

# Toward a New Digital Social Contract: Global Survey of Key Technologies

# **Programmable Digital Currencies and Payment Platforms**

## **Ethereum and Smart Contract Blockchains**

Ethereum is a decentralized blockchain platform that introduced programmable **smart contracts**, enabling a wide variety of decentralized applications beyond simple payments 1. Technically, Ethereum works as a global distributed computer: anyone can deploy irreversible code (smart contracts) to the blockchain, and a network of nodes executes these programs and validates transactions. This allows creation of **decentralized finance (DeFi)** protocols, non-fungible token markets, and organizational governance tools without a central intermediary. Unlike a traditional system where a bank or government mediates transactions, Ethereum's consensus mechanism and cryptography ensure that code-defined agreements self-execute with transparency and security. For example, a loan or vote encoded in a smart contract will automatically follow the rules everyone agreed to, without requiring a bank or agency to enforce it.

From a policy perspective, Ethereum operates in a gray area: it challenges existing legal frameworks by providing an alternative infrastructure for money and contracts that is borderless and permissionless. Regulators worldwide have grappled with classifying assets like Ether (Ethereum's native currency) and tokens launched on Ethereum, as these do not fit neatly into traditional definitions of currency or securities. No single entity controls Ethereum, so enforcement of laws (like securities regulations or KYC/AML financial rules) must happen at the periphery (e.g. exchanges or user interfaces) rather than the protocol itself. Some governments and enterprises, however, have engaged with Ethereum technology via **consortia and private chains** (e.g. the Enterprise Ethereum Alliance) to integrate blockchain-based efficiencies into existing institutions. Ethereum thus both **integrates with** and **circumvents** legacy systems – for instance, anyone with internet can access Ethereum's financial apps (increasing inclusion), but this open access also means services can operate outside of traditional licenses or oversight.

**Social contract analysis:** Ethereum's design shifts power and agency toward network participants and away from centralized gatekeepers. By replacing certain functions of banks, registries, or even voting systems with transparent code, it **empowers individuals to transact and organize on their own terms**. This can increase equity in access – e.g. someone in a remote region can raise funds via an Ethereum-based crowdsale or get a loan on a DeFi platform without a bank's permission. The blockchain's transparency (all transactions are publicly auditable) creates a new level of accountability compared to opaque institutional ledgers <sup>2</sup>. However, power can still concentrate in new ways: for instance, large holders of Ether or governance tokens can influence outcomes (much like wealthy shareholders), and core developers who maintain the protocol wield informal influence over updates. Ethereum's governance is deliberately **decentralized and consensus-driven** – changes require broad agreement from the global community of users, developers, and miners/validators <sup>3</sup> <sup>4</sup>. This high coordination threshold gives the system legitimacy in the eyes of its community (no single party can easily force a change) at the cost of slower evolution. In essence, Ethereum offers a "trustless" platform – you trust the code and distributed consensus

over any central authority – marking a shift in the social contract toward **code as law**. This raises new questions of legitimacy: Does an outcome determined purely by code (e.g. an automatic financial liquidation or a hacked contract draining funds) carry the same justice as one adjudicated by courts? Ethereum's ecosystem is still experimenting with reconciling strict rule-by-code with human values (for example, the community hard-forked in 2016 to undo the infamous "The DAO" hack, an extra-legal intervention). Nonetheless, Ethereum has clearly demonstrated a new paradigm where **transparency and programmable rules** can enhance trust and enable coordination among strangers, albeit with ongoing tension between decentralization and effectiveness.

# **Central Bank Digital Currencies (CBDCs)**

Unlike open cryptocurrencies, **CBDCs** are digital currencies issued and governed by states, essentially *programmable digital cash* sanctioned by law. Two pioneering examples are China's *digital yuan* (e-CNY) and the Bahamas' *Sand Dollar*. Technically, most CBDCs are centralized or permissioned systems – the central bank (or authorized intermediaries) runs the infrastructure, which may or may not use blockchain-like ledgers. For instance, China's digital yuan is issued by the People's Bank of China and **does not rely on a public blockchain**; instead, it uses a two-tier architecture where commercial banks and payment providers distribute the currency to users <sup>5</sup>. It functions similar to existing mobile payment apps except that transactions settle directly in central bank money. The e-CNY is designed to work offline and without fees, moving value via digital wallets as easily as handing over cash <sup>6</sup>. The Bahamian Sand Dollar likewise is a centrally managed digital token equal in value to the Bahamian dollar, held in mobile wallets. Its rollout focused on reaching residents on remote islands who lacked access to physical banks or card services <sup>7</sup>

<sup>8</sup>. Technically, the Sand Dollar system allows users to make instant transfers via their phones; in the background the central bank maintains the ledger and uses authorized financial institutions to KYC (knowyour-customer) and provision wallets <sup>9</sup>.

In terms of policy integration, CBDCs are explicitly crafted to fit into existing legal tender and banking frameworks. Governments use them to extend state monetary sovereignty into the digital realm. China's digital yuan, for example, was showcased at the Beijing Winter Olympics and is gradually expanding from pilot cities to nationwide use (10 (11)). The Chinese government has promoted e-CNY by mandating its acceptance alongside cash, distributing small sums as incentives, and even using it for civil servant salaries in trial regions [12] [13]. The policy goal is partly to improve payments efficiency and financial inclusion, but also to **increase state oversight and control** over the economy 14. Officials have openly noted that a digital currency can help monitor illicit activity, enforce currency rules, and even implement targeted **economic policies** (for example, funds that expire if not used by a certain date, or are restricted to certain purposes) 15. This raises privacy concerns: the e-CNY is designed with "controllable anonymity" – small transactions can have some privacy, but large ones are traceable by authorities 16. Western security experts have warned that such a system could enhance government surveillance or be used to sidestep international sanctions 14. Meanwhile, the Bahamian Sand Dollar was introduced with an emphasis on financial inclusion and resilience (after hurricanes, getting physical cash to islands is hard, so a digital alternative helps). It operates under the Central Bank of The Bahamas, which instituted regulations to ensure Sand Dollar wallets follow anti-money-laundering rules and are only held by residents. Usage of the Sand Dollar remains modest - under 8% of Bahamians have a wallet and the digital currency accounts for tiny fractions of currency in circulation so far <sup>17</sup> <sup>18</sup>. The **policy lesson** from the Bahamas is that merely issuing a CBDC is not enough; public education, merchant acceptance, and demonstrated utility are needed. Still, the Sand Dollar's legal status as equivalent to cash gives it a strong foundation to build on,

and international observers (IMF, central banks) consider it a valuable case study in what works and what doesn't for CBDCs 19 18.

Social contract analysis: CBDCs represent a digital extension of the social contract between citizens and state regarding money. They **shift power dynamics** in subtle ways. With a CBDC, individuals hold claims on the central bank directly (digital cash), potentially reducing reliance on private banks or payment companies. This could enhance citizens' agency and equity by providing a public, zero-cost payments infrastructure that everyone can use - much like cash - thereby including those who are unbanked or paying high fees to money transmitters. The Bahamas' stated goal, for example, was to reach remote communities and lower-income residents with a safe digital means of payment (7) 8. If successful, this can promote equity in access to finance. On the other hand, CBDCs can shift power toward the state if not properly designed. In China's case, the digital yuan arguably increases the central bank's visibility into transactions and its ability to implement monetary policy or even social controls at the individual level 20 21. Unlike physical cash (anonymous and untraceable), a digital currency gives authorities fine-grained data - which could be used for good (e.g. catching fraud) or for intrusive surveillance and control of dissent. This raises questions of **legitimacy and trust** in the issuer: a democratic society might demand strong legal safeguards (for privacy and freedom) if a CBDC is introduced, whereas in an authoritarian context the social contract may tilt toward government prerogative. CBDCs can improve transparency of money flows at the macro level (central banks get real-time economic data) but reduce personal transactional privacy. Notably, the "social contract" of money traditionally involves implicit trust that the state won't misuse its monetary power; CBDCs amplify that power, so maintaining legitimacy will require new checks and balances (such as independent oversight or technical privacy features). Another aspect is programmability - a CBDC can embed rules (for taxes, subsidies, UBI, etc.) directly into currency. This could make fiscal policy more efficient or equitable (imagine stimulus money that can only go to buying necessities), effectively encoding policy into the money itself. But again, who decides those rules and can citizens consent or appeal? In summary, CBDCs hold promise for a more inclusive and efficient financial system aligning with public interests, but they also challenge liberal values by granting states unprecedented control. The evolving design and governance of CBDCs will determine whether they fortify the social contract (by delivering public value and retaining trust) or erode it (through overreach into citizens' economic lives).

