1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. The most successful campaigns came from the Music category and least successful was from Food category. Generally, when people think about Kickstarter, they imagine fancy hardware design campaign or a technology campaign, but tech category wasn’t on top 3 of the list. This was a bit surprising to me personally.
   2. There are a total of 1066 plays’/theater campaign on Kickstarter and apparently one of the most successful as well. This is refreshing to witness as theater/plays are a thing of high-class production companies and knowing that there 1066 individual theater production taking place due to an app like Kickstarter is amazing. The best part is that people like you and me can fund this.
   3. One thing which makes sense from the data is that the campaign launched in month of December has the least chance of being successful. The best time to launch a campaign is from March to May, after that the success rate shows a downward trend.
   4. Also, from the bonus section, we can conclude that the best chance of your campaign to be successful, it is recommended to have your goal set from less than $1000 to $9999.
2. What are some limitations of this dataset?
   1. One of the datasets that would help us is the total number of the campaign page visit and the average time spend on the campaign page. Having this critical information will help us solve the correlation between the number of site visitors to time spend on the site to backing the campaign.
   2. Another important dataset would be how many campaign pages had a video or photos showing or explaining their projects and total number of words on their campaign explaining their project. This can show us a great insight on how a campaign can be made successful by either being more video/photo friendly vs text friendly to explain their projects.
3. What are some other possible tables and/or graphs that we could create?
   1. The Pie chart showing state of campaign VS # of days of active campaigns.
   2. The Box and Whisker chart showing the average donations and finding the percentage of donations falling in lower and upper quartile.
   3. Another graph showing state of campaign vs the average of average donations.