

I HAVE TO DISAGREE WITH YOU, DILBERT.

DilbertCartoonist@gmail.com

ACTUALLY, YOU **DON'T** DISAGREE WITH ME.

I DON'T?

NO. YOU THINK YOU DISAGREE WITH ME, BUT YOU'RE MISTAKEN.

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YOU'RE SIMPLY EXPERIENCING AN ILLUSION CAUSED BY THE LIMITS OF YOUR COMPREHENSION.

IF YOU WERE ABLE TO FULLY COMPREHEND BOTH THE PROBLEM AND MY RECOMMENDED SOLUTION, YOU WOULD AGREE WITH ME.

SO WHAT APPEARS TO BE A DIFFERENCE OF OPINION IS JUST YOU WRESTLING WITH YOUR OWN DEFECTIVE BRAIN.

THERE'S NO REASON TO GET THE REST OF US INVOLVED IN THAT MESS.

www.dilbert.com

HAVE YOU EVER NOTICED THAT CLARITY MAKES PEOPLE ANGRY?

1-9-11

ARGUMENTS

#3

**Persuading vs
being right**

Rhetoric



Logos

The appeal to logic

Ethos

The appeal to authority

Pathos

The appeal to emotion

*The faculty of observing in any
given case the available means of
persuasion.*

https://
www.youtube.com/
watch?v=3vDWWy4CMhE

Let freedom rain

Let freedom reign

WHAT DOES THAT

EVEN MEAN?

**Does it matter what
it means?**

I'm convinced!

https://
www.youtube.com/
watch?v=AnpTWKKWQ1o

Rhythm *Tenor* **Tone**

Repetition **Imagery**

Metaphor

EMOTION

Rhetoric is
POWERFUL

Take care with its use

**Do you just want
people to believe?**

**Or believe for the
right reasons?**

Writing Philosophically

Other Guides...

Accuracy **Precision**

Nuance *Rigour* **Clarity**

Interestingness

Novelty

The Secret Formula

T

~T

~ ~T

T is your **thesis**

**~T are objections
to your thesis**

**~~T are your refutations
to the objections to your
thesis**

T

~T

~ ~T

WRITING WORKSHOP

The Secret Process

- 1. Dot point a valid/strong argument**
- 2. Justify each premise & deal with objections**
- 3. Polish your premises with rhetorical devices**

#1

1.State your thesis

2.Craft the simplest but strongest argument to support it

3.Identify necessary claims of facts for each premise

4.Research support for these claims of fact

Still just dot points

#2

1.What are the key objections to each premise?

2.How can you overcome these objections?

3.Can your neighbour do better?

Still just dot points

#3

1. Justify each premise

2. Write write write

3. Don't edit - just write!

4. First draft by 2:30pm