#### MIT's Digital Currency Research (Project Hamilton)

A notable effort in the CBDC arena is **Project Hamilton**, a collaboration between MIT's Digital Currency Initiative and the Federal Reserve Bank of Boston to explore a hypothetical U.S. digital dollar. Technically, this project produced a high-performance transaction processor that could handle an enormous volume of payments with minimal latency <sup>22</sup> <sup>23</sup>. Unlike many blockchain systems, the prototype was **not a classical blockchain** but a more centralized architecture optimized for speed and resilience, capable of processing hundreds of thousands of transactions per second. Interestingly, the team did make the system *compatible* with smart contracts (it could support Ethereum-like contract logic) but without the energy-intensive distributed mining – it's an example of designing digital currency tech tailored for central bank use <sup>24</sup>. MIT released the code open-source (OpenCBDC), emphasizing transparency and public input into CBDC design <sup>25</sup>. The project was exploratory and explicitly not a pilot or actual currency; rather, it aimed to inform policymakers about what's possible and how design choices (like account-based vs token-based models) affect security, privacy, and performance <sup>22</sup> <sup>23</sup>.

In policy terms, Project Hamilton served as a bridge between academia and central bankers. It doesn't interact with legal frameworks yet (since the U.S. has not decided to issue a CBDC), but it has influenced the

policy discussion by demonstrating, for example, that a digital dollar *could* be built to combine **high throughput with privacy protections**. One outcome is that it dispelled the notion that a CBDC must run on a slow, fully decentralized blockchain – showing that other architectures can meet central bank requirements <sup>24</sup>. This gives policymakers more options to chew on (e.g. a two-tier model where the Fed provides the core ledger and private firms handle user-facing wallets, akin to how cash is distributed by banks today). The project's openness (publishing a whitepaper and code) also set a standard for transparency – a stark contrast to more secretive state projects. While the Fed has not committed to a CBDC, research like this prepares the institutional groundwork (legal and technical) if the decision is made. It also feeds into *legitimacy*: any U.S. digital dollar would need broad public and political buy-in, and MIT's involvement adds credibility that design choices are being vetted for public good (e.g. robust security, avoiding single points of failure, and considering user privacy).

Social contract analysis: Although just a research project, Hamilton highlights how technological design can encode the values we want in a new social contract for money. By exploring an open-source and technically inclusive approach, it implicitly argues that a future digital dollar should be a public good, not a corporate product. This touches on power and agency – in a world of digital payments dominated by private Big Tech platforms, a state-issued, open infrastructure could give individuals more agency (no need to rely on a tech giant that might lock you out or exploit your data). If the public through democratic institutions influences CBDC design (as MIT's open approach encourages), then issues like equity (universal access) and **privacy rights** can be built into the technology from day one. For instance, the Hamilton prototypes considered modes for offline transactions (so people could pay even during internet outages) and examined how to avoid centralizing too much information (perhaps via cryptographic tricks or distributing the ledger among intermediaries). These technical features correspond to social values: offline capability boosts resilience and inclusion (rural or poor communities with patchy internet won't be left out), while minimizing data collection protects individual liberty. In contrast, if such a currency were solely engineered for maximum control or efficiency without regard to rights, it might undermine trust. Thus, Project Hamilton represents a consultative, public-interest-driven approach – arguably a more legitimate social contract for digital currency in a democracy. It acknowledges that how we design our digital money will shape the power relations between citizens, banks, and state. A well-designed CBDC could empower citizens with a safe, accessible means of exchange quaranteed by the state (much like cash does), while also giving the state new tools to serve the public (like direct stimulus payments). Ensuring that power is not a one-way street (all to the state) is crucial - and projects like this show that we can bake in checks (e.g. tiered anonymity, so small purchases are private) and balances (e.g. audits and open code for transparency). In summary, MIT's digital currency research contributes to a social contract discussion by injecting technical knowledge, transparency, and public values into what could otherwise be a top-down implementation of a very impactful technology.

# **Self-Sovereign and Digital Identity Systems**

Figure: Conceptual illustration of a decentralized identity network. Self-sovereign identity technologies aim to give individuals direct control over their personal data and credentials in a connected system.

#### Self-Sovereign Identity (SSI) Networks – Sovrin and Beyond

Digital identity is a cornerstone of the social contract – it defines who is recognized by institutions and how individuals assert and protect their rights. **Self-sovereign identity (SSI)** is a movement and technology stack that re-imagines identity as a user-centric asset rather than something solely issued and owned by

central authorities. In an SSI system, individuals have digital identity credentials (e.g. proofs of their name, qualifications, or entitlements) that are cryptographically signed by issuers (like governments, universities, banks) but **controlled by the individual** in a secure digital wallet. A key innovation enabling this is the concept of decentralized identifiers (DIDs) and verifiable credentials, standardized by W3C. The Sovrin Network is a prominent example of an SSI infrastructure. Technically, Sovrin is a public-permissioned blockchain (built on Hyperledger Indy) that serves as a global ledger for DIDs and credential schemas <sup>26</sup> 27 . It doesn't store personal data on-chain; rather, it stores cryptographic public keys and proofs needed to verify credentials offline. Sovrin is run by a decentralized network of "Stewards" (trusted organizations operating nodes) under a governance framework that treats the network as a public utility 28 29. When someone (say Alice) wants to prove her identity or a claim about herself, she can present a verifiable credential (like a digital diploma or an ID card) to a verifier. The verifier can check the digital signature against the issuer's public key, which is fetched from the Sovrin ledger, to ensure it's authentic and untampered. Advanced cryptography like zero-knowledge proofs is used so Alice can reveal just the necessary information (e.g. "I am over 18" without revealing her exact birthdate) 27 . In summary, SSI tech like Sovrin provides the technical means for portable, user-controlled identity across the internet - akin to showing your driver's license in person, but online and without always disclosing all details.

From a policy and institutional standpoint, SSI networks interface in novel ways with traditional identity regimes. Rather than replacing government IDs, SSI extends them: a government could issue a digital ID credential to a citizen's wallet, and the citizen could then use it widely without new integrations each time, because verification is standard and decentralized. Sovrin's governance framework was developed to ensure compliance with laws (e.g. data protection regulations like GDPR) and to delineate liability of issuers and verifiers. However, SSI does challenge the **monopoly and silo** model of identity. For example, today a bank identity check might rely on scanning a passport or querying a government database; with SSI, the passport office could have digitally signed Alice's identity credential, and Alice can directly present it to the bank. The bank doesn't need to call the government - it trusts the digital signature via the blockchain. This reduces the dependence on central data silos and potentially the load on agencies, but it requires legal recognition that a credential shown by the user is as valid as one fetched by the institution. Governments in Canada, Europe, and elsewhere have run pilots using Sovrin/Indy tech for things like business registrations and inter-agency data sharing, precisely to test this integration. One friction point is establishing trust frameworks: agreeing on which issuers are trusted for which attributes (e.g. only a DMV can issue a driver's license credential, only an accredited university can issue a degree credential, etc.). Sovrin's approach has been to form a nonprofit foundation to curate governance and promote interoperability so that, say, a healthcare credential issued in one country could be understood and accepted in another. In essence, policy is catching up to allow individual-centric credential portability - the EU, for instance, in its forthcoming digital identity wallet framework (see below) heavily borrows from SSI concepts.

**Social contract analysis:** Self-sovereign identity shifts power over personal data and identity assertions from central authorities to individuals. Under the traditional model, one's identity "exists" in myriad databases – you have a citizenship record in a government registry, a customer profile at each bank, a student record at a university, etc., and you depend on those entities to vouch for you when needed. SSI inverts this: you become the point of integration for your identity, holding cryptographic proofs from those entities. This enhances individual agency – you decide when and with whom to share which aspect of your identity, rather than leaving that to siloed institutions (which might share data without your knowledge). It can also improve privacy and equity. Privacy, because only the minimum necessary info is disclosed and there's no need for verifiers to continually query big databases (reducing surveillance and honeypots of data). Equity, because individuals who historically lack identity documents or struggle to

access them might leapfrog to digital credentials that are widely accepted - for example, refugees could carry verifiable education certificates issued by now-defunct institutions, or the homeless could retain ID credentials without physical documents. SSI could empower marginalized groups by giving them a **portable** trust mechanism not dependent on always going back to the issuer (who might be out of reach or prejudiced). The social contract implications are significant: trust in society would be more peer-to-peer, mediated by cryptography. This might increase overall transparency and legitimacy - if a landlord verifies a tenant's income via a verifiable credential from an employer, they aren't prying into all finances, just getting a yes/no proof. It's transparent in terms of authenticity (they know it's legit) but privacypreserving in content. There are challenges too: not everyone is capable of managing cryptographic keys safely, so questions arise about quardianship, digital literacy, and ensuring **no one is left behind** (the social contract must still protect those who use paper). Additionally, SSI networks like Sovrin introduce new stewards and governance bodies - the trust shifts partly to these network maintainers. The legitimacy of an SSI system will depend on open governance and accountability (so that, for instance, the organizations running the ledger cannot collude or be coerced to falsify records). Sovrin's governance framework is an attempt at this, treating identity as a public utility with checks and balances (28) (29). In summary, SSI offers a vision of identity that respects individual autonomy and privacy by default. If widely adopted, it could recalibrate the social contract around personal data: individuals become active managers of their identity, and institutions must request consent and trust user-presented data instead of hoarding information. This represents a more egalitarian and agency-enhancing model of identity - essentially shifting some power from bureaucracies to people, while ideally retaining (or even boosting) trust through cryptographic guarantees rather than human oversight alone.

