



In an effort to ensure your Legend product is showcased in the best possible way please use the following checklist to make sure you are meeting the expected requirements. If you are missing any items or have any questions on the list below please contact your Legend representative today

Legend Boats Pre-Show Checklist

- ☐ Brochures
- ☐ Brochure Holders
- ☐ Legend Price Signs
- ☐ Price Sign Holders/Display
- ☐ Current Legend POP
- ☐ Metal Samples/Torsion System
- ☐ Legend flags
- ☐ TV's/Television Stands
- ☐ Legend Boat Show Video
- ☐ Current Promotions Printed for Sales Team
- ☐ Current Promotions POP/Tent Cards
- ☐ Mercury Brochures/POP available
- ☐ New Boater Information- Discover Boating Resources
- ☐ Docks/Stairs easy access to the boats
- ☐ Suggested Previous Model Year Promotion
- ☐ Previous Model Year Inventory Sheets
- ☐ Your dealership signage and where your customers can find you!
- ☐ Social Media campaigns planned leading up to the show
- ☐ Legend area/floor plan done and shared with your DSM
- ☐ Separate office area planned

