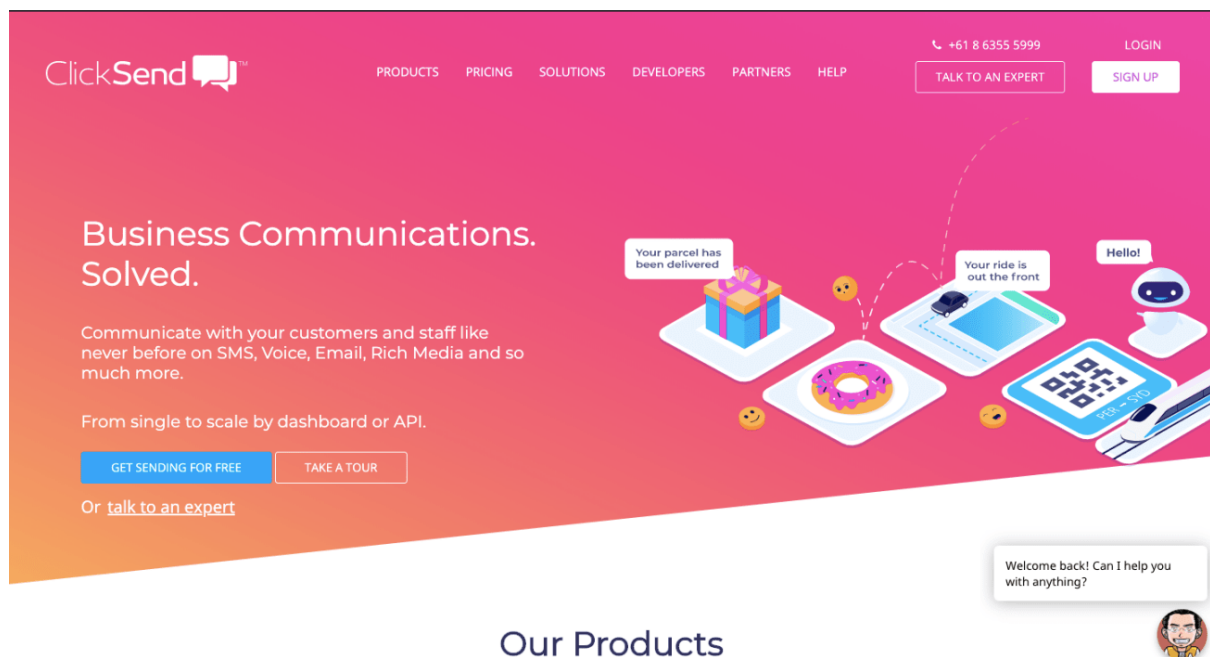# SMS Providers

Introduction

In this project, SMS is the primary touchpoint between parking lots and visitors. Whether we're sending a text to confirm an appointment date, or confirming the situation of parking lots to visitors, we want to make sure we're using the best SMS provider for our project. In this document 6 of the leading SMS providers will be discussed.

Choices:

1.ClickSend

ClickSend is a global cloud-based communications platform as a service (CPaaS) for businesses and developers. ClickSend allows companies of all shapes and sizes to easily and cost-effectively communicate with their customers and staff via multiple channels. With SMS at its core, ClickSend powers billions of messages annually across the globe via direct routes,

