

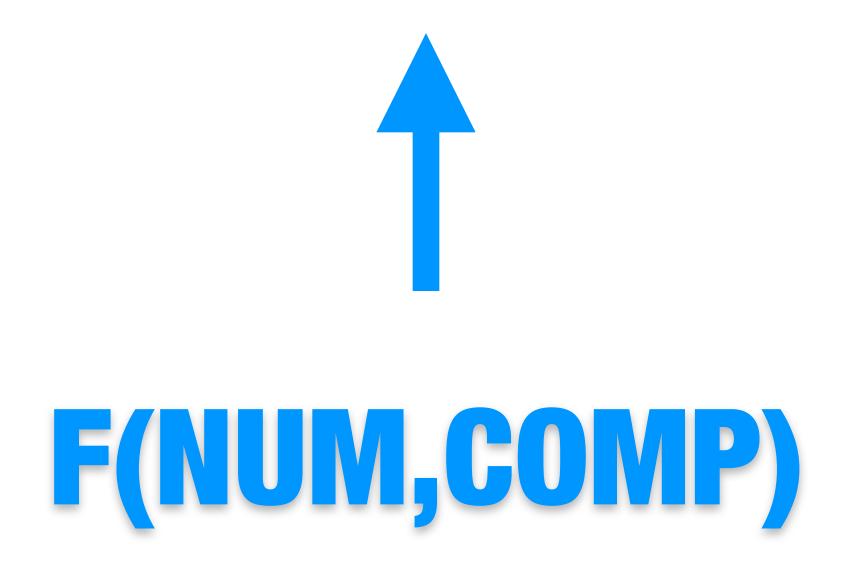
GROUP INFERENCE

VS

INDIVIDUAL INFERENCE

SOCIAL DYNAMICS BECOME PART OF THE INFERENCE MECHANISM

GIVEN VOTERS WITH A BETTER THAN EVEN & INDEPENDENT CHANCE OF BEING CORRECT, THE CHANCE OF THE GROUP BEING CORRECT APPROACHES CERTAINTY AS THE NUMBER OF VOTERS INCREASES.





1000 PEOPLE



51% CORRECT

99.99% GROUP CORRECT

WHAT COULD GO WRONG?



CONFIDENCE RANK

FEEDBACK

SOCIAL POSITION

FOCUS ON WHAT IS SAID, NOT WHO SAID IT.



MHO GOES MATTERSI

