

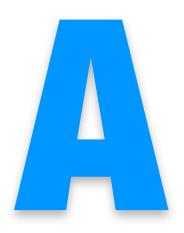
ASKING THE RIGHT QUESTION

GETTING THE RIGHT ANSWER

INFORMATION EVIDENCE PRIOR BELIEF



POSTERIOR BELIEF







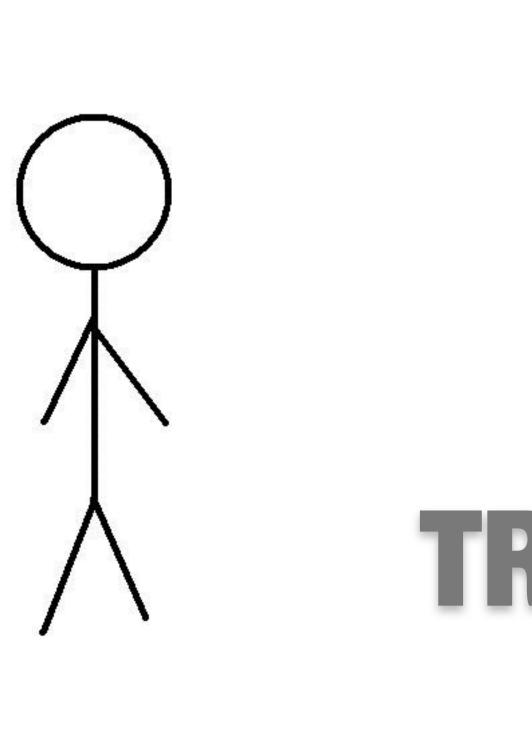
INFERENCE



YOU'VE JUST ARRIVED IN THE AO & YOU NEED TO ASSESS THE QUALITY OF A NEW SOURCE OF INTEL.

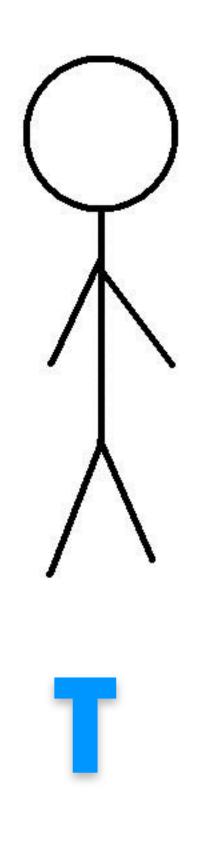
SHE'S TOLD YOU THAT LOCAL CUSTOM REQUIRES ALL MEN OF TRIBE A TO WEAR A TALISMAN UNDER THEIR CLOTHES.

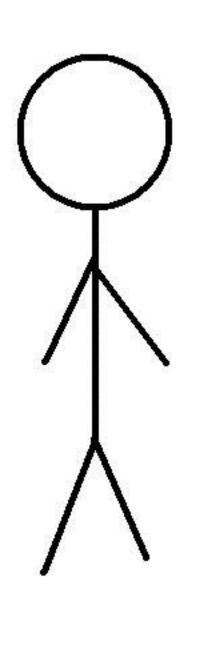
IF TRIBE A THEN TALISMAN



TRIBEA







NOT

VERIFICATION IS DANGEROUS & EXPENSIVE.

WHICH PEOPLE MUST BE CHECKED TO TEST YOUR SOURCES CLAIM?

LESS THAN 10% OF SUBJECTS FOUND THE CORRECT SOLUTION

WASON, P. C. (1968). REASONING ABOUT A RULE. QUARTERLY JOURNAL OF EXPERIMENTAL PSYCHOLOGY, 20(3):273-281.

DEDUCTIVE INFERENCE ALLOWS US TO MOVE FROM EARLIER BELIEFS (PREMISES) TO LATER BELIEFS (CONCLUSIONS) WITH CERTAINTY.

ALL DOCTORS ARE GOLFERS SALLY IS A DOCTOR THEREFORE SALLY IS A GOLFER

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ALL DOCTORS ARE GOLFERS SALLY IS NOT A GOLFER THEREFORE SALLY IS NOT A DOCTOR

DEDUCTIVE INFERENCE IS TRUTH PRESERVING

DEDUCTIVE INFERENCE IS NON-AMPLIATIVE

DEDUCTIVE INFERENCE IS MONOTONIC

YOU ARE ABOUT TO GO ON HOLIDAYS AND ARE COMPARING TRAVEL INSURANCE.

ONE POLICY PAYS \$1,000,000 TO YOUR FAMILY FOR DEATH OF ANY KIND? ANOTHER COVERS THAT AND DEATH FROM A TERRORIST RELATED INCIDENT.

HOW MUCH MORE WOULD YOU PAY FOR #2?

"THE PRICE REPORTED FOR TERRORISM COVERAGE WAS MORE THAN TWICE FOR DEATH BY ANY CAUSE"

JOHNSON, E, ET AL. FRAMING, PROBABILITY DISTORTIONS, AND INSURANCE DECISIONS. SPRINGER NETHERLANDS, 1993.

GREED, LAZINESS, AND FEAR DRIVE US TO REASON BADLY

DEDUCTIVE REASONING HELPS US AVOID THOSE MISTAKES

COMMON FALLACIES

IF I'M A GENERAL, THEN I OUT RANK YOU. I'M NOT A GENERAL THEREFORE I DON'T OUT RANK YOU.

DENYING THE ANTECEDENT

IF THE WMD ARE HERE, THEN THEY WILL BE VERY DIFFICULT TO FIND.

THE WMD ARE VERY DIFFICULT TO FIND.

THEREFORE, THE WMD MUST BE HERE.

ASSERTING THE CONSEQUENT

STRENGTHS

DEDUCTIVE INFERENCE IS PROVABLE TRUTH PRESERVING INDEFEASIBLE

WEAKNESSES

DEDUCTIVE INFERENCE IS NON-AMPLIATIVE VALIDITY IS NOT ENOUGH