# **European Digital Identity and EIDAS 2.0 (EBSI and Digital Wallet Pilots)**

In the public-sector domain, the European Union is spearheading a blend of centralized policy and decentralized technology for digital identity. In 2021, the EU proposed an eIDAS 2.0 regulation that will require every Member State to offer a European Digital Identity (EUDI) Wallet to citizens and residents by 2026 30 31. This wallet is essentially a mobile app that can store verified digital IDs and credentials (from government-issued ID cards to diplomas, driver's licenses, professional certificates, etc.) and allow the user to control and share them across borders. The vision is explicitly influenced by SSI principles: EU lawmakers want citizens to gain more control over how their data is handled and to enable seamless, privacy**preserving authentication** for online services 32 33. To implement this, they are leveraging the European Blockchain Services Infrastructure (EBSI) - a pan-European distributed ledger network run jointly by EU countries. EBSI is not a public, permissionless blockchain like Ethereum; it's a permissioned network where nodes are operated by member state authorities. One of EBSI's key use cases is digital identity and credentials verification. For example, the EU has piloted cross-border digital diploma verification: a university in one country issues a graduate's diploma as a verifiable credential, anchored on EBSI, and an employer in another country can instantly verify its authenticity via the ledger, rather than exchanging paper and stamps. The IOTA Foundation and other tech providers participated in early EBSI pilots, experimenting with DLT-based identity management under a single protocol that could unify many national systems <sup>33</sup> <sup>34</sup> . Essentially, EBSI provides an EU-controlled backbone to verify signatures and status of credentials, complementing the eIDAS legal framework which gives these digital signatures legal effect.

From a policy integration standpoint, the EU approach is top-down but innovative. The original eIDAS (Electronic Identification, Authentication and Trust Services) regulation (2014) allowed cross-recognition of national e-ID schemes, but uptake was limited. EIDAS 2.0 is a game-changer: it compels member states to

adopt a common technical standards (likely the W3C Verifiable Credentials and DID standards) and to **recognize each other's digital identity means via the wallet**. Because it's regulatory, it overcomes the trust issue by fiat: if a country issues a credential into the wallet, all other countries must accept it as proof per eIDAS law. At the same time, the architecture is relatively decentralized and user-centric – credentials are stored at the user's side and **shared only as needed**. The state doesn't get a log each time you show your ID to a private company in another country, for instance. The EU is financing large-scale pilots (with tens of millions of euros) to test use cases like opening a bank account across border with the wallet, or proving one's age on a social network without revealing identity <sup>35</sup> <sup>36</sup>. The integration with legal frameworks is explicit: the wallet will be legally valid for things like KYC (know-your-customer checks) in finance, e-prescriptions across countries, signing documents, etc. <sup>35</sup>. This is one of the first instances of a **supranational policy embracing SSI**: by mandating *interoperable*, *user-controlled wallets*, the EU is effectively challenging Big Tech's single sign-on systems (like logging in with Google or Facebook) and asserting a **digital public infrastructure** for identity. It also raises the bar on privacy – the regulation talks about **selective disclosure** and minimizing data, in line with GDPR principles.

Social contract analysis: The EU's digital identity initiative can be seen as a renewal of the social contract in the digital age, led by government but empowering the individual. It enhances citizen agency by giving everyone a state-backed tool to identify themselves online without relying on commercial providers. In terms of power: currently, large platforms often mediate digital identity (think of how many sites rely on Google/Facebook logins or how your data is brokered by companies). In the new model, power shifts toward citizens and the state as primary identity providers, sidelining middlemen. However, it's a nuanced shift: the state is providing the tool (wallet) and base credentials, but the citizen wields it. One might say it tries to re-balance power between Big Tech and individuals/governments. The social contract here emphasizes trust and transparency: because the digital wallet is implemented under law, there are accountability mechanisms. European residents can expect certain rights - e.g. that their wallet data won't be harvested for ads (unlike commercial IDs) and that they can see and control every attribute release. This fosters legitimacy and trust in digital interactions: If you use your EU wallet to prove your age to an online service, you know that only the fact of you being an adult is revealed, not your name or ID number, and that this method is legally recognized 37 38. This could reduce the current mistrust in digital life where people feel they have lost privacy. By building privacy into the official system (with techniques like pseudonymous verification keys on EBSI and selective disclosure), the transparency shifts – you as a user get more transparency about who is requesting your data and why, while large institutions get less unnecessary info. In theory, this should enhance equity as well: all residents, not just those who can afford premium identity protection services, get a high-quality identity tool for free. It may particularly help mobile EU citizens (students, workers across borders) and those in smaller countries who previously had trouble getting their IDs recognized abroad. The introduction of data minimization and user consent as standard practice changes the social norms - it legitimizes the idea that you shouldn't have to hand over more data than needed, shifting the expectation of privacy. There are still open questions: Will people trust a government-issued app more than, say, Apple's or Google's wallet? The social contract between citizen and state in Europe includes a relatively high trust in regulators to enforce privacy (GDPR), so leveraging that trust to reclaim ground from unregulated digital identities is strategic. If successful, the outcome is a strengthening of democratic values (privacy, personal autonomy) in the digital realm, with the government actively safeguarding those values through technology. It is a melding of the decentralized ethos (take control of your identity) with the legitimacy of state authority (so it's widely accepted and protected by law). This combination could set a precedent globally for how digital public infrastructure can enhance individual rights rather than eroding them, marking a positive evolution of the social contract as societies digitize.

# National Digital ID Initiatives (Estonia's E-State and Others)

On the national level, countries like Estonia and India have built sweeping digital identity systems that underpin broader digital governance. Estonia is often cited as a model digital society - it provides a compulsory e-ID card (and mobile ID) to all citizens and residents, which is used to access virtually every government service online, to sign documents, and even to vote in elections. The technical overview: Estonia's system relies on strong cryptography (each ID has private-public key pairs) and a distributed data exchange layer called X-Road to link databases. When a citizen authenticates with their ID card or mobile-ID, they can fetch or submit data across different agencies seamlessly <sup>39</sup> <sup>40</sup> . For instance, if you move house, updating your address in one place updates it for all agencies – a "once-only" principle. The X-Road infrastructure logs every data exchange, and those logs are in part secured by blockchain-like integrity proofs (Estonia was an early adopter of the KSI blockchain to timestamp records) 41 42. On top of this, Estonia has rolled out dozens of services: e-Tax (98% file taxes online), e-Health records (with patients controlling access), e-Residency (a program giving foreigners a digital identity to start businesses remotely), and i-Voting (internet voting in national elections) 43 44 . All government services are available through a single portal, and 99% of services are online (you only need to visit in person for very few things like marriage). Notably, transparency is built in: citizens can log into a state portal and see which officials have accessed their data (e.g., which police officer queried your driver's license info), providing oversight against misuse. In India, by contrast, the **Aadhaar** system provides a biometric digital identity to over a billion people. Aadhaar issues a unique 12-digit ID linked to fingerprints and iris scans in a central database. Technically, it's a centralized system that authenticates identity via biometrics or OTP, allowing residents to access services or open bank accounts without traditional documents. Aadhaar doesn't itself carry other attributes (like address or entitlements), but it has become the foundational ID that other databases use as a key.

Policy-wise, these national ID infrastructures are deeply integrated into the state's legal and administrative framework. Estonia's digital ID is legally equivalent to a handwritten signature 43. Laws were passed to recognize digital documents and to mandate data sharing between agencies (so citizens are not asked for the same info twice). Estonia also reformed its legal codes to enable online voting and to accept the legitimacy of logs as evidence. One remarkable policy aspect is e-Residency: Estonia extended parts of its digital identity system beyond its citizens, allowing entrepreneurs worldwide to legally register companies in Estonia and manage them online with an e-ID (though not granting citizenship rights). This blurs the traditional social contract of nation-state and citizen, creating a new category of digital stakeholder in a state. In India, Aadhaar was voluntary at first but became guasi-mandatory for accessing welfare and even private services (telcos, banks) - until the Supreme Court intervened to curtail some uses in 2018, citing privacy concerns. The social contract tensions were evident: the government argued Aadhaar would ensure equity and inclusion (e.g., eliminating ghost beneficiaries and guaranteeing subsidies reach the poor directly), while critics worried about state surveillance and the exclusion of those whose fingerprints don't scan well (the elderly, laborers). Legally, India enacted a law to govern Aadhaar and created a national data protection law as a response to privacy issues. Both Estonia and India illustrate how digital IDs can redefine the relationship between state and individual - potentially increasing the state's ability to deliver services and the individual's convenience, but also requiring new rights and protections.

