

SALES DASHBOARD



Total Revenue

\$105,587,420.00

Highest Revenue (Country)

Senegal

\$21,485,190.00

Territory with Highest Revenue

Francophone

Year with Highest Revenue

2017

Current Year Count

(All)

Profit in Anglo vs Franco

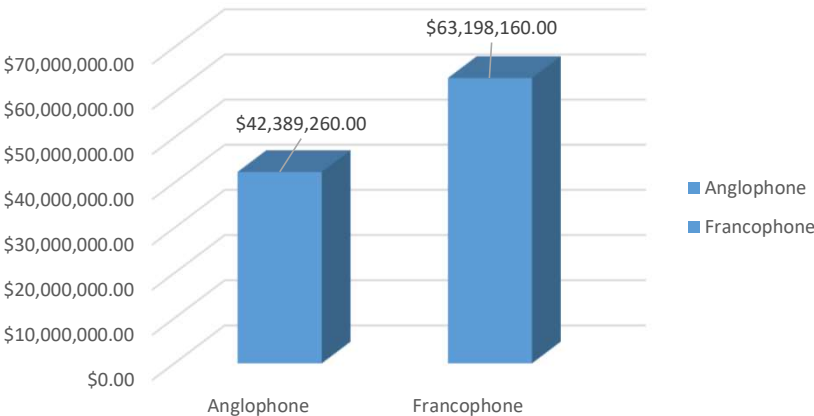


Chart showing profit distribution according to year



YEARS



COUNTRIES

Benin	Ghana
Nigeria	Senegal
Togo	

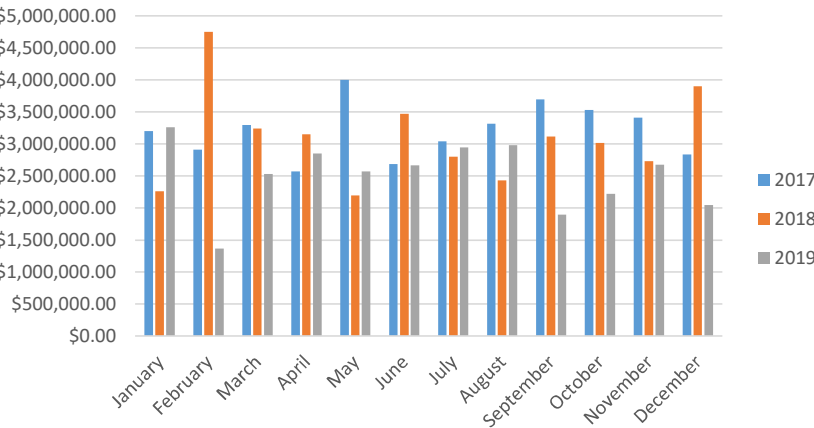
Territories



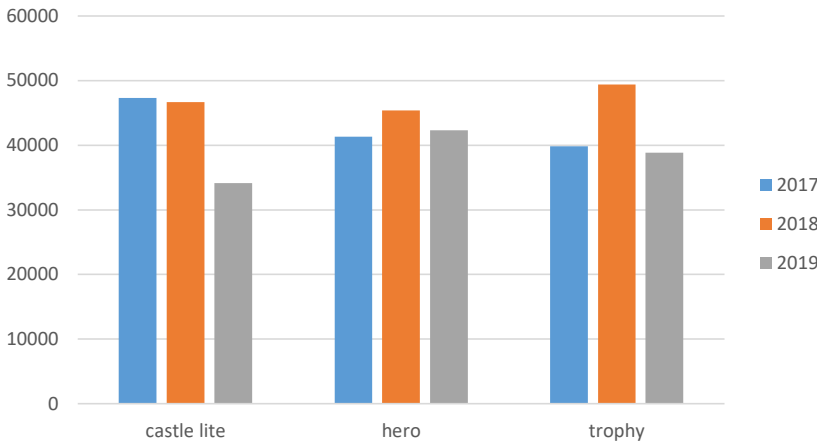
BRANDS

beta malt	budweiser
castle lite	eagle lager
grand malt	hero
trophy	

Profit across months



Consumption Rate of Top 3 brands by years



Consumption across countries

