





### ARGUMENTS #3

### Persuading vs being right

#### Rhetoric



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The appeal to logic

#### Ethos

The appeal to authority

#### Pathos

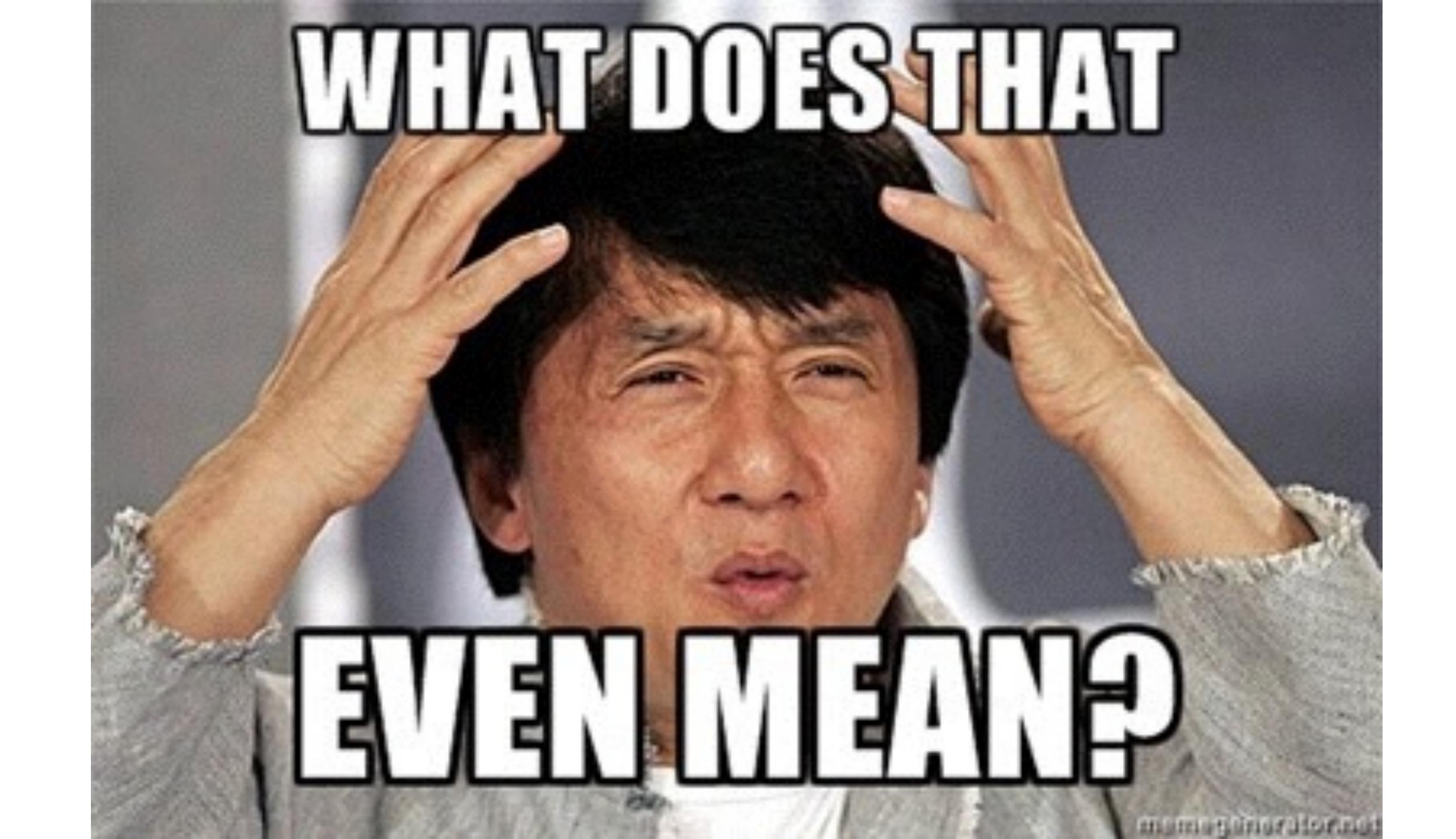
The appeal to emotion

The faculty of observing in any given case the available means of persuasion.

# https:// www.youtube.com/ watch?v=3vDWWy4CMhE

#### Let freedom rain

#### Let freedom reign



# Does it matter what it means? I'm convinced!

# https:// www.youtube.com/ watch?v=AnpTWKKWQ1o

### Rhythm Tenor Tone Repetition Imagery

Metaphor

EMOTION

### Rhetoric is POWERFUL

#### Take care with its use

### Do you just want people to believe?

### Or believe for the right reasons?

## Writing Philosophically

#### Other Guides...

#### Accuracy Precision Nuance Roour Clarity Interestingness Novelty

### The Secret Formula

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#### T is your thesis

### ~T are objections to your thesis

## ~~T are your refutations to the objections to your thesis

## 

### WRITING WORKSHOP

### The Secret Process

### Dot point a valid/strong argument Justify each premise & deal with objections Polish your premises with rhetorical devices



- 1.State your thesis
- 2.Craft the simplest but strongest argument to support it
- 3.Identify necessary claims of facts for each premise
- 4. Research support for these claims of fact

#### Still just dot points

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- 1. What are the key objections to each premise?
- 2.How can you overcome these objections?
- 3.Can your neighbour do better?

#### Still just dot points

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1.Justify each premise2.Write write write3.Don't edit - just write!4.First draft by 2:30pm