**Social contract analysis:** A robust digital ID infrastructure can **greatly shift power, agency, and trust** in society. In Estonia, the effect has largely been to **empower citizens as digital participants**. Because everyone has a secure digital identity, **participation in governance is easier (e-voting)** and accessing one's rights (filing for benefits, registering a business) is straightforward and quick. This **reduces inequality** 

in access - e.g., rural citizens get the same quality of service via internet as city-dwellers, and bureaucratic discretion or petty corruption is minimized when processes are automated. The transparency of Estonia's system enhances its legitimacy: knowing that your data accesses are tracked and visible to you builds trust that the government isn't misusing information. Indeed, Estonia reports high public trust in its digital services, arguably because the social contract was carefully managed - citizens are educated about digital safety, and the government has proven itself a reliable custodian (there have been no major data breaches of the X-Road, and even when a flaw was found in the physical ID cards' chip security, authorities acted quickly and openly to replace certificates) (45 | (46 ). The power relations shifted in that **public servants have** less arbitrary power - since processes are digitized and standardized, there's little room for an official to "lose your file" or demand a bribe. At the same time, the Estonian state itself became highly efficient and somewhat more powerful in capability (it can respond or adapt quickly because data flows freely between its organs). The legitimacy of the Estonian government arguably increased: fulfilling the modern expectation that government should be as efficient and user-friendly as a digital service, it strengthened citizens' perception that the state delivers value for their consent and taxes. It also introduced novel concepts like "data embassy" - Estonia stores encrypted data backups in other countries, treating data as critical national infrastructure. This again is part of the social contract: the state commits to safeguarding citizen data even under existential threats (like cyber-attacks or invasion), akin to protecting the populace itself.

In India, the Aadhaar experience shows both the positive and cautionary sides of rewriting the social contract with tech. On one hand, Aadhaar gave millions of people a formal identity for the first time, which is fundamental to accessing rights (you can't get welfare or vote easily if you lack ID). This inclusion is a big equity gain – it's often said "identity is the gateway to opportunities." It also helped reduce certain forms of corruption (ghost recipients in welfare rolls were eliminated, saving public money). So, in that sense, the power shifted toward ordinary people who now reliably receive their entitlements directly into bank accounts linked to Aadhaar, rather than trickling through corrupt intermediaries. However, the centralization and biometric nature of Aadhaar raised concerns about state power and individual privacy. Unlike Estonia's decentralized X-Road model, Aadhaar put a vast amount of personal info (biometrics and authentication logs) in one database, which some see as an instrument of surveillance. When the government started requiring Aadhaar for more and more services, it felt coercive – citizens were suddenly forced to link all aspects of their life to a single ID. The social contract tension here was: do citizens get enough benefit (in convenience and services) to justify giving the state (and possibly private companies) the ability to track their activities via a unified ID? Civil society pushed back, leading to court rulings that, for example, private telecom companies can't demand Aadhaar, and that a law was needed with limits on usage. This reflects a negotiation of legitimacy: a digital ID system must maintain trust by protecting rights, not just by preventing abuse but by being seen to prevent it. As a result, India is working on a Data Protection Act and features like offline Aadhaar IDs to appease privacy concerns. This trajectory underscores that digital ID systems can enhance or undermine legitimacy depending on governance. If implemented with transparency, choice, and security, they strengthen the social contract by improving service delivery and inclusion (citizens see the government working better for them). If implemented in a coercive or surveillance-heavy way, they risk eroding trust and agency (citizens feel watched or forced, which is corrosive to the voluntary trust that underpins any social contract).

In summary, national digital ID initiatives show that technology can **dramatically improve the citizen-state relationship** – making it more efficient, fair, and participatory – but they must be accompanied by robust safeguards and an ethical framework. The "digital social contract" in these cases means the state promises to use tech to benefit people (no more waiting in line for hours, more equitable access), and the

people, in turn, trust the state with more data/power, expecting it to be used responsibly. Estonia exemplifies a well-balanced outcome (earning the moniker "digital republic" for how it married liberty and efficiency <sup>45</sup>), while others are learning that finding the right balance of **power**, **agency**, **and transparency** is key to legitimacy in the digital age.

## **Proof-of-Personhood and Worldcoin**

A novel entry in the identity domain is Worldcoin, a private project blending biometrics, cryptocurrency, and the concept of a global basic income. Worldcoin's approach to digital identity is through "proof-ofpersonhood": it aims to issue everyone a unique digital ID (World ID) that proves they are a real, individual human – without revealing their actual identity <sup>47</sup>. Technically, Worldcoin devised a physical imaging device (the **Orb**) which scans an individual's iris to create a unique biometric hash. This hash is then used to issue a World ID (a cryptographic token) that the person can use in online interactions to prove "I am a unique human" (and not a bot or duplicate) 48 47. Importantly, the system employs zero-knowledge **proofs** so that the World ID does not contain the biometric itself – the iris image is converted to a code that can be checked for uniqueness, and the original image isn't supposed to be stored (or so the project claims) <sup>49</sup> . With a World ID, a person could log in to websites or services anonymously but verifiably human, solving the problem of bots and fake accounts proliferating in the age of AI 50 49. On top of the ID, Worldcoin also has a cryptocurrency (WLD) which it distributes in part to people who sign up - essentially providing an incentive (some free tokens) for undergoing the iris scan <sup>51</sup>. The broader vision espoused by Worldcoin's founders is to lay the groundwork for a **universal basic income (UBI)** in the future by having a global registry of humans (so you could, for instance, drop airdrops of money to everyone exactly once) 52. In July 2023, Worldcoin launched and by that time had over 2 million sign-ups from trial deployments in various countries 51.

Policy integration and challenges around Worldcoin are substantial. As a private, globe-spanning initiative, it doesn't fit neatly under any single regulatory regime for identity or finance. Immediately, data privacy regulators in various countries scrutinized Worldcoin's collection of sensitive biometric data. Kenya suspended Worldcoin shortly after launch, citing concerns over data protection and even national security 53. European authorities also opened investigations, as EU law (GDPR) has stringent rules about processing biometrics - consent must be explicit, purpose-limited, and there are doubts whether primarily offering a financial incentive (free crypto) is valid consent. Worldcoin's model effectively leapfrogs government ID to create a new kind of ID - this can be seen as disruptive or complementary. On one hand, proof-of-personhood could greatly help in digital governance: e.g., one person-one-vote online polls or distributing aid fairly. But if a private company controls the database of unique humans, it raises questions of sovereignty and oversight. No state is formally involved in verifying or backing these identities; it's all via technology and the company's Orb devices. This can clash with laws that require certain ID verification (for instance, you still need a government ID to exchange Worldcoin tokens for cash on regulated exchanges due to KYC laws; a World ID alone isn't a legal identity document). Some jurisdictions might ban or regulate the biometric aspect – requiring Worldcoin to have licenses for handling sensitive data. Another policy aspect is financial regulation: Worldcoin's token distribution to possibly billions of people is unprecedented. If widely adopted, the WLD token could have monetary significance, raising issues for central banks or securities regulators (is it an unregistered security distribution?). The project thus sits at the frontier of law, likely needing new rules if it grows (perhaps classified as critical personal data infrastructure or subject to something akin to how passports are handled, but globally). Right now, integration with state frameworks is minimal - rather, Worldcoin is attempting to create a parallel infrastructure and hoping for tacit acceptance. It is also challenging institutions by positing that a private

initiative can do what traditionally only governments did: guarantee uniqueness of an identity on a global scale.

Social contract analysis: Worldcoin is a provocative experiment in how technology might reconfigure power and trust at a planetary scale. It posits a new kind of social contract: each human gets a crypto identity and potentially an economic stake, managed by a transnational system of algorithms and devices, rather than by nation-states. This carries some utopian promises and dystopian risks. On the positive side, if something like World ID became widely accepted, it could democratize access to the digital economy and perhaps to future social benefits. For example, in an AI-dominated future where distinguishing real humans is hard (to prevent bot abuse or ensure fair resource allocation), having a proofof-personhood could empower individuals to claim their voice (one human, one account) and even a share of AI-generated wealth (the UBI idea) 52. In that vision, agency and equity are enhanced globally: a person in a poor country might have the same World ID and same claim to certain global distributions as someone in a rich country. It bypasses the lottery of citizenship and could be a leveller, establishing a kind of *qlobal citizenship in economic terms*. It also could increase transparency in online interactions – one could demand that voting or reviews are by verified humans, cleaning up digital discourse and improving legitimacy of online communities (no more armies of bots drowning out real opinions). However, these benefits come only if people trust the system - and that's where the power dynamics raise eyebrows. Right now, a private foundation/companies control the Orb manufacturing, the initial token allocation, and the backend algorithms. This centralizes power in the hands of Worldcoin's operators (and investors) in a way that might be even less accountable than governments. Unlike a democratic state bound by constitution, Worldcoin's governance is not yet transparent – though they talk of eventually decentralizing, currently users must trust that the biometric hashing is secure and that their data won't be misused. There's a troubling scenario: if such an ID became critical and the organization behind it failed or acted maliciously, people could lose an essential credential or be subject to surveillance without recourse. Thus the legitimacy of Worldcoin's approach is contested - privacy advocates call it "dystopian, a trade of biometrics for tokens" and worry about exploitation (early deployments targeted poorer communities with the allure of free crypto) <sup>54</sup> . The **transparency** in how the system actually works and how data is stored is also under question; the company claims to delete raw images, but outsiders have limited ways to verify these claims.

