

# Customer Contact Template Suggestions

## Claim Your Savings:

Hi ***First Name***,

My name is **Jesse Davis** and I'm contacting you from your local Legend dealer here at ***Insert Dealership name***. We are located in beautiful ***insert something about location here***. I would be more than happy to fill you in on the fantastic savings currently being offered on the ***insert model here*** or any other models in the Legend line-up. Where do you do the majority of your boating? Have you had a chance to see the Legend boats in person? I would be more than happy to schedule an appointment with you where we can go through the boat from top to bottom. With our current promotions there truly is no better time to buy than now!

## Schedule a Showroom Visit:

Hi ***First Name***,

My name is **Jesse Davis** and I'm contacting you from your local Legend dealer here at ***Insert Dealership name***. We are located in beautiful ***insert something about location here***. I would be more than happy to schedule a visit with you where we can go through our boats from top to bottom. Where do you do the majority of your boating? Have you had a chance to see the Legend line-up in person? Let me know if you would prefer to be contacted by email or phone and I will make sure we are more than available to show you why there is truly no better time to buy a Legend Boat than now!

## Request a Quote:

Hi ***First Name***,

My name is **Jesse Davis** and I'm contacting you from your local Legend dealer here at ***Insert Dealership name***. We are located in beautiful ***insert something about location here***. Prior to sending you a detailed quote on your Legend Boat I would very much like to learn a little more about how you plan to use your boat, so I can customize the package to suit your needs. Where do you do the majority of your boating? Have you had a chance to see the Legend Boats in person? Please get back to me and in the meantime I will start working on your quote. With our current promotions, pre-season savings and the potential of previous model year boats there truly is no better time to buy than now!



## FOLLOW UP TEMPLATES

### Floor Contact Next Day Follow Up:

Hi **John Smith**,

It was great meeting you! I appreciate you taking the time to stop in. I hope that I was able to answer all your questions. If there is something I missed or some additional information you require, please give me a call. My goal is to help as many people onto the water as possible so they can enjoy the boating lifestyle.

Once again, thank you for visiting **Your Dealership**. I hope to see you again very soon.

Best Regards,

### Email Lead One Week Follow Up:

Hi **Customer Name**,

I hope my last email was helpful. I am quite interested in helping you get onto the water so please don't misconstrue my persistence as being pushy.

I would like to extend an invitation to you to come check out what we have to offer in person. When would be a good time for you to come visit us?

At **Your Dealership**, we pride ourselves in product knowledge. You are about to make a very important decision and I want to make sure you are armed with all the necessary information.

Thanks again for considering Legend as you shop for a new boat.

At your service,



## Floor Contact 1 Week Follow Up:

Hi **Customer Name**,

It has been a little over a week since you visited me. My interest in getting you on the water hasn't diminished one bit. You will find I'm just as persistent in providing service after you take ownership and ensuring your complete satisfaction, as I am working with you on selecting the right boat to create your memories.

I would like to ask a favour. Present me with a challenge that I would need to overcome to get you on the water. It can be anything: trade-in value, price, terms, or perhaps a different boat than you were first considering.

Give me the chance, and I'll ensure you are happy with your decision.

## Phone Call One Week Follow Up:

Hi **Customer Name**,

Thank you for spending time with me on the phone discussing our line of boats here at Legend. Hopefully we can meet in the near future and I can show you the many features of our lineup and the benefits of owning a Legend Boat.

Please let me know when would be a good time for you to visit and receive a full product demonstration.

At Legend Boats, we take great pride in our service during the ownership process, but of more importance to our customers is the service and attention to detail we pay after you take ownership of your new boat.

Thank you again for your interest in Legend Boats.

Best Regards,



## Customer Purchase Thank You Template:

I would like to take this time to thank you again for purchasing your **Boat Model Here**

At **Your Dealership**, we firmly believe that the purchase of a boat is just the beginning of our relationship with you. I can personally assure you that we are totally committed to making sure your boating experience is nothing less than the best at all times. Since you've placed your confidence with us, everyone here at **YOUR DEALERSHIP** realizes that your satisfaction is the key to our future.

Please give me a call any time you have a question or special request; I specialize in making your life easier.

From all of us here at **Your Dealership**, thank you.

Sincerely,

