

David Taylor

Curriculum Vitae

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Website / Portfolio
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Clients I have worked for and clients which use/ have used my services

Sony Pictures
www.sonypictures.com

Freud Communications
www.freud.com

Petro Canada
www.petro-canada.ca

Towergate Insurance
www.towergate.co.uk

A disciplined and passionate graphic designer / web developer with over six years experience working with clients across a range of technologies.

I approach solutions creatively and intelligently, capitalising on available information to produce tangible results and clear benefits within deadlines.

I have extensive experience in ASP.net web-applications. I am passionate about innovation, professionalism and quality, making full use of the latest technologies to produce user-centric, cross browser, validated XHTML / CSS websites. I get a real buzz working at the forefront of my field researching new developments as they immerge. I have extensive experience using open source JavaScript library jQuery and working with AJAX applications.

I am an experienced team leader and team player.

Experience

Feb 2005 to Present - Qdos Computer Consultants Ltd Croydon, Surrey (*Design Consultant / Internet Front End*)

Head of design and web front end. I work within a team to accomplish web based application projects (construction site management system:

www.simplyclearsolutions.com), corporate websites (clothing manufacturer www.dennes.co.uk), e-commerce solutions (concert tickets ordering www.faithtickets.co.uk), branding services such as Premier a household appliance supplier, print design for charities and SME's.

- Produced SharePoint applications for international communications company Freud Communications (www.freud.com) to manage daily press coverage and event organising.
- Developed, project managed and implemented a suite of web shop controls to a high specification for Qdos to use across future E-Commerce websites.
- A personal project to produce an adaptable and easily maintained content management system was adopted by Qdos to use across future content managed websites.
- Head of design and user front end on ClearBUILD©. ClearBUILD© is an extremely user friendly and simplistic application designed to interface with construction site based staff, who traditionally have limited IT skills. This application simplifies all the key administrative processes on site. The product was considered by a panel of industry specialists at the InterBuild 2007 building show to be the **second most innovative product of 2007**.
- Usability and interface design on training needs web-application for petro-chemicals company (Petro Canada) which facilitated ease of use and led to effective training.

July 2002 to Feb 2005 – Mime Graphics Croydon, Surrey (*Freelance graphic and web designer*)

I began working as a freelance designer in a partnership after college with the view to building a strong portfolio of work. The quality of my work and the client portfolio I developed successfully positioned the company to attract a merger with a larger company.

- Long term, key account management and client relationship building from both large and small businesses.
- Successful utilisation of resources to produce sustainable results within deadlines.
- Experience in pre-press and dealing with printers both lithographic and digital.

Qualifications

Full clean driving licence with 8 years driving experience

Master CIW Designer **2006**

CIW Certified Internet Web Professional Program. <http://www.ciwcertified.com>

BTEC Diploma, Foundation Studies in Art and Design **2001**

London College of Printing (School of Graphic Design)

A Levels in Computing (A), Electronics (A), Art (C) **2000**

John Ruskin Sixth Form College

9 GCSE grades A-C including Maths, Science and English **1998**

St Andrews Church of England High School Croydon

Skills

Programming skill set:

VB.net	-	Websites, Windows applications, SharePoint , Silverlight applications
C#.Net		
SharePoint	-	Custom applications: uploading and viewing of daily press coverage and the organisation of attendees to various events
Web Custom Controls		
Web Services		
HTML	-	Written by hand, written to be generated automatically
JavaScript	-	Custom object building, Microsoft Ajax Framework, jQuery Framework
CSS	-	Written by hand. Design building for pda, mobile devices, screen and print
XML	-	XML data files, data transfer (SOAP), configurations
XSL / XSLT	-	SharePoint XSL transformations for data web parts into custom displays
Sql	-	Database design, select statements, joins, stored procedures
ActionScript		

Design skill set:

Adobe Photoshop	-	Web layout, icons, print design elements
Adobe Illustrator	-	Web layout, leaflets, icons
Adobe InDesign	-	Leaflets, brochures
Adobe Acrobat	-	Electronic forms and modifications
Adobe Flash	-	Animation, scripting and data access

Server skill set/ Internet Experience

IIS	SQL Server 2005	Server R3	Microsoft Exchange
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E-Commerce Experience

In 2006 I developed and implemented an e-commerce solution including a suite of web-shop vb.net custom controls using the Protx payment gateway, thus developing my project management and web controls skills. It has since been used for other e-commerce web sites and has been integrated with other payment gateways.

Other relevant work

I currently manage a team of over 30 musicians at my local church. My duties include people management, recruitment and training, setting targets and encouraging musicians to reach their full potential.

From 1999 – 2006 I was the lead singer and guitarist in the rock band Life Support Sound. I was responsible for gig bookings, brand and marketing via leaflets, flyers and our website.