In essence, Worldcoin's social contract is trying to leap beyond the nation-state: "trust this technology and organization with your biometric, and in return, you get a secure digital identity and a share in a new global economy." This is a radical reshaping of power relations - potentially weakening the role of states (who traditionally provide IDs and social safety nets) and strengthening a techno-economic network as the guarantor of some rights (the right to a global basic income, perhaps, or the right to a verified voice online). If Worldcoin or similar projects succeed, we might see a shift where people hold multiple overlapping social contracts: one with their country (citizenship) and one with global networks (e.g., Worldcoin ID holders, members of a global DAO, etc.), each granting different benefits and requiring different forms of trust. This pluralism could empower individuals (giving them alternatives if their state fails them) or confuse loyalty and accountability (to whom do you turn if the system breaks?). The notion of legitimacy will have to be extended - beyond governmental legitimacy to technological legitimacy, earned by openness and fairness. For now, the pushback Worldcoin has received highlights a fundamental point: no new social contract can survive without trust, and trust must be earned by transparency, inclusivity, and clear benefit. Worldcoin has started a conversation about proof-of-personhood as a public good, but whether it evolves into something that communities accept and govern (perhaps as a decentralized public utility) or remains a controversial private venture will determine if it truly reshapes the social contract or just becomes a footnote. In summary, Worldcoin illuminates both the aspiration of a borderless digital social contract

– equality and agency for all humans in cyberspace – and the **pragmatic challenges** of achieving that without creating new concentrations of power or violating fundamental rights like privacy and consent 48 .

# **Decentralized Governance and DAOs**

# **Decentralized Autonomous Organizations (DAOs) and New Governance Models**

DAOs are organizations represented and run by rules encoded as smart contracts on a blockchain, with decisions often made by token-holding members voting on proposals. They embody a new form of governance that is natively digital and potentially global, without a centralized leadership hierarchy. Technically, a DAO typically consists of a set of smart contracts (often on Ethereum or similar platforms) that manage a treasury of tokens and implement governance processes. For example, a DAO might have a contract where members can submit proposals (e.g. to fund a project or change a parameter) and then vote during a fixed period. If the proposal passes per the encoded rules (say, >50% quorum and approval), the smart contract automatically executes the decision – for instance, transferring funds or updating variables. This automated execution means that once the community's will (as measured by votes) is expressed, the outcome isn't dependent on any single person to carry out; the blockchain enforces it impartially 56 57. The first high-profile DAO, known simply as "The DAO" in 2016, sought to be a decentralized venture capital fund. It raised \$150 million in Ether from thousands of participants with no centralized management - an unprecedented experiment, until a hack exploited its code. Despite that rocky start, today there are many functioning DAOs: from protocol DAOs that govern blockchain projects (e.g., MakerDAO governing a stablecoin system, Uniswap's DAO governing a decentralized exchange) to investment DAOs (collective funds like Flamingo DAO for NFT art), social DAOs (communities like Friends With Benefits), and service **DAOs** (decentralized freelance collectives).

Major DAO governance models have emerged, each with different implications for participation and power. The most common is token-weighted voting: members hold governance tokens and usually one token equals one vote 58 37. This model mirrors shareholder voting in corporations and is easy to implement. However, it often leads to whale domination - those with large token holdings (often early investors or wealthy backers) can disproportionately influence or even dictate outcomes 59 60. Some DAOs have mitigated this by introducing **delegated voting (liquid democracy)**, where token holders can assign their voting power to delegates who vote on proposals on their behalf (Compound and MakerDAO follow this model) 61. Delegation can lead to more informed decision-making (delegates specialize and research issues) and reduce voter apathy, but it also introduces a representative layer - potentially recreating a mini political class within the DAO, which could centralize influence if not checked 62 63. Another model is quadratic voting/quadratic funding used experimentally by DAOs like Gitcoin for community grants. In quadratic voting, the cost of additional votes grows quadratically, so a person with 100 tokens doesn't get 100 votes for free - it might cost them 10,000 tokens' worth of voting power to cast 100 votes (simplified example) 64 65. This way, the influence of large holders is dampened and broad support matters more than raw capital - it's more "one person, one vote" in spirit, though still not exactly that if tokens can be split among identities. Quadratic funding, similarly, matches funds based on number of contributors rather than size of contributions 66 67. Few governance decisions use pure quadratic voting due to complexity, but the concept is influential as a way to inject more equity (small token holders banding together can outweigh a whale). There's also conviction voting (used by 1Hive), where votes accumulate weight over time, favoring long-term stakers over quick flippers 68. Some DAOs use reputation-based voting instead of transferable tokens - members earn non-tradable "reputation" points

through contributions, which determine voting power <sup>38</sup> <sup>69</sup>. This can align power with merit or participation rather than wealth, but setting and maintaining the reputation system is complex and can be subjective. Lastly, some governance is **multisig or committee-based** (a multi-signature wallet controlled by a small group), particularly for executing sensitive decisions or as a backstop for security <sup>70</sup>. Many DAOs actually use a mix: for instance, off-chain **Snapshot** polls for informal voting, followed by on-chain execution by a multisig if the vote passes – blending decentralization with a bit of human oversight for safety.

Legally and institutionally, DAOs operate in a gray zone, but this is changing. They inherently challenge the traditional legal notion of corporations or nonprofits. A DAO doesn't map neatly to any existing entity: it might have no registration, no address, its "members" are pseudonymous wallet addresses around the world, and its "charter" is open-source code on GitHub. This has posed issues - for example, if a DAO gets sued, who is liable? If it wants to sign a contract with a real-world vendor, who signs? Recognizing this gap, some jurisdictions have started to integrate DAOs into legal frameworks. Wyoming's DAO legislation (2021) was groundbreaking: it allows DAOs to register as a special form of LLC (Limited Liability Company) in Wyoming 71 72. This means a DAO can obtain legal entity status – it files an LLC operating agreement that can reference its smart contracts and bylaws, and it must have a registered agent in the state, but otherwise can operate using its on-chain governance. Wyoming even updated this in 2024 to create a new category called Decentralized Autonomous Nonprofit Associations (DUNA), granting DAOs legal personhood as unincorporated associations with limited liability for members 73 74. Key features include recognizing the use of blockchain for governance, protecting individual members from being personally liable for DAO debts, and allowing DAOs to own property, sue and be sued, etc., just like companies 75 76. This integration is significant – it lends legitimacy and legal clarity to DAOs, encouraging experimentation within the bounds of law. Other places like Vermont, Tennessee, and even overseas (e.g., Malta, and a special zone in the UAE) have also introduced DAO-friendly laws or frameworks 77. On the flip side, regulators like the U.S. SEC and CFTC have asserted that DAOs are not above the law - if a DAO sells tokens that function like securities, it must comply with securities laws 78 . In 2023, the CFTC even took enforcement action against a DeFi protocol's DAO (Ooki DAO), treating the voting token holders as an unincorporated association responsible for legal violations, which was a wake-up call: participating in a DAO doesn't magically shield one from legal responsibility unless it's formally wrapped in a legal entity. So DAOs are pushing the envelope, and the legal system is gradually responding by either offering incorporation pathways (to bring DAOs into the fold) or by pursuing them under existing laws (to not let them become lawless zones).

**Social contract analysis:** DAOs are a laboratory for **reimagining governance** – **who holds power and how decisions gain legitimacy** – beyond the constraints of geography and traditional organizational charts. They shift power by potentially **flattening hierarchies**: in a pure DAO, there is no CEO or board; token holders collectively decide. This can be highly empowering for individuals: anyone with some tokens (often earnable through contribution, not just purchase) has a voice in decisions that matter to them, whether it's managing a community treasury, deciding on project direction, or setting community rules. In that sense, DAOs strive to embody a more **participatory and meritocratic social contract** within organizations: if you contribute value, you gain influence (as with reputation systems), and every member's vote is counted transparently. The **transparency** of DAO governance is a strong point – proposals, discussions (usually on forums or Discord), and on-chain votes are open for all to see <sup>79</sup> <sup>80</sup>. This level of openness can increase trust among members compared to a black-box corporation; decisions are justified in public, and records are immutable on the blockchain for audit. It's a bit of Rousseau's social contract ideal (direct participation of citizens) implemented with code and tokens.

