

We Will Begin Shortly

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Participant Code: 704-4101

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Grants Innovation Exchange Session

"What's the GIST of your grant programs?"

Rujuta Waknis, Grants Offering Lead REI Systems



Session Overview

- Welcome
- The Opportunity Project
- Speaker Introduction
- Innovation Exchange
- Q&A
- Stay Informed





About The Opportunity Project

What is The Opportunity Project?

- The Opportunity Project is a process for engaging government, communities, and the technology industry to create digital tools that seek to address the nation's greatest challenges
- The U.S. Census Bureau connects tech developers, local leaders, and nonprofits with problem statements on issues and facilitates user-centered tech development sprints to create new digital solutions
- This process helps to:
 - Empower people with technology;
 - Make government data more accessible and user-friendly; and
 - Facilitate cross-sector collaboration to build new digital solutions with open data

For more information go to: https://opportunity.census.gov/





Speaker Introduction

Speaker: Rujuta Waknis

Rujuta Waknis is the Grants Offering Lead at REI Systems. She is on a mission to promote improvement of grant outcomes through data sharing and data driven decision-making. Trained as an engineer, she has been creating products and data solutions for over 15 years. For the last 7 years, she has been implementing enterprise grants management solutions across the grants lifecycle. She is the Product Owner of the Grants Impact Story Tool (GIST).



Rujuta Waknis, Grants Offering Lead

The <u>Grants Impact</u> <u>Story Tool (GIST)</u>

OMB Innovation Exchange

27TH JUNE 2019



Reliable. Effective. Innovative.



The Opportunity Challenge we picked





What?

Increasing Government Accountability by Connecting Federal Spending and Performance Data



Why?

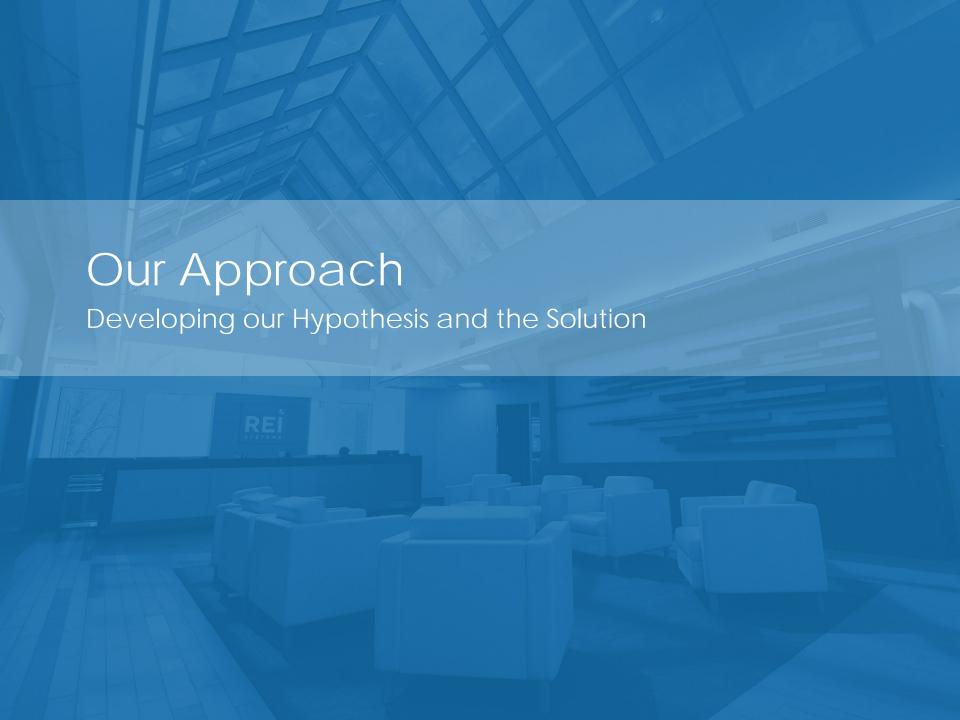
Linking Federal data that currently exists in silos, can enhance data transparency, promote economic growth and research, and improve services to the American public



How?

Develop public facing tools that link federal spending and performance (or outcome) data to provide comprehensive insight into the use of federal taxpayer dollars across programs.

Sponsors: Office of Management & Budget and U.S. Department of the Treasury



Performance Measurement for Grants



"What gets measured, gets done"

Performance Measurement Framework for Grants Reporting

PLANNING	PROGRAM POLICY	DATA COLLECTION	REVIEW & ANALYSIS	DISSEMINATION
ObjectivesBudgetKPIS	GuidanceFormsOMB approval processes	 Grant Reports Quantitative Checks Burden/Compliance	Benchmarking	PublicExecutivesLegislators

Agencies are often at different points of the maturity curve in this framework.

