBER 2007

- Worked directly with internal stakeholders to provide print and digital design deliverables such as posters, internal documentation, and SharePoint site updates

### WISCONSIN ARMY NATIONAL GUARD : SERGEANT : AUGUST 1998 - AUGUST 2008

- Ultimately worked in a leadership role as part of several units
- Roles included Motor Transport Operator (88M) and Automated Logistical Specialist (92A)
- Served year-long tour in Operation Iraqi Freedom in support role transporting equipment and personnel from various locations in Iraq back to base in Kuwait

## SKILL SET

- Project/Client Consultation
- Design Thinking
- Usability Testing
- User Experience Design
- Information Architecture
- Responsive Website Design
- Front-end (HTML/CSS/JS)
- Strive for Accessibility
- Cross Browser Support/Device Testing
- Prototypes
- Confident
- Open to Critical Feedback

## SOME TOOLS I USE

- Miro
- Balsamiq
- Figma
- Sketch
- InVision
- Adobe Creative Suite
- Sublime Text
- CodeKit
- BrowserStack
- Zeplin

## EDUCATION/ACHIEVEMENTS

### WINONA STATE UNIVERSITY

BA in Graphic Design  
w/minor in Marketing

### CONTINUED EDUCATION

- Online courses
- CSS Tricks tips/tutorials
- A List Apart
- InVision Blog

### MILITARY ACHIEVEMENTS

- Commandant's Honor List
- Army Achievement Medal
- Overseas Service Ribbon