delivering their customers' messages reliably and rapidly. If you're looking for a multi-channel business communications platform, they also offer MMS, RCS, WhatsApp, Facebook Messenger, Email, Voice, Fax, Post and more all from one dashboard or via APIs.
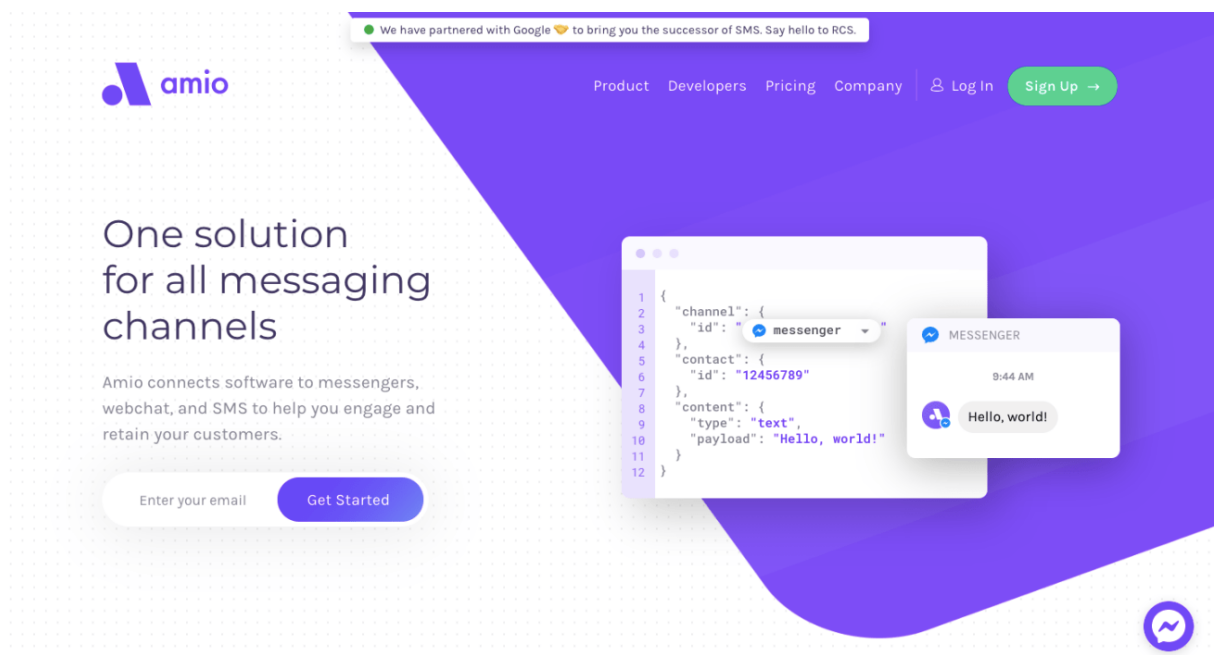
Services: Bulk SMS, Transactional SMS, SMS marketing, WhatsApp messaging, Facebook Messenger, Email to SMS, Voice, Fax and Post

Best for: SMB

Free offering: Yes

API: Yes

2.[Amio](#)

Amio is a one-stop-shop for all messaging channels, connecting software to messengers, webchat, and SMS to help their customers engage and retain theirs.
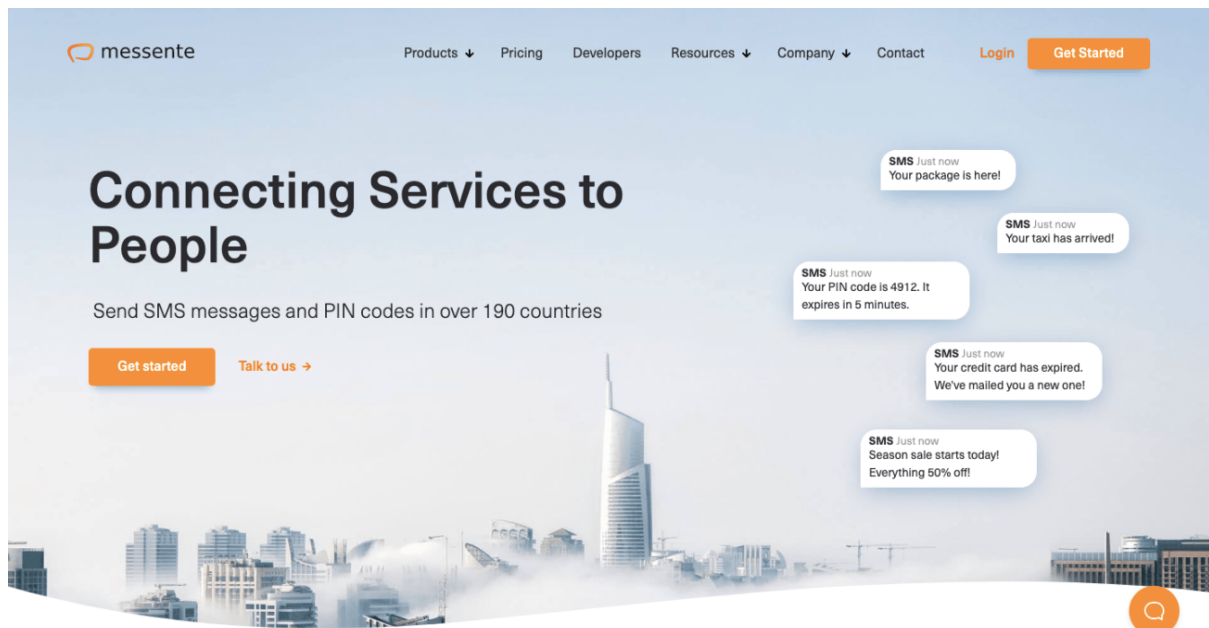
Services: Transactional SMS, WhatsApp messaging, IP messaging, Facebook Messenger, Telegram, RCS Business Messages, Viber, Viber Business Messages, Integration to NLP providers, Integration to Botanalytics

Best for: Enterprise

Free offering: Yes

API: Yes

3.[Messente](#)

Messente helps businesses across the world to reach out to anyone on the planet with a mobile phone by providing powerful messaging APIs.