Customer Journey Map



Analyzed the engaged citizen's current experience to identify ways to solve this

	Access	Use	Learn	Leave
User Goals	Easy access to the amount of spend and the impacts of the spend	Look at connections, understand the rationale, evaluate impact	Learn what the numbers mean in the broader context	More informed about Federal spend and impact that influence my future
Problems	Too many websites to sift through to find information Information is presented in confusing ways No program impact information	No program impact information No consistent way to understand impact of programs across agencies	No context provided on program sites No perspectives	Retain highlights of federal programs
Ideas / Opportunities	One public site to link Spend and Results, no login required	One consistent model to showcase story of investment and Program impact	Easy to understand, intuitive narratives	Engaging, short numbers to highlight

Our Hypothesis



Performance data cannot be standardized, but how we present it, can be.

- ✓ Performance data can improve outcomes and drive accountability
- ✓ A consistent, intuitive framework like Logic Models can be applied across programs
- ✓ If presented visually, data can enhance transparency.
- ✓ Transparency is beneficial to the grantor and grantees!



3 Federal Grant Programs

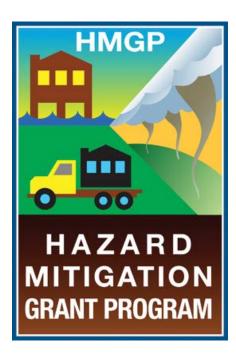


Different types of grant programs – Health, Education, Disaster Relief









Data Sets



We leveraged several Federal open datasets to showcase the Grant Story















Targeted Users

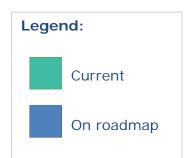






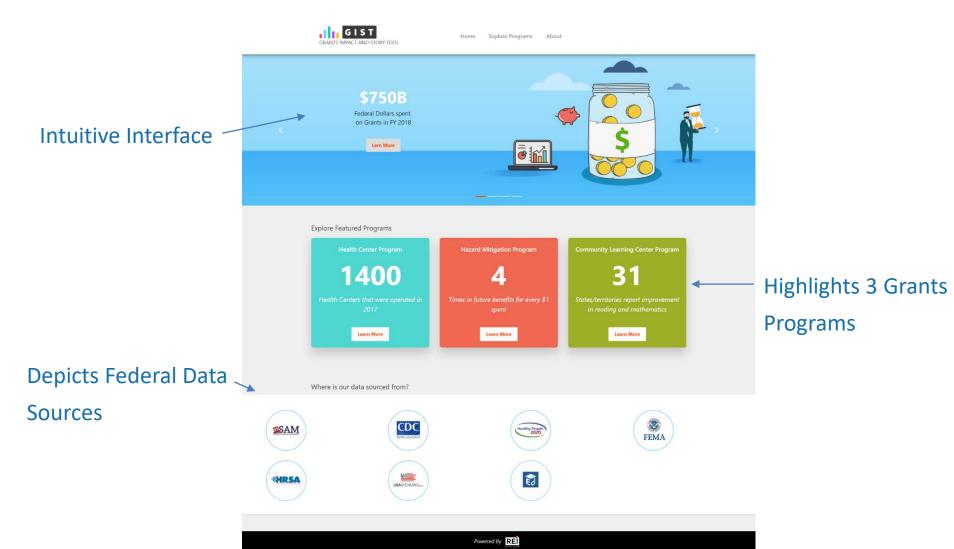






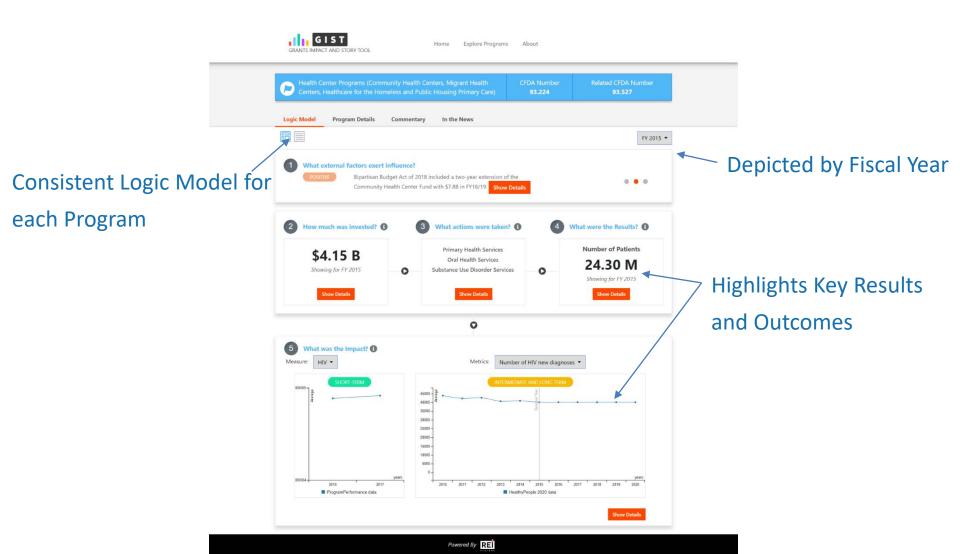


Landing Page highlights three Federal Grant Programs



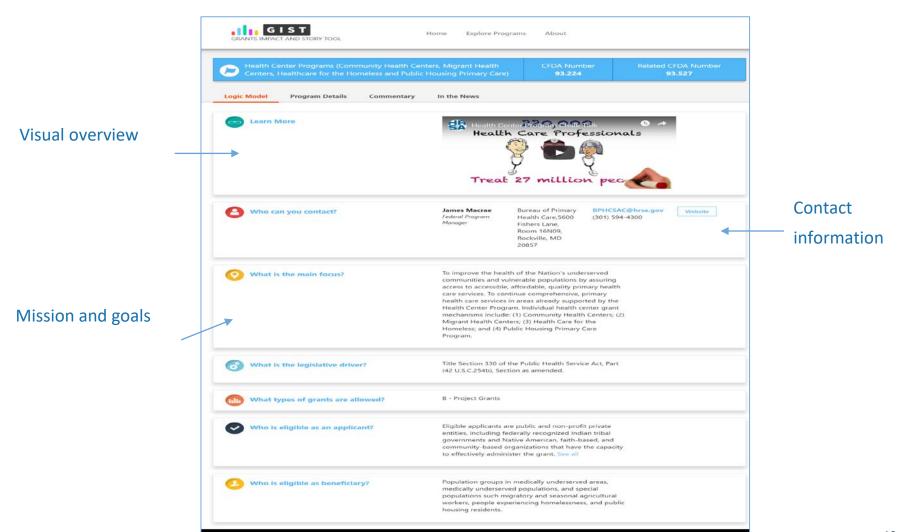


Program Pages depict the Logic Model for each Program





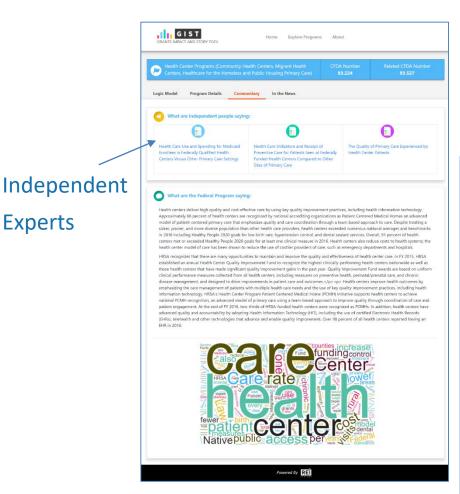
Basic information about the Program



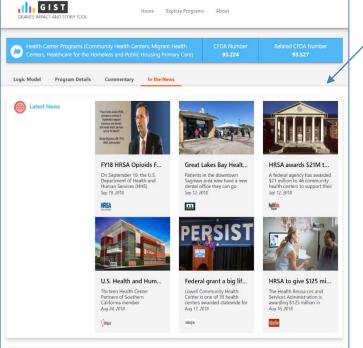
Powered By REI



External sources of information provide a 360 degree view



Experts



Powered By REI

