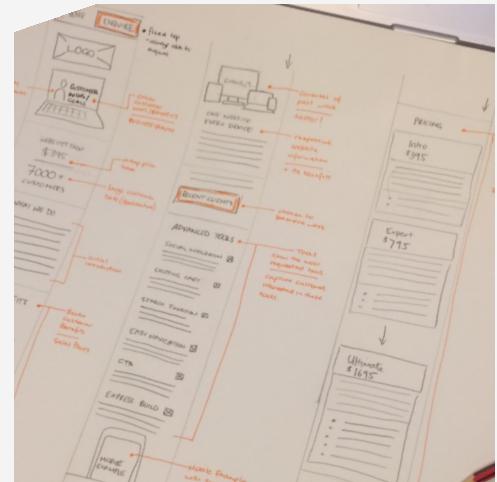
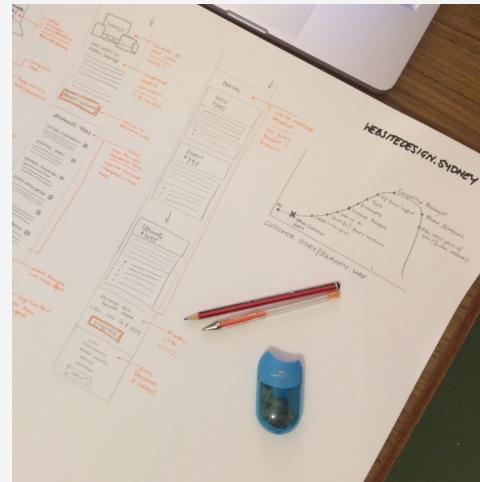
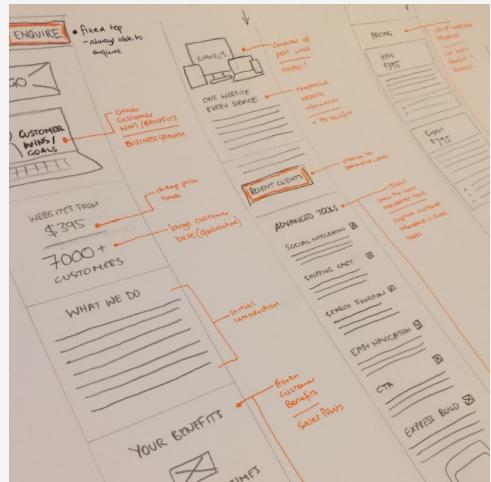
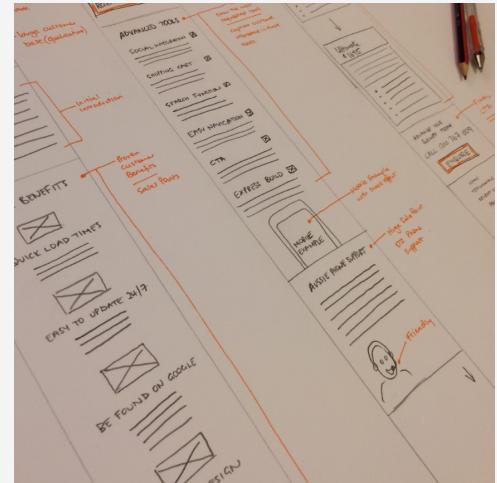
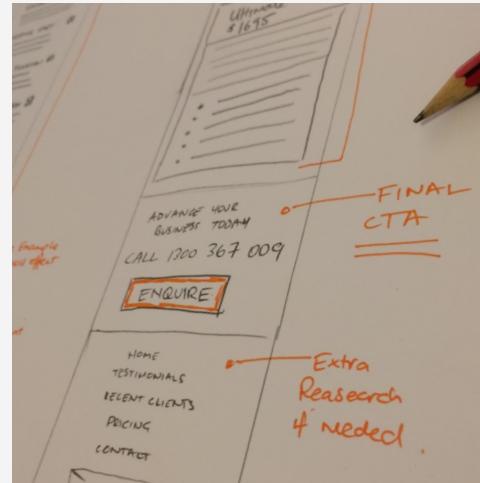
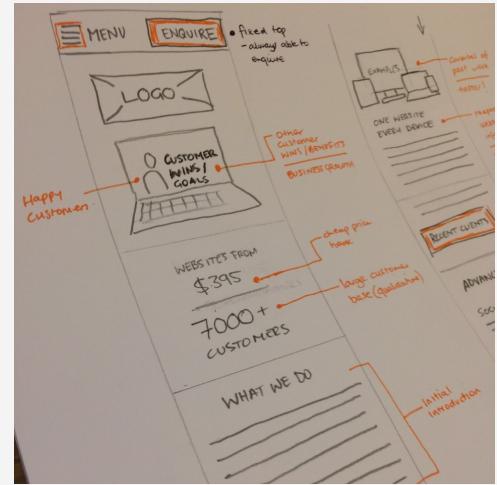
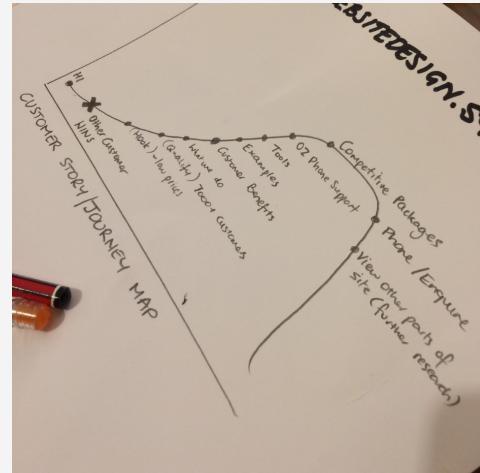
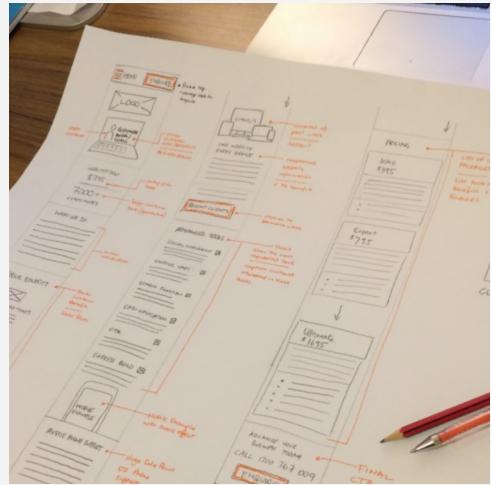




