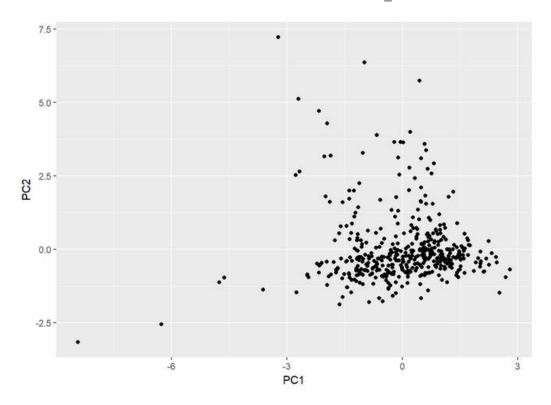
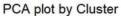
Mean-Shift Plot # Plot method 1a

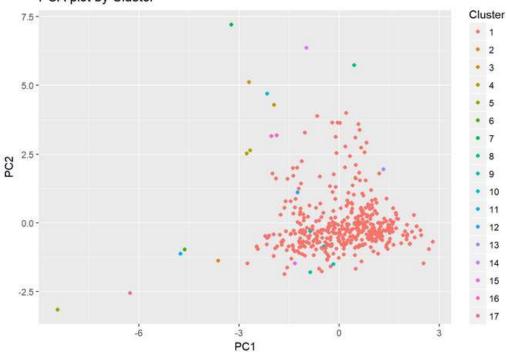
ggplot(cc.data.pca\$x, aes(x= PC1, y= PC2))+geom point()



plot method 1b

ggplot(data = cc.data.pca\$x, aes(x= PC1, y= PC2, col=
as.factor(CC.Clusters\$labels)))+
 geom_point()+
 labs(title="PCA plot by Cluster")+
 scale_color_discrete(name="Cluster")





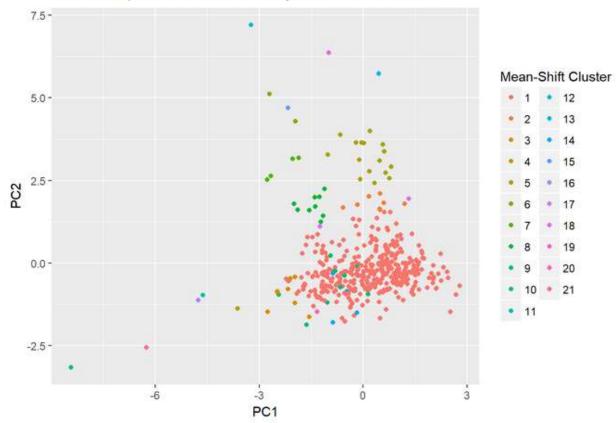
Mean Shift 2: The blurring version of the MeanShift # MeanShift clustering (Option 2): The blurring version of the MeanShift

bv.cc.data.cluster <- bmsClustering(cc.data, h=1.0)
print(bv.cc.data.cluster)</pre>

Mean-Shift 2 plot methods (The blurring version of the MeanShift)

```
ggplot(data = cc.data.pca$x, aes(x= PC1, y= PC2, col=
   as.factor(bv.cc.data.cluster$labels)))+
   geom_point()+
   labs(title="Oklahoma purchase credit card by Mean-Shift Cluster")+
   scale color discrete(name="Mean-Shift Cluster")
```

Oklahoma purchase credit card by Mean-Shift Cluster



DBSCAN

library(FNN)
library(ggplot2)
set.seed(123)

mean and sd

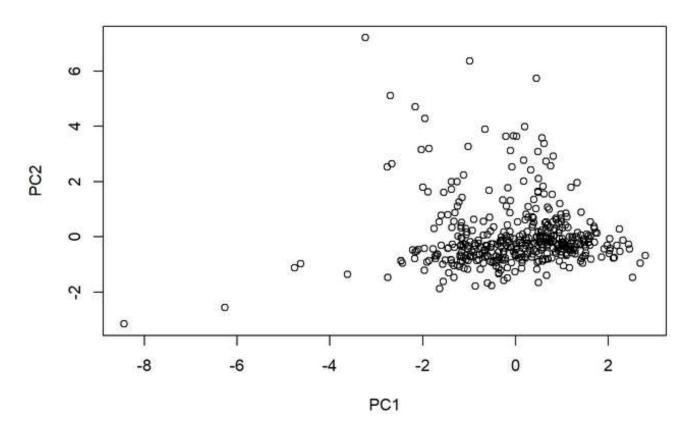
cc.data.sd<-scale(cc.data.pca\$x[,1:4])
cc.data <-t(cc.data.sd)
dim(cc.data)</pre>

DBSCAN Plot

plot method 1a

model <- dbscan(cc.data.pca\$x, eps=0.15, MinPts=5)
plot(cc.data.pca\$x, col=as.factor(model\$cluster), main="Density-based")</pre>