#OurRural Twitterchat - Curated tweets by HRSAgov

Curated News

GIST



https://gist.reisystems.io/

Grants Impact and Story Tool (GIST)

REI Systems' Grants Impact and Story Tool (GIST) uses federal open data from USASpending.gov, SAM.gov, Grants.gov, FEMA, HHS, and the Department of Education to visually showcase how federal grants spending leads to desired performance outcomes, enhancing federal accountability and transparency for the American public.



- ✓ Advocacy for Grant Programs
- ✓ Validated, usable framework
- ✓ Results-Oriented Grants Management



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REI Systems

Achieving Excellence Together

Instructions:

Please enter your questions via the chat feature via AdobeConnect; OR

Email them to <u>GrantsTeam@omb.eop.gov</u>



Results-Oriented Accountability for Grants Cross Agency Priority Goal (Grants CAP Goal)

Maximize the value of grant funding by applying a risk-based, data driven framework that balances compliance requirements with demonstrating successful results for the American taxpayer.

GOAL STATEMENT





Grants CAP Goal Strategies

Hold recipients accountable for good performance practices that support achievement of program goals and objectives; & streamline burdensome compliance requirements for those that demonstrate results.



Achieve Goals and Objectives



Standardize Business Processes & Data

Standardize grants management business processes & identify, operationalize, standardize, & link data.



Build Shared IT Infrastructure

Use standard business processes & data to identify opportunities to build shared solutions that reduce burden & improve the user experience.



Manage Risk

Leverage data, including data from annual audits, to assess & manage recipient risk.





Stay Informed

Join our Community Today!

https://www.performance.gov/CAP/grants/



INNOVATION EXCHANGE SESSION SCHEDULE:

July 25, 2019 September 26, 2019 October 24, 2019

Note: Sessions will not be held in August, November, or December

DO YOU HAVE AN INNOVATION YOU WOULD LIKE TO SHARE?

Please email the Grants Team at GrantsTeam@omb.eop.gov

