

# Dave Keller

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## ACCOMPLISHMENTS

- Designed a #1 Paid App
- Created experiences used by millions
- Have worked with diverse clients, from A-listers to bootstrapped startups

## EXPERIENCE

### Lead UX/UI Designer + Partner

Timebomb Messenger Austin TX, 2014-Current

- Led design from concept to app store for this conditional messaging app
- Architected userflows, prototyped ideas, and animated interactions
- Worked closely with the dev team to implement final UI's and interactions

### UX/UI Designer + Cofounder

Rocket Mobile Austin TX, 2011-2014

- Cofounded this boutique design/dev shop, growing it to 15 employees
- Designed and shipped 15+ client projects and 3 internal products

### UX/UI Designer + Cofounder

Made By Rocket Boise ID, 2009-2011

- Started this company with a developer and grew it to 4 employees
- Led business development and design for 25+ clients
- Conceived, designed, and shipped 5 of our own apps

### Marketing Manager

Hubble Homes Boise ID, 2006-2008

- Managed the in-house ad agency for this large-scale homebuilder
- Planned and executed marketing campaigns with outdoor, print, email and web advertising

### Advertising Coordinator

M&C Saatchi Los Angeles CA, 2003-2004

- Created marketing reports for national clients
- Designed pitch decks for new client proposals

## EDUCATION

Advertising/Marketing

BYU December 2003

## SKILLS

**Ideation:** Proven record in conception, information architecture and wireframing

**Prototyping:** Experienced in Principle, Marvel, Quartz/Origami, InVision, and After Effects

**UI:** Skilled in Sketch, Photoshop, Illustrator and the rest of the Adobe Creative Suite

**iOS:** Thorough knowledge of Apple's Human Interface Guidelines and best practices

**Android:** Versed in Google's Material Design Guidelines

**Front-End Dev:** Proficient in HTML/CSS (HAML/SASS); Familiar with Javascript and Git

**Responsive Design:** Experienced in media queries and compression techniques

## INTERESTS

- Hiking adventures with my family
- Producing music in Logic Pro X and playing guitar
- Road biking, indoor soccer and racquetball
- Learning new things via YouTube/podcasts :)