However, the reality has been mixed. Token-based voting often replicates plutocracy: **wealthy actors or early insiders hold outsized power**, which can lead to a social contract that is *less* egalitarian than hoped. In some prominent DAOs, a handful of wallets can sway any vote – analogous to having oligarchs in a nation-state. This undermines the **legitimacy** of those DAOs in the eyes of smaller participants; they may feel disenfranchised, seeing it as a feudal token system rather than a democratic one. Recognizing this, many communities are discussing or implementing measures to broaden participation: from **user verification (proof-of-human or soulbound tokens)** to prevent one person masquerading as many, to **quadratic voting** to favor broad consensus, to **delegation with accountable delegates** to combine expertise with representation <sup>61</sup> <sup>81</sup>. These experiments mirror political science debates – essentially, DAOs are testing digital forms of direct democracy, representative democracy, liquid democracy, etc., trying to find what yields both efficiency and fairness. The social contract within each DAO is often codified in a **constitution or manifesto** that sets the values (e.g., "one token one vote" or "commitment to transparency" or community goals). The process of creating and amending these is itself a new kind of social contract formation: it's usually open to all members to propose changes and requires supermajority votes to alter core rules, akin to amending a constitution but at rapid startup speed.

In terms of agency, DAOs give individuals the freedom to organize economically and socially without needing legal charter or corporate overhead – you can spin up a DAO with strangers around the world to fundraise for a cause (like ConstitutionDAO did to bid on a copy of the U.S. Constitution) or to build an opensource project. This is collective agency unleashed by technology: people coordinate trustlessly with escrowed funds and enforceable rules, achieving feats (raising tens of millions in days, for example) that previously required trust in established institutions. It lowers the barrier to collective action. That can shift power away from traditional centralized entities (companies, governments) if, say, people choose a community-run alternative. One could imagine in the future even local governments or co-ops being run as DAOs for transparency - indeed some city experiments (like "CityDAO" in Wyoming, which bought land as a DAO) hint at that. There's also exit rights in DAOs - many DAOs allow members to exit with their share of assets ("rage quit" in Moloch DAO design) if they disagree with a decision. This concept, borrowed from Albert O. Hirschman's "exit vs voice" idea, means the social contract in a DAO might be upheld not just by loyalty and voice (voting), but also by the freedom to leave without loss. That potentially keeps power in check: leaders (if any) know that if they go against the community's interest, members can fork or exit, draining the project of resources. This is a dynamic less available in nations (where leaving is hard) or corporations (where you may lose your job or share value if you dissent).

The broader societal impact of DAOs ties into legitimacy and law. As DAOs become more prevalent, people might start expecting **real-world governance to also be more transparent and participatory**. For example, someone active in a well-run DAO might wonder, "why can't my city budget use a similar participatory process?" It's telling that some local governments have even tried quadratic voting/funding for budgeting (Colorado did a pilot with quadratic funding for grants). In this way, DAOs are **incubators for governance innovation** that could trickle out to the non-crypto world if successful. They press on questions of **legitimacy**: does a vote on-chain by anonymous token holders carry moral weight? Perhaps yes, if those token holders are the ones affected and invested in the outcome (like stakeholders). But what about the stakeholders who have no tokens? This is analogous to shareholders vs stakeholders debates in corporate governance, now in hyper-speed. If a DeFi platform's DAO votes to change interest rates, it affects users who may not all have governance tokens. So, the social contract in these ecosystems can struggle with representation – an area for improvement.

Wyoming's granting of legal status to DAOs is a recognition that they can be legitimate entities representing a collective will 82 72. It's a case of law catching up to on-ground social contracts: people acted as if their DAO was an organization, and now the law is saying "okay, we will treat it as one, under these conditions." This integration strengthens the **agency and power** of DAOs in society – they can buy property, hire employees, enter contracts. At the same time, it **imposes accountability** (a DAO can be sued, whereas before it was nebulous who to sue). That is a maturation of the social contract: rights come with responsibilities. DAO members get limited liability (a perk from society's legal system) in exchange for some transparency and compliance (e.g., filing public registration). This is akin to how the corporate social contract works, now extended to decentralized orgs.

In summary, DAOs are redefining how people coordinate resources and authority. The best of them show that distributed governance can be effective and align incentives – e.g., community-run protocols managing billions in cryptoassets without centralized oversight, guided by the collective decisions of users. They highlight values of transparency, inclusiveness, and merit-based contribution, which can make organizational governance feel more *legitimate to participants* than a distant shareholder-elected board. However, they also reveal pitfalls like plutocracy, voter apathy, and security risks, reminding us that technology alone doesn't guarantee fairness – the rules and culture matter. The evolving social contract around DAOs seems to be one that prizes voluntary association (you choose to join/leave a DAO by buying or selling tokens), open participation (anyone with interest can get involved, at least in theory), and algorithmic trust (trust in code rather than in bosses). As these concepts prove themselves (or fail) in practice, they may influence broader expectations of governance in our societies, pushing us toward either more direct participation or cautioning where decentralization has limits. Either way, DAOs have already shifted the conversation about who can hold power and how we collectively decide on the rules that bind us.

# **Digital Education and Credentialing**

## Blockchain Credentials and Digital Diplomas (MIT's Blockcerts and Beyond)

Educational and professional credentials - diplomas, certificates, licenses - are vital to how modern society allocates opportunities, yet the current system for managing them is often slow, siloed, and fraud-prone. Digital credentialing initiatives seek to modernize this by issuing tamper-proof, verifiable credentials that individuals can hold and share. One notable project is **Blockcerts**, an open standard co-developed by MIT. In 2017, MIT piloted issuing digital diplomas to graduates using the Bitcoin blockchain 83 84. Technically, the MIT Blockcerts system worked as follows: Each student received a digital diploma file (essentially a JSON document) signed by MIT. A cryptographic hash of that diploma was recorded on the blockchain (in this case, Bitcoin's, via a transaction) as a permanent timestamp (2) 85. The student stores their diploma in a smartphone wallet app (the Blockcerts Wallet). If they need to prove their degree to an employer, they can simply send the digital file; the employer, using a Blockcerts verifier, checks that the file's hash matches what's on the blockchain and that the signature is MIT's. Because any alteration to the diploma would change the hash, and because MIT's public key is known, this verification proves that "MIT issued this diploma to this person and it has not been altered" 86 87. The beauty of the design is that it doesn't require MIT or any intermediary to confirm the credential each time - the graduate has autonomy to present it, and anyone in the world can independently verify it in seconds using the blockchain record. MIT described it as giving students "ownership of their records" in a permanent way [84] [88]. The blockchain acts as a decentralized trust anchor ensuring longevity (even if MIT or the vendor goes away, the record still exists on Bitcoin's ledger) 89.

Since that pilot, the concept has spread. Countries like Malta conducted nationwide pilots to put all educational certificates on blockchain, using Blockcerts for secondary school and vocational training credentials 90 91. The goal was to ease verification for employers and cross-border recognition (Malta's small, many students go abroad, so having a trusted digital credential helps). Likewise, many universities and MOOC providers have experimented with issuing verifiable digital certificates - some on public chains like Ethereum, others on private ledgers or simply using digital signature frameworks (like signing a PDF with a cert). Another relevant standard is the W3C Verifiable Credentials (VC) data model, which generalizes what Blockcerts did: any issuer can issue a signed credential (not necessarily on a blockchain, but can be anchored to one), and the holder can present it to a verifier who checks the signature and optional ledger entry. For instance, the European EBSI pilot we mentioned in identity is doing digital diplomas across universities using VCs anchored on a blockchain, so an employer in one EU country can trust a diploma from another's university without lengthy bureaucratic checks. There are also platforms like Learning Machine (now Hyland Credentials) and BCdiploma that offer blockchain credential services to institutions, and open source efforts for "Open Badges" (which started as a non-blockchain digital badge standard by Mozilla, now converging with W3C VC). So, the tech is fairly mature: it usually involves a publicprivate key infrastructure where institutions sign credentials and optionally a blockchain or distributed ledger to timestamp or register those credentials for extra security and discovery.

Policy integration is gradually happening. Some governments have begun to legally recognize digital credentials. For example, in 2018, **Malaysia** reportedly recognized blockchain certificates from some universities as valid. **Georgia (the country)**, beyond land titles, also worked on verifying education credentials using similar tech for public sector hiring. A major barrier to adoption is not technical but **institutional inertia and standards**. Verifiers (employers, licensing boards) need to be onboard with new verification processes. However, we're seeing movement: the **Bologna Digital Credentials** initiative in Europe is aligning blockchain credential projects with the existing frameworks for degree recognition. Also, during COVID-19, digital credentials got a boost out of necessity – some universities issued e-diplomas when graduations went remote. Another angle is **professional licenses and continuing education** – putting those on blockchain can help prevent fraud (like fake medical licenses) and ease portability (if you move states or countries). Governments are interested because it can reduce credential fraud (a huge problem in some regions where fake degrees are common) and administrative overhead. Yet, policy must ensure privacy (a student might not want their credentials on a public ledger without control). Blockcerts handled this by not putting any personal data on-chain, only hashes <sup>86</sup> . The user shares the actual data off-chain. This is a privacy-friendly approach aliqning with data protection laws.