Services: Bulk SMS, Transactional SMS, SMS marketing, Telegram messaging, Viber messaging

Best for: SMB, mid-market and enterprise

Free offering: Free messaging credit when signing up

API: Yes

4. [SMS-Smart](#)

SMS-Smart is a web platform for SMS marketing management to help you set up and run bulk promotional and transactional SMS campaigns. They offer their customers A-Z destinations for sending bulk SMS to their customer database.

Services: Bulk SMS, Transactional SMS, SMS marketing

Best for: Mid-market

Free offering: Free messaging credit when signing up

API: Yes

5. [Twilio](#)

Twilio has developed robust yet accessible APIs for communications channels like voice, text, chat, and video. By making communications a part of every software developer's toolkit, Twilio is enabling innovators across every industry — from emerging leaders to the world's largest organizations — to reinvent how companies engage with their customers.
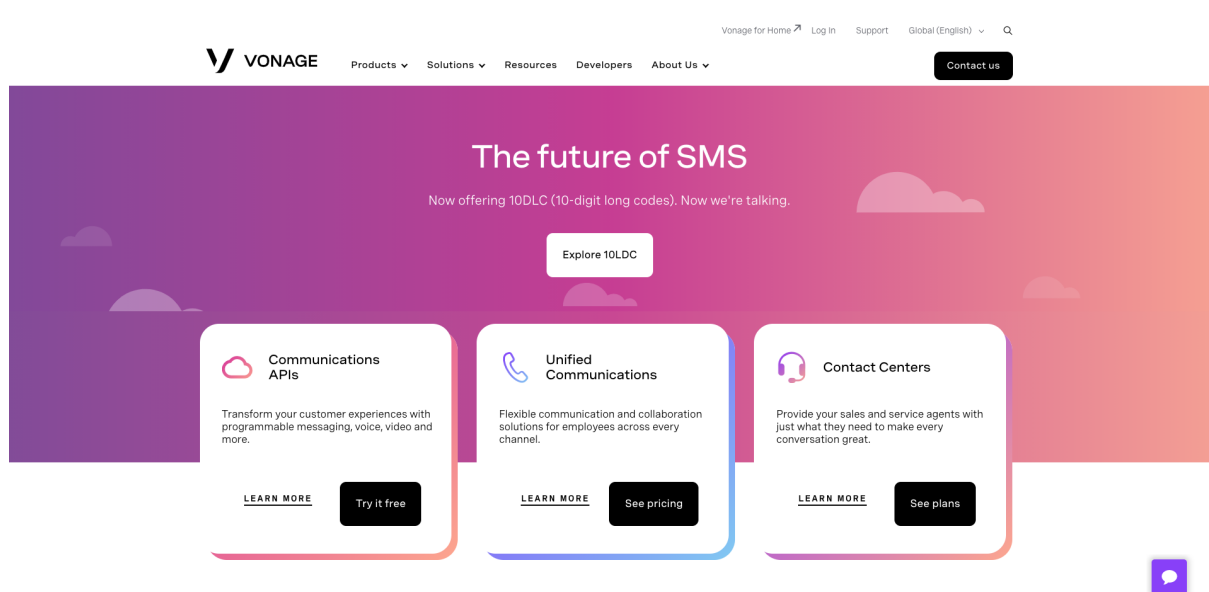
Services: Bulk SMS, Transactional SMS, SMS marketing

Best for: SMB, mid-market and enterprise

Free offering: Free trial with no credit card required

API: Yes

6.[Vonage](#)

Vonage Holdings Corp. is a leading provider of communication services that connect people through cloud-connected devices in the world. The company relies heavily on the flexible and scalable Session Initiation Protocol (SIP) based on the Voice over Internet Protocol (or VoIP) network. The platform enables users to access and use services and functions through a single "identity", whether it is a number or a username. No matter how they are connected to the Internet, including 3G, 4G, wireless networks, cable or DSL broadband networks. This technology can provide voice, SMS and video services through various devices worldwide

Services: Bulk SMS, Transactional SMS, SMS marketing

Best for: SMB, mid-market and enterprise

Free offering: Free messaging credit when signing up

API: Yes

Conclusion

For this project, Our team Certiorem agreed to use Vonage for sending messages to remind visitors. The reason why we chose Vonage is it is user friendly for developers and it is cheap as well. Due to the scale of this project, we will not send many text messages for unit tests. And Vonage offers free messaging credit when signing up. Basically, it is free in the process of the project.