# WIREFRAME HAND SKETCHES





The wireframe illustrates a website layout for a web design company. At the top left is a mobile device showing a landing page with a logo, 'design.sydney', and an 'ENQUIRE' button. The main content area features a large banner with a 'Customer Wins' carousel, a price of '\$395', and a count of '7000+ CUSTOMERS'. Below this is a 'WHAT WE DO' section with a testimonial about customer satisfaction and a 'YOUR BENEFITS' section listing 'QUICK LOAD TIMES', 'EASY TO UPDATE 24/7', 'BE FOUND ON GOOGLE', 'STYLISH CUSTOM DESIGNS', and 'ALL AUSTRALIAN'. To the right is a 'ONE WEBSITE EVERY DEVICE' section. Further down are 'ADVANCED TOOLS' like 'SOCIAL MEDIA INTEGRATION', 'SHOPPING CART', 'SEARCH FUNCTION', 'EASY NAVIGATION', and 'EFFECTIVE CALL TO ACTIONS'. A central column contains three pricing plans: 'EVERY DEVICE' (\$995), 'Pro' (\$1295), and 'Ultimate' (\$1695). Each plan includes a summary of services, a screenshot labeled 'MOBILE EXAMPLE', and a 'EXAMPLE SITES (CAROUSEL)' section. On the far right, there's a sidebar with a phone number 'CALL 1300 367 009', an 'ENQUIRE ONLINE NOW' button, and links to 'Home', 'Testimonials', 'Recent Clients', 'Pricing', and 'Contact'. The bottom right corner has a 'LOGO' placeholder.



## CODED PROTOTYPES

P3

I like to move directly from Photoshop or Sketch mockups to a coded prototype. I would code in HTML, CSS and some JQuery for functionality. A would create basic framework to speed up delivery. At this stage I also like to set up a living style guide and asset library.

Some animations could be demonstrated through codepen or alike.

<http://codepen.io/daveknispel/pen/xRzVMp>

<http://codepen.io/daveknispel/pen/KNeMVN>

<http://www.websitedesign.sydney/index.html>