**Social contract analysis:** Digital credentialing changes the power and trust relationships in education and hiring. Traditionally, **institutions held all the cards** – you often have to request transcripts or verification letters, and you trust institutions (and sometimes intermediaries like background check companies) to certify your accomplishments. This can be time-consuming and exclude the individual from the loop (e.g., an employer writes to a university, the student isn't involved). With systems like Blockcerts, the **agency shifts to the individual**: you directly hold your proof of achievement and can decide when and with whom to share it. This empowerment is analogous to self-sovereign identity – your diplomas become part of your personal portfolio that you control. It **reduces dependency** on institutional gatekeeping for routine verification. That can particularly help in cases where institutions shut down or records are lost – e.g., refugees or migrants could carry their verifiable credentials even if the issuing school no longer exists or can't be contacted internationally. It contributes to **equity** by leveling the field: smaller institutions or those in developing countries can issue globally verifiable credentials just like top universities can, increasing the legitimacy of those credentials abroad and the opportunities for graduates. It also deters fraud: from the

employer's side, they now have a tool to instantly catch fake certificates (the hash won't match anything on the blockchain if someone fabricates a diploma). So the **transparency and integrity** of qualifications in society improve. This might build a more meritocratic social contract: jobs and positions can truly be given based on credentials that are verified, not just who can afford fancy credential evaluation or who can fake a document.

For the social contract between learners, institutions, and employers, these technologies add a layer of **trustworthiness** and potentially change expectations. If my diploma is digital and verifiable, perhaps I can also assert partial credentials (like specific skills or courses) in a trusted way. This leads to the idea of **microcredentials** and lifelong learning: individuals might accumulate many certified skills from various providers (not just one alma mater), and present relevant ones for a job. The new social contract here is more granular – not just "I trust you have a degree" but "I trust you have these specific competencies, because each is verified." That could democratize hiring by focusing on skills over pedigree, if done right, thereby promoting fairness. It also could reduce the time and cost involved in credentialing processes, making it easier for people to move and apply their qualifications elsewhere (a win for labor mobility and personal growth).

There are potential downsides or at least new considerations. **Privacy**: while Blockcerts-type designs hide details on-chain, if not carefully implemented, digital credentials could inadvertently leak data. For example, an employer could require a verification that effectively tells them "this person graduated in the bottom half of their class" if the system isn't careful (imagine if more info than necessary is revealed). The **power dynamic between employers and applicants** could shift – employers might demand to see your whole wallet of credentials (like seeing all your badges, not just the degree you offer), possibly pressuring candidates to expose more than they'd like. Society will have to set norms (perhaps legal ones) on what's appropriate, much as we did with credit reports or social media in hiring.

Another effect on the social contract is **longevity and legitimacy** of credentials. A paper diploma can be lost or destroyed, but a blockchain credential in theory lives forever online. Does that mean society will expect you to prove a 20-year-old degree more often? Or could help with long-term verification (no more skepticism "did you really graduate? yes, here's the proof even if the university archive burned down"). **Legitimacy of institutions** might also become more transparent: a diploma mill can't easily fake being accredited if the verifying networks only honor signatures from recognized institutions. Over time, one could see emergent reputation scores for issuers (like, credentials from University X are verified and widely accepted, whereas some shady issuer's credentials are not present on the trusted ledger or are flagged). This could push the education ecosystem toward quality and accountability.

From a policy standpoint, if governments endorse blockchain credentials, they are basically enshrining that **individuals have the right to their own achievement data** in a usable form. This aligns with broader data portability rights (like in GDPR). It shifts the social contract in education from "the university as the custodian of your achievements" to "you as the custodian, with the university as the certifier." Psychologically, that's empowering – it treats the learner as the owner of their learning outcomes. It's a more client-centric view of education.

In summary, digital and verifiable credentialing technologies enhance transparency, trust, and individual agency in the realm of qualifications, which is a key part of societal structure (jobs, status, etc.). By securing credentials with cryptography and decentralization, they make the verification process more legitimate and efficient – a truth claim like "Alice has a PhD" no longer relies solely on institutional prestige

or bureaucratic letters, but on a verifiable fact. This can strengthen the social contract by reducing the friction and suspicion in credential-based interactions. People can trust each other's qualifications more readily, and individuals can trust that their hard-earned credentials won't be doubted or held hostage by gatekeepers. It's a move toward a **more transparent meritocracy**, though care must be taken to implement these systems in ways that respect privacy and don't inadvertently create new inequalities (like a divide between those who have digital credentials and those who don't – hopefully mitigated by the proliferation of the technology itself). Overall, this is a case where technology can fortify the social contract's fairness element: rewarding merit, enabling trust, and giving individuals rightful ownership of their achievements.

# **Data Unions and Collective Data Ownership**

# **Data Unions: Monetizing and Governing Personal Data Collectively**

In today's digital economy, personal data (web browsing habits, purchase history, location trails, etc.) is mostly harvested by big companies, often without much benefit to the individuals who produce it. Data unions are an emerging model that flips this script: they enable individuals to pool their data and share in the value created by it, typically by bargaining collectively with data buyers. Technically, data unions are facilitated by platforms that gather streams of user data with consent, anonymize or aggregate it, and then allow external entities to guery or purchase insights from the combined data set. An example is Swash, a browser extension that lets users contribute their browsing history data to a common pool 92 93. Users can toggle certain sites or data types off to protect sensitive info, but otherwise their data flows into the pool in real-time. The data union (built on the Streamr platform) then sells access to this large anonymized browsing dataset - buyers might be marketing firms, researchers, or others seeking web usage patterns 94) 95). Revenue from the sale is automatically **shared among the contributors** (often via crypto tokens or micropayments) and a portion goes to the maintainers of the union (for running the service) 96. Under the hood, smart contract-based solutions like Streamr's Monetization stack (Monoplasma) handle splitting payments among potentially thousands of participants efficiently 97 98. Another data union, Reputation or Data Union DAO, focuses on things like IoT data or personal health data, using a similar concept: each person contributes small data points that alone aren't worth much, but together form a valuable corpus 99 100. The crowdselling of data is thus made convenient and safe (in theory) by these frameworks.

One critical technical aspect is **anonymization and privacy**. Data unions strive to protect individual identities while still extracting value. This can involve on-device preprocessing (e.g., Swash filtering out personal identifiers) and ensuring that queries to the data can't isolate one person. Some use differential privacy or aggregate statistics so buyers only get trends, not raw personal records. Additionally, many data unions issue participants a **token or credential** proving their membership and sometimes weighting their share by how much data they contribute or its value. These tokens can also confer governance rights – hence the "union" analogy: members could vote on policies, such as who can buy the data and at what price, akin to a cooperative. In practice, we are in early days, and much of the governance of these platforms is still in the hands of the startup teams or foundations, but the intent is to evolve into more decentralized governance (hence the term Data **Union** DAO in some cases).

From a policy perspective, data unions fit into a nexus of data privacy laws, labor/collective bargaining laws, and competition policy. **Privacy laws (like GDPR in Europe)** actually encourage empowering users over their data – GDPR enshrines data portability and consent. Data unions can be seen as a user-friendly way to

exercise those rights: instead of each person individually trying to monetize or manage their data (an overwhelming task), the union aggregates consents and negotiates deals. Provided they get clear consent and allow opt-out, they likely comply with GDPR and similar regimes. In fact, regulators have shown interest in the concept as a means to address the power imbalance in the data economy 100 101. The EU's Data Governance Act even mentions the idea of **data cooperatives**. Legally, some data unions might register as cooperatives or companies owned by their users. Others might remain informal DAOs on blockchain. There's the question: is personal data labor? If so, data unions might be akin to labor unions, raising the possibility of applying collective bargaining laws – though currently, individuals licensing their data isn't categorized as employment, so it's a novel terrain. Policy might need to adapt to define what rights data union members have and to ensure they truly benefit (for instance, avoiding exploitation by the union operators themselves or ensuring fair competition – if one platform dominates, are users locked in? They shouldn't be, due to data portability rights).