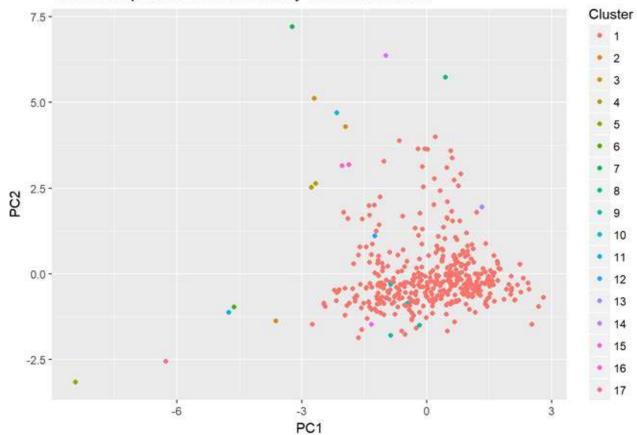
Density-based



plot method 1b

```
ggplot(data = cc.data.pca$x, aes(x= PC1, y= PC2, col=
as.factor(CC.Clusters$labels)))+
  geom_point()+
  labs(title="Oklahoma purchase credit card by DBSCAN Cluster")+
  scale_color_discrete(name="Cluster")
```

Oklahoma purchase credit card by DBSCAN Cluster



K-Means clustering

library(ggplot2)

k.means.model5 <- kmeans(cc.data.pca\$x, 5)
print(k.means.model5)</pre>

k.means.model8 <- kmeans(cc.data.pca\$x, 8)
print(k.means.model8)</pre>

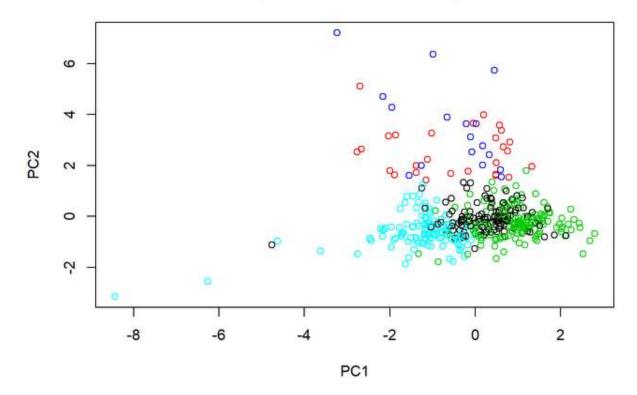
k.means.model12 <- kmeans(cc.data.pca\$x, 12)
print(k.means.model12)</pre>

K-Means plot method

plot method 1a: 5 clusters

 $\verb|plot(cc.data.pca$x, col=k.means.model5$cluster, main="Oklahoma purchase credit card by K-Means")|$

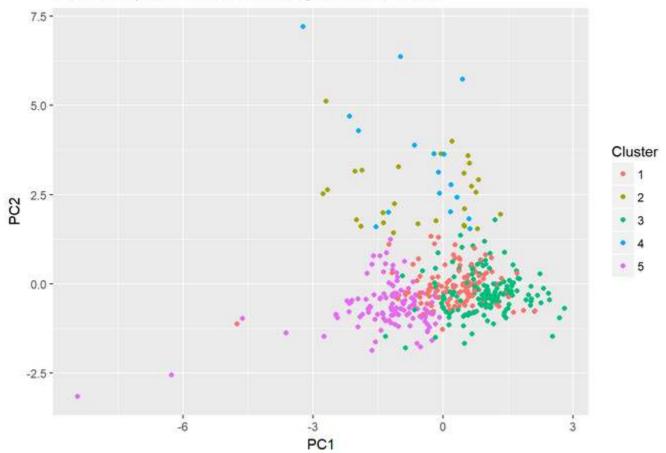
Oklahoma purchase credit card by K-Means



plot method 1b:5 clusters

```
ggplot(cc.data.pca$x, aes(x=PC1, y=PC2,
color=as.factor(k.means.model5$cluster))) +
    geom_point()+
    scale_color_discrete(name="Cluster")+
    labs(title="Oklahoma purchase credit card by K-Means Cluster")
```

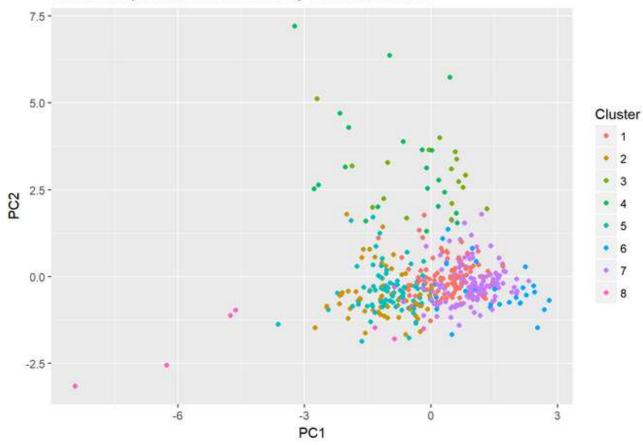
Oklahoma purchase credit card by K-Means Cluster



#plot method 1c: 8 clusters

```
ggplot(cc.data.pca$x, aes(x=PC1, y=PC2,
color=as.factor(k.means.model8$cluster))) +
    geom_point()+
    scale_color_discrete(name="Cluster")+
    labs(title="Oklahoma purchase credit card by K-Means Cluster")
```

Oklahoma purchase credit card by K-Means Cluster



#plot method 1d: 12 clusters

```
ggplot(cc.data.pca$x, aes(x=PC1, y=PC2,
color=as.factor(k.means.model12$cluster))) +
    geom_point()+
    scale_color_discrete(name="Cluster")+
    labs(title="Oklahoma purchase credit card by K-Means Cluster")
```

Oklahoma purchase credit card by K-Means Cluster