Data unions also challenge the dominant business models of big tech. If users en masse decide to contribute their browsing or shopping data to a union for compensation, and perhaps even **withhold it from Big Tech unless paid**, that shifts power. Companies like Facebook/Google rely on free data; a data union world could force a more **equitable value distribution** or at least transparency. We might see pushback or co-option – e.g., big companies might try to quash these efforts or conversely buy data from data unions (implicitly paying users) rather than gather it all themselves under scrutiny. Already, we see proposals for "data dividends" in places like California (inspired by Jaron Lanier and others) which are philosophically aligned with data unions: the notion that if your data is being sold, you should get a cut.

**Social contract analysis:** Data unions represent an attempt to renegotiate the modern social contract around personal data. Presently, the implicit contract has been: users give away data for free (or for use of a service), and companies monetize it with little accountability. This has led to huge power and wealth asymmetries (big tech giants) and concerns about surveillance and manipulation, with individuals having scant control. The data union model proposes a new bargain: **individuals collectively reclaim agency over data**, treating it as an economic resource they have rights to. In doing so, they gain *both* a voice and a reward in how data is used. This is empowering: one person alone cannot do much with their data (and selling it themselves would yield pennies and raise privacy risks), but a million people together can demand a fair price and set terms (e.g., "we only sell to research beneficial to society, not to spammy advertisers," if they so choose). It's a shift from being exploited subjects to **active market participants** or even data coowners. This adds a measure of **equity** to the digital economy: people who generate value get to see some of that value back. It could mitigate the trend of all value accumulating to platform owners, thus addressing inequality at least marginally.

Another important aspect is **transparency and consent**. In a data union, there's ideally a **clear understanding of what data is collected and who buys it** (the union can inform members, since members have governance or at least a dashboard). This contrasts with the opaque tracking today where users rarely know which third parties trade their data behind the scenes. By making data transactions collective and above-board, it **restores some honesty to the social contract**: people know what they're part of and can exit if they dislike it. As the Streamr example pointed out, "it is up to the individual to decide which Data Unions can sell their information, emphasizing privacy, transparency, and user control, where there was little to none before" 102. That pretty much encapsulates the new contract: user control first.

Moreover, data unions encourage thinking of personal data as **labor or property** that one can organize around. This could have far-reaching social implications. If people feel they are contributing productive

asset (data) and being compensated, they may feel less alienated by technology. It could improve trust in the digital ecosystem – instead of a sense that "the system is spying on me," participants feel "I'm knowingly contributing my data for agreed uses and getting fair compensation." That said, some critique whether this truly empowers or just commodifies privacy. If people start depending on data union income, could that incentivize them to allow more intrusion into their lives for money? There's a balance: the union structure is meant to advocate for members' best interests, not just maximize data extraction, so presumably they'd set ethical boundaries. But if someone is desperate for income, they might join many data unions and overshare, potentially risking privacy for money. Society might need to consider safety nets or standards so that monetizing data remains a choice, not a necessity that erodes privacy for the vulnerable (just like labor laws prevent exploitation of labor).

In terms of **power relations**, data unions somewhat level the playing field between individuals and large data consumers (corporations, AI firms, etc.). Individually, our data power is negligible; collectively, it's significant. A data union can negotiate prices or demand certain usage restrictions that an individual never could. This collective bargaining can infuse more **democratic control** into data markets. For example, a data union might vote not to sell to an entity known for unethical behavior, thus exerting moral agency. That's a shift: currently individuals have basically no say in how their data is used once it's out; a union can impose community values on data usage. This is reminiscent of how labor unions didn't just get higher wages but also improved working conditions by collective action – data unions could push for privacy-respecting practices as a condition of sale, improving conditions in the digital environment.

Another interesting angle is the **concept of a data commons** – data unions could ultimately facilitate pooling data for public good too. Not all data use is about ads; it could be about medical research. One can imagine health data unions where patients share health telemetry in a pool for pharma research and get compensated or get access to insights/treatments discovered. The social contract in that case becomes almost civic: citizens contributing to a commons with safeguards and fair return. This collective approach might increase willingness to share data for beneficial purposes (like fighting a pandemic) because trust is higher when people feel in control and part of the decision loop.

In summary, data unions aim to **inject agency, fairness, and collective governance** into the personal data arena, thereby rewriting the digital social contract that has so far been very one-sided. They treat individuals not as passive data sources but as stakeholders who can unite to claim property rights or bargaining rights over their digital selves. If widely adopted, this could diminish the unchecked power of data monopolies and lead to a more **balanced and transparent digital economy**, where consent is informed and value distribution more just. However, success requires that data unions themselves stay true to their promise – they must be trustworthy intermediaries (likely with oversight or open-source code or DAO structures to ensure they don't become new exploiters). In essence, data unions have the potential to **empower individuals and communities, align data practices with democratic values**, and grant legitimacy to the idea that *our data is ours*, to be used on our terms for mutual benefit, rather than something surreptitiously taken and used without accountability <sup>99</sup> 100.

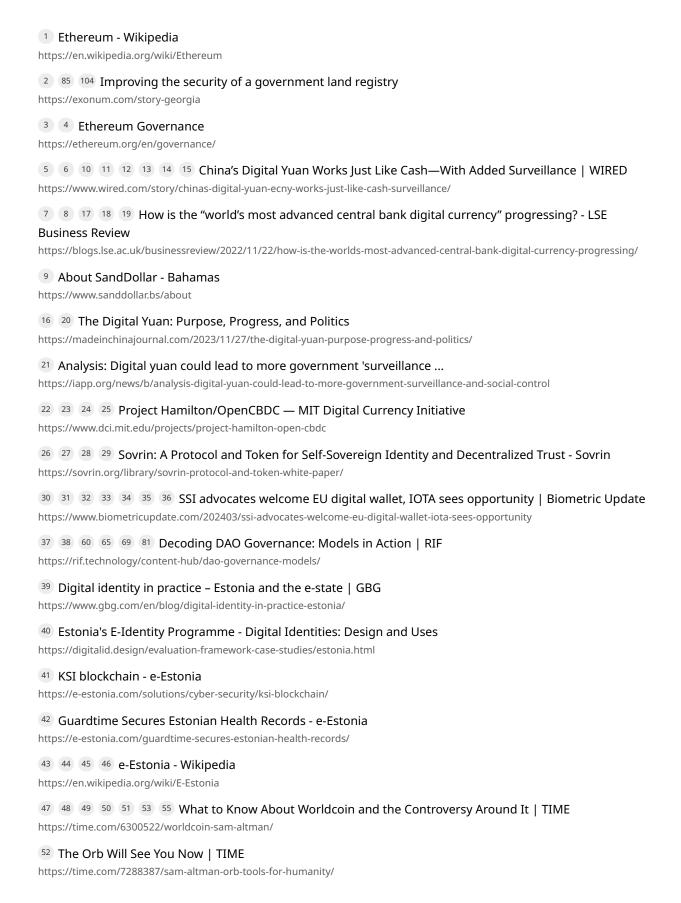
**Conclusion:** Across these diverse domains – currency, identity, property, governance, education, and data – a common theme emerges: digital technologies are enabling *new forms of trust, participation, and control* that can fundamentally reshape the **social contract**. Blockchain and related innovations provide tools to redistribute power (from central authorities to networks or individuals), enhance transparency (through immutable public records), and encode fairness and consent into systems (via smart contracts and

decentralized governance). Each technology comes with its unique balance of benefits and challenges, and none is a panacea on its own. But together, they point toward a future where **agency is more evenly distributed**: citizens can have more say in how money works, how identity is managed, how communities govern themselves, how public goods are funded, and how personal data is used. This is essentially about **legitimacy** in the digital age – systems that are seen as legitimate are those that are accountable, inclusive, and align with societal values like equity and freedom. By integrating technical design with enlightened policy (such as Wyoming's DAO law or the EU's identity framework), we see a path to **digital public infrastructure** that is not just efficient, but also respects and elevates the role of the individual and the community.

The new social contract being forged is one where code and law work hand in hand: code to enforce rules transparently and impartially, and law to ensure those rules were chosen through a legitimate, humancentric process. Whether it's a self-sovereign ID that gives a refugee access to services, a DAO that lets a cooperative of artists make decisions without a manager, or a central bank digital currency that directly empowers citizens financially, these innovations reimagine classic social contract questions - Who decides? Who benefits? Who is accountable? – in light of technological possibility. The answer increasingly can be: we decide, we benefit, and we are accountable, as a collective of peers, not just through top-down hierarchy. Achieving this requires vigilance (to avoid new forms of concentration or exclusion) and experimentation (as we are learning what works in real time). But the projects surveyed here demonstrate that around the world, from small nations to global networks, the momentum is toward digitally transforming governance and social relations in a way that could make them more open, fair, and resilient. Each pilot be it Estonia's e-state or Ethereum's platform or Gitcoin's quadratic funding – offers lessons and building blocks for this broader evolution. The ultimate success will be measured by how much these technologies enhance human dignity, trust, and collective prosperity. If they continue on their current trajectory with thoughtful integration of policy and ethics, we may well witness a historic renewal of the social contract, one that is fit for the digital era.

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